

# **RAYMOND JAMES**<sup>®</sup>

### **Risk Profile& Investment Philosophy**

#### **Risk Profile**

Understanding your tolerance for investment risk relative to your investment return expectations is an important step in designing a portfolio. The questions that follow will help to develop a more accurate financial picture of your life and to get a good idea of your possible investment future. The answers you choose will indicate your comfort level with investment risk – and your ability to withstand it. They will analyze your day-to-day financial needs, your general investment style, and your personal time horizon.

#### 1. Risk Factor

Before you make a decision on any investment, you need to consider how you feel about the prospect of potential loss of principal. This is a basic principle of investing: the higher return you seek, the more risk you face. Based on your feelings about risk and potential returns, your goal is to:

[A] [B]

6

- 15 A. Potentially increase my portfolio's value as quickly as possible while accepting higher levels of risk.
- 9 D. Potentially increase my portfolio's value at a moderate pace while accepting moderate to high levels of risk.
  - C. Income is of primary concern while capital appreciation is secondary.
- 3 D. The safety of my investment principal.

#### 2. Investment Approach

Which of the following statements best describes your overall approach to investing as a means of achieving your goals?

[A] [B]

15 🔲 🔲 A. Having a relative level of stability in my overall investment portfo	5 C		A. Having a relative level	of stability in my overal	l investment portfol
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- 9 D. B. Moderately increasing my investment value while minimizing potential for loss of principal.
- 6 C. Pursue investment growth, accepting moderate to high levels of risk and principal fluctuation.
- 3 D. Seek maximum long-term returns, accepting maximum risk with principal fluctuation.

#### 3. Market Volatility

The value of most investments fluctuate from year to year as well as over the short-term. How would you feel if an investment you had committed to for ten years lost 20% of its value during the first year?

	[A]	[B]	
15			A. I would be extremely concerned and would sell my investment.
9			B. I would be concerned and may consider selling my investment.
6			C. I would be concerned, but I would not consider selling the investment.
3			D. I would not be overly concerned given my long-term investment philosophy.

#### 4. Variation

Realizing that any market-based investment may move up or down in value over time, with which of the hypothetical portfolios below would you feel most comfortable?

	[A]	[B]		Year 1	Year 2	Year 3	Year 4	Year 5	Average Annual Return
1			Α.	3%	3%	3%	3%	3%	3%
3			В.	2%	5%	6%	0%	7%	4%
5			C.	-6%	7%	21%	2%	8%	6%
7			D.	9%	-11%	26%	3%	18%	9%
10			E.	14%	-21%	40%	-4%	31%	12%

#### **5. Investment Experience**

What is your overall knowledge of investments?

	[A]	[B]	
2			A. None.
4			B. LOW—I have very little investment experience outside of bank savings accounts, money markets or certificates of deposit (CD's).
6			C. MEDIUM—I have some experience investing in mutual funds or individual stocks/ bonds.
8			D. HIGH—I have been an active participant in the stock market and understand that all investments including international markets, can be volatile and unpredictable.

#### 6. Time Horizon

1

3

5

An important consideration when making investment decisions is where you are in your financial life cycle and how long you have before you will need to start withdrawing the assets. Through consultation with your Financial Advisor, please indicate your portfolio's appropriate time horizon. A multi-stage time horizon would indicate that you have several goals in the future that your investment portfolio needs to address.



#### 7. Primary Goal

Please indicate approximately how many years from today until you reach your primary goal.

yua			
-	[A]	[B}	
1			A. Within 1 to 4 years
3			B. Within 5 to 10 years
7			C. Within 11 to 20 years
10			D. More than 20 years

#### 8. Secondary Goal

Some investors have a multi-stage time horizon with several goals for their portfolio. Please indicate approximately how many years from today until you reach your secondary goal?

[A] [B]

1		A. Not applicable, I only have a single stage time horizon.
4		B. Within 1 to 4 years
7		C. Within 5 to 10 years
10		D. More than 10 years

#### 9. Age

Wha	at is yo [A]	our curi [B]	rent age?
10			A. Under 35
8			B. Between 36 to 45
6			C. Between 46 to 55
4			D. Between 56 to 70
1			E. Over 70

#### **10. Investment Earnings**

Based on your current and estimated future income needs, what percentage of your investment earnings do you think you would be able to reinvest?

[A] [B]

8

- A. Reinvest 100 percent of my investment earnings.
- 5 🔲 🔲 B. Reinvest 20 to 80 percent of my investment earnings.
- 3 C. Reinvest 0% (receive all investment earnings for cash flow).
- 1 D. My investment earnings will not be sufficient and I will need to withdraw principal.

#### 11. Investment Value

Your portfolio design relates to your investment experience, which helps to determine your current investment philosophy. What is the current value of your total investment portfolio?

[A] [B]

10		A. More than \$1,000,000
8		B. \$500,001 to \$1,000,000
6		C. \$300,001 to \$500,000
4		D. \$100,000 to \$300,000
1		E. Less than \$100,000

#### 12. Living Expense

Given interruptions of periodic income or other unforeseen circumstances, some individuals are forced to tap their investment resources to meet living expenses. In such an instance, how many months of living expenses could be covered by your current liquid investments?

[A] [B]

5		A. More than 12 months, or not a concern
3		B. Between 4 and 12 months
1		C. Less than 4 months, or already withdrawing

#### 13. Household Income

Total earnings, which includes earned and investment income, is a requirement when assessing your risk tolerance and determining allocation of assets. What is your total annual household income (including interest and tax deferred income)?

[A] [B]

- 10 A. More than \$200,000
- 8 🔲 🔲 B. \$150,000to \$199,999
- 6 🔲 🗌 C. \$100,000to \$149,999
- 4 🔲 🔲 D. \$50,000 to \$99,999
- 2 🔲 🔲 E. Less than \$49,999

#### 14. Income Saving

The percentage of your total income that you currently save is approximately:

- [A] [B]
- 1 A. I do not currently save any income
- 3 🔲 🔲 B. Between 2% 7%
- 6 🗌 🗋 C. Between 7% 12%
- 9 D. Greater than 12%

**15. Future Earnings** In the next five years, you expect that your earned income will probably: [A] [B]

	0.0	[0]				
1			A. Decrease			
3			B. Stay about the same			
6			C. Increase modestly			
9			D. Increase significantly			
		t <b>ial Goa</b> ur prim	als ary financial goal?	What [A]	is you [B]	ur secondary financial goal?
		Retirer	nent			Retirement
		Curren	t Income			Current Income
		Educat	ion			Education
		Long-T	erm Wealth Accumulation			Long-Term Wealth Accumulation

#### **Comments:**

Client [A]	
Client [B]	
To the best of my knowledge, the information contained in this investment pe and complete. I understand that any recommendations are based upon the ir	
Client [A] Signature	Date
Client {B} Signature	Date

# Investment **Objective** Ranges and Descriptions

Points	General	Investment	Objective	Risk Tolerance
22-35	In	come		Low
generation with littl	n Income objective for this e or no concern for capital ility of principal value shou	appreciation or inflat	ion protection. Due to i	
86-56	Income with	Moderate Growth		Low to Moderate
current income thro	n Income with Moderate G ough a large allocation to fix pital appreciation through	ed income securities	s, complemented by a se	
57-80	Ba	alanced		Moderate
capital appreciation	Balanced objective for this and current income throug ncome investments.			
31-100	Balance	ed with Growth		Moderate to Higl
assets in equities fo	Balanced with Growth obj r potential growth, while us ould be roughly 70% -80% (	sing fixed income to	moderate risk. The expe	
101-120		Growth		High
protecting against of fixed income inv	Growth objective for this p inflation. The portfolio cons est-ments, however, may pr mount of cur-rent income.	ists primarily of all e	quity investments. A mo	derate exposure
121+	Age	gressive Growth		Aggressive
term growth and ma	n Aggressive Growth object aximum capital appreciation an ag-gressive strategy and	n. The portfolio consi	sts of 100% equity inve	stments. This

## Investment Philosophy

			(	Client [A]	Client [B]
Are you currently using,	or have you ever	y used, an investment a	dvisor?	Yes No If	Yes No
yes, describe your expe	ience(s):				
Do you have a preferred approach to receiving investmen			e? [	∃ Yes □No	Yes No
Do you actively follow the markets?			C	∃ Yes □No	Yes No
If yes, to what extent? _					
Please rank your respo	nse to the follow	ring with an X at the a	opropriate p	oint.	
Your initial reaction to ar	n unpleasant finar	ncial event is usually foo	used mostly	on:	
Positive aspect		Negative	aspect		
In handling my financial	affairs, my behav	ior is closest to:			
Take charge!		Procrasti	nation		
When something bad is	happening financ	ially in my life, I tend to	:		
Overanalyze		Ignore			
Do you currently have ar	nd follow an Inves	stment Policy Statemen	t? 🛛 Yes	□No	
How often do you review	v your investmen	ts?			
Client {A} Monthly	Quarterly	Semi-Annually	Annuall	y 🛛 🗋 Other	
Client {B} Monthly	Quarterly	Semi-Annually	Annuall	y 🔲 Other	

	Client [A]	Client [B]
Do you have a formal, written investment review process?	□Yes □No	Yes No
Describe your investment review process Client {A}:		
Describe your investment review process Client {B}:		
How do you evaluate performance? Client {A}:		
How do you evaluate performance? Client {B}:		
What time period do you believe is most reasonable to measure the resu Client [A] 1-3 Years 3-5 Years 5+ Years Client [B] 1-3 Years 3-5 Years 5+ Years	lts of your investme	nt portfolio?
Do you have any investments that you would not sell due to family ties, c etc.?If yes, please explain Client {A}:		
If yes, please explain Client {B}:		
What is the best investment you have ever made and why? Client {A}:		
Client {B}:		

What is the worst investment you have ever made and why?
Client {A}:
Client {B}:
Tax constraints might be a consideration when allocating specific investments within your portfolio. Are there any special tax considerations that might influ-ence the selection of assets within your investment portfolio?
☐ Yes ☐No ☐Yes ☐No
Please explain Client {A}:
Please explain Client {B}:

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