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FOR IMMEDIATE RELEASE

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LOCAL FINANCIAL ADVISOR TEAM ACHIEVES CFP® CERTIFICATION

Wellington, FL – Ben and Joanna Boynton, financial advisors at the 12400-B South Shore Boulevard office of Raymond James Financial Services, Inc., are pleased to announce that they have obtained their **CERTIFIED FINANCIAL PLANNERS™ (CFP®)** designation. Based on the CPA exam, the CFP® is awarded to individuals that have achieved rigorous standards in:

Education: Professionals must complete a comprehensive course of study at a CFP® approved college or university.

Examination: CFP® practitioners must pass a comprehensive two-day, 10-hour examination that covers the financial planning process, tax planning, employee benefits and retirement planning, estate planning, investment management and insurance.

Experience: - CFP® professionals must have three years minimum experience in the financial planning process.

Ethics: Abide by the CFP® Board's *Code of Ethics and Professional Responsibility* that sets forth their ethical responsibilities to the public, clients and employers. CFP® Board also performs a background check on candidates.

The Boyntons, who opened their Raymond James branch in 1997, have more than 20 years of combined experience in the financial services industry. They offer a comprehensive range of investment and financial planning alternatives for individuals and businesses. In addition to building a successful business, the couple is highly committed to their community: Ben is a board member of Junior Achievement and has taught high school classes since 1995; he is also President of The Wellington Rotary Club. Joanna is President-Elect for the Palms West Chamber of Commerce and serves on the Boys & Girls Club of Wellington board of directors.

In a recent J.D. Power Investor Satisfaction Survey, Raymond James was recognized as the second place full-service brokerage firm in investor satisfaction. A national investment firm, Raymond James Financial Services, Inc., member NASD/SIPC, provides financial services to individuals, corporations and municipalities through more than 3,700 financial advisors in 2,150 offices throughout the United States.

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