

# The Anatomy of a Recession: What to Look for and Where We're Headed

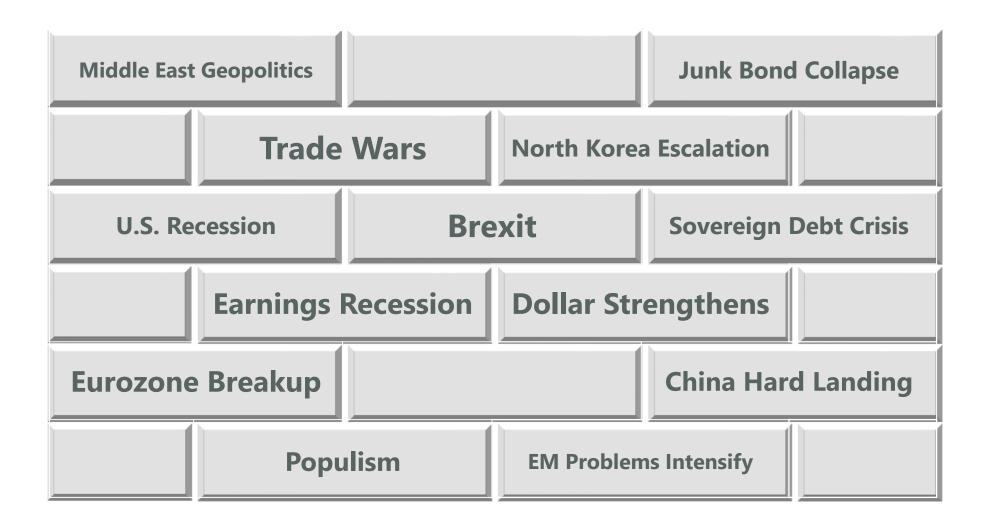
First Quarter 2020

Investment Products: Not FDIC Insured • No Bank Guarantee • May Lose Value

Past performance is no guarantee of future results. Financial term and index definitions are available in the appendix.

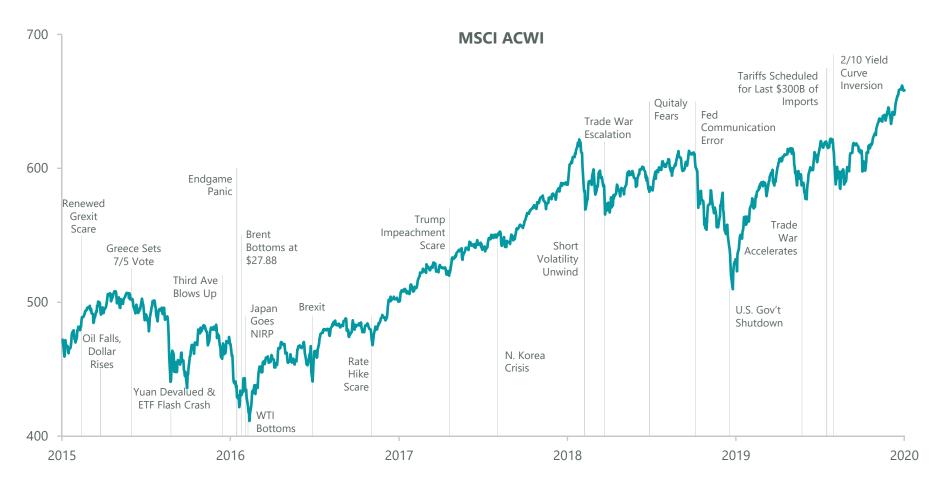
#### Probabilities vs. Possibilities

The Wall of Worry





#### **Panic Attacks**



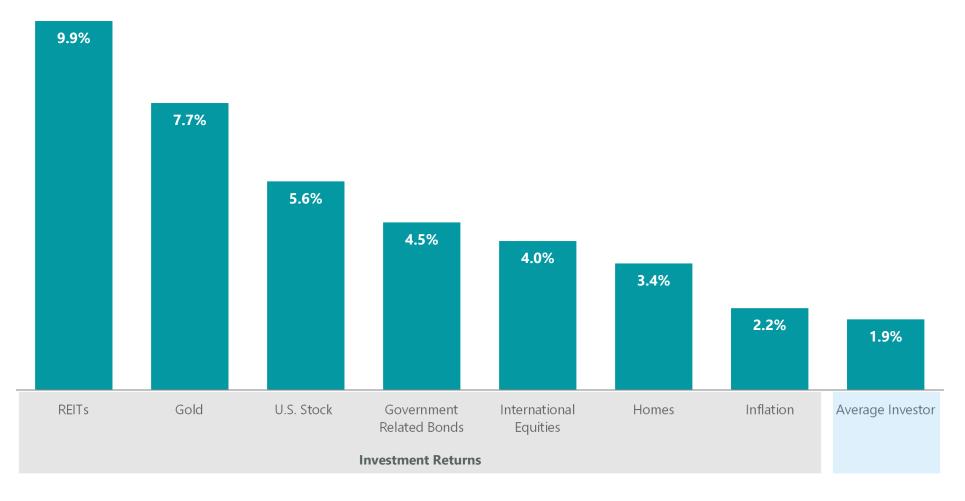
"The definition of insanity is doing the same thing over and over again and expecting a different result."

- Attributed to Albert Einstein



# Effects of Panic Attacks on Average Investors

20 Years Annualized Returns (1999-2018)



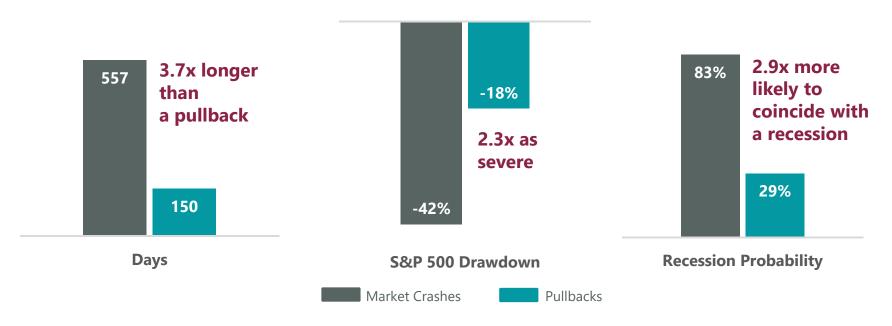


Source: Bloomberg, June 30, 2019. Average asset allocation investor return is based on an analysis by DALBAR, Inc., which utilizes the net of aggregate mutual fund sales, redemptions and exchanges each month as a measure of investor behavior. Indices shown are as follows: REITs are represented by the NAREIT Equity REIT Index, U.S. Stocks are represented by the S&P 500 Index, International Equities are represented by the MSCI EAFE Index, Government-Related Bonds are represented by the Bloomberg Barclays U.S. Aggregate Bond Index, Homes are represented by U.S. existing home sales median price, Gold is represented by the U.S. dollar spot price of one troy ounce, Inflation is represented by the Consumer Price Index. Indices are unmanaged and cannot be purchased directly by investors. Index performance is shown for illustrative purposes only and does not predict or depict the performance of any investment. Past performance is no quarantee of future results.

#### S&P 500 Market Crashes vs. Pullbacks

Market Crashes							
Peak	Trough	Days	S&P 500	Recession			
Nov. 1968	May 1970	543	-36%	Yes			
Jan. 1973	Oct. 1974	630	-48%	Yes			
Nov. 1980	Aug. 1982	621	-27%	Yes			
Aug. 1987	Dec. 1987	101	-34%	No			
March 2000	Oct. 2002	929	-49%	Yes			
Oct. 2007	March 2009	517	-57%	Yes			
Average		557	-42%	83%			

Pullbacks							
Peak	Trough	Days	S&P 500	Recession			
Sept. 1976	March 1978	531	-19%	No			
Feb. 1980	March 1980	43	-17%	Yes			
July 1990	Oct. 1990	87	-20%	Yes			
July 1998	Oct. 1998	83	-19%	No			
April 2010	July 2010	70	-16%	No			
April 2011	Oct. 2011	157	-19%	No			
Sept. 2018	Dec. 2018	82	-19%	No			
Average		150	-18%	29%			

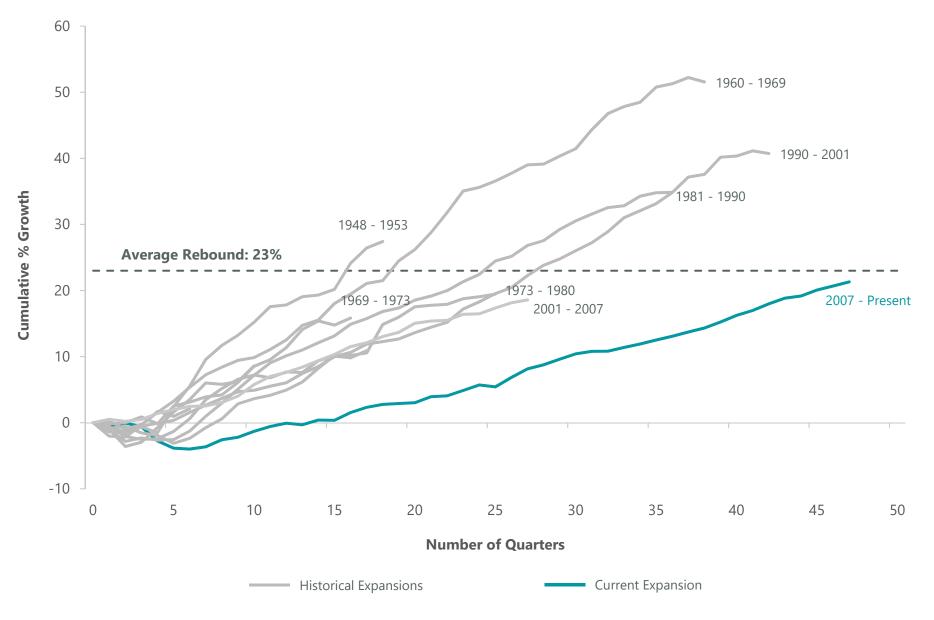




Market Crashes defined as decline of 20% or greater in S&P 500 lasting at least 1 year. Pullbacks defined as declines of 15% or greater in S&P 500 (no time component).

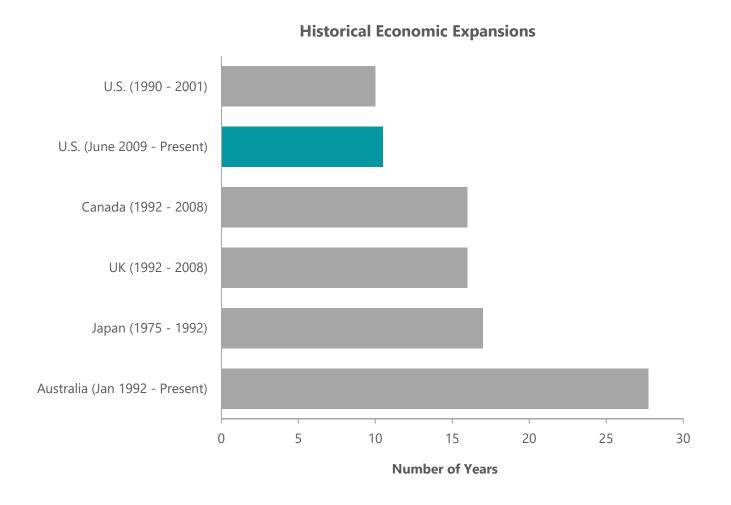
1987 decline persisted at 20% or greater loss 1 year after Aug. 1987 peak despite trough coming in Dec. 1987. Source: S&P, NBER, and Bloomberg. Past performance is not a guarantee of future results. Investors cannot invest directly in an index, and unmanaged index returns do not reflect any fees, expenses or sales charges.

# Strength of Economic Expansions





# Just How Long Can The Cycle Continue?



Extended economic expansions are more common outside of the U.S.



#### U.S. Recession Risk Indicators

- 12 variables have historically foreshadowed a looming recession
- The overall signal suggests caution

_				
		Fourth Quarter 2019	Third Quarter 2019	Second Quarter 2019
اه	Yield Curve	×	×	×
Financial	Credit Spreads	•	•	•
這	Money Supply	•	•	•
tion	Wage Growth	×	•	•
Inflation	Commodities	•	×	×
L	<b>Housing Permits</b>	•	•	•
Consumer	Jobless Claims	•	•	•
Cons	Retail Sales	•	•	•
	Job Sentiment	•	•	•
ss ty	ISM New Orders	×	×	
<b>Business Activity</b>	Profit Margins	•	•	•
B A	Truck Shipments	•	•	•
	Overall Signal	•	•	•
	<b>↑</b> Expan	sion • (	Caution	× Recession



#### U.S. Recession Risk Indicators

- 12 variables have historically foreshadowed a looming recession
- The overall signal suggests caution

-					۰		
R	c	Δ	C	C	п	0	n

-		Current	2007-2009	2001	1990-1991	1981-1982	1980	1973-1975	1969-1970
<u>ia</u>	Yield Curve	×	×	×	×	×	×	×	×
Financial	Credit Spreads	•	×	×	×	×	×	•	
Œ	Money Supply	•	×	×	×	×	×	×	×
ion	Wage Growth	×	×	×	×	×	×	×	×
Inflation	Commodities	•	×	×	×	×		•	
Consumer	Housing Permits	•	×		×	×	×	×	×
	Jobless Claims	•		×	×	×	×	•	×
Cons	Retail Sales	•	×	×	×	×	×		×
	Job Sentiment	•	×	×	×	×			
-	ISM New Orders	×	×	×	×	×	×	×	×
<b>Business</b> Activity	Profit Margins		×	×	×	×	×	•	×
	Truck Shipments	•		×	×	×	×	n/a	n/a
	Overall	•	×	×	×	×	×	•	×
-		<b>♠</b> E	Expansion		Caution	×	Recessi	on	



#### U.S. Recession Dashboard

Case Study: 2006-2009

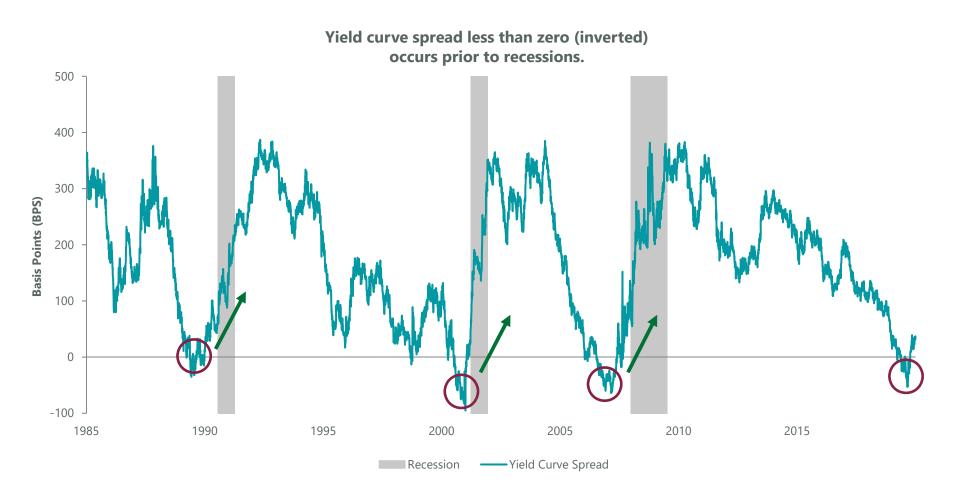




Source: BLS, Federal Reserve, Census Bureau, ISM, BEA, American Chemistry Council, American Trucking Association, Conference Board, and Bloomberg. The ClearBridge Recession Risk Dashboard was created in January 2016. References to the signals it would have sent in the years prior to January 2016 are based on how the underlying data was reflected in the component indicators at the time.

#### Yield Curve Spread

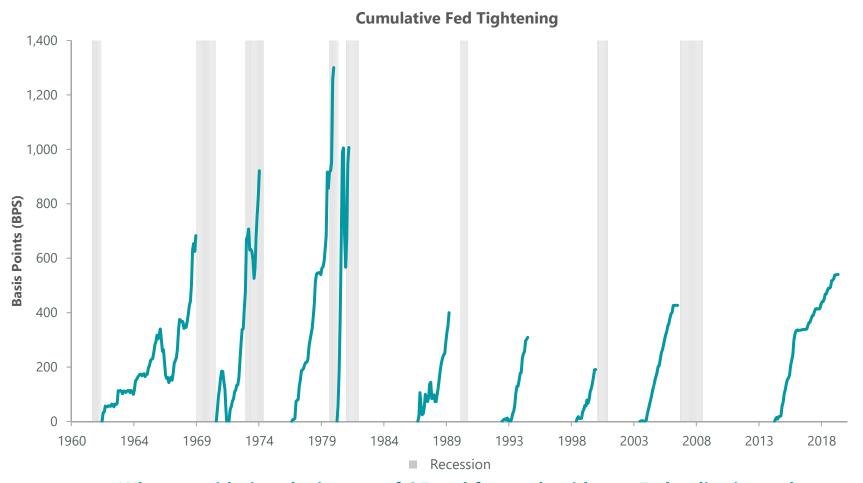
10-Year Treasury Bonds Minus 3-Month T Bills



- ► The yield curve typically un-inverts ahead of a recession.
- ▶ At the onset of the prior 3 recessions, the yield curve was 68 bps steep on average.



#### **Shadow Fed Funds Rate**



- ► When considering the impact of QE and forward guidance, Fed policy is much tighter than indicated by the Fed Funds rate alone.
- ➤ Since 1950, the average low in ISM Manufacturing has been 40.5 following rate hikes vs. 49.0 without them, suggesting further weakness ahead.



# Has the Fed Saved the Day?

#### **S&P 500 Performance Following Third Fed Rate Cut**

ut +3 Months	+6 Months	+12 Months	+18 Months
2.9%	0.6%	23.6%	50.0%
7.4%	17.6%	23.8%	27.1%
5.2%	9.1%	23.7%	38.6%
7.0%	-13.8%	0.8%	-26.0%
-10.6%	-9.6%	-40.9%	-36.1%
-1.8%	-11.7%	-20.1%	-31.1%
	2.9% 7.4% <b>5.2%</b> 7.0% -10.6%	2.9% 0.6% 7.4% 17.6% 5.2% 9.1% 7.0% -13.8% -10.6% -9.6%	2.9%       0.6%       23.6%         7.4%       17.6%       23.8%         5.2%       9.1%       23.7%         7.0%       -13.8%       0.8%         -10.6%       -9.6%       -40.9%

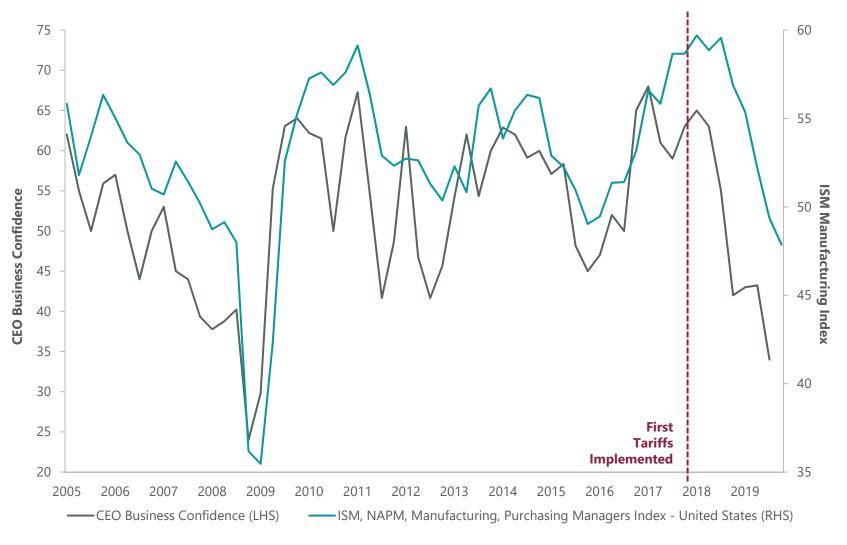
► Equity performance in the six months following the Fed's third rate cut can be an important barometer of recessionary risk.



**Bear Case: Recession** 



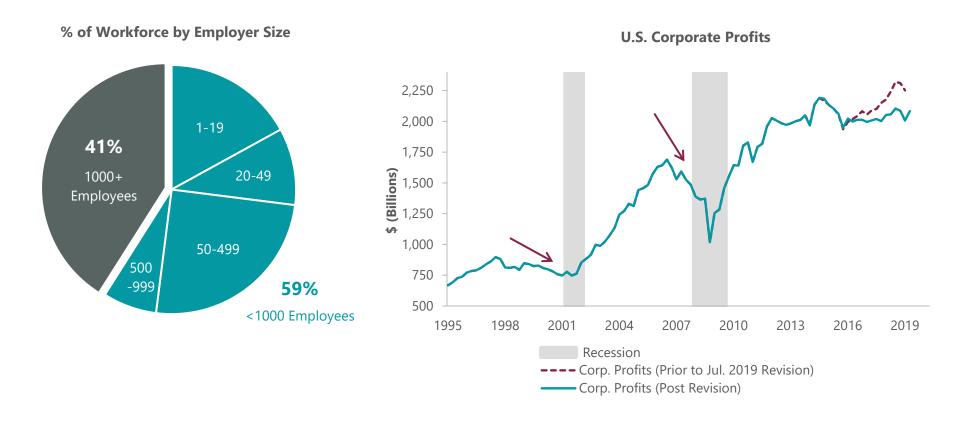
#### Trade Wars Have Hurt Business Confidence



Lower business confidence could lead to slower economic growth.



# **Profit Margins Under Pressure**

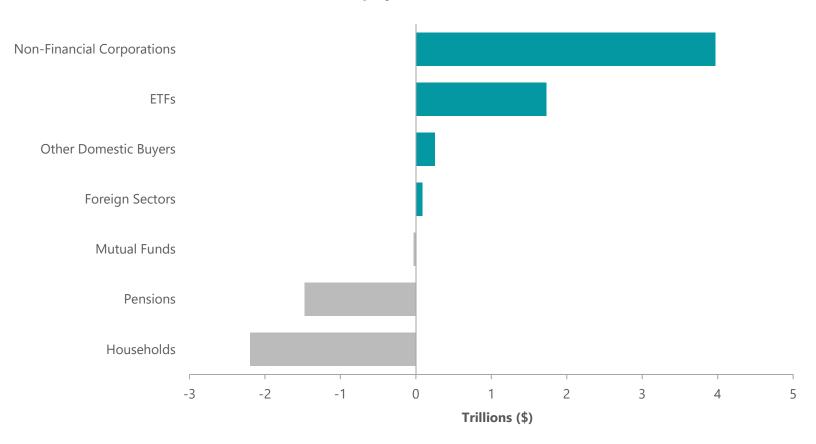


- Companies with fewer than 1000 workers employ 59% of the U.S. labor force. The average company in the Russell 2000 employs 3,679 workers.
- ▶ July's BEA revisions show that corporate profits have been flat for over 5 years and many small businesses are struggling to combat higher compensation costs.



#### Corporations Have Been the Largest Buyers of Equities





- One of the key drivers of the current rally has been corporate buybacks.
- While tax cuts boosted buybacks in 2018 and 2019, a slowing pace of repatriation could dampen share repurchases in the upcoming year.

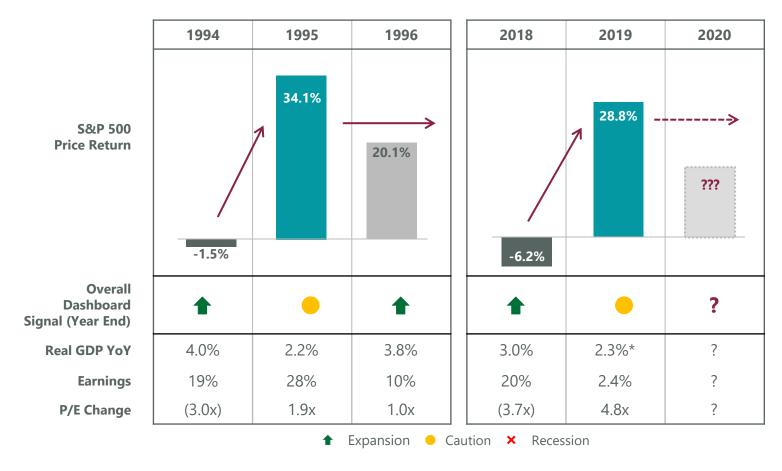


**Bull Case: Slowdown** 



#### Historical Perspective: 1994-1996

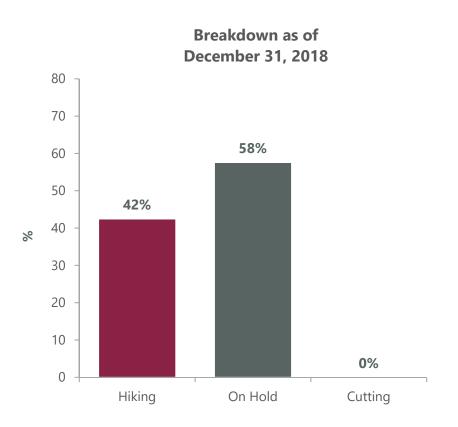
S&P 500 Annual Returns, Recession Risk Indicators, and Select Economic Data as of December 31

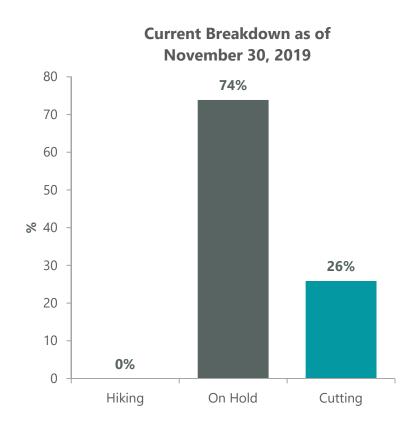


- Weak P/Es dragged the market down in 1994 despite strong earnings and economic growth.
- The market bounced back in 1995, and despite a growth slowdown, a recession was ultimately averted after the Fed cut rates and the market rally continued into 1996.



# Global Central Banks Are in Easing Mode



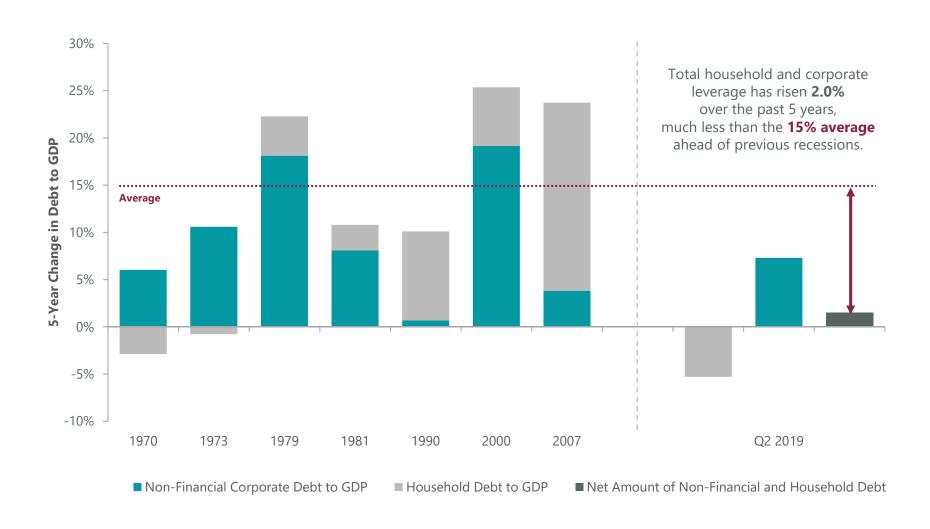


► Global central banks have reversed course in 2019, which should help loosen financial conditions.



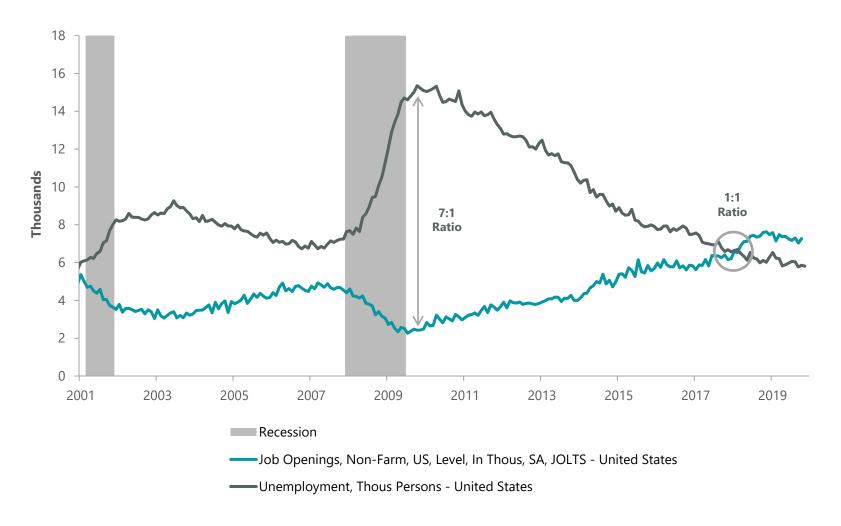
#### Leverage Does Not Look Recessionary

While Corporations Have Taken on Additional Debt, Households Appear to Have Delevered





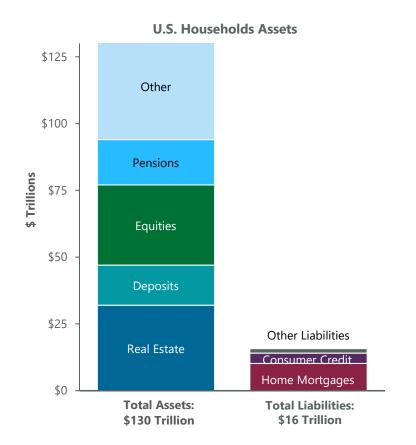
# Job Openings vs. Unemployed

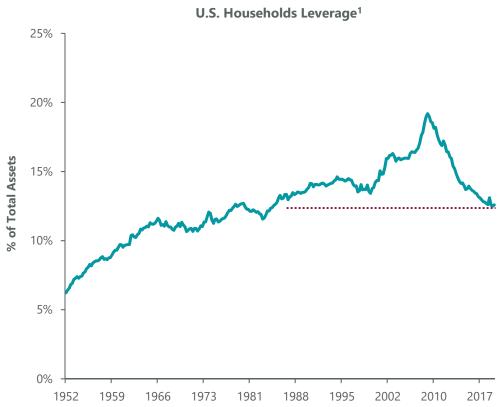


- ► At the peak in 2009, there were seven unemployed people for every job opening.
- ► Today, the ratio is less than 1:1.



#### Households Assets vs. Liabilities

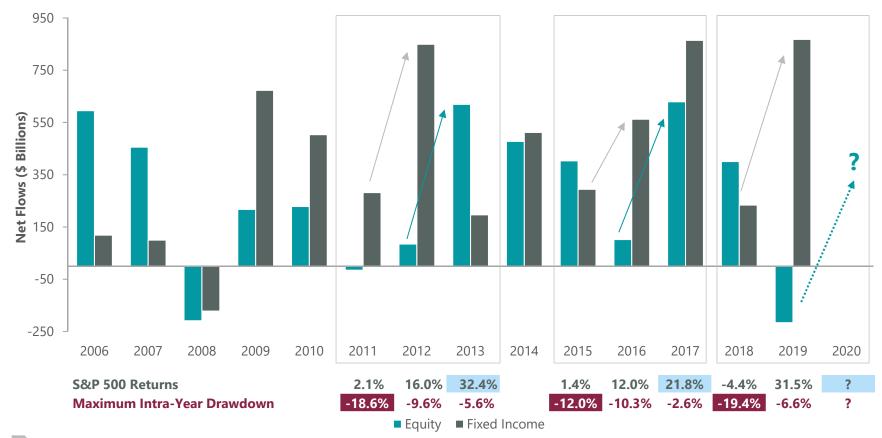




- ► American households are in a strong financial position with robust balance sheets.
- ► Household leverage is the lowest it has been since 3Q 1984.



# Flow Mismatch Could Propel Equities in 2020

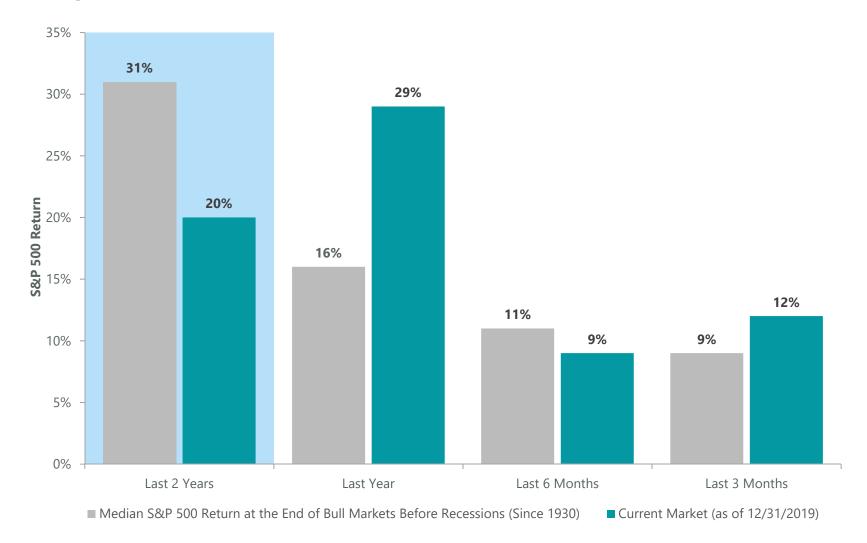


- 1 Following periods of market volatility, investors flee stocks in favor of bonds.
- 2 As the market recovers, the fear of missing out replaces the fear of recession, attracting flows back into equities.
- ► The \$1.1T difference between fixed income and equity flows in 2019 is the largest gap in history.
- ► There is currently \$3.6 trillion in money market mutual funds today, up 22% year over year.



# Final Stages of Bull Markets Tend to Be Strong

Missing the "Final" Bull Market Run-Up Could Be Quite Painful

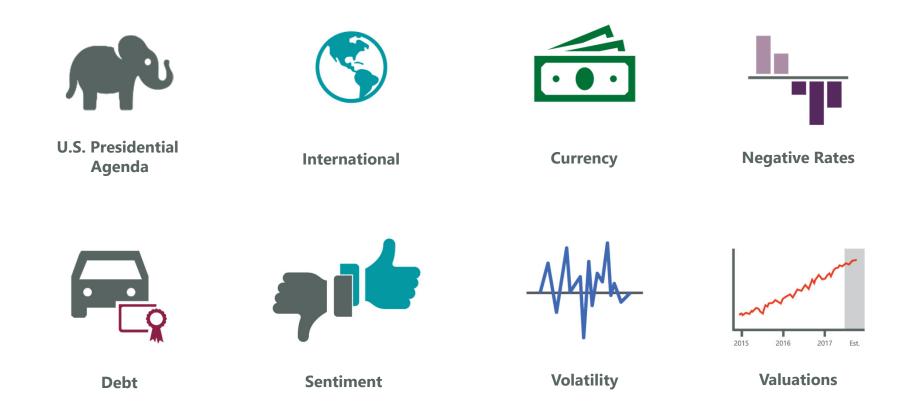


► Since 1930, equities have rallied over 30% in the two years leading up to a recession suggesting further potential upside.



#### One Year Outlook

Themes That Will Drive the Market Over the Next 12 Months



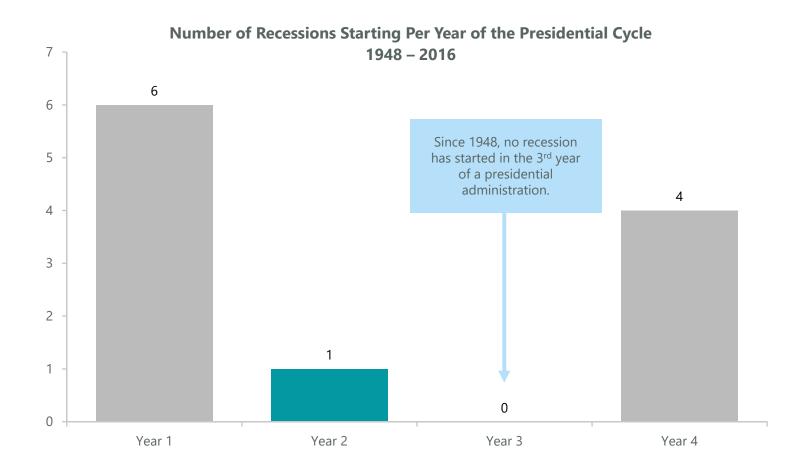


#### **U.S. Presidential Agenda**





# Presidential Cycle: The Economy





#### When It Comes to Re-election, It's All About the Economy

	No Recession in 2 Years Before Election							
Year	President	Change in Election Year Unemployment Rate	Recession?	Re-election?	Margin of Victory (Popular Vote)			
2012	Obama	-1.6%	No	Yes	3.9%			
2004	Bush 43	-0.2%	No	Yes	2.5%			
1996	Clinton	-0.6%	No	Yes	8.5%			
1984	Reagan	-3.0%	No	Yes	18.2%			
1972	Nixon	0.1%	No	Yes	23.2%			
1964	Johnson	-0.3%	No	Yes	22.6%			
1956	Eisenhower	-1.8%	No	Yes	15.4%			

	Recession in 2 Years Before Election							
Year	President	Change in Election Year Unemployment Rate	Recession?	Re-election?	Margin of Victory (Popular Vote)			
1992	Bush 41	1.4%	Yes	No	-5.6%			
1980	Carter	1.7%	Yes	No	-9.7%			
1976	Ford	1.7%	Yes	No	-2.1%			

Presidents facing re-election tend to win when the economy is strong, and not when conditions worsen ahead of voting day.



#### It Doesn't Pay to Be Bearish Ahead of U.S. Elections

**S&P 500 Performance Leading to Election Date** 

Election	Prior 3 Months	Prior 6 Months	Prior 12 Months			
1936	8%	24%	36%			
1944	2%	7%	12%			
1948	5%	8%	8%			
1952	-3%	4%	8%			
1956	-3%	-2%	8%			
1960	-1%	1%	-4%			
1964	3%	6%	15%			
1968	6%	5%	12%			
1972	7%	7%	21%			
1976	0%	1%	16%			
1980	7%	22%	26%			
1984	5%	7%	5%			
1988	2%	7%	10%			
1992	-1%	2%	7%			
1996	8%	11%	21%			
2000	-3%	0%	4%			
2004	2%	2%	8%			
2008	-19%	-29%	-33%			
2012	2%	4%	14%			
2016	-2%	4%	2%			
Averages	1%	5%	10%			
% Times Positive	60%	85%	90%			

In the last 20 U.S. election cycles, there have been only 2 instances of the markets being down in the 12 months leading to the election results.

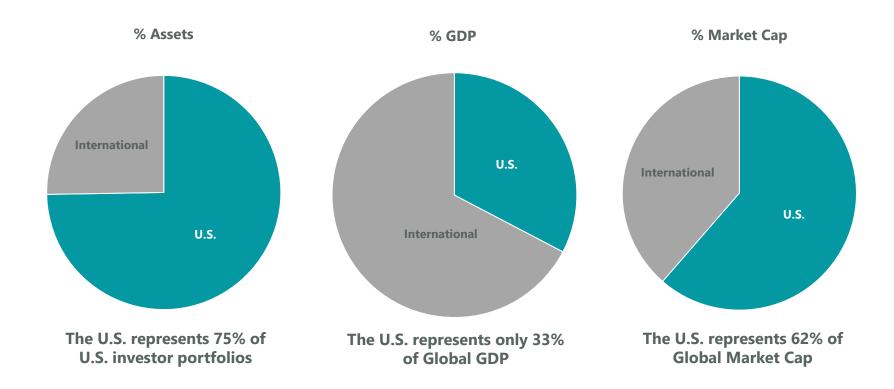


#### International





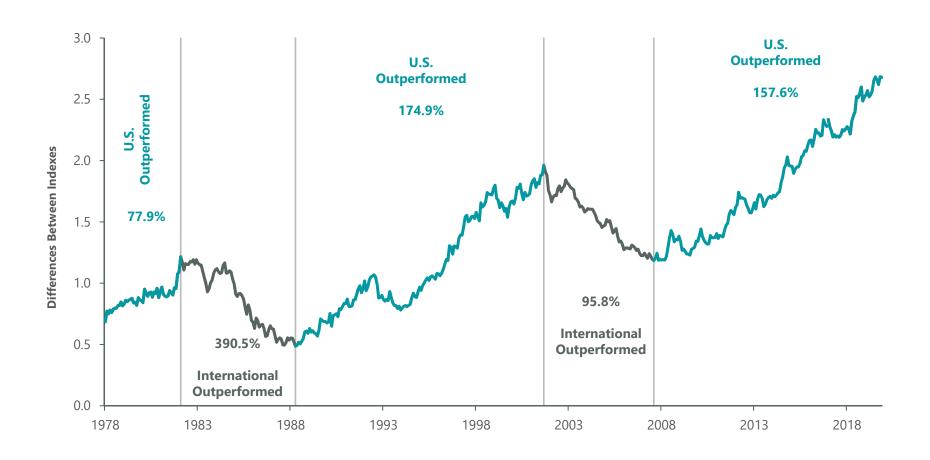
#### **Home Country Bias**



Investors tend to over-allocate to their home country.



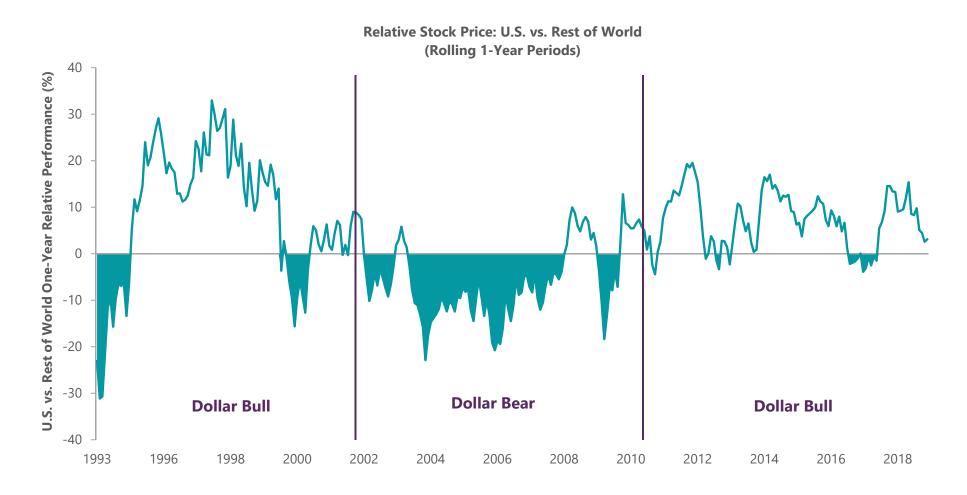
# U.S. vs. International Equity Performance



Geographic leadership tends to persist for multiple years.



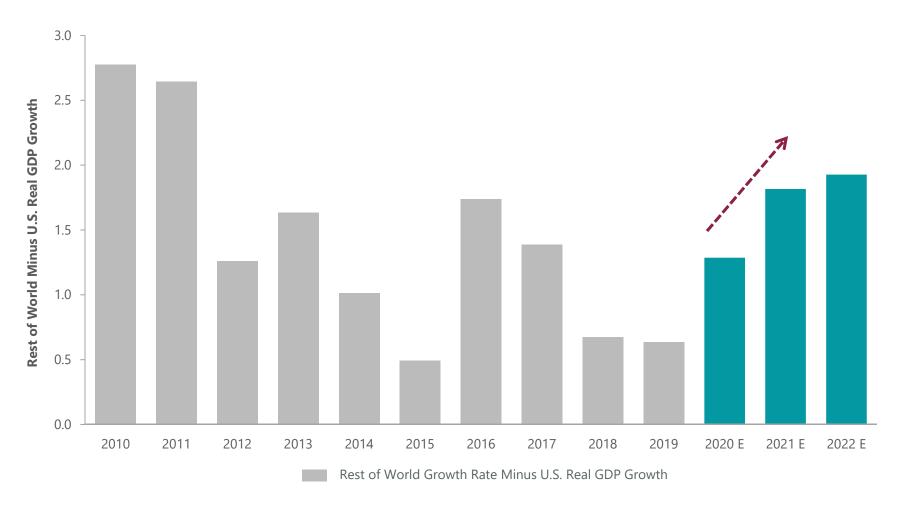
# Dollar Regimes Coincide With Global Equity Leadership



- Periods of sustained dollar strength have aligned with U.S. equity outperformance.
- Dollar weakness could lead to a shift in global equity market leadership.



### Global Growth Expected to Inflect Higher



An uptick in global growth could lead to better relative performance for international stocks.



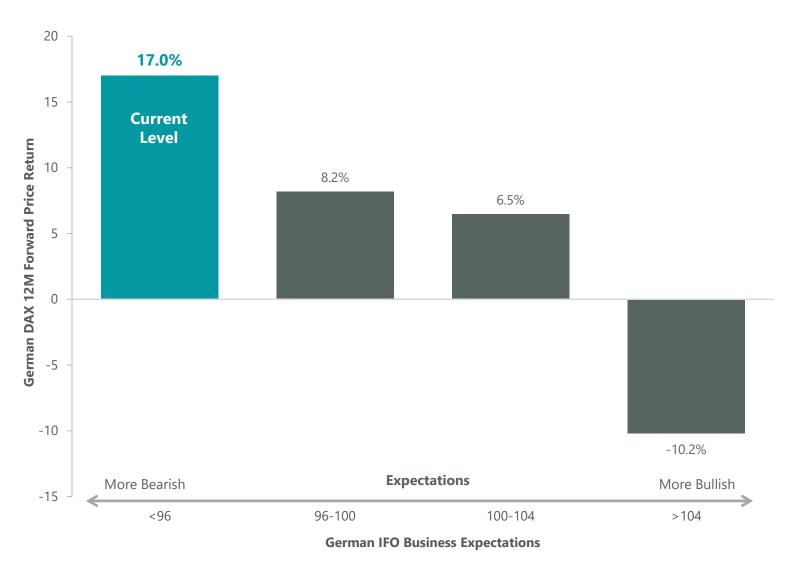
# Global Growth Rebounding?



It appears that global growth may be on the rebound. Rising export orders typically lead to an acceleration in global GDP.



## IFO Expectations vs. DAX



▶ When IFO expectations are at current levels, returns tend to be above average.



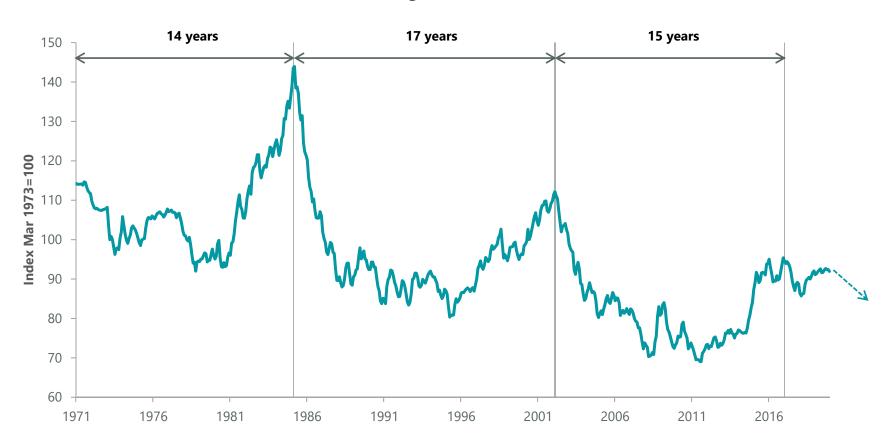
#### **Currency**





# U.S. Dollar Cycle

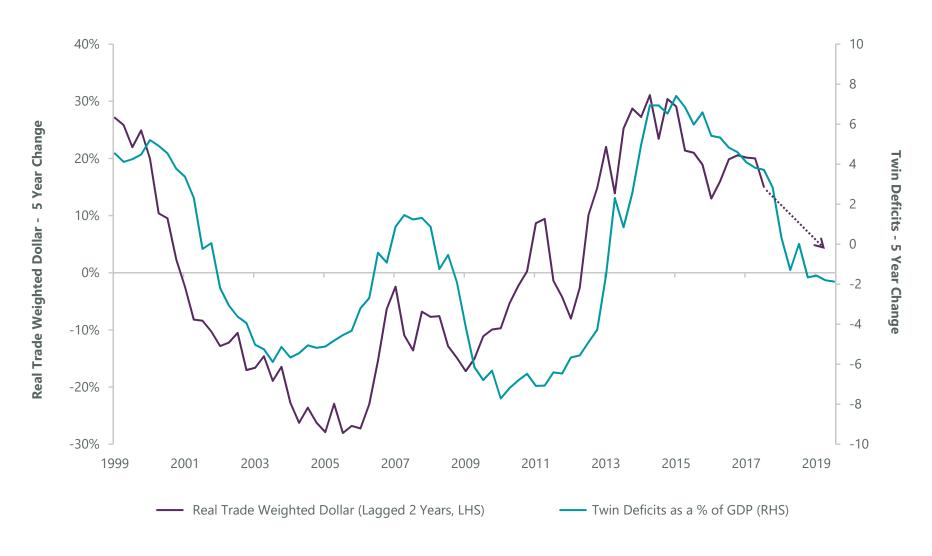




- **▶** U.S. dollar cycles typically last approximately 15 years.
- ► The dollar's peak in 2016 may have started a longer downtrend.



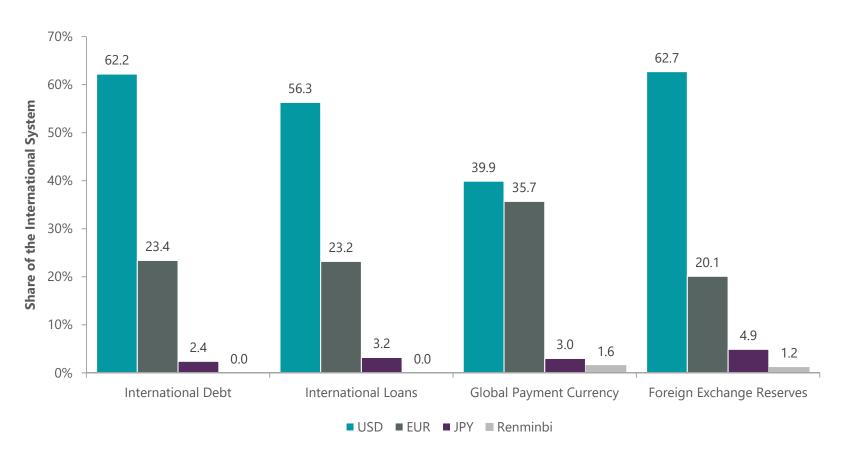
#### Twin Deficits: Budget and Trade



► Twin deficits show the dollar should modestly weaken over the next several years.



# The U.S. Dollar Dominates the International Monetary System



► The greenback is firmly entrenched as the world's reserve currency.

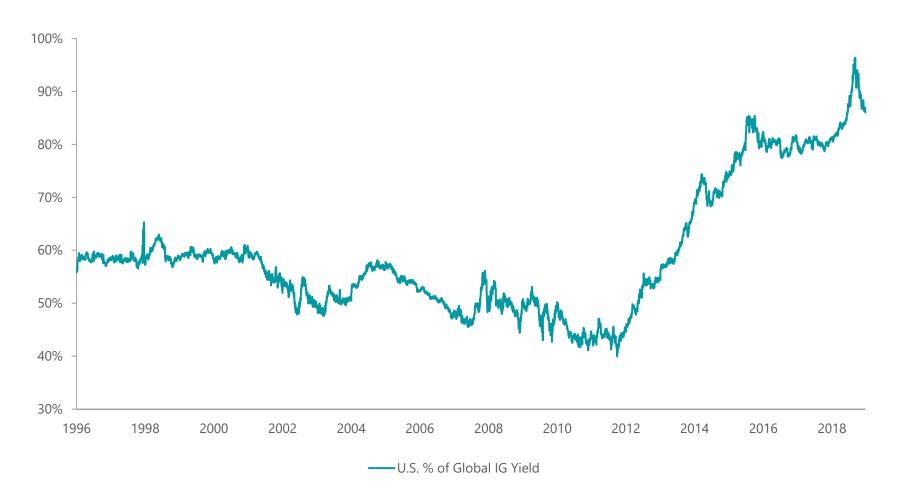


#### **Negative Rates**





# U.S. Reigns Over Global Yield Landscape



Over 85% of global investment grade yield exists in U.S. government and corporate bonds.



#### The Fed Lacks Rate Cut Ammunition

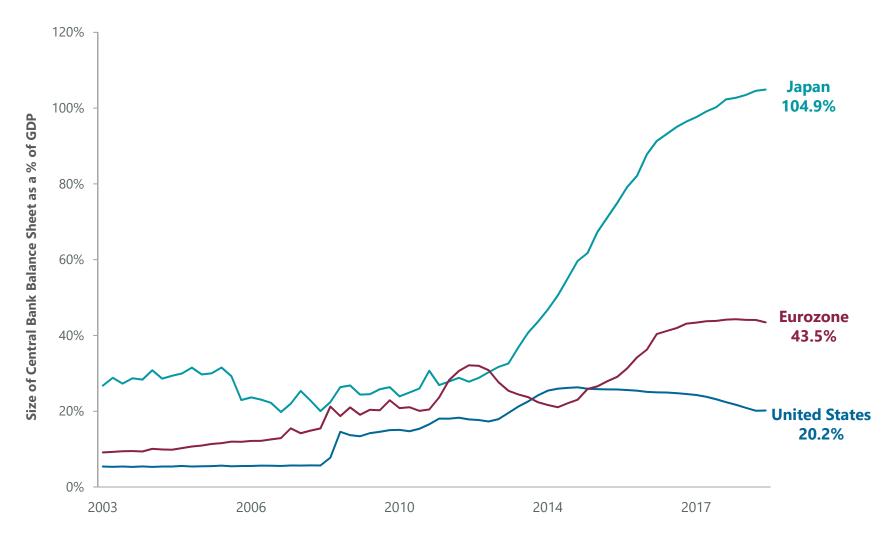
Total Decline in Fed Funds Rate Around Past Recessions

Recession	Total Rate Cuts
December 1969 – November 1970	-8.3%
November 1973 – March 1975	-8.1%
January 1980 – July 1980	-11.0%
July 1981 – November 1982	-11.5%
July 1990 – March 1991	-3.0%
March 2001 – November 2001	-4.8%
December 2007 – June 2009	-5.0%
Average	-7.4%

- ► Over the last 7 recessions, the Fed has needed to lower short-term rates by 7.4%, on average, to jump-start the economy.
- ► The Fed Funds rate peaked at 2.5%, which may cause the Fed to pursue other forms of stimulus.



#### U.S. Has More Room for QE



► The Fed's smaller balance sheet as a % of GDP affords policymakers greater flexibility if the economy rolls over.

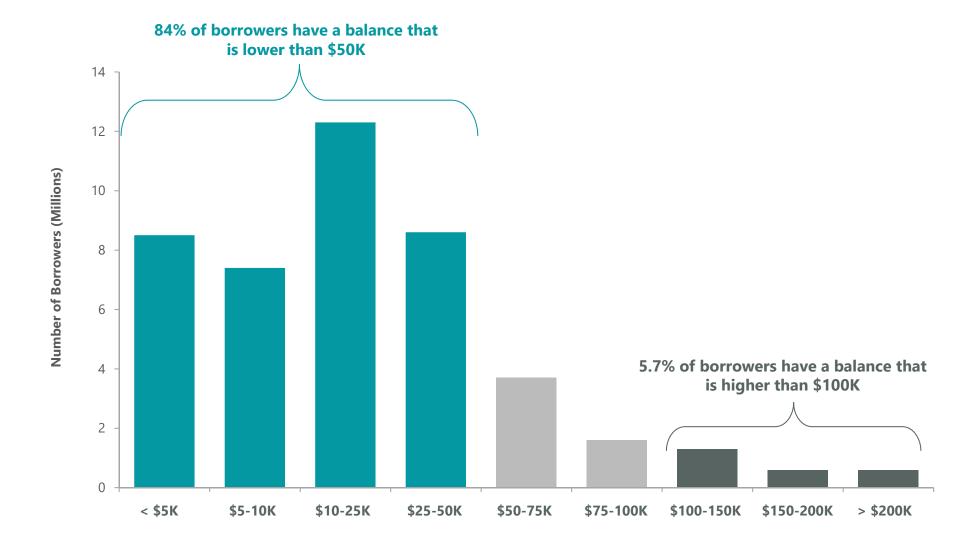


# Debt



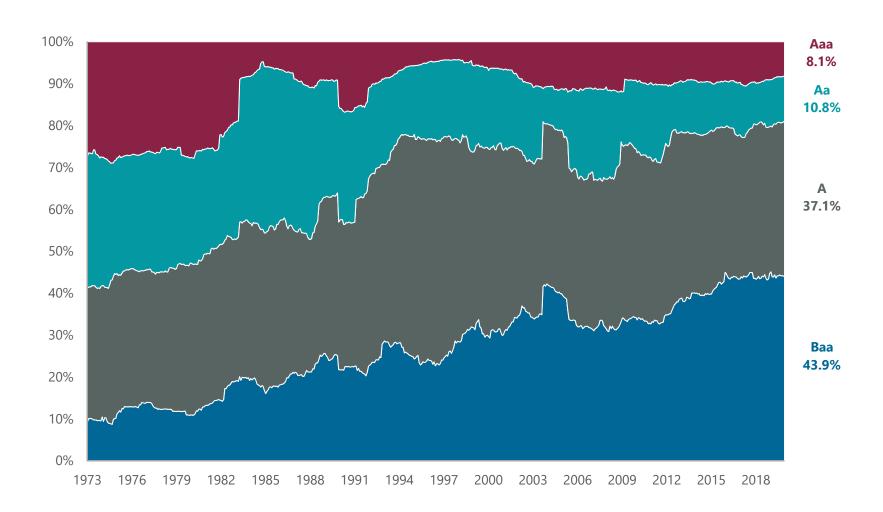


#### The Student Debt Crisis in Context





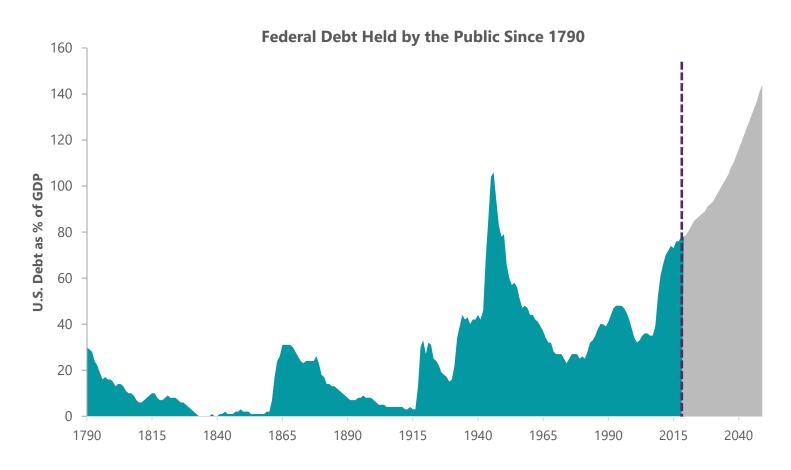
## U.S. Credit Quality Deterioration



In 1973, only 9% of credits were rated Baa versus 44% today.



## U.S. Debt Levels Set to Rise Higher



Barring a change in spending, U.S. debt levels will grow substantially in the coming decades.



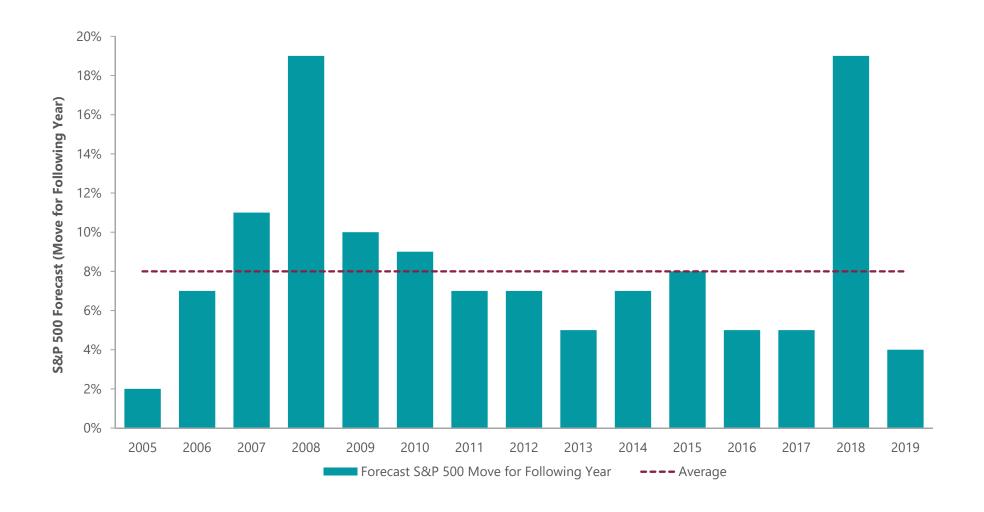
#### **Sentiment**





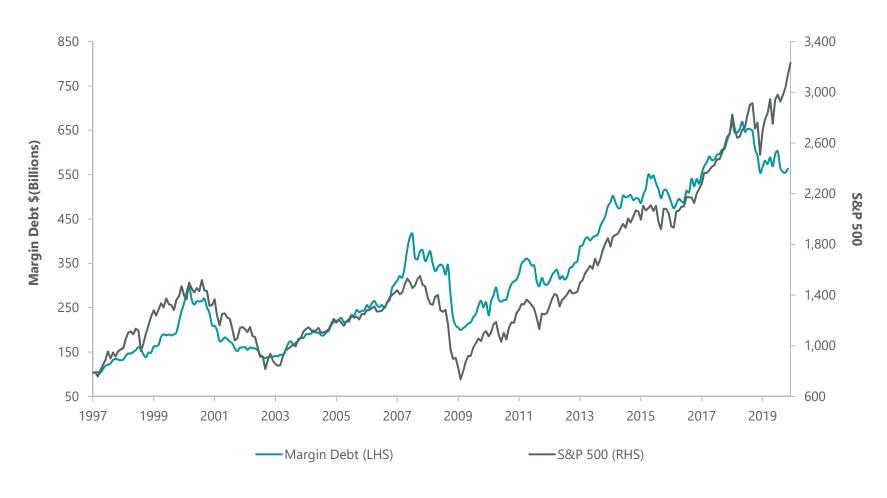
#### Year-Ahead Expectations Are Lowest in 14 Years

Stocks Have a Low Hurdle to Clear with Muted Wall Street Expectations for 2020





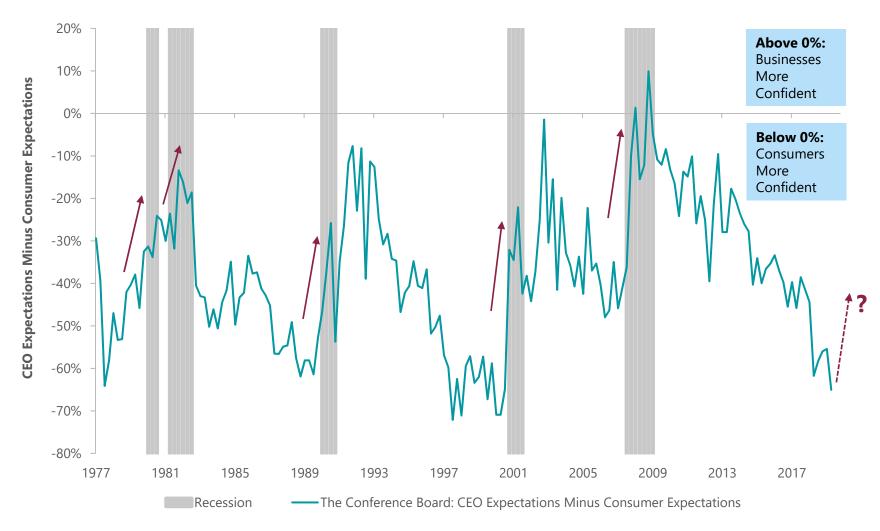
## Equity Speculators Remain on the Sideline



- ▶ Declining purchases on margin suggest the market is not frothy despite its recent rally.
- ► The closing of this gap should help propel equities higher in 2020.



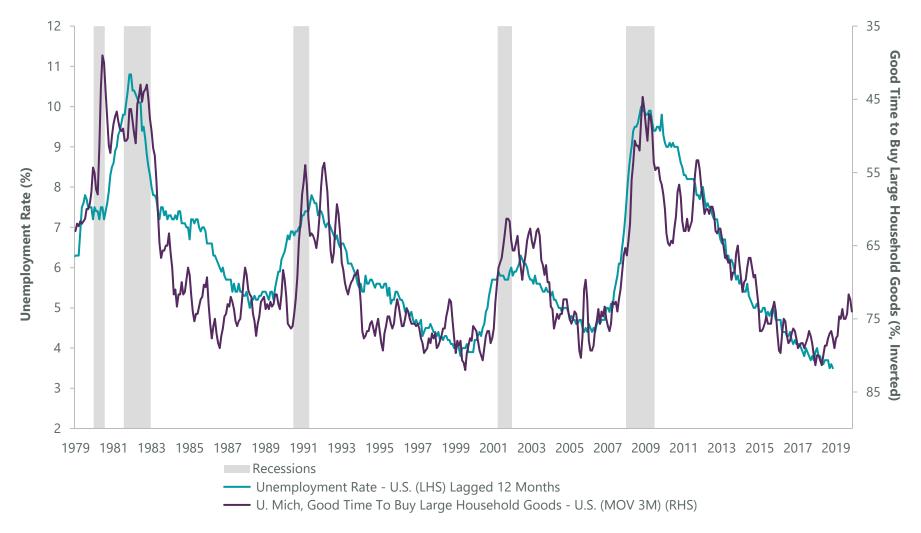
## Large Confidence Gaps Suggest Potential Trouble



- ► Historically, large discrepancies between consumer and business confidence has been a signal of a maturing economic cycle.
- A narrowing of this gap could suggest recessionary risks are rising.



#### Consumer Hesitancy on Large Purchases Concerning



A drop in consumer appetite for large ticket items typically precedes rising unemployment and recessions.



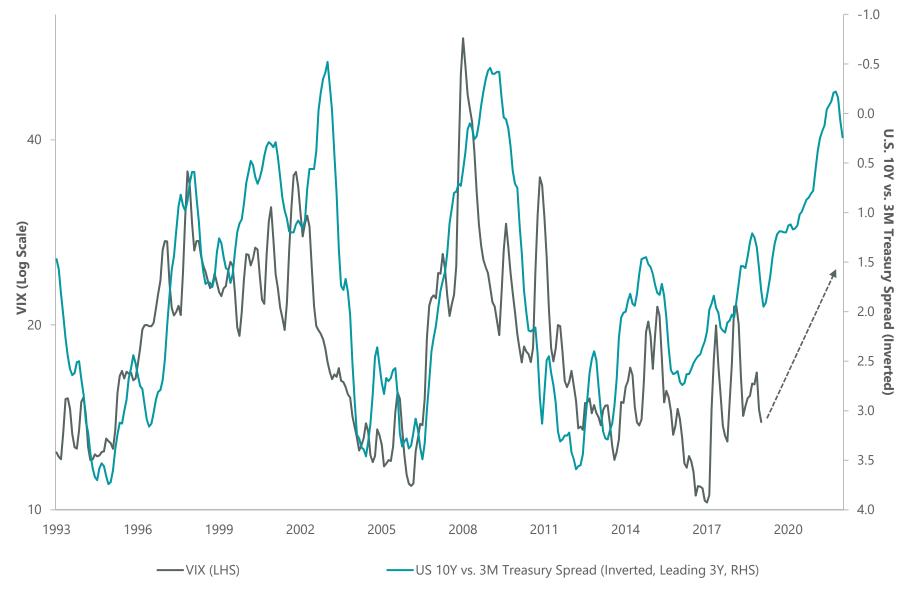
Volatility





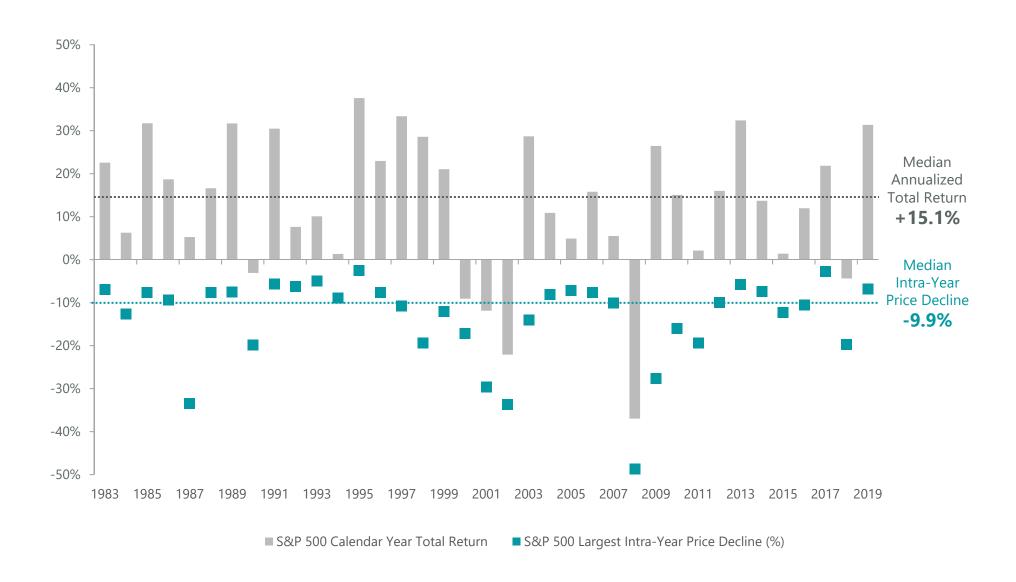
## Volatility Usually Follows the Yield Curve

The Yield Curve Flattening Points to a Higher VIX





#### Volatility Does Not Equal a Financial Loss Unless You Sell





#### Missing the Best Days Can Drastically Reduce Returns

**Cumulative** Annualized

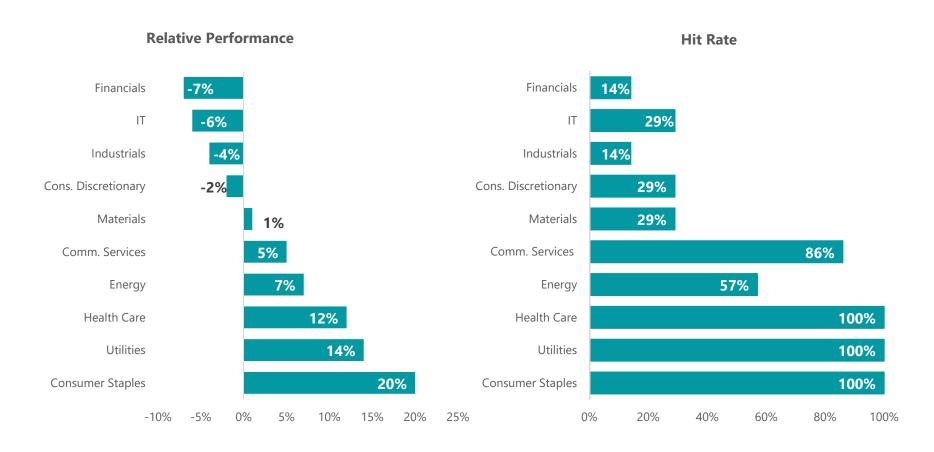
Decade	Price Return	Excluding 10 Best Days Per Decade	Price Return	Excluding 10 Best Days Per Decade
1930	-42%	-79%	-5%	-15%
1940	35%	-14%	3%	-2%
1950	257%	167%	14%	11%
1960	54%	14%	4%	1%
1970	17%	-20%	2%	-2%
1980	227%	108%	13%	8%
1990	316%	186%	15%	12%
2000	-24%	-62%	-3%	-10%
2010	190%	95%	11%	7%
Average Since 1930	114%	44%	6%	1%

Investors that missed the 10 best days in a given decade would have seen 70% lower returns over the course of that decade on average.



## Which Equities Do Well During Periods of Market Volatility?

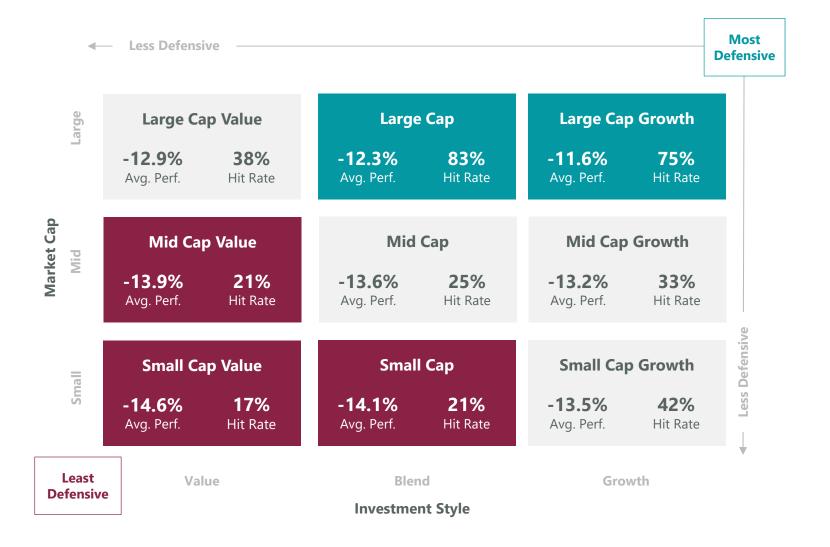
During the Last Seven Major Market Drawdowns, Some Sectors Held Up Better than Others



During periods of market turmoil, defensive sectors such as Staples, Utilities, and Health Care have historically tended to deliver better relative performance.



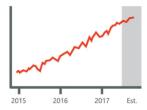
#### Typical Market Leadership in a Downturn





Note: Average performance: average performance during selloffs of 5% or more, Hit Rate: Hit rate of outperformance during 5%+ selloffs, 2005 – present. Benchmarks used: Large Value: S&P 500 Value, Large Blend: S&P 500, Large Growth: S&P 500 Growth; Mid Value: S&P 400 Value, Mid Blend: S&P 400, Mid Growth: S&P 400 Growth; Small Value: S&P 600 Value, Small Blend: S&P 600, Small Growth: S&P 600 Growth. Outperformance frequency calculated relative to S&P 1500 index. Source: S&P, Bloomberg. Past performance is not a guarantee of future results. Investors cannot invest directly in an index, and unmanaged index returns do not reflect any fees, expenses or sales charges.

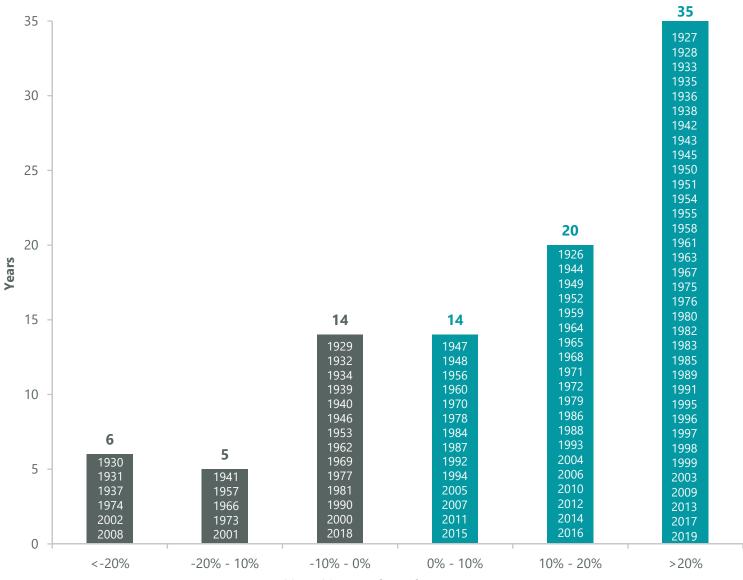
#### **Valuations**





#### **Market Annual Returns**

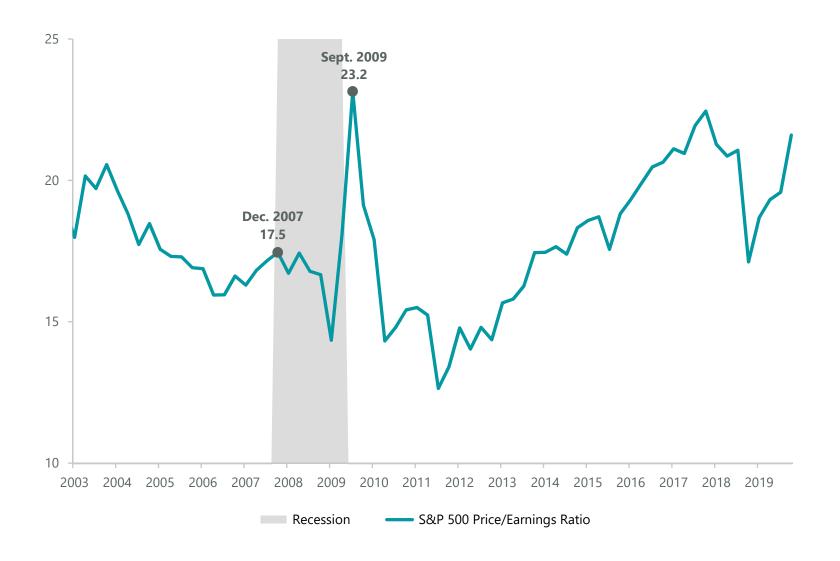
Distribution of S&P 500 Total Returns Since 1926





**S&P 500 Annual Total Return Ranges** 

# Price/Earnings Is NotThe Only Indicator To Watch





#### Valuations Not Stretched Relative to Past Market Peaks

S&P 500 Peak Date Before Recession	Trailing P/E at Peak	5-Year Average	% Premium
May 1946	21.9	12.3	77.4%
Jan. 1953	11.1	8.1	36.4%
Aug. 1956	14.0	11.2	25.5%
Aug. 1959	17.8	14.0	27.4%
Nov. 1968	19.0	17.6	8.3%
Jan. 1973	18.7	17.3	8.4%
Feb. 1980	7.9	9.5	-17.0%
June 1990	17.3	15.1	14.3%
March 2000	30.5	24.0	27.0%
Oct. 2007	19.9	21.3	-6.4%
Median	18.2	14.5	24.5%
Current	24.3	22.7	6.8%

- ► Traditionally, the S&P 500 will trade at a substantial premium to it's 5-year average at market peaks.
- ► Today, the market trades at a slight discount suggesting further upside.



# **Earnings Price Yield**

S&P 500 Minus Yield to Maturity of 10-Year Treasury

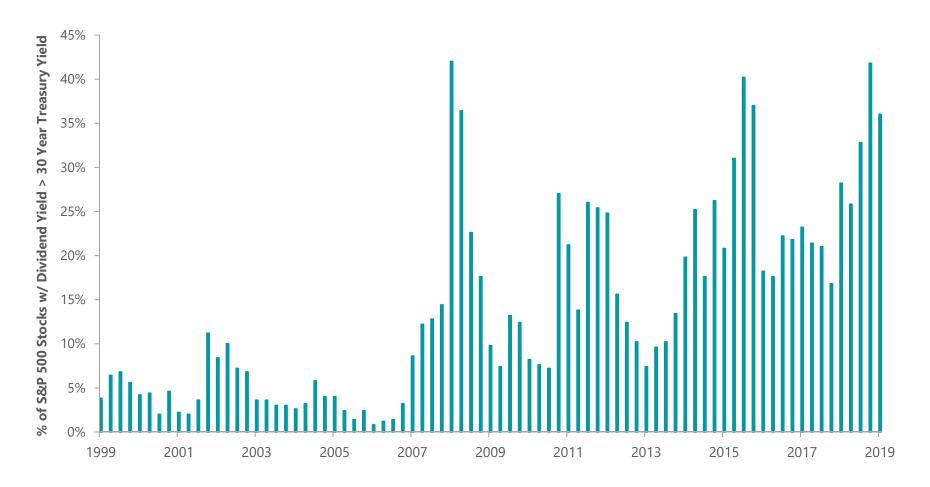
**Valuations at Equity Market Peaks Ahead of Recessions** 

Date	Earnings Yield	10-Year Treasury Yield	Spread	Length of Economic Expansion (Years)
Nov. 1968	5.6%	5.8%	-0.2%	8.8
Jan. 1973 5.2%		6.5% -1.3%		3.0
Feb. 1980	12.6%	12.7%	-0.1%	4.8
Nov. 1980	11.0%	12.7%	-1.8%	1.0
July 1990 6.0% March 2000 3.2%		8.3% -2.3% 6.0% -2.8%	7.7	
			-2.8%	10.0
Oct. 2007	5.5%	4.5%	1.1%	6.1
Average	-	-	-1.1%	5.9
Current	4.1%	1.9%	2.2%	10.5

► Compared to the longest US economic expansions, the current valuation of stocks compared to bonds appears attractive.



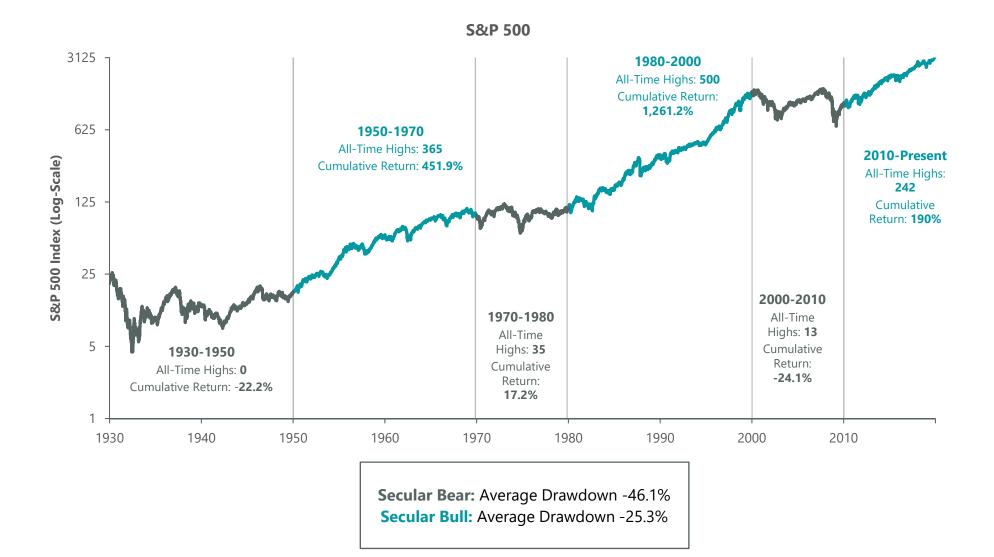
# **Dividend Paying Equities Attractive**



▶ 36% of S&P stocks now have a dividend yield greater than the 30-year Treasury.



#### **New Secular Bull Market?**





# **Biographies**

Name and Po	osition	Industry Experience	ClearBridge Tenure	Education, Experience and Professional Designations
	Jeffrey Schulze CFA Director, Investment Strategist	14 years	• Joined ClearBridge in 2014	<ul> <li>Member of the CFA Institute</li> <li>Lord Abbett &amp; Co., LLC – Portfolio Specialist</li> <li>BS in Finance from Rutgers University</li> </ul>
	Josh Jamner CFA Vice President, Investment Strategy Analyst	10 years	• Joined ClearBridge in 2017	<ul> <li>Member of the CFA Institute</li> <li>RBC Capital Markets - Assistant Vice President, Associate Strategist - U.S. Equity</li> <li>Bessemer Trust - Assistant Vice President, Client Portfolio Analyst</li> <li>BA in Government from Colby College</li> </ul>



#### Glossary of Terms

**BEA:** Bureau of Economic Analysis

**GDP:** Gross Domestic Product

P/E Ratio: Price/Earnings ratio

**PMI:** Purchasing Manager's Index

**Quantitative easing (QE):** Monetary policy implemented by a central bank in which it increases the excess reserves of the banking system through the direct purchase of debt securities.

Yield Curve: Comparison of interest rates at a point in time of bonds with equal credit quality but different maturity dates.

YoY: Year Over Year

**U.S. Treasurys:** Direct debt obligations issued and backed by the "full faith and credit" of the U.S. government. The U.S. government guarantees the principal and interest payments on U.S. Treasuries when the securities are held to maturity. Unlike U.S. Treasury securities, debt securities issued by the federal agencies and instrumentalities and related investments may or may not be backed by the full faith and credit of the U.S. government. Even when the U.S. government guarantees principal and interest payments on securities, this guarantee does not apply to losses resulting from declines in the market value of these securities.

**S&P 500 Index:** Unmanaged index of 500 stocks that is generally representative of the performance of larger companies in the U.S.

Shibor: Shanghai Interbank Offered Rate



#### **Additional Important Information**

Past performance is no guarantee of future results.

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