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JADESPEAK

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Don't let supply chain issues spoil your Merry Christmas

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hristmas is only weeks away. How is your shopping for gifts going?

If your answer is, "It's a little early for that; I wait until Black Friday," you may be in for a surprise if you wait that long this year.

As I'm sure you know, products on the shelves have been scarce since the COVID-19 pandemic began and, unfortunately, it appears it will get worse before it gets better.

It is becoming very clear the lockdowns came with a price tag. Locking down the economy threw complicated supply chains into chaos, and getting them going again is not like flipping a switch.

When Chief Economist Brian Wesbury of First Trust Portfolios explains supply chain woes, he references an economic essay called "I, Pencil" by Leonard E. Read, which states: "Not a single person on the face of this earth knows how to make me."



Wesbury says, "Think about it. We all know the simple components of a pencil (wood, graphite, paint... etc.), but it's a complex chain of people and events that put it together. Loggers need equipment, food, and clothing. So do all the other suppliers. Each part of the process depends on those before, and if just one part is thrown out of whack, making a pencil gets harder."

In our last newsletter we discussed the recipe for inflation is too many dollars chasing too few goods. The domino effect of this is when demand is high and supply is short, prices go up.

Look at the chart listing year-todate returns for a few commodity prices.

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Average Price of Commodities

From Jan. 1 to Oct. 15, 2021

NATURAL GAS

Up 70%



COTTON

Up 50%



COPPER

Up 53%



LIVE HOGS

Up 17%



LIVE CATTLE

Up 20%



CORN

Up 28%



WEST TEXAS INTERMEDIATE CRUDE

Up 90%



Source: Thomson One

Supply chain

FROM FRONT PAGE

As you can imagine, those returns translate into higher gas, heating, food, and clothing costs to us, the consumer. According to many professionals, this supply chain bottleneck could continue for some time before we have a return to normalcy. We at Jade agree.

Follow with me the steps of getting products into the country to being stocked on the shelves:

- We see the ports on the coasts with ships waiting weeks to be unloaded. Normally, a ship would have a scheduled time with the port, and be unloaded with nearly no wait time.
- There have been numerous reports of a shortage of long haul truck drivers who bring those shipments to hubs from the ports.
- Then there is the shortage of staff at the distribution hubs. For example, in September Fed-Ex reported it is having to re-route more than 600,000 business packages a day because it does not have enough staff to process them.
- This is then followed by companies' distribution centers sending products to retail stores. And the same story holds true: Lack of employees to process goods. They nearly all are hiring due to employee shortages.

You can see how broken the system is now, and it is going to take some time to restore these crucial points in the supply delivery system.

For these reasons we at Jade still like exposure to commodities as a piece of an overall investment strategy. We also think you better get started on that Christmas gift list if your hope is to have presents under the tree on Christmas morning.

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