



A Woman's Life Well Planned

APRIL 5, 2018

Coordinated Style for Your Investments

by Wendy L. Sachs

Dear Ladies –

Women typically love their outfits to be coordinated right? We feel good when we have everything working together. We stand a little taller and put a little something to our stride. Our clothes, our jewelry, shoes, purse – maybe even the color of our lipstick. (Probably not the days we stay in workout clothes all day, but you know what I mean.) It's all in sync. Now you might have an amazing handbag, but if it clashes with your outfit, chances are it's staying home.

The same concept can be applied to your investments. There are so many investments to choose from out there! Lots of them great in and of themselves, but if they aren't working to make your overall look come together, they might not be right piece for you.

What I'm trying to say is that the investments that you have or choose, need to match up with your specific goals and needs. We all have goals whether they are short, mid or long term. Your investments need to be chosen to best support those. You may have a specific tax situation, or need to plan for children's education or care for aging parents. You may also need to use your investments to help support a new business endeavor, buy that dream house, or go on that bucket-list vacation. Whatever it may be – invest with purpose.

I'm not saying you can't put your money into something simply because you like it. You may want to buy Starbucks stock because you spend \$50 a month on coffee there. Lol. That's ok. But my advice is not to let that be the bulk of your investments...let it be an accent bracelet or something.

How do you know the investments you have are supporting your uniqueness? Work with your current financial advisor to ensure he/she knows your goals and needs. If you don't have one, I highly recommend getting one. I'm just a phone call or email away as well.

Bottom line, don't load up with a bunch of expensive purses that just stay in the closet. Get those investments working in sync and you will be one sharp dressed lady!

Wendy L. Sachs

Financial Advisor

401 E. Sonterra Blvd. Suite 100 // San Antonio, Texas 78258

T 210.403.8500 // T 866.941.7379 // F 210.403.8599

Wendy.Sachs@RaymondJames.com

www.RoySachs.com

Raymond James & Associates, Inc., member New York Stock Exchange/SIPC

To opt out of receiving future emails from us, please reply to this email with the word "Unsubscribe" in the subject line. The information contained within this commercial email has been obtained from sources considered reliable, but we do not guarantee the foregoing material is accurate or complete.

© 2018 Raymond James & Associates, Inc., member [New York Stock Exchange / SIPC](#).

Information provided is general in nature, and is not a complete statement of all information necessary for making an investment decision, and is not a recommendation or a solicitation to buy or sell any security. Investing always involves risk and you may incur a profit or loss. No investment strategy can guarantee success.