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Pottstown PA and Pottstown Schools

Rock Band Offers Financial Literacy At Hill

Joe Zlomek | October 10, 2015





POTTSTOWN PA – Finance and fun are two words you don't expect to hear together in the same sentence. That's what observers say resulted, though, when a nationally known rock band called "Gooding" (above and at right) combined a concert Thursday (Oct. 8, 2015) at The Hill School, 860 Beech St., with lessons on financial literacy. The musicians recently were dubbed the "coolest financial advisors in America" in a recent Wall Street Journal article. Wearing black leather jackets with ripped jeans, and jamming out on-stage to infectious beats, they deliver messages about stocks, debt and savings accounts. They also debunk the myths of overnight success associated with athletes and celebrities.

According to the band's leader, the music helps "make the medicine go down" for enthusiastic listeners like The Hill's students (*below*).

Underwritten by The Page Group of Raymond James in Jenkintown PA, in partnership with a non-profit group called Funding the Future, Gooding also performed this week at Montgomery County Community College in Blue Bell.



Photos from The Page Group

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