

# THE VALUE ACCELERATION METHODOLOGY

## DISCOVER

Conduct  
an Annual  
Business  
Valuation

Assess  
Personal  
Financial  
Business

**PRIORITIZED  
ACTION PLAN**

## PREPARE

### VALUES

Personal and  
Financial Planning

Business  
Improvements

**MITIGATING RISK**

Assemble  
Proof

Prepare  
Master Plan

**GROW  
— OR —  
EXIT?**

## DECIDE

**GO TO ADVANCED  
VALUE CREATION**

**KEEP**

**SELL**

**INITIATE DESIRED  
EXIT OPTION**

This process is completed through continuous 90-day sprints until an owner decides to either exit or strategically keep their business. If an owner decides to keep their business, they cycle through the methodology until an exit event takes place.



**KEY MILESTONE**