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AUGUST 2019

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Pushing on a String

Article by Mark Lazar

The four most expensive words in the English language are, "This time it's different." Sir John Templeton

Despite ongoing uncertainty regarding US/China trade, Brexit, and an increasingly frosty climate with Russia and Iran, the capital markets have richly rewarded investors in 2019. After hitting record highs in July, the equity market sold off a bit due to the president's surprise announcement of additional tariffs on Chinese goods, which are scheduled to begin next month. Even so, it's been a banner year for investors.

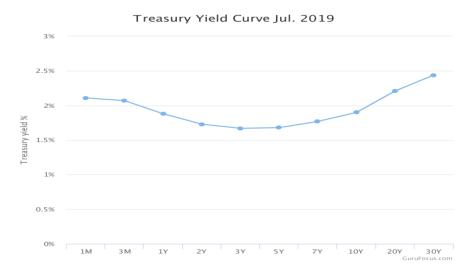
With above average growth, strong labor markets, increasing productivity, rising wages, tame inflation, and a strong dollar, the US economy is the envy of the world. It isn't perfect, but then again it never is. However, most equity indices hit record highs this past month, the housing market is strong, household wealth is at an all-time high, and <u>business</u> and <u>consumer</u> confidence are both within a couple of points of their twenty-year high. What's not to like?

Item	Data point
S&P 500 Return YTD	<u>18.32%</u>
Bond Index Return YTD	7.14%
Foreign Index Return YTD	10.61%
Emerging Market Index YTD	<u>3.93%</u>
U.S Forecast GDP 2019 ¹	2.60%
Unemployment Rate	<u>3.70%</u>

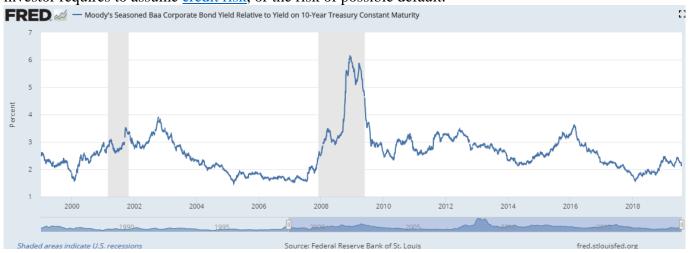
*All hyperlinked data as of 8/3/2019

¹Kiplinger's, 5/27/2019

But it's not all is sunshine and rainbows. The <u>yield curve</u> depicted below should be upward sloping, meaning investors are typically rewarded for owning longer term bonds. While the yield curve isn't fully inverted, it is clearly abnormal. Markets are forward-looking, so one possible explanation is the markets are pricing-in future rate cuts by the Federal Reserve. Assuming the long-end of the curve remains as is, a reduction of short-term rates would normalize the curve. But even if this comes to pass, interest rates would be far below historic averages.



Economists can glean much insight from the <u>credit markets</u>. Besides the yield curve, two other important data points are <u>credit spreads</u> and the 10-year Treasury yield. Credits spreads are merely the interest rate differential between a risky bond (i.e. corporate bond) and a risk-free bond (i.e. US Treasury bond). The difference in yield represents the market's required <u>risk premium</u>, or the additional yield a reasonable investor requires to assume <u>credit risk</u>, or the risk of possible default.



The long-term average credit spread appears to be around 2 ½%, and when spreads hit 3% or more, we tend to slip into a recession (the shaded areas). Today the <u>spread</u> is 2.17%, so the market is clearly not concerned about credit risk or pending economic contraction. We concur. Rising credit spreads have historically been the canary in the coal mine and a good forecaster of future economic woes. But at 2.17%, the canary seems to be chirping away with nary a care in the world.

In contrast to sanguine credit spreads, the 10-year Treasury yield, at <u>1.85%</u>, is a source of consternation. The bellwether Treasury began the year at <u>2.66%</u> and subsequently fell three quarters of a percent before the Fed dropped the benchmark <u>federal funds</u> rate by .25% at the end of July. While not a perfect predictor, historically, economic growth tends to be marginally higher than the 10-year Treasury, and inflation tends to be slightly less. Meaning as Treasury yields fall, so do future economic growth prospects.

It is with Sir John Templeton's sage warning ringing in our ears that we attempt to explain the current anomalous yield curve. There are currently a number of countries issuing debt today with negative yields out to ten years. The list includes; Switzerland, Germany, Netherlands, France, Japan, Finland, Sweden, Belgium, and Denmark. The current total of outstanding negative yielding sovereign debt is \$14 trillion. We think this is very bad monetary policy, causing both malinvestment and unforeseen consequences. But it also explains why foreign investors are clamoring to US Treasury bonds; They can either park their money in a 10-year Swiss bond at roughly -1% or a US Treasury bond at 1.85%? Excluding currency values, over ten years the difference is roughly 30%. Gee, let me think. I'll take the US Treasury for one hundred, Alex.

Reading the economic tea leaves is an imperfect science at best. However, we believe the US economy is currently on very sound footing and there are no storm clouds on the horizon. And while a bit more tepid, the global economy doesn't appear to be in imminent danger of contracting any time soon. But negative interest rates are not the panacea for what ails Europe and Japan. Rather, the medicine they need are pro-growth fiscal policies, that reward innovation, capital, entrepreneurship, hard work, and risk-taking. Low interest rates may provide some initial economic stimulus, but eventually it's like pushing on a string.



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2750 E COTTONWOOD PARKWAY, SUITE 520, COTTONWOOD HEIGHTS, UT 84121
385-275-3600 | MORGAN IRVIN @RAYMOND JAMES COM | www.wasatchcapitalmanagement.com
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Wasatch Team Updates



Mark

Mark and Savina Mountain biking on the Hiawatha Trail outside of the home in Hayden, Idaho with some friends.



Morgan

Each year Raymond James helps support and sponsor the Utah Symphony Utah Opera Deer Valley Concert Series. This year, Morgan and her guest weathered the stormy to see a Symphonic Space Celebration.



John

John and Shawn at a recent summer concert at Red Butte Gardens



Melissa

Melissa out on a mountain bike ride with her golden doodle on the Park City trails.



Mark Lazar, CFP®, MBA, Vice President- Investments | 385-275-3609

Morgan Irvin, CFP®, Financial Advisor | 385-275-3606

John Bergerson, CFA®, MBA, Investment Portfolio Associate | 385-275-3608

Melissa Martinez, Operations Specialist & Service Associate | 385-275-3594

Elisha Rhodes, Client Service Associate | 385-275-3600

2750 E Cottonwood Parkway, Suite 520, Cottonwood Heights, UT 84121 1389 Center Drive, Suite 200, Park City, UT 84098

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