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LOFT PRIVATE WEALTH SURPASSES $1 BILLION IN CLIENT ASSETS

NATHAN QUELLO NAMED TO BARRON'S "TOP 1,200 FINANCIAL ADVISORS" LIST FOR 10TH STRAIGHT YEAR

SIOUX FALLS, SD – Loft Private Wealth has achieved a significant milestone, reaching $1 billion in client assets by staying true to its mission of becoming an essential, trusted partner in clients' financial lives.

"This achievement reflects more than just financial growth," financial advisor Nathan Quello said. "It's about the relationships we've built and the individual journeys we've supported. Every client brings a unique story, and our job is to listen, understand, and craft strategies that truly resonate with their personal aspirations."

Quello attributes his team's success to a commitment that goes beyond traditional wealth management.

"At Loft, we're not just tracking numbers," he explained. "We're dedicated to providing an elevated standard of care that adapts to each client's evolving financial landscape."

Quello was named to Barron's annual list of the "Top 1,200 Financial Advisors" for the 10th consecutive year—a testament to the firm's unwavering dedication to expertise, experience, and client-focused passion. The prestigious list, drawn from all 50 states, recognizes advisors who go above and beyond in serving their clients.

"As humbling as this recognition is, the real measure of our success isn't found in awards or asset totals," Quello reflected. "It's in the moments when our clients gain clarity, confidence, and a deeper understanding of how their financial decisions can support their most meaningful life goals."

Barron's selection criteria—including assets under management, revenue, regulatory record, practice quality, and philanthropic work—highlight the comprehensive approach that sets Loft Private Wealth apart.

About Nathan Quello/Loft Private Wealth: Nathan Quello's team manages more than $1 billion in client assets as of March 31, 2025. They offer clients financial advice based on a fiduciary standard of care with a holistic approach that includes wealth management, investment planning, tax planning, risk management, retirement planning, estate planning and philanthropic planning. Securities are offered through Raymond James Financial Services, Inc., member FINRA/SIPC, at 101 N Main Suite 201 Sioux Falls, SD 57104 and can be reached at 605-333-8266

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About First Dakota National Bank: Since becoming the first fully chartered bank in the Dakota Territory in 1872, First Dakota National Bank has strived to anticipate, meet, and exceed customers' expectations while strengthening communities by providing time, talent, and resources. With a legacy of success spanning more than 150 years, First Dakota remains dedicated to serving South Dakotans through its 17 conveniently-located branches.

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