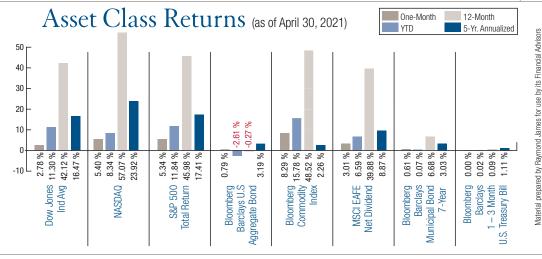
RAYMOND JAMES®

market update



"Our flag does not fly because the wind moves it. It flies with the last breath of each soldier who died protecting it."

- Unknown



Market & Economic Synopsis

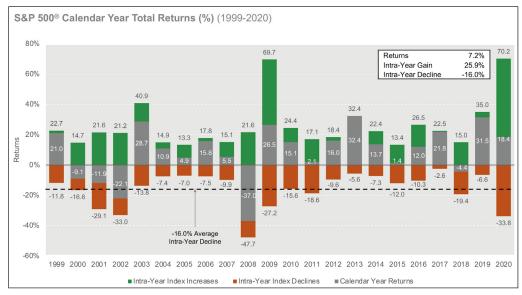
- The wild ride of Cryptocurrencies continues as benchmark Bitcoin slips from the recent high of \$64,000 and value is cut in half.
- Gap closes on bipartisan infrastructure bill as Republicans counter Democrat's proposal of \$1.7T with \$900B offer.
- The rally of U.S. equity markets continues as Dow Jones Industrial Average breaks 35,000 barrier.
- Inflation discussion considers longevity of bloated prices.
 Meanwhile, higher lumber, grocery and fuel prices pinch consumers' wallets.

- COVID vaccinations widespread throughout the United States, while Australian states initiate lockdowns due to rising cases.
- ESG (environment, social, governance) investing continues to gather momentum as two Exxon Mobil board seats shift to climate activists.
- Jobless claims fall for fourth straight week and to a pandemic-era low as economy continues to reopen.
- Technology- and growth-focused companies take a breather from this year's market rally as value and dividend-paying companies that underperformed in 2020 drive 2021 market performance.

Market Perspective

As a data and numbers junkie, it is genuinely enjoyable to collect and review all of the information I receive on an ongoing basis. Some of the charts we study include the same metrics year after year, but with updated data points. Two of my favorite charts to review annually are below and on the next page.

This chart shows over 20 years of the S&P 500, and its intra-year moves. There are a few key takeaways from this chart; however, please be mindful that the chart is demonstrating a 100% equities-based allocation.



At first look, the wide swings within most calendar years are very apparent, if not alarming. Outliers include 2009 and 2020, where the delta between intra-year increases and decreases was approximately 100%. Years with less intra-year movement include 2004, 2005, and 2017. Still, those three years had an intra-year increase-to-decrease gap in excess of 30%.

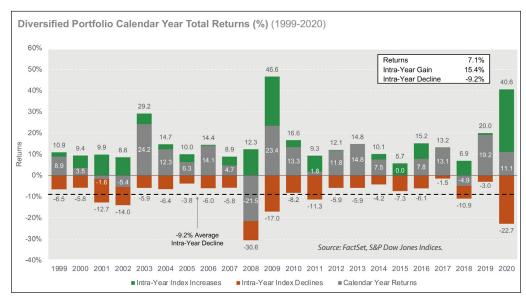
Secondly, most all of the calendaryear returns finished somewhere between intra-year highs and lows. The conclusion to draw is to maintain some level of composure when markets are at either end of extreme levels within any year. In most cases, there will be a reversion to the mean.

Source: FactSet, S&P Dow Jones Indices.

Additionally, the intra-year decline averages –16.0%. If nothing else, this is a reminder that investing is not for the faint-of-heart. We need to expect down periods (and occasionally significant ones, at that) to occur every year. It is the norm.

But finally, on a positive note, there has typically been a positive result by year end. In 17 of the past 22 years, the S&P 500 turned out a positive calendar-year return.

The next chart shows the same metrics as those of the first chart (market returns over a 22-year time period), though the index is a diversified portfolio, comparable to a 60/40 equity/fixed-income allocation that most experts consider a balanced strategy. There are also a few talking points to glean from this data.



Source: FactSet, S&P Dow Jones Indices.

The intra-year gain and loss gap is significantly less with a diversified portfolio. Specifically, 2009 had the largest gap at 63.6% — still a significant move within the year, but much less so than a 100% equity-based allocation.

Average intra-year declines drop to 9.2% with a diversified portfolio. Again, a much lower number than the S&P 500 averages, though still enough to cause discomfort during those down stretches.

The deepest intra-year drop with a balanced strategy was back in 2008, at –30.6%. It was short lived, of course, as we saw the highest intra-year increase just one year later at 46.6%.

One of the most interesting pieces of information on this chart is the returns. The S&P 500 average from 1999–2020 is 7.2%. The balanced-portfolio average, over the same time period, is 7.1%.

On the surface, the takeaway may be that a diversified portfolio is a smoother ride than the S&P 500 in achieving comparable

results, all else being equal. I believe if we look further into other market factors, including the interest-rate environment, equity valuations, political implications and more, it is reasonable to conclude the next 20 years will share some of what we have seen in the past, but not without some differences. For example, given that we are starting from a basis of historically low-interest rates, how much should we expect fixed income to participate in the next 20 years of investment returns? How will the ballooning federal deficit bite into the future economic growth of our nation? Should a 60/40 equity allocation be adjusted to a 70/30 allocation?

We look forward to addressing these and other questions with you.

From the Homefront

May is a heavy birthday month in our family, including Stella and the twins. Stella turned 11, and the twins turned eight. As Hannah often reminds Lily, Hannah is actually the older of the twins, albeit by two minutes!





We also celebrate and give thanks over Memorial Day. Much gratitude is due to those who gave the ultimate sacrifice so that we can enjoy the freedoms we do every day.

Index performance is shown for illustrative purposes only and does not reflect the deductions of fees, trading costs or other expenses, which will affect actual investment performance. You cannot invest directly in any index. Individual results may vary. Past performance is not a guarantee of future results. There is no assurance any of the forecasts mentioned will occur.

Opinions expressed reflect the current opinion of the author and not necessarily those of Raymond James. All opinions are as of this date and are subject to change without notice. Any information is not a complete summary or statement of all available data necessary for making an investment decision and does not constitute a recommendation. Investments mentioned may not be suitable for all investors. The information has been obtained from sources considered to be reliable, but we do not guarantee that the foregoing material is accurate or complete.

The DJIA index covers 30 major NYSE industrial companies. The NASDAQ represents 4500 stocks traded over the counter. The S&P 500 is a broad based measurement of performance of 500 widely held common stocks. The Barclays Aggregate Bond Index is a diversified index measuring approximately 6,000 investment grade, fixed-rate taxable securities. The Bloomberg Commondity Index is a diversified benchmark for the commodity futures market. The MSCI EAFE index is designed to measure the equity market performance of developed markets excluding the U.S. & Canada. The Barclays Municipal Bond Index is a measure of the long-term tax-exempt bond market with securities of investment grade. The Citigroup Broad Investment Grade Bond Index is market capitalization weighted and designed to track the performance of U.S. dollar-denominated bonds issued in the U.S. investment-grade bond market.

International investing involves additional risks such as currency fluctuations, differing financial and accounting standards, and possible political and economic instability. Also, investing in emerging markets can be riskier than investing in well-established foreign markets.

There is no assurance any of the trends mentioned will continue in the future. Investing involves risk and investors may incur a profit or a loss, including the loss of all principal. Investing in the energy sector involves special risks, including the potential adverse effects of state and federal regulation and may not be suitable for all investors.

U.S. government bonds and treasury bills are guaranteed by the U.S. government and, if held to maturity, offer a fixed rate of return and guaranteed principal value. There is an inverse relationship between interest rate movements and bond prices. Generally, when interest rates rise, bond prices fall and when interest rates fall, bond prices generally rise. Commodities may be subject to greater volatility than investments in traditional securities. Investments in commodities may be affected by overall market movements, changes in interest rates, and other factors such as weather, disease, embargoes, and international economic and political developments. Diversification and asset allocation do not ensure a profit or protect against a loss. Dividends are not guaranteed and must be authorized by the company's board of directors. Investment Advisory Services are offered through Raymond James Financial Services Advisors, Inc.

Investments in municipal securities may not be appropriate for all investors, particularly those who do not stand to benefit from the tax status of the investment. Municipal bond interest is not subject to federal income tax but may be subject to AMT, state or local taxes. Municipal securities typically provide a lower yield than comparably rated taxable investments in consideration of their tax-advantaged status. Please consult an income tax professional to assess the impact of holding such securities on your tax liability.

CFP Board owns the CFP® and Certified Financial Planner™ marks in the United States.

Investment Advisory Services are offered through Raymond James Financial Services Advisors, Inc.