



May 21, 2015

FOR IMMEDIATE RELEASE

**SAMUEL LORING COMPLETES THE LEVEL II PROGRAM OF  
THE INSTITUTE OF INVESTMENT MANAGEMENT CONSULTING  
CERTIFICATION SERIES AT RAYMOND JAMES**

O'Fallon, IL – By successfully completing Level II of the Institute of Investment Management Consulting Certification Series, Sam Loring is recognized for implementing an institutional investment approach in his practice. The Institute of Investment Management Consulting (IIMC) was developed to help financial advisors drive success in their consulting practices through educational programs, ongoing communications forums and networking with other financial advisors. The IIMC curriculum provides these advisors with advanced knowledge and concepts commensurate with many high level institutional money management consultants. IIMC members are selected based on their demonstrated commitment to pursuing a consulting approach in managing and growing their practices.

Sam was 1 of 31 advisors selected to attend a recent two-day certification program incorporating sophisticated investment management topics, such as optimizing client portfolios, monitoring investment manager performance, and sharing best practices among his peers. In addition to learning about new investment opportunities, such as blending active and passive investments, Sam will continue to benefit from the ongoing education and support of the investment and manager research teams.

Sam Loring and his team provide advanced comprehensive planning and investment management services for individuals, businesses and institutions in 17 states.

**About Asset Management Services**

Asset Management Services (a division of Raymond James & Associates) offers comprehensive asset-management services and products for financial advisors of Raymond James. Managed products include the institutional quality platforms of Raymond James Consulting Services and the Freedom program. Wrap-fee programs include the Passport and Ambassador programs.

**About Raymond James & Associates**

Raymond James & Associates, Inc., member New York Stock Exchange/SIPC, which has built a national reputation for more than 50 years as a leader in financial planning for individuals, corporations and municipalities, is a wholly-owned subsidiary of Raymond James Financial, Inc. (NYSE-RJF), a leading diversified financial services company with approximately 6,400 financial advisors serving in excess of 2.6 million client accounts in more than 2,600 locations throughout the United States, Canada and overseas. Total client assets are approximately \$502 billion.

For additional information, please contact Loring Financial Management of Raymond James at 618-632-2307.  
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