

Barnes Pettey Financial Advisors, LLC
June 16, 2020

FORM CRS - Client Relationship Summary

Barnes-Pettey Financial Advisors, LLC is registered with the Securities and Exchange Commission as an investment adviser and, as such, we provide advisory services rather than brokerage services. Brokerage and investment advisory services and fees differ and it is important for you, our client, to understand the differences. Additionally, free and simple tools are available to research firms and financial professionals at Investor.gov/CRS, which also provides educational materials about broker-dealers, investment advisers, and investing. This document is a summary of the services and fees we offer to "retail" investors, which are natural persons who seek or receive services primarily for personal, family, or household purposes.

What investment services and advice can you provide me?

We offer the following investment advisory services to retail investors: **Portfolio Management Services; Financial Planning Services; Pension Consulting Services; Selection of Other Advisers.** For a description of each service listed above, refer to our Form ADV Part 2A disclosure by clicking the following link [Form ADV Part 2A](#). Refer to Items 4, 7, and 8.

Account Monitoring: As a standard service, we monitor advisory accounts on an ongoing basis. We formally review each client relationship at least annually.

Investment Authority: We manage investment accounts on a discretionary basis whereby we will decide which investments to buy or sell for your account. You may limit our discretionary authority (for example, limiting a particular security or type of security that can be purchased or sold for your account) by providing these restrictions to our firm in writing. We also offer non-discretionary investment management services whereby we will provide advice, but you will ultimately decide which investments to buy and sell for your account. You have an unrestricted right to decline to implement any advice provided by our firm on a non-discretionary basis.

Investment Offerings: We provide advice on various types of investments. Our services are not limited to a specific type of investment or product.

Account Minimums and Requirements: In general, we require a minimum account size to open and maintain an advisory account, which may be waived at our discretion.

Key Questions to Ask Your Financial Professional

- **Given my financial situation, should I choose an investment advisory service? Why or Why Not?**
- **How will you choose investments to recommend to me?**
- **What is your relevant experience, including your licenses, education and other qualifications?**
- **What do these qualifications mean?**

What fees will I pay?

The following summarizes the principal fees and costs associated with engaging our firm for investment advisory services. For detailed information, refer to our Form ADV Part 2A, Items 5 and 6 by clicking this link [Form ADV Part 2A](#).

- **Asset Based Fees** - Payable quarterly in advance or in arrears. Since the fees we receive are asset-based (i.e. based on the value of your account), we have an incentive to increase your account value which creates a conflict especially for those accounts holding illiquid or hard-to-value assets;
- **Hourly Fees** - Payable In arrears;
- **Fixed Fees** - Payable 50/50;
- **Other Advisory Fees** - Advisory fees charged by third party money managers, which are separate and apart from our fees. We also recommend third party money managers where we will share in the fee charged by the third party money managers;
- Clients may also pay additional fees and/or expenses. Common fees and costs applicable to our clients are: custodian fees; account maintenance fees; mutual fund and ETF fees; transaction charges when purchasing or selling securities; and other product-level fees associated with your investments;
- Financial professionals are also registered representatives of Raymond James Financial Services, Inc. ("RJFS"), a securities broker-dealer, and a member of FINRA. Your financial professional may offer you brokerage services through RJFS or investment advisory services through our Firm. Brokerage services and investment advisory services are different, and the fees we, and RJFS, charge for those services are different. It is important that you understand the differences. In particular, your financial professional may earn additional transaction-based

compensation and have additional conflicts of interest as a result of providing brokerage services through RJFS. You are encouraged to learn more about RJFS by reviewing [Form ADV Part 2A](#) and having a discussion with your financial professional. You can also access free and simple tools to help you research firms and financial professionals at [Investor.gov/CRS](#), which also provides educational materials about broker-dealers, investment advisers, and investing.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

Key Questions to Ask Your Financial Professional

- **Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?**

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means.

In addition to our advisory fees, we may make money from our investment advisory services as follows:

- **Third-Party Payments:** *Persons providing advice on behalf of our firm are registered representatives with a broker-dealer and/or are licensed as independent insurance agents.* These persons receive compensation in connection with the purchase and sale of securities or other investment products or for selling insurance products which is separate and in addition to our advisory fees. This presents a conflict of interest because they have an incentive to recommend investment or insurance products to you for the purpose of generating commissions rather than solely based on your needs.

To help you understand what conflicts exist, refer to our Form ADV Part 2A Items 4, 5, 10, 11, 12, 14, and 20 by clicking the following link [Form ADV Part 2A](#).

Key Questions to Ask Your Financial Professional

- **How might your conflicts of interest affect me, and how will you address them?**

How do your financial professionals make money?

Our company and the financial professional servicing your account(s) are compensated by receiving a percentage of company revenue. Financial professionals' compensation is based on the revenue the firm earns from the person's advisory services or recommendations.

Do you or your financial professionals have legal or disciplinary history?

No, our firm and our financial professionals currently do not have any legal or disciplinary history to disclose. Visit [Investor.gov/CRS](#) for a free and simple research tool.

Key Questions to Ask Your Financial Professional

- **As a financial professional, do you have any disciplinary history? For what type of conduct?**

You can find additional information about our investment advisory services and request a copy of the relationship summary at 662-627-2225 or click the link provided <https://adviserinfo.sec.gov/firm/brochure/142944>.

Key Questions to Ask Your Financial Professional

- **Who is my primary contact person?**
- **Is he or she a representative of an investment adviser or a broker-dealer?**
- **Who can I talk to if I have concerns about how this person is treating me?**