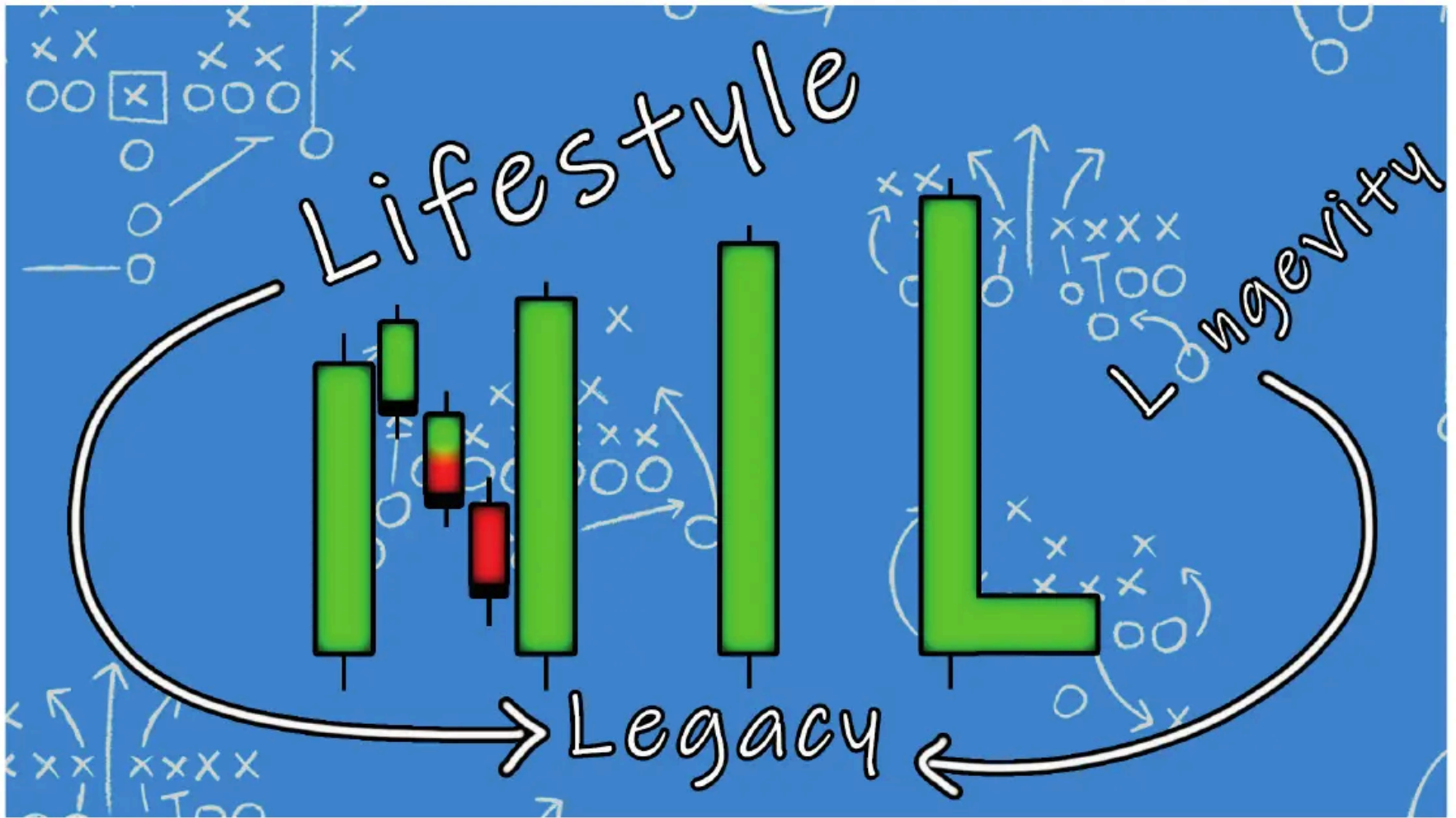


Unlocking Financial Success: A Playbook for Collegiate Athletes



Robin Moldenhauer, MBA, AWMA™, AAMS™
Financial Advisor

**You already have many amazing advisors:
academic, health & wellness, career, and
others....**

**I would love to work with your current round
table of advisors to help you succeed as much
off the field as on the field!**

As a former collegiate athlete, I understand the exhilarating journey you're on. From early morning practices to late-night study sessions, your dedication and hard work have brought you to this exciting moment: the era of Name, Image, and Likeness (NIL).

With a passion for partnering with fellow student athletes, I am constantly striving to stay on top of the ever-changing landscape for NIL to understand the financial opportunities and complexities that student athletes such as yourself are encountering.

In the same way you practice tirelessly to enhance your athletic skills, I do the same with my financial expertise. I hold Kaplan's Accredited Wealth Management Advisor™ (AWMA™) designation so I can confidently partner with you in building a solid financial foundation for a secure and prosperous future beyond sports...
...our goal is your **financial longevity**.

Why Choose Me?

- **Empathy and Experience**

I've walked in your shoes. I know the thrill of game day victories and the pressure of balancing academics and athletics. My personal experience allows me to connect with you on a deeper level.

- **Financial Education**

Money management is crucial. We'll work together to understand topics like budgeting, saving, and types of investing. Let's create a plan for your newfound earnings that could lead to long-term financial stability.

- **Understanding Revenue Sources**

NIL is a game-changer and that's only one of several new revenue streams impacting collegiate sports. Let's explore how these new financial opportunities can positively impact your overall financial picture and how best to optimize for your life by focusing on my 3 Ls of wealth management: **Lifestyle**, **Longevity**, and **Legacy**.

- **Financial Planning and Goal Setting**

As exciting as these new opportunities are, they can also be unpredictable, so it's important to plan for your future and your legacy. Together, we'll create a roadmap for financial longevity beyond your playing days.

- **Risk Management and Investment Guidance**

Let's then implement that plan and build your investment portfolio. I'll guide you through the options, risks, and potential rewards. I can also work with your tax professional around tax strategies.

How to Reach Me

Office 423-756-7854

Mobile 423-595-7287



✉ **robin.moldenhauer@raymondjames.com**

🌐 **www.raymondjames.com/robinmoldenhauer**

in **linkedin.com/in/robinmoldenhauer**

Raymond James & Associates, Inc./
Branch 32H
537 Market Street, Suite 105
Chattanooga, TN 37402



Raymond James & Associates, Inc., member New York Stock Exchange/SIPC

Any opinions are those of Robin Moldenhauer, and not necessarily those of Raymond James. This material is being provided for information purposes only and is not a complete description, nor is it a recommendation. Investing involves risk and you may incur a profit or loss regardless of strategy selected, including diversification and asset allocation. Past performance may not be indicative of future results.