April 14, 2009 FOR IMMEDIATE RELEASE

DEBORAH JOHNSON BECOMES MEMBER OF THE INSTITUTE OF INVESTMENT MANAGEMENT CONSULTING AT RAYMOND JAMES

ST. PETERSBURG, Fla. **–** Deborah Johnson was selected to become a member of the Institute of Investment Management Consulting. The Institute of Investment Management Consulting (IIMC) was developed to help financial advisors drive success in their consulting practices through educational programs, ongoing communications forums and networking with other financial advisors. The IIMC curriculum provides these advisors with advanced knowledge and concepts commensurate with many high level institutional money management consultants. IIMC members are selected based on their demonstrated commitment to pursuing a consulting approach in managing and growing their practices.

Debi Johnson attended a 3-day certification program covering essential investment management consulting topics such as asset allocation, manager selection and portfolio construction. The curriculum culminated in an examination that required advisors to apply the major concepts covered during the program to client situations. By successfully completing the program and examination, Debi earned the designation of Investment Management Consultant.

Debi specializes in Investment Planning, Risk Management, Estate Planning, Trust Services and Charitable Giving for high net worth individuals and small businesses.

About Asset Management Services

Asset Management Services (a division of Raymond James & Associates) offers comprehensive asset-management services and products for financial advisors of Raymond

James. Managed products include the industry-leading platforms of Raymond James Consulting Services and the Freedom program. Wrap-fee programs include the Passport and Ambassador programs.

About Raymond James & Associates

Raymond James & Associates, which has built a national reputation during the past 45 years as a leader in financial planning for individuals, corporations and municipalities, is a wholly owned subsidiary of Raymond James Financial, Inc. (NYSE-RJF), a financial services holding company. Through its three principal broker/dealer subsidiaries, Raymond James Financial has more than 5,000 financial advisors serving 1.8 million accounts in 2,200 locations throughout the United States, Canada and overseas. In addition, total client assets are approximately $164 billion, of which approximately $25 billion are managed by the firm's asset management subsidiaries.

For additional information, please contact Debi Johnson at (813) 223-9690.

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