

# INVESTMENT OBJECTIVES QUESTIONNAIRE

Name: \_\_\_\_\_

Date: \_\_\_\_\_

## ECONOMIC OUTLOOK

How would you describe your outlook for the *U.S. economy* over the next 12 months?

- |  |  |
|--|--|
| <input type="checkbox"/> Very Positive     | <input type="checkbox"/> Modestly Negative |
| <input type="checkbox"/> Modestly Positive | <input type="checkbox"/> Very Negative     |
| <input type="checkbox"/> Neutral           | <input type="checkbox"/> I am undecided    |

What is your outlook on inflation for the *next year*?

- The rate of inflation will be greater.
- The rate of inflation will probably remain at current levels.
- There will be less inflation.

How would you describe your outlook for the *global economy* over the next 12 months?

- |  |  |
|--|--|
| <input type="checkbox"/> Very Positive     | <input type="checkbox"/> Modestly Negative |
| <input type="checkbox"/> Modestly Positive | <input type="checkbox"/> Very Negative     |
| <input type="checkbox"/> Neutral           | <input type="checkbox"/> I am undecided    |

What is your outlook on inflation for the *next five years*?

- The rate of inflation will be greater.
- The rate of inflation will probably remain at current levels.
- There will be less inflation.

## PORTFOLIO INVESTMENTS

Check the *investment categories* that you believe should be included in the portfolio.

- |                                       |  |
|---------------------------------------|--|
| <input type="checkbox"/> Stocks       | <input type="checkbox"/> Insurance       |
| <input type="checkbox"/> Bonds        | <input type="checkbox"/> Annuities       |
| <input type="checkbox"/> Real Estate  | <input type="checkbox"/> Tangible Assets |
| <input type="checkbox"/> Mutual Funds | <input type="checkbox"/> ETFs            |

Lower quality bonds can offer higher interest income but they also entail greater risk. What percentage would you be willing to put in lower quality bonds?

- |                              |                              |
|------------------------------|------------------------------|
| <input type="checkbox"/> 0%  | <input type="checkbox"/> 15% |
| <input type="checkbox"/> 5%  | <input type="checkbox"/> 20% |
| <input type="checkbox"/> 10% |                              |

Check the *asset classes* that you believe should be included in the portfolio.

- |   |  |
|---|--|
| <input type="checkbox"/> U.S. Stocks      | <input type="checkbox"/> International Stocks                                      |
| <input type="checkbox"/> U.S. Bonds       | <input type="checkbox"/> International Bonds                                       |
| <input type="checkbox"/> Emerging Markets | <input type="checkbox"/> Alternatives<br>(Natural Resources,<br>Real Estate, etc.) |
| <input type="checkbox"/> Cash             |  |

International investing can help increase your portfolio's diversification as it enables you to spread risk across a variety of economies and financial markets. International investments include developed markets, with well-established companies similar to the U.S., and more speculative emerging markets in countries with rapid but volatile growth. How comfortable are you with international investing?

- |   |  |
|---|--|
| <input type="checkbox"/> Very comfortable     | <input type="checkbox"/> Somewhat uneasy |
| <input type="checkbox"/> Comfortable          | <input type="checkbox"/> Uneasy          |
| <input type="checkbox"/> Somewhat comfortable | <input type="checkbox"/> Very uneasy     |

## PORTFOLIO OBJECTIVES AND GOALS

An increase in investment return is usually associated with a higher level of fluctuation in the value of the portfolio over short periods of time. Would you be willing to accept some degree of volatility in an attempt to achieve a higher return?

Yes / No

How would you generally categorize your investment objectives?

Maximum capital appreciation, even though the level of risk might be high and the level of current income low

A balance between capital appreciation, preservation of capital and current income

Preservation of capital and relatively high current income

Specify what percentage of your financial assets you would allocate in each of the following risk levels.

\_\_\_\_\_ % No risk- Principal and interest are guaranteed (e.g., Cash, Money Markets)

\_\_\_\_\_ % Low risk- Principal may fluctuate up and down but it is guaranteed to maturity; interest is guaranteed (e.g., Government Securities)

\_\_\_\_\_ % Medium risk- Principal may fluctuate up and down but is secure to maturity; interest is secure (e.g., Corporate or Municipal Bonds)

\_\_\_\_\_ % Above avg. risk- Principal will fluctuate up and down and is unsecured; interest may fluctuate (e.g., Dividend-paying Stocks)

\_\_\_\_\_ % High risk- Principal will fluctuate up and down and is unsecured; there is no interest (e.g., Growth Stocks)

\_\_\_\_\_ % Aggressive risk- Principal is at entire risk, but excessive returns may be realized; there is no interest (e.g., Venture Capital, Small Cap Growth)

## PERFORMANCE MEASUREMENT AND EXPECTATION

If you could achieve your financial goals with less volatility and lower returns, would you?

Yes / No

What is your expected long term average annual rate of return for your assets?

\_\_\_\_\_ %

Relative to a popular stock market index (e.g., the S&P 500 index) what is the primary consideration on how the equity portion of the portfolio should perform?

Generally beat the market index in each up market year

Generally beat the market index in each down market year

Surpass the market index, on average, over an extended period of time

Do as well as the market over an extended period of time

The return of a portfolio can be measured against many benchmarks. Which one of the following do you think is the best guide in measuring total returns for your portfolio?

MSCI All Cap World Index- Measures the equity market performance of 23 developed markets, including the U.S.

S&P 500- Market value weighted index showing the change in the aggregate market value of 500 stocks comprised of 400 industrials, 60 transportation and utility companies, and 40 financial issues

Barclays Capital Global Aggregate Bond Index- Broad based measure of the global investment grade, fixed rate, fixed income corporate markets outside the U.S.

Combination of \_\_\_\_\_% of S&P 500 and \_\_\_\_\_% of Barclays Capital Global Aggregate Bond Index

Combination of \_\_\_\_\_% of MSCI All Cap World Index, \_\_\_\_\_% Barclays Interm. Govt. Credit Index and \_\_\_\_\_% of Barclays Capital Global Aggregate Bond Index

## PERFORMANCE MEASUREMENT AND EXPECTATION (CONT.)

Which of the alternatives in each set of choices below is most important to you?

- High returns                      *or*                      Achieving financial goals  
 Growing your wealth   *or*                      Preserving your wealth  
 Limited down years   *or*                      Outperforming the market

On a scale of 1 to 5, how comfortable are you with the following scenarios. (1 = very uncomfortable, 5 = comfortable)

- \_\_\_\_\_ Holding cash when the market goes up  
 \_\_\_\_\_ Holding stocks when the market goes down  
 \_\_\_\_\_ Selling a stock and seeing it immediately increase in value  
 \_\_\_\_\_ Buying a stock and seeing it immediately decline in value  
 \_\_\_\_\_ Larger returns and swings in the value of the portfolio

How much down-side volatility are you willing to accept in a 12-month period?

- 5%    -35%  
 -15%     -50%  
 -25%

Assuming a broad annual decline in the financial markets, and your financial assets dropped in value, at what point would you reevaluate and/or change your Investment Plan?

- After more than a \_\_\_\_\_% loss  
 After a 25% loss  
 After a 20% loss  
 After a 15% loss  
 After a 10% loss  
 After a 5% loss  
 After any loss of \$ \_\_\_\_\_

If you initially invested \$100,000 and it suddenly declined in value to \$85,000, what would you do?

- Cash out to avoid further losses  
 Move some of it to a less risky investment  
 Be concerned but take no action  
 Do nothing, I expect fluctuations to occur  
 Invest more

What specific goal would you expect for the return of the portfolio?

- % Rate of return \_\_\_\_\_%  
 Equal the return of your relevant index  
 Surpass your relevant index over time  
 Required rate of return to satisfy financial objectives

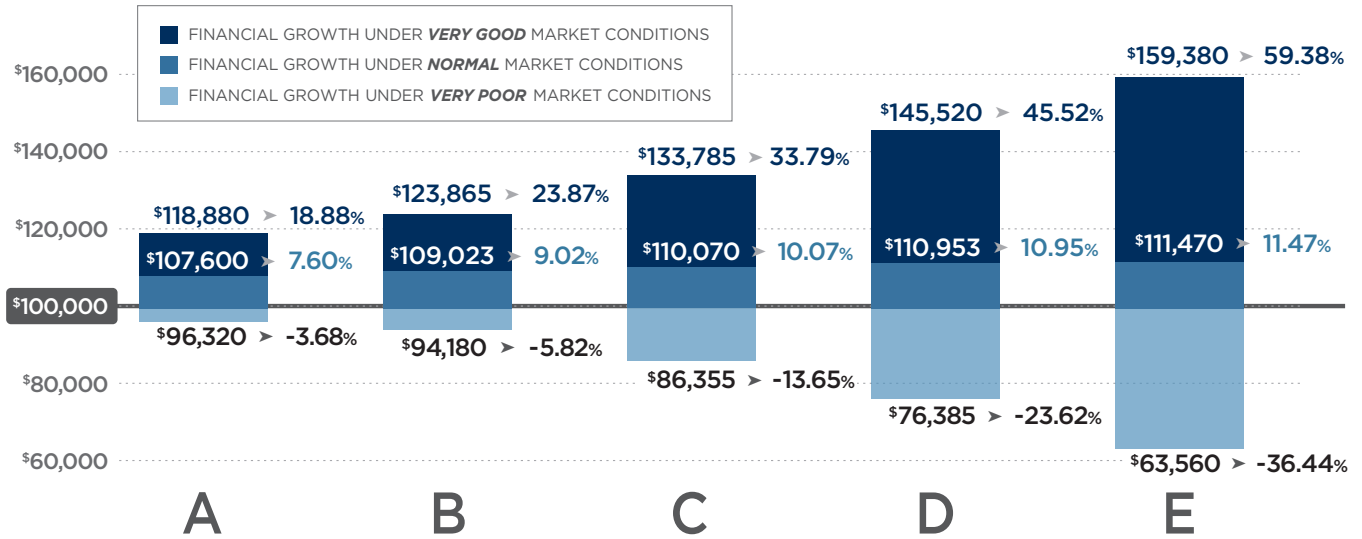
What period of time do you think is reasonable to wait to achieve your return goals?

- One year    Three years  
 Five years     Ten years  
 Market Cycle                                        Other \_\_\_\_\_

Please rank the following from most important to least important. (1=most important, 6=least important)

- \_\_\_\_\_ Safety/Capital Preservation  
 \_\_\_\_\_ Growth  
 \_\_\_\_\_ Liquidity  
 \_\_\_\_\_ Current Income  
 \_\_\_\_\_ Tax Benefits  
 \_\_\_\_\_ Lack of Volatility

**HYPOTHETICAL GROWTH OF \$100,000 INVESTMENT AFTER ONE YEAR**



Note: This is a hypothetical example for illustrative purposes only, and does not represent the performance of any actual security. Depending on market conditions, the extreme results could be substantially worse or better than shown. Assume that all portfolios are broadly diversified, including cash, short- and intermediate-term bonds, large and small U.S. and non-U.S. stocks, emerging market stocks, REITs and commodities. The portions dedicated to bonds and cash per portfolio are : A=100%, B=75%, C=50%, D=25%, E=0%. While portfolios structured differently may have results that are greater or less than the results shown here, the principle that greater risk accompanies the pursuit of higher returns will always apply.

The chart above shows a hypothetical range of values for five different investments of \$100,000 after one year.

**Which investment would you be most comfortable owning?**

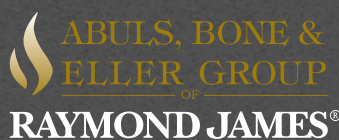
Portfolio A      Portfolio B      Portfolio C      Portfolio D      Portfolio E

**What type of investor are you?** Select one description based upon your willingness to accept investment risk.

Conservative      Moderately Conservative      Moderate      Moderately Aggressive      Aggressive



International investing involves additional risks such as currency fluctuations, differing financial accounting standards, and possible political and economic instability. These risks are greater in emerging markets. There is no assurance any investment strategy will be successful. Investing involves risk including the possible loss of capital. Diversification does not guarantee a profit nor protect against loss. Dividends are not guaranteed and will fluctuate. If bonds are sold prior to maturity an investor will receive the then current market value, which may be more or less than original cost. Investing in small cap stocks generally involves greater risks so an investment in the fund may not be appropriate for everyone. Companies engaged in business related to a specific sector are subject to fierce competition and their products and services may be subject to rapid obsolescence. There are additional risks associated with investing in an individual sector, including limited diversification.



550 W. WASHINGTON BLVD., 10TH FLOOR | CHICAGO, IL 60661