

RAYMOND JAMES®

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FOR IMMEDIATE RELEASE

WALTER LUNSFORD ACHIEVES MEMBERSHIP IN RAYMOND JAMES 2011 CHAIRMAN'S COUNCIL

CINCINNATI – Walter B. Lunsford, AAMS, a senior vice president of investments and financial advisor at the 4755 Lake Forest Drive, Cincinnati, Ohio, office of Raymond James, member New York Stock Exchange/SIPC, has been named to the firm's 2011 Chairman's Council in recognition of outstanding client service and exemplary professional growth, according to Thomas A. James, chairman and CEO of Raymond James.

Chairman's Council membership is a privilege limited to a select few. The honor is awarded only to those financial advisors who have demonstrated the utmost in commitment to the precepts that define Raymond James – among these a dedication to independence, innovation, intelligence and integrity. As a member, Lunsford is distinguished as a leader among his peers.

An investment professional with more than 29 years of experience, Lunsford has been with Raymond James since 2005. He offers a comprehensive range of investment and financial planning alternatives for individuals and businesses.

About Raymond James

Raymond James, which has built a national reputation during the past 48 years as a leader in financial planning for individuals, corporations and municipalities, is a wholly owned subsidiary of Raymond James Financial, Inc. (NYSE-RJF), a financial services holding

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company. Through its three principal broker/dealer subsidiaries, Raymond James Financial has more than 5,300 financial advisors serving 1.9 million accounts in 2,300 locations throughout the United States, Canada and overseas. In addition, total client assets are approximately \$229 billion, of which approximately \$29 billion are managed by the firm's asset management subsidiaries.

Raymond James is an equal opportunity employer.

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