

2019 Starts Off Strong

After a year of mixed market signals, domestic equity markets started 2019 off fairly strong based on fourth-quarter earnings and lower unemployment figures. Some of the former haven't been particularly impressive, but investors seem to be in a forgiving mood after a rough December. The Federal Reserve's "patient" stance on future interest-rate moves buoyed markets even further after its January 30 meeting. The target range for the federal funds rate remains at 2.25% to 2.5%. Equity markets also seem to be ignoring the effects of the partial government shutdown, with all major domestic indices ending January firmly in positive territory.

	12/31/18 Close	1/31/19 Close	Change Year to Date	% Gain/Loss Year to Date
DJIA	23,327.46	24,999.67	+1,672.21	+7.17%
NASDAQ	6,635.28	7,281.74	+646.46	+9.74%
S&P 500	2,506.85	2,704.10	+197.25	+7.87%
MSCI EAFE	1,719.94	1,815.23	+95.29	+5.54%
Russell 2000	1,348.56	1,499.42	+150.86	+11.19%
Bloomberg Barclays Aggregate Bond	2,046.60	2,060.17	+13.57	+0.66%

Performance reflects price returns as of 4:30 EDT on Jan. 31, 2019. EAFE performance reflects the previous close.

Here is a look at other happenings in the economy and capital markets, as well as key factors we are watching:

Economy

- The partial government shutdown is expected to have subtracted a few tenths of a percentage point from first-quarter growth, according to Raymond James Chief Economist Scott Brown. A number of important economic data reports have been delayed due to the shutdown, but we should see them released over the next several weeks.
- Congressional leaders agreed to fund the government through February 15. While another shutdown is possible, we aren't likely to see a repeat, Brown noted.
- The near-term economic outlook remains positive, based largely on expectations for robust consumer spending growth (which accounts for 68% of gross domestic product). Meanwhile, Brown sees a mixed economic outlook longer term. Most

likely, consumer spending will carry us through in 2019, but there is some potential for a more substantial weakening in business investment, he noted.

- Federal Reserve policymakers chose not to raise rates at their January meeting. And the odds of further rate hikes in 2019 have decreased dramatically, according to Joey Madere, senior portfolio analyst, Equity Portfolio & Technical Strategy.
- There have been some positive signals over the past month on U.S.-China trade negotiations, but there remains a long way to go to reach a potential trade deal by March, Madere said.

Equities

- The S&P 500 has rallied sharply from Christmas Eve lows over the past month. Investors seemed to have largely shrugged off the shutdown of the government. Higher volatility investments are seeing the largest boost, seemingly bouncing from last month's bottom, noted Nick Lacy, chief portfolio strategist for Raymond James Asset Management Services.
- Meanwhile, the fourth-quarter earnings season is in full swing. S&P 500 earnings are now expected to grow by 12.1% for the full quarter on sales growth of 6.3%, explained Joey Madere, senior portfolio analyst, Equity Portfolio & Technical Strategy. The average S&P 500 company has moved 1.45% higher on its earnings report.
- On the energy front, oil prices have had a healthy bounce in the first month of 2019 after falling nearly 30% during the fourth quarter, according to Pavel Molchanov, senior vice president of equity research.
- While the late 2018 selloff showed that sentiment and momentum matter more in the short run than fundamentals, Molchanov still believes fundamentals and the physical oil market will ultimately prevail – which would be bullish for oil.
- Molchanov predicts sizable 2019/2020 drawdowns in global petroleum inventories and sees potential upside to oil prices of approximately 50% over the next 12 to 18 months.

Fixed income

- The Treasury market was extremely flat for January with virtually no change to the 1-, 5-, 7- and 10-year bonds. The 2- and 3-year Treasuries had the greatest move, falling slightly in price to net six basis points more yield, noted Doug Drabik, senior fixed income strategist.
- While few things could impact a significant upward move in rates, certain events have the potential to move markets, amplify a flight to quality and hinder economic growth, including: results of the Mueller investigation, an even more complicated Brexit, continued trade wars with China and/or an Italian bank implosion, Drabik said.
- Municipal demand remains strong on the short to intermediate part of the municipal curve. Yields inside of 15-year maturities were down slightly, while

yields greater than 15 years are somewhat higher. The “sweet” part of the municipal curve has pushed out to around 13 to 19 years where 80% to 90% of the entire curve’s yield can be obtained, he added.

International

- In a role reversal, January was generally positive for international financial markets despite the difficulties of the fourth quarter and a slowing global economy, explains European Strategist Chris Bailey.
- Official Chinese economic statistics show signs of a slowdown, but not to levels that would put the Chinese government’s targets at risk, Bailey noted. This may be due to increasing stimulus measures, including extra government spending and loosening monetary policy.
- The European Central Bank – which had formally ended its quantitative easing expansion policy last year – signaled to the financial markets that its policy positioning will remain very loose for the foreseeable future.
- In the U.K., the Brexit question continues to dominate local political and economic debates. With around two months to go until the deadline for the U.K. to leave the European Union, precise clarity on what will happen does not yet exist. However rising agitation from the business community about the costs of a ‘no-deal’ Brexit appears to be having an impact. Certainly the upward performance of the British pound in recent weeks suggests saner heads are starting to prevail, Bailey added.

Bottom line

- The S&P 500 P/E multiple is currently in line with the 65-year average, which, in Madere’s view, makes the risk/reward balance favorable over the next 12 months. Short-term influences may come into play, including the continuing trade negotiations and budget talks in D.C.
- Any resulting consolidation (after January’s sharp rally) could be seen as a buying opportunity, Madere suggested.
- We encourage you to take a long-term view of your financial plan and remain focused on opportunistically adding higher quality, fundamentally sound stocks that complement your portfolio.

Please let me know if you have any questions about recent market events or how to position your long-term financial plan for the months ahead. I look forward to speaking with you.

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