# Raymond James Financial Services Advisors, Inc. Wrap Fee Program Brochure

**December 21, 2021** 

This Form ADV Part 2A, Appendix 1, Wrap Fee Program brochure ("Brochure") provides information about the qualifications and business practices of Raymond James Financial Services Advisors, Inc. If you have any questions about the contents of this Brochure, please contact your investment adviser representative or Asset Management Services Client Services department at 800-248-8863, extension 74991.

The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission ("SEC") or by any state securities authority. Registration as an investment adviser with the SEC does not imply a certain level of skill or training.

Additional information about Raymond James Financial Services Advisors, Inc is available on the SEC's website at <a href="https://www.adviserinfo.sec.gov">www.adviserinfo.sec.gov</a>.

#### Raymond James Financial Services Advisors, Inc.

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## Item 2 - Summary of Material Changes

This section describes all material changes to Raymond James Financial Services Advisors, Inc.'s ("RJFSA") Part 2A of Form ADV, Appendix 1 ("Wrap Fee Program Brochure" or this "Brochure") since its annual amendment on December 21, 2020. This Brochure, dated December 21, 2021, has been prepared according to the SEC's disclosure requirements.

Additionally, in lieu of providing clients with an updated Wrap Fee Program Brochure each year, we typically provide existing advisory clients with this summary describing any material changes occurring since the last annual amendment. We will deliver the Wrap Fee Program Brochure or summary each year to existing clients within 120 days of the close of the fiscal year, which ends September 30. Clients receiving the summary of material changes who wish to receive a complete copy of our then-current Wrap Fee Program Brochure may request a copy at no charge by contacting the Asset Management Services Client Services department at 800-248-8863, extension 74991. RJFSA's current Wrap Fee Program Brochure is also available through the SEC's Investment Adviser Public Disclosure website at adviserinfo.sec.gov/IAPD/ Content/Search/iapd Search.aspx, SEC# 801-69815, upon request through your investment adviser representative, or on the Raymond James public website: https://www.raymondjames.com/legal-disclosures.

The following material change(s) to this Brochure have occurred since its last annual amendment:

In September 2021, Raymond James Trust Company of New Hampshire, a newly established affiliate of RJFSA, became the retirement custodian for individual retirement accounts (IRAs) that were previously custodied by Raymond James & Associates, Inc. ("RJA") and RJA became sub-custodian of the IRA accounts. Impacted IRA clients received separate notification about this change.

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## Item 4 – Services, Fees and Compensation

#### **About Us**

Raymond James Financial Services Advisors, Inc. ("RJFSA") is a wholly owned subsidiary of Raymond James Financial, Inc. ("RJF"), a publicly held company based in Saint Petersburg, Florida. RJFSA is registered with the Securities and Exchange Commission ("SEC") as an investment adviser, since December 2008 and has provided advisory services since January 1, 2009. Registration as an investment adviser with the SEC does not imply a certain level of skill or training.

Our affiliate, Raymond James & Associates, Inc. ("RJA"), generally, acts as the custodian and clearing agent to client accounts introduced by us and facilitates various advisory programs through Asset Management Services ("AMS"), an operating division of RJA. In the Ambassador and Outside Manager Platform ("OSM Manager"), which are sponsored by RJFSA, AMS establishes custodial facilities, provides clients with accounting and other administrative services and assists OSM Managers with certain trading management activities. RJFSA investment advisor representatives ("IARs") may also offer to you other wrap fee programs that are sponsored by RJA. These programs will be discussed in detail in the RJA Part 2A of Form ADV, Appendix 1 ("RJA Wrap Fee Program Brochure"). AMS through its Investment Committee, as described in the RJA Wrap Fee Program Brochure, also provides portfolio management services to several of the wrap fee programs available to you though your RJFSA IAR.

RJFSA is also affiliated with Raymond James Financial Services, Inc. ("RJFS"), an introducing broker. RJFS is a registered broker-dealer, member FINRA and is a wholly owned subsidiary of RJF. IARs of RJFSA may also be registered with RJFS as registered representatives and therefore have the capacity to offer you certain broker-dealer related services that are not available through RJFSA. RJFS, as introducing broker, for the Ambassador Program accounts and OSM Platform accounts, where applicable, facilitates the maintenance of custody of securities positions for your account through RJA, including holding securities in nominee name and crediting interest and dividends received on those securities to your account and facilitate the clearing of securities transactions through RJA. Information about these and other material affiliations is further described in the "Other Financial Industry Activities and Affiliations" section.

In partnership with you, your IAR assesses your investment objectives based on the information you initially provide, to determine which advisory programs, if any, are appropriate to recommend to you. We tailor our advisory services to your individual needs. We encourage you to share your current financial situation, needs and objectives as well as changes in your financial and personal circumstances with your IAR so that appropriate advice may be provided to you.

As used in this Brochure, the words "we," "our," "our firm," "the Firm," "RJFSA" and "us" refer to RJFSA and your Investment Adviser Representative ("IAR"), and the words "you," "your," and "client" refer to you as either a client or prospective client of our firm.

### **Assets Under Management**

As of September 30, 2021, we had \$272.263 billion in assets under management, \$111.999 billion of which was managed on a discretionary basis and \$160.264 billion of which was managed on a non-discretionary basis.

## **Types of Services**

Although RJFSA offers advisory programs and services other than its wrap programs, those programs and services are not described in this Brochure. You will be provided a copy of the appropriate brochure before or at the time of your entering into any such advisory program. As described below, these brochures provide detailed information, disclosures, and potential conflicts of interest related to the other services that we may provide you.

- RJFSA Form ADV Part 2A We offer advisory programs through outside managers who are not affiliated with RJFSA (referred
  to as our OMM Program) and financial planning and/or investment consulting services to our clients through our Wealth
  Advisory Services Program. Detailed information about these advisory programs and other services offered through RJFSA
  are available in the RJFSA Form ADV Part 2A Brochure. A copy is available, upon request, from your IAR or you may visit our
  public website: <a href="https://www.raymondjames.com/legal-disclosures">https://www.raymondjames.com/legal-disclosures</a>.
- Institutional Fiduciary Solutions ("IFS") Form ADV Part 2A Your IAR offers advisory consulting services to institutional and qualified retirement plans, including program support, investment education and guidance, if selected by a client. IFS, a division of RJA, supports and maintains oversight over these activities. Details of the services provided by IFS are available in IFS Form ADV Part 2A Brochure. A copy is available, upon request, from your IAR or you may visit our public website: https://www.raymondjames.com/legal-disclosures.
  - Through the 3(21) Program, IARs who meet certain criteria may offer non-discretionary fiduciary services to institutional and retirement plan clients, which may include developing and implementing the IPS, investment due diligence, ongoing performance reporting, and documentation of the services to plan fiduciaries for a fee. IARs in this

Program have a shared fiduciary responsibility with the Plan Client where the IAR provides investment advice to a Plan Client for a fee, however, the Plan Client retains ultimate decision-making authority concerning the investments and may accept or reject the non-discretionary investment recommendations provided by the IAR.

Through the 3(38) Solution, IFS offers discretionary investment advisory services through a broad range of investment solutions and support services for institutional and retirement plan clients. IFS delivers to Plan Clients an investment policy statement ("IPS"), diversified investment menu, quarterly plan investment updates/monitoring, a client service plan, and ongoing investment due diligence.

## Wrap Fee Sponsored Programs Offered (see chart below for a general overview)

RJFSA sponsors a program where your IAR, advises you on your account assets ("IAR Managed Program"). RJFSA and your IAR provide advisory services. RJFSA also offers a dual contract managed account platform, through AMS, in which you enter into a separate contract with an outside manager. Each dual contract platform provides a discretionary manager, whereas the IAR Managed Program can be discretionary or non-discretionary. In a discretionary account, you delegate to your investment adviser the authority to decide what securities to buy or sell for your account. In a non-discretionary account, your investment adviser will provide you with advice in the form of recommendations but the decision to buy or sell securities is made by you. Your delegation of investment discretion to RJFSA will generally result in securities and other investment prospectuses (and other associated regulatory mailings) being available to RJFSA as the client for investment purposes. We will make these materials available to you upon request. The chart below provides an overview of the advisory wrap fee program and dual contract platform we offer.

The RJFSA sponsored-wrap fee programs described in this Brochure are programs in which you pay a single bundled or "wrap" asset-based fee for both advisory and brokerage services. This fee generally includes compensation paid to us and your IAR for providing advisory services under the program, RJFS, as introducing broker and to RJA, as clearing broker and custodian, for its execution, clearing, custodial and other administrative services. Advisory services within a wrap fee program may include portfolio management or advice concerning the selection of other investment advisers. Generally, securities transactions in our wrap fee programs are effected "net," (i.e., without commission), and a portion of the wrap fee is generally considered to be inclusive of commissions charges.

For details on the fees you will pay under our wrap fee programs including additional expenses that can be incurred outside of the wrap fee, please refer to the "Additional Expenses" section and our fee schedules in the "Fee" section.

AMS provides support services for clients and IARs through the Ambassador Program, such as establishing custodial facilities, initiating and/or adjusting pre-existing periodic investment and disbursement/payment plans, cash disbursements, account inquiry services, billing and payment remittance support, sales and trading support, educational opportunities and training to IARs and other account maintenance services. As an RJFSA advisory client, RJA acts as custodian or sub-custodian, as applicable, and RJFS acts as the introducing broker for the execution of purchases and sales in your account through RJA and RJFSA serves as the Program sponsor. For individual Retirement Custodial Accounts (IRAs), Raymond James Trust Company of New Hampshire is custodian and RJA is subcustodian.

## **Chart – Overview of our Advisory Programs**

Advisory Programs	Investment Adviser(s)	Type of Program	Discretionary Authority Maintained By	Use of Affiliated Subadvisors and/or Mutual Funds	Maximum Advisory Fee <sup>1</sup>	Investment Products/ Discipline	Investment Minimum <sup>2</sup>	Margin trading available
Outside Manager	RJFSA and OSM	Dual Contract	OSM Manager	No	2.25% RJA fee + OSM Manager Fee	Refer to the OSM Form ADV Part 2A	\$100K – Equity & Balanced \$200K – Fixed Income (minimums vary by OSJ Manager)	No
Ambassador	RJFSA	FA Advisory Account <sup>3</sup>	If discretionary account, your financial advisor exercises discretion. Also offered as non- discretionary.	Yes	2.25%	All	\$25K	Margin is generally permitted in non- discretion ary account only

<sup>1</sup>Maximum Advisory Fee includes compensation to be paid to RJFSA and your IAR, unless otherwise noted. Please note that each program fee schedule has a reduced fee at progressively higher asset levels and only the maximum fee is listed above assuming the minimum required investment. Other fees may be applicable. The fee shown reflects only RJFSA's Platform fee. A separate OSM Manager fee also applies. Please refer to the "Additional"

Expenses" section and the "OSM Manager" description page for more details.

<sup>2</sup> Below minimum accounts may be accepted based upon AMS review. Certain high net worth strategies within RJFSA's advisory programs, may be available to eligible qualified purchasers, subject to higher account minimums. If you are a qualified purchaser, please consult with your financial advisor for more information.

<sup>&</sup>lt;sup>3</sup> Accounts managed by your IAR either on a discretionary or non-discretionary basis.

## **Overview of our Advisory Programs**

## Ambassador Account ("Ambassador") Program (Discretionary and Non-Discretionary FA Advisory Program)

Ambassador is an IAR Managed Program, which offers you either discretionary or non-discretionary advisory services provided directly by an IAR. Ambassador offers you the opportunity to work with your IAR but maintain full investment authority and direct the individual investments made within your account (non-discretionary), or you can authorize your IAR to assume full investment authority over your account (discretionary). When you have a discretionary Ambassador account advised by an IAR of RJFSA, your IAR must be prequalified through our Discretionary Advisor Program (advisor due diligence review process). To learn more about the qualifications we generally require of our IARs to be able to offer discretionary account services, please refer to the "Internal Review and Selection of IARs as Portfolio Managers" section for additional information. If you delegate discretionary authority to RJFSA, your IAR assumes all investment duties on your behalf and exercises discretion with respect to your account. You will not be consulted prior to your IAR effecting transactions in your account. If you retain discretionary authority, as you do in a "non-discretionary" Ambassador account, you are responsible for determining which investments and in what quantities are to be purchased or sold in your account. For more information on conflicts of interest associated with your IAR providing advisory services and how we address those conflicts, please refer to the "IAR Asset-Based Compensation" section. Your IAR and RJFSA and not RJA are providing investment advice as to which securities in what quantities should be purchased or sold.

As part of the Ambassador Program, your IAR can help you determine your goals and the level of risk that is comfortable for you, assist you in choosing investments, provide you with ongoing investment advice, monitor your securities holdings, rebalance your account, as needed, meet with you periodically to discuss your investments and learn whether your needs have changed. Your IAR provides ongoing services to your account on a non-discretionary basis (or manages your account on a discretionary basis, provided certain qualifications are met), according to your objectives.

The Ambassador Program may be appropriate for an investor seeking to create or consolidate their investment portfolio within a single account. You can hold a broad range of investments such as mutual funds, exchange traded funds, stocks, bonds, real estate investment trusts, options, and other investments. You have access to account statements and reporting tools to help track your investments and investment performance. Accounts in the Ambassador Program are not for day trading or other extreme trading activity, including excessive options trading or trading in mutual funds based on market timing. We reserve the right to terminate, in our sole discretion, any client account in the Ambassador Program that we feel has engaged in or exhibited excessive trading.

We receive marketing and education support payments for providing marketing and other sales support services to affiliated and unaffiliated product sponsors, including mutual fund companies related to their products. Please refer to the "Education & Marketing Support Fees" section for additional information. Advisory fees charged for the management of your account are in addition to annual management fees, other fees including short-term redemption fees, operating expenses and distribution fees assessed by Funds and other investments. Please refer to the "Additional Expenses" and "Investment Costs" sections for more information.

#### Fee-based Annuities

IARs make sub-accounts allocation recommendations for various indexed, variable and structured fee-based annuities (collectively, "fee-based annuities") available through the Firm on a non-discretionary basis for an advisory fee, subject to the Ambassador Fee Schedule located in the "Standard Fee Schedules for the Ambassador Account Programs and OSM Dual Contract Platform" section. You maintain discretionary authority over the selection of the sub-accounts or underlying investment options, which means that your IAR must consult with you to determine and obtain your approval as to which sub-accounts/investments are to be purchased or sold in your fee-based annuity.

Advisory fees charged for the sub-account/investment allocation recommendations provided for the fee-based annuities are in addition to any underlying fees related to the fee-based annuity. You may refer to your fee-based annuity is prospectus for a description of any underlying fees. You should be aware that certain riders purchased with the fee-based annuity may limit the investment options and the ability to reallocate to certain subaccounts. Additionally, the decision to liquidate a fee-based annuity prior to the end of its surrender charge period may result in early withdrawal charges and a complete loss of certain benefits for which fees may have previously been paid to the annuity company. For variable annuities and certain structured annuities, you should rely solely on the disclosure contained in the annuity contract and the product prospectus with respect to the terms and conditions of the annuity. For details on the provisions of the index annuity, please refer to the annuity contract. Please also refer to the "Additional Expenses" and "Investment Costs" sections for more information.

Your Ambassador account must be linked to the issuer fee-based annuity to effect billing. In order to bill you for investment advice on the fee-based annuity, you will need to maintain a cash balance in your Ambassador account from which your asset-based advisory fees can be deducted or provide another non-retirement brokerage account for the advisory fee to be debited. Refer to the "Fee-Billing Practices" section for information about our fee billing practices.

#### **Legacy Advisory Programs**

We have offered or sponsored other advisory programs to clients in the past that we may no longer offer to prospective clients for a variety of reasons. In those cases, active legacy advisory accounts established in those prior investment advisory programs continue to be managed under the pre-existing advisory program agreement.

## Outside Manager ("OSM") Platform (Dual Contract Platform)

In the OSM Platform, investment advisory services are provided to you by two different investment advisers through two advisory contracts (what is referred to as a "dual contract"): (1) under your OSM contract ("OSM Agreement") your IAR will provide non-discretionary advisory services in recommending the OSM Platform and assisting you with selecting a third-party Manager ("OSM Manager") and a compatible investment discipline available through the OSM Platform, (2) through a separate investment management agreement between you and the selected OSM Manager (to which Raymond James is not a party), you appoint the OSM Manager to manage the assets of your account on a discretionary basis, which means you delegate the authority to your OSM Manager to decide what securities to buy or sell for your account in accordance with the investment discipline you select.

RJFSA's role is purely non-discretionary. Under the OSM Agreement, your IAR will not make initial or ongoing investment recommendations under the OSM Agreement. However, your IAR, will provide advice to you in helping you select an OSM Manager, The OSM Manager is solely responsible for the management of your account.

RJA, acting as administrator for the OSM Platform, provides various support services, including account opening and maintenance, processing of cash contributions, withdrawal and distribution requests, semiannual monitoring of the OSM Managers, and facilitation of terminations of a client's participation in the OSM Platform. RJA and/or its affiliates provide custodial and brokerage services, including execution services for trading the OSM Manager elects to do through Raymond James, or settling and allocating trades to accounts when the OSM Manager elects to trade through a firm other than Raymond James. Raymond James will only carry out transactions as it is instructed by the OSM Manager. OSM Managers may have alternative arrangements for trade execution under your agreement with that OSM Manager. If the OSM Manager instructs RJA to effect trades through us, you will not be separately charged for brokerage commissions in addition to your asset-based advisory fee charged by us. If the OSM Manager elects to use brokers-dealers other than our Firm to effect a transaction in a recommended security ("trade away"), brokerage commissions and other charges for transactions not effected through us are generally charged to you by the executing broker or dealer. Please refer to the "Additional Expenses" section for more information. OSM Managers are generally registered as investment advisers with the SEC, but in certain cases the OSM Manager is registered instead with its state securities authority. Certain Managers may invest a portion of your account, or include an allocation within their Model Portfolio, in mutual funds and/or ETFs affiliated with the Manager. Please refer to the "Manager Funds and Manager-Affiliated ETFs" section for additional information.

The OSM Manager typically calculates and collects their own management fee. We will debit the OSM Manager's fee to your account as authorized by you in the OSM Agreement, but are not responsible for verification of the fee computation. We may accommodate different billing arrangements for OSM Managers on an exception basis, including OSM Managers that bill in arrears, assess a performance-based fee or bill in advance in equal installments rather than the specific number of days in the billing period, or may delegate the billing administration to AMS. Certain OSM Managers may be compensated by performance-based fees. In these cases, our Firm and our IARs do not receive compensation based on the performance-based fee charged by the OSM Manager. Additional information about the performance-based fee charged can be found in the OSM Manager's investment management agreement, their Form ADV Part 2A or equivalent disclosure document.

RJFSA through your IAR provides advisory services has an initial and ongoing obligation to determine the suitability of your participation in the OSM Platform and the investment disciple and Manager selected by the you and retains the responsibility to monitor your account(s) and recommend to you if changes should be made to your OSM Platform selection(s).

The OSM Manager is solely responsible for providing discretionary investment management services to you. The OSM Manager makes all investment decisions and is solely responsible for those investment decisions. Neither RJA nor RJFSA have the ability to select investments for purchase or sale within the OSM Platform. RJA and RJFSA will only carry out transactions as instructed by the OSM Manager. Your IAR generally (i) assists you in defining your investment objectives based on information you have provided, (ii) determines whether the given fee arrangement is appropriate, (iii) aids in the selection or retention of an OSM Manager to manage the account (or a portion of its assets, (iv) assists in the allocation of assets between OSM Managers if more than one has been selected, and (v) periodically contacts you to ascertain whether there has been any change in your financial circumstances or objectives that warrants a corresponding change in the arrangement or the manner in which the your assets are managed.

We do not offer the full spectrum of outside managers and investment disciplines available throughout the financial services industry through the OSM Platform. The OSM Platform is typically used to accommodate IARs joining our Firm who have clients with pre-existing relationships with an investment manager not otherwise available in our wrap fee programs or with a Manager that is already approved as an OSM Manager. A Manager may be added to the OSM Platform at our discretion, and factors that may be considered include the anticipated demand for the Manager, a prospective client's request, and the availability of similar investment disciplines through other advisory programs or through alternative investment vehicles such as Funds or alternative investments, among other factors.

## **Asset-Based Advisory Fees**

In our wrap fee programs described above, you are generally assessed an all-inclusive wrap fee for advisory and brokerage services. Under a wrap fee arrangement, you pay an annual asset-based fee (the "Fee") which is calculated as a percentage of assets under management in the account. The Fee includes compensation paid to your RJFSA, your IAR, to any affiliated and non-affiliated Manager, and to RJA and RJFS, as applicable, for trade execution, custodial, trade clearance, investment advisory and administrative services. While the allocation of the Fee between any of these persons, may change at any time without your consent, the total Fee percentage charged to your account will not increase without your consent. You can incur additional expenses outside of the wrap fee charged to you and more information about those expenses is provided in the "Additional Expenses" section below.

We are compensated for the advisory services described in this Brochure. Fees may be negotiated with your IAR based on a variety of factors, including the nature and size of your overall relationship with us and your advisor, anticipated investment services to be provided, anticipated additional execution costs related to the Managers that trade away from us and/or our affiliates' policies with respect to discounts. While the Fees are negotiable, our standard fee schedule's asset-level breakpoints and applicable fee rate may not be modified in any way.

An inherent conflict exists in how we handle billing variations from the applicable fee schedule as compensation arrangements can result in higher gross compensation to the IAR from one advisory program to another. You may pay a higher fee than the fee listed in the standard fee schedule detailed below (but not more than the program's maximum fee) as a result of fluctuations in the your assets under management and/or account performance. For information concerning conflicts of interest created by the Firm's and your IAR's compensation and how we mitigate those conflicts of interest, please refer to the "Compensation" section.

We may offer lower advisory fees to our employees and our affiliates' employees for their personal advisory accounts.

Asset-based fees are calculated on a retroactive basis instead of on an incremental basis. As the aggregated Relationship Value (described in further detail on the following page) reaches each higher asset tier, or "breakpoint," the applicable Fee is reduced and assessed retroactively to the first dollar of your account assets. That is, our advisory programs have built in breakpoints to reduce fees as the assets in your advisory account(s) rise. Combining related accounts effectively acts as a discount to the standard program fee schedule by allowing you to achieve a lower breakpoint rate as your Relationship Value increases. Aggregating related fee-based accounts to obtain additional fee discounts related to available breakpoints is further described below in the "Aggregation of Related Fee-Based Accounts" section. As the aggregated relationship value reaches each higher asset tier, or "breakpoint", the applicable fee is reduced and assessed retroactively to the first dollar of the assets.

## Fee Billing Practices

For purposes of calculating and assessing asset-based fees, we use the term "Account Value", which may be different than the asset value as reported on brokerage statements provided to you. In your advisory agreement(s), which may include the Master Advisory Agreement, Account Value is defined as the total absolute market value of the assets in the account, long or short, plus all credit balances, with no offset for any margin or debit balances. Please refer to the "Brokerage Statement and Performance/Billing Valuation Differences for Fee-Based Accounts" section for information on the account valuation methodology we use to calculate asset-based fees.

The annual Fees associated with our Programs and Dual Contract Platform are typically paid quarterly in advance. Upon account opening, your first advisory Fee will be based on your initial contribution and will generally be assessed for the remainder of the current billing period through the end of the calendar quarter. Thereafter, the quarterly asset-based Fee will be paid in advance and will be based on the Account Value as of the last business day of the previous calendar quarter. The quarterly advisory Fee becomes due the business day following the end of the calendar quarter. We may make accommodations to our billing procedures based on your specific request, from time to time under limited circumstances, subject to our sole discretion.

If cash or securities, or a combination of cash and securities, amounting to at least \$100,000 are deposited to or withdrawn from your account on an individual business day in the first two months of the quarter, we will:

(i) assess Fees based on the value of the assets on the date of deposit for the pro rata number of days remaining in the quarter, or (ii) refund prepaid Fees based on the value of the assets on the date of withdrawal for the pro rata number of days remaining in the quarter.

Unless requested by you, we do not assess Fees or make adjustments to previously assessed Fees made in connection with deposits or withdrawals made during the last month of the quarter. In spite of the above \$100,000 adjustment threshold, we reserve the right, to process or not process Fee adjustments when the source and destination of deposits and withdrawals involve your other fee-based advisory accounts. For example, a transfer of \$100,000 into a joint OSM account funded from two \$50,000 withdrawals from separate Ambassador accounts will have the \$100,000 billed in your joint OSM account and each of the Ambassador accounts will be refunded previously assessed fees on the separate \$50,000 withdrawals for the pro rata period remaining in the quarter.

You authorize and direct RJA, when acting as custodian to deduct asset-based fees from your account. Your account statements

show all amounts disbursed from your account, including the amount of the Fee, the Account Value on which the Fee was based, and the manner in which the Fee was calculated is available in the "Understanding your Statement" section which accompanies your quarterly statement.

While we have designed reasonable controls to monitor for the accuracy of advisory Fees, it is your responsibility to verify the accuracy of your advisory Fees, including the advisory fee rate applied to your account(s).

#### Brokerage Statement and Performance/Billing Valuation Differences for Fee-Based Accounts

The Account Value on which the asset-based fee is based may be different than the asset value reported on brokerage statements provided by us. There are several reasons why these values may differ:

- 1. <u>Trade Date versus Settlement Date</u> The brokerage statement values all securities and cash balances based upon trades not being completed until the settlement date (when the money is due). The value used for billing is derived from the performance system, which values all securities and cash balances based upon the trade date (initiation of cost basis for performance and tax reporting purposes.) For example, if a recent buy in an account has been executed, but not yet settled at quarter end, the trade will still show as a cash position on the brokerage statement. In contrast, the purchased security, and value, will be used for performance and billing calculations as of the trade date. Since the IAR's fee-based compensation is associated with the performance of the account, performance-related values are used for billing instead of the brokerage statement value.
- 2. Margin Balances and Short Sells Because the brokerage statement reads like a balance sheet, short sells and margin purchases are reflected as liabilities. For example, if a client buys a security on margin (or sells it short), he or she will have to pay for that security eventually, so the margin balance is shown as a liability (negative value) on the brokerage statement. The performance-related value does not view shorts and margins in this manner. Rather, clients that use margin are in fact using the advisory services of their IAR, who in turn is compensated for it. The fees for advice and execution is based on the total asset value of the account. For example, a client has an account with a short sale. The client receives an account statement showing his or her account value to be \$65,000 and then a bill showing a market value of \$85,000. However, the client fees are based on the total absolute market value of the positions in the account, which is actually \$85,000. For billing purposes, advisory Fees on short sales are based on the total Account Value (defined as total absolute value of the positions in the account. While cash balances generated from the short sale will reflect as a credit, the cash balances associated with the short sale are excluded from fee billing (since the cash is restricted for that position). Please refer to the "Fee Billing Practices" section for more information. The use of margin or short sells generally results in the largest discrepancy in terms of value between the brokerage statement and performance/billing values. This can be seen when a client's brokerage statement "net" liquidation value is reduced by liabilities, while his or her performance/billing value is increased.
- 3. Options Clients that write calls or puts, much like short sales, are creating a potential liability by doing so. While a client may understand that the net value of the account reflects what he or she would receive today if all securities were liquidated, the net account value does not take into account the advisory or commission aspects of the securities that were "created". Clients are charged commissions in retail accounts when writing calls or puts because a security is being created. The correlation in a fee-based accounts is to value the security based upon the liability of the client by taking the absolute value of the short option. For billing purposes, the advisory Fees on options are based on the total Account Value (defined as total absolute value of the positions in the account). Like the prior margin/short sell example, the client's brokerage statement "net" liquidation value is reduced by liabilities, while his or her performance/billing value is increased.
- 4. <u>Cash Balances</u> Clients that hold cash balances greater than 20% of their overall Account Value as of the last business day of the quarter ("the valuation date") for 3 consecutive quarterly valuation dates will have the cash balance above 20% excluded from the Account Value used to calculate advisory fees. Please refer to the "<u>Billing on Cash Balances Held in Ambassador Accounts</u>" section for additional information. In OSM Platform accounts, clients that hold cash balances as part of a dollar cost average or periodic investment plans are excluded from the Account Value used to calculate advisory fees. For example, a client that has instructed us to invest \$25,000 in monthly increments over the course of the next six months will have this cash balance reflected on his or her brokerage statement, but this balance is excluded from the Account Value until invested, and therefore not assessed an advisory fee. In Ambassador accounts, monies set aside for dollar cost average or periodic investments plans are included in the Account Value. For more information concerning periodic investment plans, please refer to the Opening an Account: Account Funding and Documentation Requirements section.
- 5. <u>Administrative-Only Investments</u> Clients that hold securities and other investments designated as "Administrative-Only" are not assessed advisory fees on these positions. As a result, the Account Value upon which the advisory fee rate is applied will not include the value of these positions, although these positions will be included on the brokerage statement. Please refer to the "<u>Administrative-Only Investments</u>" section for additional information.
- 6. <u>Primary Market Distributions</u> Clients that purchase initial public offerings and other new issues where brokerage commissions are included in the offering and we (or an affiliate) are a distribution participant are not assessed advisory fees on these positions for one year from their purchase date. As a result, the Account Value will not include the value of these positions, although they are reflected on the brokerage statement. Please refer to the "<u>Participation or Interest in Client Transactions</u>"

section for additional information.

7. For purposes of calculating Account Value, the market value of any fee-based annuity linked to your Ambassador account is based on the market value of the annuity as disclosed on your quarterly statements as provided to us by the insurance company.

Generally, the methodology we use to derive the Account Value is intended to align the calculation of account performance and advisory fees. The performance value could differ from the Account Value based on whether there are positions subject to the 20% cash balances policy, whether there are any Administrative- Only Investments or other excluded positions in the account. Account performance is calculated in a standardized manner, which reflects the initiation and disposition of securities and other investments, flows into and out of your account as well as the timing of these flows. The advisory fee is based on the investment advice provided by your IAR and our Firm, and the long-term performance of your account forms the basis of our mutual investment advisory relationship.

## **Account Valuation and Pricing**

We rely on third party pricing services to determine the value of your account assets. These values are shown on your brokerage statements and are used in preparing your performance reports. However, if you have assets custodied with a third-party custodian and the third party pricing service does not provide a price for assets in your account, we generally rely upon the price reported by your third party custodian. The prices shown on your account statements provided by the third-party custodian could be different from the prices shown on statements and reports provided by us.

While sources used for pricing publicly traded securities and other investments are considered by us to be reliable, the prices may be based on actual trades, bid/ask information, vendor evaluations, or other methodologies. As a result, these prices may or may not reflect the actual trade prices you would receive in the current market. Pricing for non-publicly traded securities and other investments are obtained from a variety of sources, which may include issuer-provided information (such as for limited partnerships, real estate investment trusts, annuity firms and other alternative investments). We cannot guarantee the accuracy, reliability, completeness or availability of this information.

## **Aggregation of Related Fee Based Account**

We aggregate fee-based accounts for billing purposes based primarily on information provided by IARs and clients. It is your obligation to notify your IAR if there are accounts that you believe should be included as "related". Upon your request, we will aggregate your related fee-based accounts for billing purposes so that each account pays a Fee under the disclosed program fee schedule that is calculated on the basis of the combined Account Value of all related accounts ("Relationship Value"), although we reserve the right to determine whether accounts are "related". In general, related accounts are typically combined based on how you instruct your IAR to link your accounts for the delivery of brokerage statements, trade confirmations and other forms of client communications for example, the combination of accounts contained in a brokerage statement delivery packet delivered to a unique address. However, your IAR may consider additional accounts even when brokerage statements are being delivered to multiple addresses. Combining related accounts effectively acts as a discount to the standard program fee schedule by allowing you to achieve a lower breakpoint rate as your Relationship Value increases. As a result, it is important for you to consult with your IAR, as factors other than the social security number or tax identification number may be considered by the IAR when combining accounts for fee billing purposes. For example, accounts of a spouse or domestic partner, your children, or other relatives' may be combined based on your collective relationship with your IAR. Please note that we may be limited in our ability to combine your retirement accounts where a prohibited transaction under the Employee Retirement Income Security Act of 1974 ("ERISA") or the Internal Revenue Code of 1986, as amended, may result.

The negotiated discount rate applies until the disclosed program fee schedule breakpoint results in a lower Fee. IARs receive more compensation, if the aggregation of related fee-based accounts is not applied. It is important for you to disclose to your IAR for consideration any and all potential and applicable relationships that have the potential to result in your account(s) receiving a breakpoint discount.

## Standard Fee Schedules for the Ambassador Account Programs and OSM Dual Contract Platform

Below are the fee schedules for the available Program(s)/Platform discussed above.

Advisory Programs/Platf orm	Up to \$1M	\$1M-\$2M	\$2M-\$5M	\$5M-\$10M	\$10M +
Ambassador Wrap Fee Program	2.25% <sup>1</sup>	2.00%	1.75%	1.50%	1.25%

OSM <sup>1</sup> –Dual					
Contract Platform	2.25%	2.00%	1.75%	1.50%	1.25%

<sup>&</sup>lt;sup>1</sup> The fee shown reflects only RJFSA's Platform fee. A separate OSM Manager fee also applies.

## **Administrative-Only Investments**

Certain securities or other investments may be held in your Ambassador account and designated "Administrative-Only Investments". There are two primary categories of Administrative-Only Investments: Client-designated and Raymond James-designated ("RJdesignated"). Client-designated Administrative-Only Investments may be designated by IARs that do not wish to collect an advisory fee on certain assets, while RJ-designated Administrative-Only assets are designated by us in accordance with Firm policy. For example, an IAR may make an arrangement with you to hold a security or investment that the IAR did not recommend. Or you may wish to hold a security or investment for an extended period of time and do not want your IAR to sell the security for the foreseeable future. In these cases, your IAR may elect to waive the Fee on this investment or security, but allow it to be held in your advisory account. Assets designated by you as temporarily exempt from the Fee fall into the Client-designated category. Alternatively, we may determine that certain securities or investments may be held in an advisory account but are temporarily not eligible for the Fee (such as certain mutual funds, market-linked notes and market-linked certificates of deposit and unit investment trusts purchased with a front-end sales charge through us within the last two years and certain primary market offerings with embedded commissions). Certain mutual funds converted to advisory fee eligible share classes may become eligible if held at least one year, subject to certain conditions. Certain primary market offerings with embedded commissions become eligible for fee billing, if held for at least one year from the trade date where commissions were incurred. For additional information regarding exclusion periods, please refer to the "Conversion of Mutual Fund Share Classes and 12b-1 Fees" section. Assets designated by us as temporarily exempt from the advisory fee fall into the RJ-designated category. In this category, an advisory fee will not be assessed during the period the asset is not fee eligible. Alternative Investments that pay upfront and/or ongoing commissions or administrative/servicing fees are designated as Administrative-Only Investments for as long as the position is held in the advisory account.

The following chart illustrates which Ambassador account types permit the use of Client-Designated and RJ-Designated Administrative-Only Investments:

Account TypeClient-DesignatedRJ-DesignatedNon-retirementPermittedPermittedRetirementNot PermittedPermitted

Further, uninvested cash can be coded as administrative only.

PLEASE NOTE: Client-designated Administrative-Only assets and the maintenance of these positions in your account are not permissible in discretionary Ambassador retirement accounts (such as IRAs and employer sponsored retirement plans). We have elected to preserve the ability for clients and their IARs to designate assets as Client-designated Administrative-Only in their taxable Ambassador accounts as a customer service accommodation, in order to maintain client choice and avoid the need to maintain a separate account to hold these securities or cash. You should understand that not being assessed a Fee introduces a conflict that the IAR's advice may be biased as a result of his or her not being compensated on this asset. Your IAR may recommend that you liquidate an Administrative-Only asset (non-billable position) in lieu of transferring the position to a brokerage account and use the proceeds to purchase an asset that is eligible for fee billing in your advisory account. While the advice must be appropriate for your advisory account, your IAR will generally receive more revenue from an asset that generates an ongoing revenue stream (compared to a brokerage account) or from an asset that is eligible for fee billing compared to one that is not. For questions about which assets are billable or non-billable, please consult with your IAR.

Administrative-Only Investments are not included in the Account Value when calculating applicable asset-based advisory fee rates. For example, a client whose Ambassador account holds \$750,000 of cash and securities that includes \$150,000 of Administrative-Only Investments will only have the asset-based fee rate assessed based on the \$600,000 Account Value. For clients with multiple fee-based accounts, the Relationship Value is used to determine the applicable fee rate that is assessed. However, you should understand that any assets held as Administrative-Only Investments are not included in the Relationship Value. Please see the "Aggregation of Related Fee-Based Account" section for additional information on how we combine related accounts for fee billing purposes.

#### **Cash Sweep Program**

The cash sweep program is a service that allows clients to earn interest on cash awaiting investment ("Cash Sweep Program"). We offer a deposit sweep called the Raymond James Bank Deposit Program ("RJBDP"), which includes certain variations described in greater detail below. In addition, we offer a cash feature called the Client Interest Program ("CIP") in which eligible accounts earn interest on cash awaiting investment. We refer to both RJBDP (including the variations described below) and CIP as "sweep options" throughout this Brochure. The Cash Sweep Program is offered at no additional charge or cost to you. Please refer to the "Billing on Cash Balances"

Held in Ambassador Accounts" section described below for information on how Fees are applied to cash balances held in certain wrap fee programs over extended periods of time. In addition, please refer to the "Compensation Associated with Our Cash Sweep Program" section for information about the compensation we or our affiliates receive and/or share with other parties.

Your IAR can provide you with additional information about Cash Sweep Program eligibility. Or you may refer to "Sweeps (Transfers) To and From Income-Producing Accounts" in the "Your Rights and Responsibilities as a Raymond James Client" brochure or the cash sweep section of the "Important Client Information" Brochure, a current copy of which is available from your IAR, or you may visit our public website for additional information: <a href="https://www.raymondjames.com/wealth-management/advice-products-and-services/banking-and-lending-services/cash-management/cash-sweeps">https://www.raymondjames.com/wealth-management/advice-products-and-services/banking-and-lending-services/cash-management/cash-sweeps</a>.

Not all Cash Sweep Programs are available in all accounts, and some account types have only one sweep option available. Refer to the chart below for a description of the cash sweep options available by account type<sup>1</sup>.

## **Available Sweep Options by Account Type**

Cash Sweep Option	Description	Non-retirement accounts (e.g. individual, joint, trust)	ERISA/IRA advisory accounts <sup>2</sup>	IRA, non- advisory accounts
RJBDP	Uninvested cash in your custodial account through RJA are automatically deposited, or "swept," into interest-bearing deposit accounts at up to 20 participating banks. Our affiliate, RJ Bank, is one of the banks in RJBDP.	x		х
RJBDP with RJ Bank Only	Uninvested cash in your custodial account are swept into an interest-bearing deposit account with our affiliate, RJ Bank.		х	<b>X</b> <sup>2</sup>
CIP	CIP is a short-term alternative for cash awaiting investment. Cash in CIP is solely our obligation, whereas the funds on deposit through RJBDP and RJBDP-RJ Bank Only are obligations solely of the participating banks.  A significant portion of CIP cash held for the exclusive benefit of clients is placed in overnight repurchase agreements that are fully collateralized by U.S. Treasury securities or deposited in qualifying trust or cash accounts with major U.S. banks. The remaining balance of CIP cash is used by us for our business operations, where permitted by law.	X		

<sup>&</sup>lt;sup>1</sup> RJA may amend the Cash Sweep Program to change the sweep options available for any type of account, and in that case RJA may change the sweep option in one or more of your existing accounts. Every participating bank, including every Excess Bank may decide in its sole discretion that it will cease to accept any funds (or any further funds) under RJBDP. In those cases, those funds you have will not sweep and instead will be held at RJA and treated as part of CIP, subject to all terms and conditions applicable to CIP. For more information, please refer to the cash sweep section of the "Important Client Information" Brochure. A current copy is available from your IAR or you may visit our public website for additional information: <a href="https://www.raymondjames.com/wealth-management/advice-products-and-services/banking-and-lending-services/cash-management/cash-sweeps">https://www.raymondjames.com/wealth-management/advice-products-and-services/banking-and-lending-services/cash-management/cash-sweeps</a>.

## **Current Interest Rates for CIP and RJBDP**

For current interest rates for CIP and RJBDP, refer to <a href="https://www.raymondjames.com/wealth-management/why-a-raymond-james-advisor/client-resources/market-numbers/deposit-rates">https://www.raymondjames.com/wealth-management/why-a-raymond-james-advisor/client-resources/market-numbers/deposit-rates</a>. For information on the rate being paid on your particular account(s), please contact your IAR or consult your periodic account statements.

The interest rate or yield on our Cash Sweep Programs may be higher or lower than the yield or interest rate available in other sweep programs at other institutions. You may earn more favorable rates of return by investing in other asset classes, including alternatives to

<sup>&</sup>lt;sup>2</sup> Effective 12/12/2020, the cash sweep option for advisory and non-advisory SIMPLE IRA, SEP IRA, and SARSEP accounts will become the Raymond James Bank Deposit Sweep Program with Raymond James Bank (RJBDP-RJ Bank Only).

cash such as money market mutual funds and treasury bills, but performance of those asset classes is not guaranteed.

## Billing on Cash Balances Held in Ambassador Accounts

If the cash sweep and foreign currency balances ("cash") ((not non-sweep money market funds) exceeds 20% of the Account Value as of the last business day of the quarter ("the valuation date") for three (3) consecutive quarterly valuation dates, the amount in excess of 20% is excluded from billing (the "Cash Rule"). For example, an Ambassador account that held 30% of the Account Value for three (3) consecutive billing valuation dates (March 31<sup>st</sup>, June 30<sup>th</sup>, and September 30<sup>th</sup>) would have the amount in excess of 20% excluded from the Account Value upon which Fees are applied. For simplicity of illustration, assuming an account was valued at \$100,000 for all three (3) quarterly billing periods, with \$30,000 held in cash, the September 30<sup>th</sup> valuation date would exclude \$10,000 of the cash from the Account Value when assessing the Fee.

The exclusion of excess cash from the Fee is intended to benefit clients holding substantial cash balances (as a percentage of the total individual Account Value) for an extended period of time. The portion of the account held in cash experiences negative performance when the applicable Fee charged is higher than the return received on the cash sweep balance.

Within the Ambassador account, the Cash Rule applies on an individual account basis. Your IAR may receive more compensation by not applying the Cash Rule at the household level and instead electing to do so at the account level. The Cash Rule may pose a financial disincentive to an IAR as the portion of cash sweep balances in excess of 20% is excluded from the asset based fee charged to the account. This may cause an IAR to recommend a reallocation of your account from cash to advisory fee eligible investments, including money market funds, or may recommend against raising cash, to avoid the application of the Cash Rule and therefore receive a Fee on the full account value. You may direct your IAR to raise cash by selling investments or hold a predetermined percentage of your account in cash at any time.

#### **Additional Bundled Service Cost Considerations**

Your total cost for each of the services provided through our advisory programs, if purchased separately, could be more or less than the costs of each respective program. In addition, you may be able to obtain similar services for a lesser fee from other IARs within our Firm. The Fees charged vary among our advisory programs and our IARs. Cost factors may include your ability to:

- Obtain the services provided within the programs separately with respect to the selection of portfolio securities and other investments.
- Invest and rebalance the selected mutual funds without the payment of a commission or sales charge, and
- Obtain performance reporting comparable to that provided within each program.

Some clients favor an asset-based fee arrangement because the fee sets their brokerage cost at a predetermined level. Other clients may favor a commission arrangement because they anticipate their accounts will have little trading activity. If you plan to follow a buy and hold strategy for the account or do not wish to receive ongoing investment advice or management services, you should consider opening a brokerage account rather than an advisory account. In a brokerage account, you are charged a commission for each transaction, and your registered representative has no duty to monitor your account or provide ongoing investment advice concerning the account or your investments. When assessing a wrap fee program's cost, you should consider the amount of trading activity you anticipate, each of the wrap fee programs offered by us, and factors such as commission rates, your investment experience and knowledge, and your availability to monitor and rebalance investments. We make no guarantees that the aggregate cost of a particular program is lower than that which may be available elsewhere. You should explore this subject thoroughly with your IAR to determine whether an advisory (asset-based fee) or brokerage (transaction-based fee) arrangement is appropriate for your needs.

## **Additional Expenses**

You may also incur charges for other account services, which we can provide at your election, not directly related to the advisory, execution, and clearing services provided by us and our affiliate, RJA. Our advisory fee does not cover the expenses, charges and costs listed below (not an all-inclusive list).

- Certain dealer-markups and odd lot differentials.
- Mark-ups, mark-downs, spreads, underwriting fees, selling concessions or other transaction charges associated with a principal transaction effected by us or our affiliate with respect to a transaction.
- Taxes (including unrelated business taxable income in retirement accounts and financial transaction taxes).
- IRA custodial fees.
- Safekeeping fees.
- Debit interest charges: If you incur a cash debit or deficit in your account, you will pay interest on the negative balance in your
  account, even if your account is not a margin account. The rate varies depending on the size of the average debit balance and
  you will be responsible for the debit interest accrued in the account. Please refer to your account opening documents for additional
  information.

- Charges/interest for maintenance of margin and/or short positions (specific to certain Ambassador accounts, if selected and approved
  for margin). Refer to the "<u>Buying Securities and other Investments on Margin and Margin Interest</u>" and "<u>Short Sales</u>"
  sections for more information.
- Fees for legal or courtesy transfers of securities and other investments.
- Exchange fees and regulatory transaction fees charged to you to offset fees we pay to exchanges and/or regulatory agencies on certain transactions (for example, the Regulatory Transaction (RT) fee is collected to recoup transaction fees paid by us to an exchange or self-regulatory organization in connection with the sale of certain securities and other investments).
- Offering concessions, and any other fees and expenses for purchases of public offerings of securities and certificates of deposit, as more fully disclosed in the prospectus and offering documents.
- Trade away commissions: In the OSM Platform, you pay an RJFSA platform fee and a separate OSM Manager fee. When an OSM Manager elects to trade away and there are brokerage commissions or other charges associated with the transaction, your overall program costs increase. Please refer to the OSM client agreement and OSM Form ADV or equivalent brochure and the OSM Manager description page for more information.
- Fund and annuity operating costs and expenses and Fund distribution fees; for more information refer to the "<u>Investment Costs</u>" section below.
- Transfer fees.
- Return deposit items (check/ACH).
- Wire fees (outgoing).
- Annual pledged account fees, for accounts where assets held in the account are pledged as collateral. For more information, refer to the "Loans and Collateral Securities Based Lending" section.
- Fees and costs (such as conversion and foreign exchange fees, ongoing custody or service fees charged by American Depository Receipts ("ADR") depository banks for inventorying the underlying non-U.S. shares and performing related administrative services) are associated with the purchase of non-U.S. securities in ordinary form and conversion of these ordinary shares into ADRs. ADRs are the receipts for the shares of a non-U.S.-based company traded in U.S. markets. These transactions typically are reflected in the net price paid or received by the client.
- Any other charges imposed by law or otherwise agreed to by you with regard to transactions in your account.

For a list of account fees and service charges that may apply to your advisory account, please contact your IAR or visit our public website: <a href="mailto:raymondjames.com/services">raymondjames.com/services</a> and <a href="mailto:charges.htm">charges.htm</a> (Client Account Fees and Charges). Additionally, you may call us by phone at 800-647-SERV (7378) for additional information or may submit your written request to Raymond James Client Services, 880 Carillon Parkway, St. Petersburg, FL 33716.

**Investment Costs** (relating to investments including Funds, annuities, alternative investments, market-linked investments, and unit investment trusts)

If you invest in mutual funds and/or ETFs or annuities as part of your portfolio in the Ambassador Program and/or OSM Platform described in this Brochure, you also pay your pro-rata share of the annual management fees and operating expenses charged by open-end, closed-end mutual funds and ETFs and annuity companies. The cost structures of Funds differ significantly, typically ranging from 0.75% to 1.5% for mutual funds versus .20% to 1% for ETFs. These are the underlying fees related to investment products you purchase within your advisory account. These annual management fees and operating expenses are assessed by the fund or annuity sponsor directly and not by us, and generally results in clients which use an investment manager or investment strategy that invests in these investment products paying more than clients using one that invests in individual securities, and other investments without taking into effect negotiated asset-based fee discounts, if any.

In addition, you pay sales charges, redemptions and other fees assessed by the Fund, annuity sponsor or alternative investment. Some investments may have direct or indirect costs related to liquidating your position, particularly if an investment is liquidated shortly after being purchased or if an investment is specifically designed to provide limited or no liquidity to investors. Redemption fees assessed by an alternative investment manager can be as high as 5% of your investment. Certain mutual funds offered in these programs may impose short-term trading charges for redemptions (typically 1%-2% of the amount redeemed) made within short periods of time. These short-term charges are imposed by the fund companies (and not us) to deter "market timers" who trade actively in mutual fund shares. If you intend to hold fund shares for an extended period of time, it may be more economical for you to purchase fund shares outside of our advisory programs. You may be able to purchase investment products directly from the product sponsor without incurring our advisory fee. In this case, you would not receive the services provided by our Firm which are designed, among other things, to assist you in determining which investment products are most appropriate to your financial condition and objectives. When purchasing directly from a Fund, annuity or alternative investment sponsor, you may incur a front- or back-end sales charge.

Lastly, distribution fees charged by mutual fund companies (also known as trails or 12b-1 fees) pursuant to Rule 12b-1 under the Investment Company Act of 1940, as amended (the "Investment Company Act") are included in the calculation of the mutual fund company's annual operating expenses, which are disclosed in the fund's prospectus. If received by us for positions held in advisory accounts, 12b-1 fees are credited bi-monthly to your account(s) as applicable. For additional information regarding 12b-1 fees, please see the "Certain Fund Arrangements and Fund-Related Compensation" and "Conversion of Mutual Funds Share Classes and 12b-1 Fees" subsections under "Firm Compensation."

Investment costs apply whether the investment product is sponsored or managed by an affiliated or unaffiliated company. When you invest in investment products managed by us, we or an affiliate will receive compensation for managing those investments and for other services provided based on the amount you invest. Please refer to the "Affiliated Managers and Funds" section for more information.

These investment costs are, in addition to the Fee that you pay directly from your advisory account. They are paid indirectly by you, for example, as a shareholder in a mutual fund, through the product, and are not separately deducted from your advisory account. Investment costs instead reduce the value of your investment in the product and reduce the investment performance of your advisory account.

For specific information on each mutual fund or ETF's expenses, please refer to its prospectus. For additional information regarding Fund investing, see <a href="mailto:raymondjames.com/legal-disclosures/packaged-product-disclosures">raymondjames.com/legal-disclosures/packaged-product-disclosures</a>.

For annuities, depending on the product, and as more fully described in the annuity contract, you may pay an early withdrawal fee if you cancel during the surrender charge period. Costs and fees vary between insurance products. Please refer to the annuity contract for a detailed description of charges you will incur.

Market-Linked Investments, also commonly known as Structured Investments, are specialized bonds (Market-Linked Notes) or bank CDs (Market-Linked CDs). In advisory accounts, purchases of Market-Linked Investments are not charged any sales commissions; however, clients who purchase Market-Linked Investments will still pay offering costs associated with issuing, selling, structuring and hedging the products. Such costs are paid to the issuer, included in the initial offering price, and disclosed in the offering documents.

In advisory accounts, purchases in Unit Investment Trusts ("UITs"): are not charged any initial or deferred sales charge; however, clients who purchase UITs will still pay any creation and development fees and any operational expenses incurred by the trust.

## Compensation

## Firm Compensation

We provide a wide variety of financial services to individuals, municipalities, corporations, and other business entities. We have business relationships with companies whose investment products, and investment advisory programs we make available to our IARs and their clients. As a result of our recommendation to you, and your participation in one of our Programs, the Firm receives compensation, outside of your advisory account Fee, from other parties, as described below. This section describes the ways in which the Firm may be compensated (and therefore conflicted) by other parties outside of your advisory account Fee and how we mitigate those conflicts.

The presence of compensation creates an incentive for us to recommend that you invest in Funds (or other investments) and share classes that pay higher fees to us or our affiliates. It is possible that these compensation arrangements also cause us and our affiliates to forego opportunities to negotiate more favorable financial terms for client investments in Funds or to recapture all or a portion of the amount of these fund-related compensation for your benefit. We or our affiliates may effect transactions for a Fund offered through one of our advisory programs, and any compensation paid to us or our affiliates by the fund manager or any of their affiliates is additional compensation to us for services we and our affiliates provide to them.

Our Firm, in managing advisory accounts, has a financial incentive to favor investments that pay us education and marketing support fees ("E&M support fees"), networking and/or omnibus and other administrative and/or service-related fees further described above over investments that do not. We also have an incentive to select those investments that pay higher amounts of compensation to us for E&M support fees, networking and/or omnibus and other administrative and service-related fees over those investments that pay lower amounts of compensation to the Firm. We also receive non-E&M support fees which are further described in the "Other Compensation" section below.

We address the conflicts of interests associated with the payment of compensation in the following ways. In this section, we disclose compensation we receive from product sponsors and other service providers. We have adopted various policies and procedures reasonably designed to prevent the receipt of compensation from third-parties from affecting the nature of the advice we and our IARs provide as described throughout this Brochure.

#### Receipt of Sponsorship Fee Compensation from Product Sponsors or Service Providers

From time to time we and/or our affiliates may receive compensation from product sponsors and service providers in the form of sponsorship fees for seminars, meetings or conferences. These sponsors include affiliated and unaffiliated investment advisers, alternative investment limited partnerships, affiliated and unaffiliated investment companies, trust sponsors, insurance companies and annuity sponsors. Our receipt of these sponsorship fees is for the purpose of defraying costs associated with coordinating and hosting the sponsored event. These sponsorship fees generally entitle the sponsor an opportunity to conduct a presentation of the sponsor's products or services, among other things, to representatives of our Firm

and our affiliates. Due to the large number of product sponsors and service providers whose products and services are offered by us, it is important to understand that not all product sponsors and service providers can participate in a given meeting or event, or will be available or choose to participate in any event for an extended period of time. As a result, only those product sponsors and service providers that participate in these events gain the opportunity to interact with our representatives, and it is anticipated that these interactions will result in additional sales of the those products or services. Accordingly, a conflict of interest may exist where we offer presentation opportunities to those product sponsors and service providers willing to contribute sponsorship fees more frequently or in greater amounts than other product sponsors or service providers. Consideration of product sponsors or service providers for participation in one of our events is also based on the quality of the product sponsor or service provider and is not solely based on the anticipated sponsorship fees our Firm will receive.

Clients or potential investors that attend a training or educational meeting offered by their IAR where a product sponsor or service provider is in attendance should assume that the product sponsor or service provider has paid or reimbursed us or our affiliates for all or part of the total cost of the meeting or event, including travel costs.

## Education & Marketing ("E&M") Program Fees

Through the Firm, we receive compensation from certain product sponsors who offer securities and other investment/products to affiliated and unaffiliated investment advisers. These payments are intended to compensate us and/or our affiliates for a variety of education, marketing and other sales and support services.

In particular, our Firm and/or our affiliates receive a minimum E&M support fee up to \$75,000 to participate in the E&M Program and annual fees of up to \$25,000 for providing education, marketing and sales support services for our IARs that provide or seek to provide services to employer-sponsored programs.

The structure of payments to participate in the E&M program generally varies among product sponsors – a percentage of assets under management, a flat dollar fee, or some combination thereof. However, the potential level of marketing support fees (also known as revenue sharing fees) that we receive from a particular product sponsor will generally not exceed 0.30% per year on assets held through us. These payments are generally disclosed in detail in a particular product's prospectus or statement of additional information ("SAI").

The actual amounts that we and/or our affiliates receive vary from one product sponsor to another depending on the level of support and types of services provided by our Firm. We do not collect E&M support fees on ERISA plan assets and certain fee-based retirement accounts.

More information about the E&M marketing support fees paid to us and/or our affiliates by our product sponsors including but not limited to mutual fund, ETF, annuity, insurance, alternative investment, market-linked investment, and trust sponsors, is available on our public website at <a href="https://www.raymondjames.com/legal-disclosures/packaged-product-disclosures">https://www.raymondjames.com/legal-disclosures/packaged-product-disclosures</a>.

For a list of fund companies that have agreed to participate in our E&M program, please visit: <a href="https://www.raymondjames.com/legal-disclosures/packaged-product-disclosures/mutual-fund-investing-at-raymond-james/mutual-fund-revenue-sharing">https://www.raymondjames.com/legal-disclosures/packaged-product-disclosures/mutual-fund-investing-at-raymond-james/mutual-fund-revenue-sharing</a>. You may also receive a hardcopy of this list by contacting your IAR, by contacting AMS by phone at (800) 248-8863, extension 74991, or by sending in a written request to: AMS, Client Services Department, 740 Carillon Parkway, St. Petersburg, FL 33716.

#### Compensation Associated with Offering Certain Services to Related Funds

We make available a variety of mutual funds advised or offered by our affiliate, Carillon Tower Advisers, Inc. ("CTA"). In addition to the fees described in the "Service, Fees and Compensation" and "Intercompany Payments Between Affiliates" sections, we and/or our affiliates receive additional revenue in connection with the sale of CTA mutual funds for providing these affiliated mutual funds with investment advisory, administrative, transfer agency, distribution and/or other services that we may not provide to unaffiliated mutual funds. Payments to our Firm and/or our affiliates made by mutual funds advised or offered by CTA may be terminated, modified or suspended at any time. We benefit from increased sales of related funds and other investment products of other unaffiliated firms. We address these conflicts by disclosing them in this brochure and monitoring the provision of advice by our IARs to ensure that the provision of advice is appropriate based on your stated investment objectives and risk tolerance. Our IARs and branch managers do not receive additional compensation or other cash or non-cash incentives for recommending mutual funds (or any particular class thereof) advised by CTA.

## **Certain Fund Arrangements and Fund-Related Compensation**

Only shares of those mutual fund companies with which our firm has a selling agreement are available for purchase from us. Further, the mutual funds available for purchase generally includes, those fund companies that provide us and/or our affiliates

with compensation, including but not limited to E&M Support (described above), Networking, and/or Omnibus fees (including Sub-Accounting, Sub-Transfer Agency, and Administrative Fees)(described below), and a few fund companies that do not pay such compensation but that we choose to offer to clients on our platforms (see link below under Networking and Omnibus Fees for a list of those mutual fund companies). Not all mutual funds available to the investing public will be available for investment with us, and you should not assume that share classes with the lowest expense ratio are available.

Eligibility for various share classes offered by mutual funds to be used as part of our wrap fee programs, as described under the "Services, Fees and Compensation – Overview of Our Advisory Programs" section, is determined by the mutual fund and disclosed in the fund's prospectus. With respect to those funds that pay us and/or our affiliates compensation, we evaluate each share class for which the relevant advisory program is eligible, and aim to select the lowest cost available share class that includes a fee which compensates us for sub-accounting, recordkeeping, and related services (also known as "Sub-TA Fees") at the individual account level. This means that we may not select the lowest cost share class for which the program is eligible (because there may be a less costly share class that does not charge Sub-TA Fees). Moreover, while we seek to avoid using share classes that charge 12b-1 fees as part of our advisory programs, if the share class is the only means by which we and/or an affiliate can collect Sub-TA Fees from the fund (or if a non-12b-1 paying share class is not available to us due to contractual reasons or otherwise), we will use that share class and credit the 12b-1 fee to your account(s). Rule 12b-1 fees are credited to your account bi-monthly, as applicable. Use of a more costly share class reduces the performance of your account. Your IAR does not have an incentive to recommend or select share classes that have higher expense ratios because his or her compensation is not affected by the share class selected.

We also select a 12b-1 share class instead of a non 12b-1 share class if necessary to be eligible to collect E&M Support payments from mutual fund advisers and affiliates. E&M Support payments are not paid out of fund assets and do not affect your investment performance. These 12b-1 fees, too, are rebated to your account(s). For additional information regarding 12b-1 fees, please see the "Conversion of Mutual Fund Share Classes and 12b-1 Fees". When evaluating the reasonability of the Firm's compensation, you should factor in all types of compensation received by us and/or our affiliates for the sale of mutual fund shares in which you invest.

Similar to mutual funds, not all money market funds available to the investing public are available for investment through us, and we only make available money market funds that provide us and/or our affiliates with compensation for sub-accounting, recordkeeping, and related services at the individual account level. Certain money market funds may be approved as an investment option, but are designated as Administrative-Only assets as long as these funds are held in a fee-based account (during the time period that the positions is not fee eligible). Neither we nor your IAR receive fee-based compensation on these funds, but may receive compensation in the form of a 12(b)-1 fee, above-referenced service fees, or trail from the fund company.

Shareholders considering transferring mutual fund shares to or from us should be aware that if the firm from or to which the shares are to be transferred does not have a selling agreement with the fund company, the shareholder must either redeem the shares (paying any applicable contingent deferred sales charge ("CDSC") and potentially incurring a tax liability) or continue to maintain an investment account at the firm where the fund shares are currently being held. You should inquire as to the transferability, or "portability", of mutual fund shares prior to initiating a transfer.

## Networking and Omnibus Fees (Sub-Accounting, Sub-Transfer Agency and Administrative Fees)

We receive compensation from certain mutual fund companies for administrative, accounting, recordkeeping, sub-transfer agency or other services we and/or our affiliates provide. These payments for networking and omnibus services generally take the form of per account charges, a percentage of assets under management, or flat dollar payments. The total amount of these payments may be up to 0.25% of total assets under management. We do not receive fees on ERISA plan assets and certain fee-based retirement accounts. For additional information, please visit: <a href="https://www.raymondjames.com/legal-disclosures/packaged-product-disclosures">https://www.raymondjames.com/legal-disclosures/packaged-product-disclosures</a>.

For a list of fund companies that:

- have agreed to pay us and/or our affiliates networking and omnibus servicing fees, please visit: <a href="https://www.raymondjames.com/legal-disclosures/packaged-product-disclosures/mutual-fund-investing-at-raymond-james/networking-and-service-partners">https://www.raymondjames.com/legal-disclosures/packaged-product-disclosures/mutual-fund-investing-at-raymond-james/networking-and-service-partners</a>.
- do not pay us and/or our affiliates networking and omnibus servicing fees, please visit: <a href="https://www.raymondjames.com/legal-disclosures/packaged-product-disclosures/mutual-fund-investing-at-raymond-james/non-networking-and-service-partners">https://www.raymondjames.com/legal-disclosures/packaged-product-disclosures/mutual-fund-investing-at-raymond-james/non-networking-and-service-partners</a>.

You may also receive a hardcopy of this list by contacting your IAR, by contacting AMS by phone at (800) 248-8863, extension 74991 or by sending in your written request to: AMS, Client Services Department, 740 Carillon Parkway, St. Petersburg, FL 33716.

## **Shareholder Servicing Fees**

Certain mutual fund companies also pay us and/or our affiliates fees to provide shareholder liaison services to investors. These fees are classified as shareholder servicing fees and generally include responding to investor inquiries and providing information on mutual fund investments. Our Firm and/or our affiliates receive these shareholder services fees from certain mutual funds in amounts up to 0.25% annually of the assets invested in a particular mutual fund.

#### Conversion of Mutual Fund Share Classes and 12b-1 Fees

An investment company may authorize us to make available to clients participating in one of our advisory programs a class of shares of a fund with a lower fee structure that we believe is more beneficial to you than the class of shares previously made available in the advisory program. Where an exchange is available, under the authority provided to us under your advisory agreement(s) which may include the Master Advisory Agreement, we may effect an exchange to another class of shares of the same investment company fund with the lower fee structure as promptly as practicable and taking into account the administrative and operational requirements necessary to implement the exchanges.

We periodically exchange existing advisory fee-eligible mutual fund positions in existing Ambassador Program accounts to a specific mutual fund share class ("Firm selected share class") in an effort to provide advisory clients with the lowest cost share class available through us. This conversion does not apply to non-wrap eligible, non-billable positions such as C shares or other back end load shares that may be held in your Ambassador account and which are not eligible for advisory fee billing. We perform ongoing monthly maintenance conversions to ensure the firm selected share class has been implemented in your account. These share class conversions are non-taxable events, and your cost basis carries over to the new firm selected share class. We retain the 12b-1 fees received from non-wrap eligible, non-billable mutual funds that are not eligible for advisory fee billing. Fees associated with the Firm-selected share class, may be greater than or less than the fees of your existing advisory fee-eligible mutual fund position. You should take into consideration fee expenses when transferring mutual funds to us or maintaining mutual fund positions within your advisory account(s).

On a periodic basis, we convert class C shares that have been held for at least one year or are otherwise no longer subject to the fund company's CDSC, which is typically 1% of the amount invested, to the Firm selected share class. The one year holding period is the required minimum holding period typically established by fund companies before the shares become eligible for conversion to another share class without being subject to the CDSC. However, certain funds may require that investors hold the class C shares longer than or less than one year before these shares are CDSC-free. CDSC-free class C shares held in advisory program accounts automatically convert, on a tax free basis, to the share class recommended by us on a quarterly basis. For example, a client that holds \$50,000 in class C shares purchased 6 months ago that subsequently transfers these shares to his or her Ambassador account is not assessed an advisory fee for 6 months. The shares are subsequently converted by us to the Firm-selected share class the month after they are CDSC-free and once, converted are subject to advisory fees. Also, upon conversion of the C share to the Firm-selected share class, the 12b-1 fees (if any) are credited to you on a bimonthly basis.

Investments held in Ambassador accounts may be comprised of mutual fund shares only (both load-waived and no-load funds), individual equity and fixed income securities and other investments, or a combination of mutual fund shares and individual securities and other investments. With respect to load funds, only the firm selected share class of these funds for which the sales charge has been waived may be purchased and charged an advisory Fee in these Programs. Clients may hold fund shares in an Ambassador account that were originally purchased in a commission-based account and assessed a front-end load at our Firm. However, we designate these shares as Administrative-Only assets for two years from their original purchase date and generally, do not charge an advisory Fee on these assets during this period. Additionally, we credit 12b-1 fees received by us (if any) to your account on a bimonthly basis. This two year exclusion period (or "Two Year Rule") has been implemented by us to avoid clients being assessed both a load or commission and an advisory Fee on the same asset, but only applies to those above mentioned securities and other investments that were purchased through us. For questions about which assets are billable or non-billable, please consult with your IAR.

If you purchased a share class designated as Administrative-Only (or "ineligible") that is subsequently exchanged into a share class that is otherwise eligible for advisory fees (for example, class C shares held for a year (from the trade date where commissions were incurred) and exchanged into a no-load or load-waived class A share as described above), the Two Year Rule will not apply, provided you held the ineligible share class at least one year before converting to an eligible share class and the original load was 1.05% or less or the commission did not exceed \$50. The Two Year Rule may create a financial incentive for your IAR to recommend you exchange to an advisory fee-eligible share class. However, per the above example of exchanging C shares to load-waived A shares, this incentive is mitigated by requiring that the C shares must be held for at least one year before they are allowed to be exchanged for A shares, where the load associated with C shares is typically 1%. The Two Year Rule is expressly intended to avoid assessing advisory fees on share classes assessed a load in excess of 1%, where the maximum load is typically in excess of 4%. Please refer to the Administrative-Only Investment" section for more information.

#### **Certain Alternative Investment Arrangements and Compensation**

It is important for you to work with your IAR to evaluate how a particular alternative investment and its features fit your individual needs and objectives. It is important to note that the fees and expenses related to alternative investments are often higher than those of more traditional investments. An important component of this selection process includes carefully reading the accompanying offering documents and/or prospectus prior to making a purchase decision. The offering documents contain important information that will help you make an informed choice. Structured investments such as market-linked notes and market-linked certificates of deposit are designated as Administrative-Only assets and are not eligible for advisory Fee billing. Refer to the "Administrative-Only Investments" section for additional information.

While each investment differs in terms of both total fees and expenses and how those fees and expenses are calculated, the following section discusses the primary categories of fees and expenses that are common to many alternative investments and the different ways that we, our affiliates and your IAR may be compensated.

## **Management fees**

The manager for any particular investment often charges a management fee that is based on the total value of your investment. As the value of your investment increases, the total management fees that a manager receives may increase. As the value of your investment decreases, the total management fees that a manager receives may decrease. Our Firm, our affiliates and/or your IAR may share in a portion of management fees to which an investment manager is entitled.

#### Incentive-based compensation

Many alternative investment managers receive incentive-based compensation in addition to management fees. Incentive-based fees typically involve the manager retaining a percentage of profits generated for clients. Fees related to incentive compensation are often referred to as incentive or performance-based fees or carried interest. The exact calculation of incentive fees or carried interest differs by product and manager. Our Firm, our affiliates and/or your IAR may share in any incentive-based compensation to which an investment manager is entitled, which can be up to 100% of the incentive fee collected by an investment manager.

#### Upfront or ongoing servicing fees or placement fees

Many alternative investments have upfront costs directly related to compensating your IAR, our affiliates and/or our Firm, generally based on the total amount of your investment, up to 5%. Ongoing servicing fees can be as high as 4% of the value of your investment.

## **Redemption Fees**

Some investments have direct or indirect costs related to liquidating your position, particularly if an investment is liquidated shortly after being purchased or if an investment is specifically designed to provide limited or no liquidity to investors.

#### Other Expenses

Alternative investment strategies may be accessed through a variety of legal structures, including mutual funds, limited partnerships and limited liability companies. In certain structures, particularly for new offerings, investors may incur organization and offering expenses that are related to the creation of the legal structure and marketing of the product. These costs ultimately serve to decrease the amount of the client's investment. Additionally, investors may incur other expenses based on the investment activity of the fund. For instance, in a real estate fund, investors may be charged fees related to the acquisition of a property. In a hedge fund that shorts stock, there are costs associated with establishing and maintaining the short position. Lastly, investors in alternative investments generally bear the cost of certain ongoing expenses related to administration of the product. These expenses may include costs related to tax document preparation, auditing services or custodial services.

Please refer to the offering documents and/or prospectus for fees and other expenses you may incur relating to your investment. Your IAR will answer any questions regarding the total fees and expenses and the initial and ongoing compensation that your IAR, our firm and/or our affiliates may receive.

#### Options for Assets Invested in Employer-Sponsored Retirement Plan Accounts

If you have an employer-sponsored retirement plan assets, you may have several choices as to what to do with your assets when you retire or change jobs. Providing education to you on the rollover of employer-sponsored retirement plan assets could include discussion of the following general educational topics:

- 1. General options that may be available to you (e.g., remaining in the employer-sponsored retirement plan if the plan permits, rolling to a new employer-sponsored retirement plan if one is available, rolling to an IRA, or taking out a cash distribution).
- 2. General information about the significant features of each option
- 3. Factors you may want to consider in assessing those options

Our Firm and your IAR have a financial incentive for you to rollover an IRA because of the compensation we receive when you transfer funds from an employer-sponsored retirement plan or from another IRA. If you decide to open a brokerage or advisory account, we will be paid on those assets, through commissions or advisory fees. You should be aware that any commissions or advisory fees charged likely will be higher than those fees you paid through your employer-sponsored retirement plan, and there can be additional expenses associated with the account. Please refer to the "Additional Expenses" section for more information.

## Compensation Associated with Our Cash Sweep Program

In the Raymond James Bank Deposit Program ("RJBDP"), our Cash Sweep Program, fees paid to us and/or our affiliates by the participating banks provide a material source of revenue to us and/or our affiliates. This revenue is integral to financing our or our affiliates' business activities and helps to contribute to our overall profitability in addition to the Fees that we or our affiliates receives from our advisory accounts. In addition to the fees we and/or our affiliates receive from the participating banks, cash balances provide a relatively low-cost source of funds to us and/or our affiliates through CIP and to RJ Bank through RJBDP. This revenue and other benefits to our Firm and our affiliates increase when more client funds are held in the Cash Sweep Program. Firm compensation and other benefits we and our affiliates receives is described in more detail below, by program:

- RJBDP Sweep Option:
  - o Participating Banks (excluding RJ Bank): Each participating bank, except RJ Bank, will pay us and/or our affiliates a fee equal to a percentage of the average daily deposit balance in your account at the bank. The fee from all participating banks paid to us and/or our affiliates may be an annual rate of up to 3% of all balances in deposit accounts taken in aggregate. The fees varies by bank and by interest rate tier, and those fees will affect the interest rate available to you on your deposit. RJA pays service fees to unaffiliated service providers involved in the RJBDP program out of the fees that RJA receives from the banks.
  - o Bank: RJ Bank will pay us and/or our affiliates an annual administrative fee of up to \$100 per account. RJ Bank benefits by receiving deposits through RJBDP on which it pays an interest rate that may be less than the cost of other alternative funding sources available to it. RJ Bank may also buy securities using the deposits placed in the RJDBP sweep program. Deposits in deposit accounts at RJ Bank provide a stable source of deposits for RJ Bank, which it may use to fund new lending and investment activity, as permitted by applicable law. As with other depository institutions, the profitability of RJ Bank is determined in large part by the difference between the interest paid and other costs associated with its deposits, and the interest or other income earned on its loans, investments and other assets.
- CIP Sweep Option: After paying interest to clients on their cash in CIP, we and/or our affiliates retain any additional benefit or remuneration related to client cash in CIP. Specifically, for the portion of CIP cash required to be placed in overnight repurchase agreements or deposited in qualifying trust or cash accounts with major U.S. banks, we and/or our affiliates retain any remuneration received from those sources. We and/or our affiliates also retain any remuneration or other benefit received as a result of any CIP cash balances not placed in such investments.

#### Compensation/Benefits Shared with Others

- With your IAR: You should expect that we and/or our affiliates will share a portion of the revenue we and/or our affiliates receive from one or more of the Cash Sweep Program options with your IAR. The rate of any revenue sharing may be increased depending upon the aggregate amount of client funds in the Cash Sweep Program by all clients of your IAR.
  - Even when we and/or our affiliates do not share a portion of the revenues we and/or our affiliates receive on the aggregate amount of client funds in the Cash Sweep Program with your IAR, the aggregate amount of cash in the Cash Sweep Program by all of your IAR's clients may be credited to the IAR for purposes of determining the overall payout rate that your IAR receives from us. Higher aggregate amounts of client funds in the Cash Sweep Program may cause your IAR to receive higher compensation on transactions and activities unrelated to the Cash Sweep Program, even when no Cash Sweep Program revenue is shared with the IAR. The interest rate that you receive on your cash in the Cash Sweep Program is not impacted by any revenue shared with, or credit received by, your IAR.
- With third parties: We or our affiliates may share a portion of the revenues we receive from the Cash Sweep Program with
  third parties, including but not limited to an introducing broker-dealer or introducing investment adviser. Whether and on
  what terms any such sharing would occur would be established by contractual agreement between our Firm or our affiliate
  and the third party. The interest rate that you receive on your cash in the Cash Sweep Program is not impacted by any
  revenue shared with a third party.

## **Intercompany Payments Between Affiliates**

Our Firm and our affiliates make certain intercompany payments to compensate each other for performing various administrative and research services. In connection with our mutual fund sales, we or our affiliates receive compensation from CTA for providing services unrelated to sales of the Carillon Family of Mutual Funds, including (but not limited to) consulting services, marketing services, sponsorship fees, support services and transfer credits for trade execution services. Intercompany payments received or paid by us or our affiliates may be terminated, modified or suspended at any time.

## **Buying Securities and other Investments on Margin and Margin Interest**

Margin involves borrowing money from our Firm to buy securities and other investments. If you use margin (subject to Firm approval based on your stated investment objectives to buy securities and other investments in your margin account, you will pay interest on the debit balances in your account. The rate varies depending on the size of the average debit balance. In addition, if your account is approved for margin, we can create margin debt in your account as needed to pay monies owed by you, including the Fee and you will be responsible for the interest on any such margin debt.

Margin interest generates additional revenue to us and our affiliates. Your IAR, our Firm and/or our affiliates have a financial incentive to recommend its use. When margin is used to buy securities and other investments, the costs you incur and the compensation received by your IAR, our Firm and/or our affiliates, generally increases as the size of the outstanding margin balance increases. Further, you pay more in advisory fees as the gross value of the account increases. There is no incentive for your IAR, our Firm and/or our affiliates to recommend the liquidation of any asset to pay down a margin debit.

Margin borrowing involves additional risks. Margin borrowing results in increased gains if the value of the securities and other investments in the account go up, but increased losses if the value of the securities and other investments in the account goes down. We have the authority to issue a margin call and/or sell securities in the account, in order to maintain the required equity in the account or liquidate all or part of the account to repay any portion of the margin loan, even if the timing would be disadvantageous to you. Upon approval, where applicable, you receive a Truth In Lending Statement from us disclosing the risks, including an explanation of the details and conditions under which interest is charged, the method of computing interest and the conditions under which additional collateral may be required..

#### **Short Sales**

When executing short sales, you should be aware that we and/or our affiliates receive compensation for maintenance of the short position, which is in addition to the Fee.

We and/or our affiliates receive compensation when the following occurs:

- Retain all of the fees generated when you borrow a security which RJA can lend from its own inventory or its available customers' securities holdings.
- Split fee to cover borrowed securities with the firm that lent the securities where RJA has no available supply of loanable securities, RJA may borrow the security from another firm.

For more information on interest/charges you incur associated with margin balances and/or shorts sales, please visit our public website: <a href="mailto:raymondjames.com/services">raymondjames.com/services</a> and <a href="mailto:charges.htm">charges.htm</a>. You may also contact your IAR, call us at 800-647-SERV (7378) for additional information, or submit your written request to: Raymond James Client Services, 880 Carillon Parkway, St. Petersburg, FL 33716.

## Other Compensation

Our Firm and/or our affiliates receive other compensation associated with the sale of certain products as listed below. These compensation arrangements are further described in the "Important Client Information" document located at <a href="https://www.raymondjames.com/ICI">www.raymondjames.com/ICI</a> or on our public website: <a href="https://www.raymondjames.com/legal-disclosures/packaged-product-disclosures">https://www.raymondjames.com/legal-disclosures/packaged-product-disclosures</a>. This information is also included as part of your Welcome Kit, which is mailed to your address of record, upon account opening.

- Payment for Order Flow: For more information regarding RJA's order routing practices, please visit our public website: http://www.raymondjames.com/orderrouting.
- Sale of market-linked certificates of deposit and market-linked notes: Specific fees related to the offering are fully disclosed in the final pricing supplement. For more information, please visit our public website: https://www.raymondjames.com/legal-disclosures/packaged-product-disclosures.

- Sale of Invesco Raymond James SB-1 Equity, refer to the product prospectus for compensation information.
- Sale of equity-linked notes: Specific fees related to the offering are disclosed in the offering documents. For more
  information, please visit our public website: <a href="https://www.raymondjames.com/legal-disclosures/packaged-product-disclosures">https://www.raymondjames.com/legal-disclosures/packaged-product-disclosures</a>.

#### Other Administrative and/or Service Related Fees

Outside of our E&M Program, we receive compensation from other product sponsors and service providers who offer securities and other investments or services to both affiliated and unaffiliated investment advisers. These payments are intended to compensate us and/or our affiliates for a variety of administrative and/or distribution related services and support.

The structure of payments varies among product sponsors and service providers. These payments are generally disclosed in detail in a particular sponsor's product prospectus where applicable. More information about the other administrative and/or service related fees paid to us and/or our affiliates by our product sponsors and service providers including but not limited to mutual fund, ETF, annuity, insurance, alternative investment, market-linked investment, and trust sponsors, is available on our public website:https://www.raymondjames.com/legal-disclosures/packaged-product-disclosures.

## **IAR Asset-Based Compensation**

As discussed above under the "Asset-Based Advisory Fees" section, a portion of the Fee you pay under each wrap fee Program or Dual Contract Platform described is paid to the Firm and to your IAR as compensation for the services by each. Your IAR may share portions of his or her compensation with other IARs with whom he or she has made certain arrangements. As described more fully below, depending on your IAR's annual revenue generation with the Firm, your IAR can receive a higher portion of the Fee paid to the Firm (therefore, the Firm retains less of the Fee paid). As a result, your IAR may be incentivized to increase his or her annual revenue generation with the Firm by recommending products/services of the Firm to obtain higher payout percentages. In addition, one financial advisor's compensation may be higher or lower than another financial advisor's based on his or her individual gross revenue. In such cases, the overall advisory Fee paid by you would remain the same pursuant to your investment management agreement, which may include the Master Advisory Agreement. If your IAR is affiliated with a financial institution, he or she may be compensated directly through the financial institution. Please refer to the "Client Referrals and Other Compensation" section for more information.

The compensation your IAR receives will not change based on the advisory Programs/ Dual Contract Platform/service you select when standard fees are applied. Although standard fees may vary amongst the different account programs/ Dual Contract Platform/service offered by us, your IAR receives the same percentage of the Fee regardless of the Programs/Dual Contract Platform/service, you select. However, the Programs, Dual Contract Platform, or services recommended to you by your IAR can impact his or her ultimate compensation if, for example, you are paying less than the standard fee schedule in which case the net amount paid to your IAR may vary.

As a result of a recommendation to you, and your participation in one of our Programs or Dual Contract Platform, your IAR receives compensation from our Firm or other parties as described below. You should be aware of the following about your IAR's compensation as an IAR, and in some cases, as a registered representative of RJFS, the conflicts of interest created by the IAR's compensation and how we mitigate those conflicts of interest.

Your IAR's compensation may be more or less than what your IAR would receive if you paid separately for investment advice, brokerage and other transaction-based services. Your IAR may have a financial incentive to recommend a wrap fee program rather than recommending an alternative product, program, or service, if comparable or if available separately to you. The reverse may also be true. The lack of compensation adjustments may provide a disincentive to an IAR to recommend a wrap fee program over an alternative product, program or service available to you through us. You should be aware of these arrangements and should consult your IAR for additional details regarding their compensation levels in fee-based accounts.

We have a fiduciary duty to act in your best interest. To ensure your IAR is providing appropriate investment advice, we monitor the appropriateness of existing advisory accounts on an ongoing basis by conducting various reviews, such as account concentration and household account transaction activity. Your IAR will also meet with you at least annually to review your investment objectives, risk tolerance and financial situation. We also encourage you to discuss all available investment options with your IAR.

Your RJFSA IAR may also receive the following financial incentives:

Participation in recognition clubs: At the conclusion of each year, qualifying IARs are awarded membership in the Raymond James Financial Services, Inc.'s recognition clubs. Qualification for recognition clubs is based upon a combination of the IAR's annual production (including both brokerage and advisory), total client assets under administration, and the professional certifications acquired through educational programs. Participation in these recognition clubs represents a conflict of interest since the qualification criteria is based, in part, on the annual gross production of the IAR, and as a result, the IAR is incentivized to increase his or her gross production (that is, increase commissions and advisory fees) to obtain the required recognition club level. Recognition club members will receive invitations to trips, conferences, and will also receive incentive compensation

in the form of cash payments, stock options, and restricted stock units. You should be aware of these arrangements and consult your IAR for additional details.

Financial incentives for initial/ongoing affiliation with us: We provide IARs with access to financial incentives for affiliating with our Firm. These arrangements include, but are not limited to transition assistance, production awards, enhanced pay-outs, repayable business transition or working capital loans, and administrative fee reimbursements. Our IAR may also receive compensation related to attendance at our conferences, events as well as reward trips, marketing services and materials, and other valuable financial incentives. Based on these arrangements, your IAR is incentivized to recommend that you open and maintain accounts for advisory and/or brokerage services. These incentives may influence your IAR's advice that you transition your account(s) to the Firm.

Other Forms of Non-Cash Compensation: Our IARs may receive promotional items, meals and entertainment or other non-cash compensation from product sponsors. Consistent with applicable laws and regulations, these product investment companies may pay for or provide training and educational programs for our IARs and their existing and prospective clients. Product investment companies may also pay us, directly or indirectly, to offset expenses incurred for due diligence meetings, conferences, client relationship building events, occasional recreational activities, and other events or activities that are intended to result in the promotion of their investment products. Non-cash compensation can vary by vendor and event. The receipt of cash and non-cash compensation from product sponsors may create an incentive for IARs to recommend certain investment products over others. Other compensation may include:

- -Occasional gifts up to \$100 per vendor per year
- -Occasional meals, tickets or other entertainment of reasonable and customary value
- -Sponsorship support of educational or training events (which include educational events IARs may arrange for clients and prospects)
- Seminars and/or payment of expenses related to training and education of employees
- -Various forms of marketing support and, in certain limited circumstances, the development of tools used by us for training or record-keeping purposes.

Your IAR may not offer you all of the Programs/ Dual Contract Platform/services available from us for which you may be eligible to participate. As a result, your investment options and the level of investment diversification you may achieve may be limited.

## Firm Expenses Charged to your IAR

Branch offices may be assessed certain administrative and program fees to help defray costs associated with providing Program-related services to RJFS and your IAR. These fees charged as expenses to the branch office vary depending on the subsidiary affiliation of the branch office and branch office's payout structure. When these expenses are assessed to the branch office, the expense may or may not be passed on to your IAR by the branch office owner. While these expenses are not charged to you, they serve to increase the compensation expense paid to Raymond James and are charged on a sliding scale based on the aggregate market value of that client's fee based accounts. The expenses assessed to the branch office have built-in breakpoints to reduce expenses as the assets in your advisory account(s) rise. Therefore, your IAR, if assessed the expense, could pay a lower expense, when your account assets under management exceed one or more breakpoints.

You should be aware that IARs pay various expenses associated with providing these Programs to you. You should also understand that expenses to your IAR may be a factor that your IAR considers when deciding which advisory Program to recommend. IARs could be incentivized to place a client in one program versus another, because the expenses incurred by the IAR will ultimately impact the cost of providing the services and his or her overall net compensation, which represents a conflict of interest. To address this conflict of interest, we have supervisory systems in place to monitor your IAR's recommendations.

## Item 5 – Types of Clients, Account Requirements and Account Maintenance

#### Types of Clients

We provide advisory account Programs, a dual contract platform and advisory services to a broad range of current and prospective clients, including individuals, individual retirement accounts ("IRAs"), banks and thrift institutions, trusts, estates, charitable organizations, state and municipal government entities, pension and profit sharing plans, including plans subject to ERISA, investment advisers, corporations and other business entities.

Applicable requirements for opening or maintaining an account with us are discussed in this section. Account minimums for each Program and Dual Contract Platform are disclosed in the **Overview of our Advisory Programs** chart under Item 4, above.

## **Opening an Account: Account Funding and Documentation Requirements**

An account in one of our wrap fee Programs is not considered to be effective pursuant to your respective advisory agreement(s) including the Master Advisory Agreement until it has been funded to the minimum account level, or is otherwise fully funded, such as when retirement plan rollovers are complete. Additionally, all required account opening paperwork and/or documentation must be submitted and considered by us to be in good order. For example, AMS will not generally consider an account (or the advisory agreement to be effective) until all reasonable and necessary account paperwork has been submitted and processed by AMS and/or another functional area of our Firm, even though the account has otherwise been fully funded and a client-signed advisory agreement(s) including the Master Advisory Agreement has been submitted to AMS. This would include accounts where necessary items such as a corporate resolution or IRA application are missing.

If you have chosen to submit periodic deposits to be allocated to your account, the account investment minimum must be met at account inception. Subsequent periodic investments need to meet the periodic investment minimum dollar amount, which is \$500 per investment period for American Funds and certain Freedom strategies and \$1,000 per investment period required for other AMS Managed Accounts. Annual contribution limits for RJ Custodial tax qualified accounts apply. Quarterly periodic deposits are available in March, June, September & December; semi-annual periodic deposits are available in June and December. Periodic deposits may only be initiated on the 7<sup>th</sup> or 21<sup>st</sup> day of the month.

## OSM Platform Accounts Funded with Securities and Other Investments: Keep/Sell Process

Any securities and other investments used to fund a managed or discretionary account, or that are later deposited into the managed or discretionary account may be sold. A capital gain or loss depending on your cost basis in the securities and other investments may occur. You should consult your tax advisor for advice on the tax implications of those transactions.

For OSM Platform accounts funded with securities and other investments, generally, the OSM Manager will determine if any of the securities and other securities will be kept or sold ("keep/sell process"). This assessment may require coordination with the OSM Manager, where applicable. This process may take several business days, based on the number of strategies and/or OSM Managers being used and the type of securities and other investments being reviewed. You should further understand that these securities are not being actively managed, nor is an advisory Fee being assessed to these securities. Occasionally, and under limited conditions, we may agree to manage an account where managed assets are held in a custodial account which also holds non-managed assets for which a readily available secondary market exists. You must obtain advance approval for this arrangement. You should also understand that we have no authority or responsibility regarding the investment, disposition, and monitoring of non-managed assets. Losses sustained in connection with the investment or disposition of non-managed assets are your sole responsibility.

Per your advisory agreement(s) including the Master Advisory Agreement, you authorize us to liquidate the securities and other investments in your account and the proceeds used to fund an AMS Managed account, if funded with securities and other investments, if applicable. You should provide a statement of the cost basis of the securities to us so that we can provide accurate gain/loss information. AMS will typically liquidate the securities and other securities as soon as is practicably possible. The portfolio construction/deconstruction process may require several business days based on the time of day of AMS's receipt of the instructions, the type of securities and other investments being reviewed and/or sold, and prevailing market conditions. The Manager and/or our Firm generally liquidate legacy securities and other investments immediately in the following instances: 1) when legacy securities and other investments are used to fund new, or are contributed to existing, OSM Platform accounts, 2) in connection with investment discipline changes, and 3) when you provide instructions to terminate and liquidate your OSM Platform account. AMS may coordinate these liquidations with the OSM Manager, where applicable, to limit the potential for price concessions, which may be more prevalent in debt securities traded in dealer markets.

Initial investing may be delayed. Depending on the size and characteristics of the legacy position(s) and prevailing market conditions at the time of sale, among other potential factors, you may receive a sale price that is less favorable than if the transaction involved a more marketable or liquid position.

However, there is no assurance that we or the OSM Manager will be able to liquidate legacy securities and other investments due to a number of factors, including, but not limited to, the lot size of the legacy position (number of bonds), lack of willing buyers in the market, and a concession necessary to effect the sale transaction resulting in the bid price falling outside of the market range, among others. In these circumstances, you will be notified that the security must be held in a non-managed account in your name for you to sell at a later date.

In those cases where the existing funding assets to be liquidated are the same holdings as currently in the model, strategy or discipline, AMS and/or the OSM Manager may retain all or a portion of like securities and other investments or purchase more positions in the same security in accordance with the OSM Manager's investment strategy and in accordance with your investment objectives. For example, if you hold an existing position in a Fund that is currently held in your selected model, strategy, or discipline, AMS will assess whether to retain and/or liquidate a portion of the existing account to align with the overall objectives of the Fund strategy. Securities and other investments used to fund a managed account are transferred to the AMS Managed account team for liquidation to avoid you being assessed commissions on those liquidations. Loaded mutual funds purchased at RJA and transferred to an advisory account will

be converted to an institutional share and excluded from fee billing consistent with our Administrative-Only policy. Refer to the "Administrative-Only Investments" section for more information.

Contributions are treated in the same manner as newly funded accounts.

If an account is transferred in with mutual funds (and it is subject to redemption fees assessed by the product sponsor), it could be liquidated by your IAR and re-invested into the selected program. In Ambassador, you may choose to select a mutual fund that is assessed a short-term redemption fee. For additional information on fees and mutual fund operating costs, short term trading redemption fees, etc., please refer to the "Investment Costs" section.

## **Disbursement/Withdrawal Requests**

You may withdraw cash or securities and other investments from your advisory account upon providing verbal or written notice to us, subject to verification. Withdrawals will be taken from cash balances if cash is available. All efforts are made by AMS to process withdrawal requests in an efficient and timely manner.

Investors in taxable accounts may supply us with standing instructions to send accrued income to another like-registered RJFSA account or have a check mailed to the address of record. This standing instruction option is not available for tax-qualified retirement accounts. However, both taxable accounts and tax-qualified retirement accounts may distribute the income periodically via ACH to an external financial institution. All necessary ACH, distribution paperwork and requirements apply.

When cash is depleted, your advisory account is re-balanced to the target allocation. Trades resulting from the withdrawal request or rebalancing, if any, are executed at market prices. Neither RJFSA nor RJA is responsible for changes in market prices that occur between its receipt of a request to withdraw cash and trade execution. Withdrawals (periodic or otherwise) requiring a liquidation of securities and other investments affects the asset allocation and the performance, of your advisory account. You authorize us to effect withdrawals from your advisory account pursuant to your request and on your behalf, except that any withdrawal requests you submit may not reduce your account balance below the account minimum. If you withdraw assets from your advisory account prior to delivering proper notice to us, neither we nor RJA will be responsible, nor liable to you, for losses to the advisory account which may result from the need to reverse transactions in the advisory account for which those assets were to be used but were not available. The advisory account is not intended as a short-term investment vehicle. Withdrawals from your advisory account may impair the achievement of your stated investment objectives.

OSM Managers are not authorized to withdraw any money (other than Fees payable by you), or securities or other investments from your advisory account, except for settlement of securities or other investments transactions, and unless otherwise permitted under your advisory agreement(s) including the Master Advisory Agreement or with your authorization.

#### **Termination of Advisory Services**

Your advisory agreement with us for each of our advisory account programs may be terminated at any time upon providing notice to the other party. There is no penalty for terminating the advisory agreement. Termination of the advisory agreement ends the investment advisory relationship between you and us concerning that account. Upon termination, you will receive a refund of the pro-rata portion of the prepaid asset-based fee that has not yet been earned by us. Neither we nor the OSM Manager, as applicable, will have any further obligation to recommend or take any action with respect to the securities or other investments or cash remaining in the account. You may provide instructions to either liquidate the securities or other investments or to hold these securities or other investments in a brokerage account. Upon termination of your OSM account, you would generally be permitted to continue holding the institutional class of the fund, but are unable to make additional investments. In addition, upon termination of an OSM account holding Manager Fund shares (defined as affiliated mutual fund available exclusively for investment by an OSM Manager-program clients) purchased in an OSM account through us, we will immediately redeem these shares, as these securities may not be held outside of an account holding Manager Fund shares. Please refer to the "General Risks Associated with Portfolio Investments" section for additional information regarding Manager Funds.

If we do not receive your instructions, we will convert the advisory account to a custodial or brokerage account governed by your account opening documents. Should you terminate your investment management agreement with an OSM Manager, we will not be responsible for the OSM Manager's reimbursement of prepaid management fees not yet earned by the OSM Manager upon termination.

In cases where you have instructed us to terminate the OSM Manager on your advisory account, we will not liquidate portfolio securities and other investments unless you specifically request us to do so. Upon termination, you may either liquidate your portfolio securities and other investments or hold these securities in a brokerage account. Primarily as a result of the time constraints and lot sizes applicable to client-directed sale transactions, and the general unavailability of trade aggregation in connection with these sales, the prices received in client-directed transactions may be less favorable than the prices that could be attained for sales of securities and other investments selected by us and/or the OSM Manager.

## Item 6 - Portfolio Manager Selection and Evaluation

## Initial and Ongoing Review and Selection of OSM Managers

Manager Research and Due Diligence ("Manager Research") conducts an initial review and a limited ongoing review of OSM Managers. The ongoing review is conducted semi-annually and is generally limited to changes in the OSM Manager's assets under management, recent disciplinary matters and a review of strategy performance in comparison to a relevant peer group or benchmark. The level of initial and ongoing reviews related to OSM Managers is not as comprehensive as the Manager Research reviews performed of certain other Managers available in the wrap fee programs sponsored and offered through our affiliate, RJA. Please refer to the RJA Wrap Fee Program Brochure for more information, which is available, upon request, from your IAR or you may visit our public website: <a href="https://www.raymondjames.com/legal-disclosures.">https://www.raymondjames.com/legal-disclosures.</a>

## Initial Review and Selection of IARs as Portfolio Managers

Within our Ambassador program, we have established guidelines for your IAR to manage a discretionary account (provided certain guidelines are met). These guidelines generally include, but are not limited to, the following:

- Appropriately registered as an Investment Adviser Representative ("IAR");
- Five years of experience in the securities industry;
- Certain minimum commissions/fees earned and client assets in the prior twelve months;
- No significant customer complaints or disciplinary action against the IAR; and
- Additional compliance and investment management training may be required. Certain relevant industry professional designations
  may be applicable.

We retain the right to determine IAR qualifications for managing discretionary accounts, regardless of whether they meet all of these guidelines and also reserve the right not to offer the accounts through IARs that otherwise meet these guidelines. For more information about the conflicts of interest associated with your IAR providing advisory services and how we address those conflicts, please refer to the "IAR Asset-Based Compensation" section.

## Ongoing Review of IARs as Portfolio Managers

Your IAR is subject to ongoing reviews to maintain his or her eligibility to continue offering discretionary management services to you in the Ambassador Program. These reviews, include, but are not limited to, the following:

- Adherence to product guidelines
- Completion of applicable continuing education requirements
- Advisor business mix. including number of accounts and/or assets in discretion
- Disclosures provided on CRD report (i.e., disciplinary actions, complaints, outside business activities, etc.)
- Prior trading activity

For more information about the Ambassador Program, please refer to the "Ambassador" Program description. For more information on conflicts of interest associated with your IAR providing advisory services and how we address those conflicts, please refer to the "IAR Asset-Based Compensation" section. Additionally, your IAR is assigned to a supervisor who is responsible for ongoing supervision of his or her investment advisory activities on our behalf.

## **Review of Performance Information**

For information on account reviews performed by firm personnel, please refer to the "Review of Accounts" section.

#### **Affiliated Managers and Funds**

Within our Ambassador Programs, affiliated mutual funds from the Carillon Family of Mutual Funds may be used. These funds are managed by affiliated Managers as further described in this section. CTA serves as the investment adviser to the Carillon Family of Mutual Funds ("Carillon Family of Funds"). CTA selects affiliated Managers (Eagle, Cougar, ClariVest, and Scout) to provide investment advice and portfolio management services to the Carillon Family of Funds' portfolios in accordance with the Carillon Family of Funds' investment objectives and strategies. CTA and its affiliated Managers receive compensation from the Carillon Family of Funds in the form of management fees.

The participation of affiliated Managers or the inclusion of affiliated mutual funds in these programs creates a conflict of interest for us to recommend or select an affiliated Manager or affiliated mutual fund over a similarly qualified and non-affiliated Manager and/or mutual fund. This conflict also exists when we are considering affiliated Managers for removal from the program(s) or evaluating whether to include affiliated mutual funds in certain advisory programs. For more Information about the breadth and depth of our reviews of affiliated

Managers associated with the Ambassador Program who provide investment advice to you, please refer to the "Initial Review and Selection of IARs as Portfolio Managers" and "Ongoing Review of IARs as Portfolio Managers" sections above. The reviews performed by RJA's Manager Research of the unaffiliated Managers in the OSM Platform, are limited in scope and described in more detail in the "Initial and Ongoing Review and Selection of OSM Managers" section above. RJFSA does not receive additional compensation for investing in the strategies of an affiliated fund over a non-affiliated fund other than that described in each Program description of our "Overview of our Advisory Programs", "Compensation," "Education & Marketing Support Fees," and "Intercompany Payments Between Affiliates" sections. For more information about compensation earned by affiliated managers in RJA's wrap fee programs, please refer to the RJA Wrap Fee Program Brochure. A copy is available, upon request, from your IAR or you may visit our public website: <a href="https://www.raymondjames.com/legal-disclosures">https://www.raymondjames.com/legal-disclosures</a>. However, if advice is implemented through us on behalf of these affiliates, we and our affiliates receive additional compensation as previously described and this compensation contributes to the overall profitability of our holding company, RJF. Please also refer to the "Other Financial Industry Activities and Affiliations" section for more information about our material business relationships.

Certain securities and other investments may be subject to trading or hold restrictions or may be excluded from fee billing in Ambassador Program, depending on the account type. Certain transactions in RJF securities may be permitted to be purchased and held in Ambassador advisory accounts, but will be considered ineligible for advisory fees due to the IAR's affiliation with RJF and, potentially, the IAR's personal holdings of RJF securities. This may create a disincentive for the IAR to recommend to a client that existing RJF securities continue to be held. The Carillon Family of Funds are permitted to be purchased and held in non-retirement Ambassador accounts and are treated as billable positions. The Carillon Family of Funds are permitted to be held in retirement Ambassador accounts, but are ineligible for advisory fees. Managers in the OSM Platform may invest client assets in RJF securities.

## Imposing Client Restrictions on Certain Securities or Types of Securities or Other Investments

Pursuant to Rule 3a-4 under the Investment Company Act of 1940, we provide quarterly notification in account statements to clients who have delegated investment discretion to us or an investment Manager within our Managed Account Programs.

You may place reasonable restrictions, or reasonably modify existing restrictions, within your discretionary account on the inclusion of specific securities or categories of securities and other investments. You may also request that we or the OSM Manager sell, or avoid selling, particular securities and other investments for the purpose of realizing a capital loss or avoiding a capital gain.

Reasonable restrictions may include the designation of particular securities or other investments or types of securities that should not be purchased in your discretionary account (such as Company XYZ or companies involved in a particular industry) or should be sold if held in your account. We or the OSM Manager may determine that the implementation of a restriction may be impractical. If so, you will be notified promptly. When accommodating an investment restriction, we or the OSM Manager may in our sole discretion select an alternative security in lieu of the restricted security, use the funds to invest in additional shares of the non-restricted portfolio holdings, or hold the funds in your cash sweep account. We cannot accept instructions to prohibit or restrict the purchase of specific securities or types of securities or other investments held within mutual funds or ETFs purchased by your IAR or an OSM Manager on your behalf. The ability to accommodate restrictions will vary by OSM Manager and more information about their ability to accommodate reasonable restrictions can be found in the OSM Manager's Form ADV Part 2.

Performance of an account with a reasonable investment restriction will differ from, and may be lower than, the performance of an account without investment restrictions. In addition, your decision to alter the allocation of any strategy or substitute any security may result in exposure to additional (and potentially unforeseeable) risks that are inconsistent with the objective of your advisory account. Similarly, clients that impose similar investment restrictions may or may not have similar portfolios.

Efforts to accommodate reasonable investment restrictions may result in us or the OSM Manager selling securities in your account at an inopportune time, possibly causing a taxable event. In addition, due to corporate actions at an issuer, including but not limited to mergers, spin-offs, and other types of reorganizations, new securities will no longer exist following the corporate action and Manager may or may not restrict the security owned following a corporate action depending on the classification of those securities.

Should you wish to impose or modify existing restrictions or your financial condition or investment objectives have changed, you should contact your IAR or the AMS Client Services Department at (800) 248-8863, extension 74991.

#### Performance Fees and Side-By-Side Management

We do not manage any accounts or provide advisory services where we are compensated under a performance-based fee arrangement. In addition, we do not permit our IARs or other representatives to provide advisory services where their compensation is paid pursuant to a performance-based fee arrangement. However, one or more OSM Managers in our OSM Programs may engage in performance-based arrangements, the details of which will be described in the respective OSM Manager's client agreement and Form ADV. In these cases, our firm and our IARs do not receive compensation based on the performance-based fee charged by the OSM Manager.

## Methods of Analysis, Investment Strategies and Risk of Loss

We and our IARs recommend and offer a broad spectrum of investment products, programs and strategies. We and our IARs may use any of several methods of investment analysis, or combination of methods, when providing services to you. We have no requirements for using a particular analysis method and IARs are provided flexibility (subject to our Firm supervision and compliance requirements) when developing their investment strategies.

For information about those analyses and strategies used by OSM Managers in the OSM Program, please refer to the individual OSM Manager's investment management agreement, Form ADV Part 2A or equivalent brochure.

#### **FA Advisory Programs**

In the AMS Managed and FA Advisory Programs described in this Brochure, our Firm and our IAR may use one or more of the following methods of investment analysis:

<u>Fundamental Analysis</u>: involves analyzing individual companies and their industry groups, such as a company's financial statements, details regarding the company's product line, the experience and expertise of the company's management, and the outlook for the company's industry. The resulting data is used to measure the true value of the company's stock compared to the current market value. The risk of fundamental analysis is that information obtained may be incorrect and the analysis may not provide an accurate estimate of earnings, which may be the basis for an investment's value. If securities prices adjust rapidly to new information, utilizing fundamental analysis may not result in favorable performance.

<u>Charting Analysis</u>: involves the gathering and processing of price and volume information for a particular security. This price and volume information is analyzed using mathematical equations. The resulting data is then applied to graphing charts, which is used to predict future price movements based on price patterns and trends. Charts may not accurately predict future price movements. Current prices of securities may reflect all information known about the security and day-to-day changes in market prices of securities may follow random patterns and may not be predictable with any reliable degree of accuracy.

<u>Technical Analysis</u>: involves studying past price patterns and trends in the financial markets to predict the direction of both the overall market and specific securities.

<u>Cyclical Analysis</u>: a type of technical analysis that involves evaluating recurring price patterns and trends. The risk of market timing based on technical analysis is that charts may not accurately predict future price movements. Current prices of securities may reflect all information known about the security and day to day changes in market prices of securities may follow random patterns and may not be predictable with any reliable degree of accuracy.

<u>Global macroeconomic Analysis</u>: Also known as "top-down", this involves regional analysis of economic, market, and industry trends before zeroing in on the investments that will benefit from those trends.

<u>Scenario Analysis:</u> Involves analyzing the investment or portfolio with estimates of outcomes based on a specific past timeframe or possible macro factors (interest rates, inflation, stock market movements). Scenario analysis can be considered a form of stress testing and is commonly used to estimate changes to a portfolio's value in response to an unfavorable event.

#### **Investment Strategies**

Our Firm and our IARs provide numerous investment management styles and strategies, including large and small cap equity, international equity, fixed income, and a broad spectrum of mutual funds and exchange traded funds, either individually or in combination. Generally, our Firm and our IARs recommend and provide clients a diversified investment strategy incorporating domestic and international equities, fixed income, and other alternative asset classes such as real estate and commodities. The exact composition of recommended programs and investment strategies will be determined by the client's legal and tax considerations and greatly influenced by the client's liquidity needs and tolerance for risk (portfolio fluctuations).

## **Tax Considerations**

Internal Revenue Service ("IRS") Circular 230 Disclosure: Our Firm, our affiliates, agents and employees are not in the business of providing tax, regulatory, accounting or legal advice. This brochure and any tax-related statements provided by us are not intended or written to be used, and cannot be used or relied upon, by any taxpayer for the purpose of avoiding tax penalties. Taxpayers should seek advice based on the taxpayer's particular circumstances from an independent tax professional.

## **General Risks Associated with Portfolio Investments**

Investing involves risk, including loss of principal, which you should be prepared to bear. Asset allocation and diversification does not ensure a profit or protect against a loss. No one particular security, investment product, investment style, strategy or Manager is appropriate for all types of investors. While not an all-inclusive list, the following are types of investment risks that could affect the value of your portfolio, depending on the selected investment product(s) and the portfolio of investments:

- *Market Risk:* The price of a security, bond, or mutual fund may drop in reaction to tangible and intangible events and conditions. This type of risk is caused by external factors independent of a security's particular underlying circumstances. For example, political, economic, and social conditions like a pandemic or other communicable diseases may trigger market events.
- Inflation Risk: When any type of inflation is present, a dollar today will not buy as much as a dollar next year, because purchasing power is eroding at the rate of inflation.
- Call Risk: The risk that your bond investment will be called or purchased back from you when conditions are favorable to the bond issuer and unfavorable to you.
- Manager Risk: The risk that an actively managed mutual fund's investment adviser will fail to execute the fund's stated investment strategy.
- Credit Risk: Generally, bonds with a lower credit rating indicate a higher potential for financial risk and will generally command a higher offering yield. Conversely, bonds with a higher credit rating indicate less likelihood for financial difficulties and generally provide a lower yield to investors. The absence of a rating may indicate that the issuer has not requested a rating evaluation, insufficient data exists on the issuer to derive a rating, or that a rating request was denied. Non-rated securities tend to be more speculative in nature and are less liquid. Although rating agencies assist in evaluating the creditworthiness of an issuer, ratings are not recommendations to buy, sell or hold a security, nor do ratings remove market risk. In addition, ratings are subject to review, revision, suspension, reduction, or withdrawal at any time, and any of these changes in ratings may affect the current market value of your investment. A rating agency may also place an issuer under review or credit watch which may be another indicator of a future rating change. Your trade confirmations, online accounts, and monthly statements display only the ratings of those rating agencies to which we subscribe.
- Default Risk: An issuer's inability to remain solvent and pay any outstanding debt obligations in a timely manner. Adverse changes in the creditworthiness of the issuer (whether or not reflected in changes to the issuer's rating) can decrease the current market value and may result in a partial or total loss of an investment.
- Interest Rate Risk: Generally, as interest rates rise, the price of a bond will fall and conversely, as interest rates fall, the price
  of a bond will rise. The yield offered on bonds is based upon a collective associated-risk evaluation, coupled with a marketdetermined spread over a similarly traded riskless transaction (historically measured versus a similar maturity Treasury bond).
  As interest rates fluctuate, the yield on most bonds will be adjusted accordingly.
- Purchasing Power Risk: The risk that, over time, inflation will lower the value of the returned principal. This means that an investor will be able to purchase fewer goods and services with the proceeds received at maturity.
- Currency Risk: Overseas investments are subject to fluctuations in the value of the dollar against the currency of the investment's originating country. This is also referred to as exchange rate risk.
- Reinvestment Risk: The risk that future proceeds from investments may have to be reinvested at a potentially lower rate of return (i.e., interest rate). This primarily relates to fixed income securities and other investments.
- Business Risk: These risks are associated with a particular industry or a particular company within an industry.
- Liquidity Risk: Liquidity represents the ability to readily convert an investment into cash. Generally, assets are more liquid if many traders are interested in a standardized product. For example, U.S. Treasury -securities are highly liquid, while real estate properties are not.
- Financial Risk: Excessive borrowing to finance a business' operations increases the risk of loss, because the company must meet the terms of its obligations in good times and bad. During periods of financial stress, the inability to meet loan obligations may result in bankruptcy and/or a declining market value. Senior debt instruments (e.g., secured bonds) generally have a higher priority of payment if an issuer's financial strength declines than equity investments (e.g., common stocks). A company facing financial challenges generally must stop paying dividends to shareholders before interrupting interest payments to bondholders.
- Correlation Risk: The risk that the actual correlation (a statistical measure of how two or more variables move in relation to each other) between two assets (or variables) will be different than the correlation that was assumed or expected. Differences between the actual and expected correlation may result in a portfolio being riskier than was anticipated.
- Counterparty / Default Risk: The risk that a party to a contract will not live up to (or default on) its contractual obligations to the other party to the contract.
- Valuation Risk: The risk that an asset is improperly valued in relation to what would be received upon its being sold or redeemed

at maturity.

- Tax Risk: The risk that tax laws may change and impact the underlying investment premise or profitability of an investment.
- Cybersecurity Risk: Raymond James and its service providers use computer systems, networks and devices to carry out routine business operations and employ a variety of protections designed to prevent damage or interruption from computer viruses, network failures, computer and telecommunication failures, infiltration by unauthorized persons and security breaches. Despite the various protections used, systems, networks, or devices potentially can be breached. A client could be negatively impacted as a result of a cybersecurity breach. Intentional cybersecurity breaches include unauthorized access to systems, networks, or devices (such as through "hacking" activity); infection from computer viruses or other malicious software code; and attacks that shut down, disable, slow, or otherwise disrupt operations, business processes, or website access or functionality. In addition, unintentional incidents can occur, such as the inadvertent release of confidential information (possibly resulting in the violation of applicable privacy laws). A cybersecurity breach could result in the loss or theft of customer data or funds, the inability to access electronic systems ("denial of services"), loss or theft of proprietary information or corporate data, physical damage to a computer or network system, or costs associated with system repairs. Such incidents could cause an investment fund, the advisor, a manager, or other service providers to incur regulatory penalties, reputational damage, additional compliance costs, or financial loss. Similar adverse consequences could result from cybersecurity breaches affecting issuers of securities in which a client invests; governmental and other regulatory authorities; exchange and other financial market operators, banks, brokers, dealers, and other financial institutions; and other parties.
- Technology Risk: Managers or disciplines which invest a portion or all of a portfolio in the technology or biotechnology sectors may be more volatile than those investing in other sectors. The technology and biotechnology sectors have historically demonstrated higher volatility than many other sectors of the equity market. As a result, the securities and other investments selected within these portfolios will typically be more speculative in nature and thus have a greater potential for the loss of capital.

We must rely in part on digital and network technologies to conduct our business and to maintain substantial computerized data relating to client account activities. These technologies include those owned or managed by us as well as those owned or managed by others, such as financial intermediaries, pricing vendors, transfer agents, and other parties used by us to provide services and maintain our business operations. These technology systems may fail to operate properly or become disabled as a result of events or circumstances wholly or partly beyond our or our service providers' control. Technology failures, whether deliberate or not, including those arising from use of third-party service providers or client usage of systems to access accounts, could have a material adverse effect on our business or our clients and could result in, among other things, financial loss, reputational damage, regulatory penalties or the inability to conduct business.

Political and Legislative Risk: Companies face a complex set of laws and circumstances in each country in which they operate. The political and economic environment can change rapidly and without warning, with significant impact, especially for companies operating internationally or those companies who conduct a substantial amount of their business internationally. Political and legislative events anywhere in the world may have unforeseen consequences to markets around the world.

Concentration Risk: This is the risk of amplified losses that could occur from having a large portion of holdings in a particular investment, asset class, or market segment relative to the investor's overall portfolio.

Other product/ sector specific risks include the following:

Sector-specific investing: Investors considering these programs should recognize that managers/disciplines which invest a portion or all of a client's assets with a sector emphasis may lead to increased volatility; therefore a long-term investment horizon of five or more years is recommended. Investors should also be aware that concentrated accounts, also known as "non-diversified" or "focused" accounts, generally hold less than 15 stocks. Therefore, accounts may have over-weighted sector and issuer positions, which may result in greater volatility and risk.

Small Cap Investing. If you are considering small-cap investments or objectives in which a portion or all of your assets are invested in these disciplines, you should recognize that the issuers of these small-cap securities may not have significant business experience or may have businesses that are still in the early stages of the business life cycle, may be less liquid, may have lower trading volume and greater spreads between the purchase and sale prices of their securities, and may experience greater volatility than securities with larger market capitalizations. The securities selected for these disciplines will typically be more speculative in nature and thus have greater potential for the loss of principal.

International Investing. If you are considering an international / global investment or discipline, in which a portion or all of your assets are invested in international securities, you should recognize that investing in international securities markets involves additional risks not associated with domestic securities. Exchange rate fluctuations, currency controls, political and economic instability, and greater volatility are risks commonly associated with international investing. Exchange rate risk between the U.S. dollar and foreign currencies may cause the value of investments to decline. Investing in emerging markets can be riskier than investing in well-established foreign markets. Investments in international disciplines may be subject to foreign financial

taxes. Certain strategies gain international investment exposure by investing in ADRs and similar depositary receipts. ADRs are the receipts for the shares of a non-U.S.-based company traded on U.S. exchanges. You should carefully review your asset allocation objectives and risk tolerance before selecting a manager or discipline that invests internationally.

Equity Risk: Strategies that invest in equity securities are subject to the risk that stock prices may fall over short or extended periods of time. Equity markets tend to move in cycles, and the value of each strategy's equity securities may fluctuate drastically from day-to-day. The individual companies may report poor results or be negatively affected by industry and/or economic trends and developments. The prices of securities issued by such companies may suffer a decline in response. These factors contribute to price volatility, which is the principal risk of investing in the strategies we offer.

Limited Partnerships: Certain Managers may invest in Master Limited Partnership ("MLP") units, which may result in unique tax treatment. MLPs may not be appropriate for tax-qualified retirement accounts.

Fixed Income Risk: Investors considering a fixed income investment or discipline generally seek consistent returns with lower risk, and their tolerance for risk/volatility will accept only infrequent, minimal losses. Because of the less volatile nature of the disciplines, a fixed income investor may have a shorter investment horizon than equity and balanced investors, although the objective can accommodate investors with longer term investment horizons as well. Fixed income and bond fund investors should carefully consider risks such as interest rate risk, credit risk, liquidity risk and inflation risk.

Investors considering Managers/objectives that primarily invest in high-yield fixed income, collateralized mortgage obligations ("CMOs"), asset- backed securities, and/or convertible securities, you should be aware that additional risks exist with these types of investments. These securities may be rated below investment grade or not rated, which reflects the greater possibility that the financial condition of the issuer, or adverse changes in general economic conditions, may impair the ability of the issuer to pay income and principal. To the extent that no established secondary market exists, there may be thin trading of high-yield bonds, which increases the potential for volatility. Periods of rising interest rates or economic downturns may cause highly leveraged issuers to experience financial stress, and thus markets for their securities may become more volatile.

Most CMOs are agency CMOs. Agency CMOs are not rated by any rating agencies, but are generally considered to have an implied AAA rating because they are guaranteed by the Government National Mortgage Association (Ginnie Mae), the Federal National Mortgage Association (Freddie Mac). This rating however is subject to upgrades and downgrades based on the credit rating of the US Government debt. AAA implied rated CMOs will have more volatility than AAA rated U.S. Treasuries or corporate bonds during periods of rising interest rates because of negative convexity; that is slowing prepayments causing increased duration, or "extension risk." CMOs may not be appropriate for some investors, especially if the timing of return of principal is a primary concern as the security carries interest rate and prepayment risks. The yield and average life of a CMO will fluctuate, depending on the actual prepayment experience and changes in current interest rates thus impacting the return on a portfolio. Convertible securities combine the fixed characteristics of bonds and preferred stock with the potential for capital appreciation; they may be subject to greater volatility than pure fixed-income instruments. The aforementioned securities may be illiquid when selling small positions and withdrawals may take several weeks.

*Municipal securities*: Municipal securities typically provide a lower yield than comparably rated taxable investments in consideration of their tax-advantaged status. Investments in municipal securities may not be appropriate for all investors, particularly those who do not stand to benefit from the tax status of the investment. Please consult a tax professional to assess the impact of holding such securities on your tax liability.

Mutual funds, ETFs and other pooled investments: Unlike shares of mutual funds, but similar to other securities and fixed income products, shares of ETFs are bought and sold based on market values throughout each trading day, and do not necessarily trade at their NAV. For this reason, ETF shares could trade at either a premium or discount to NAV. ETF shares also may trade at a bid and ask spread, which tends to be wider for ETFs which hold less liquid securities such as international or high yield bonds or emerging market stocks. Both the premium and discount, and bid-ask spreads add to the costs of buying and selling ETFs and may reduce returns associated with those investments.

Accounts may invest in ETFs classified as partnerships for U.S. federal income tax purposes, which may result in unique tax treatment, including Schedule K-1 reporting. Prospective or existing clients should consult their tax advisor for additional information regarding the tax consequences associated with the purchase, ownership and disposition of such investments. Additional information is also available in each ETF's prospectus, which is available upon request.

Speculative securities and other investments: Investing in speculative securities, such as low-priced stocks and newly issued equity securities, as well as securities of historically unprofitable companies, involves more than average risk and such securities can experience volatile price behavior. For example, with respect to new industries, stocks issued by relatively unproven companies typically have valuations that materially exceed valuations based on traditional business methods. Although prospective investment returns may be higher than normal, only investors capable of sustaining the complete loss of their investments should purchase speculative securities.

Alternatives: Investors considering an investment strategy utilizing alternative investments should understand that alternative investments are generally considered speculative in nature and may involve a high degree of risk, particularly if concentrating investments in one or few alternative investments. These risks are potentially greater than and substantially different from those associated with traditional equity or fixed income investments.

The use of derivatives such as swaps and futures entails substantial risks, including the risk of loss of a significant portion of their principal value, lack of a secondary market, increased volatility, correlation risk, counterparty risk, liquidity risk, interest-rate risk, market risk, credit risk, valuation risk and tax risk. Derivatives prices can be volatile, market movements are difficult to predict and financing sources and related interest rates are subject to rapid change. One or more markets may move against the derivatives positions held by an account, thereby causing substantial losses. Most of these instruments are not traded on exchanges but rather through an informal network of banks and dealers who have no obligation to make markets in them. Further, there are risks involved in borrowing and lending against derivatives. Banks and dealers can apply essentially discretionary margin and credit requirements (and thus in effect force a position to close). Derivatives, primarily futures and forward contracts, generally have implied leverage (a small amount of money to make an investment of greater value). In addition, some derivatives carry the additional risk of failure to perform by the counterparty to the transaction. Many unforeseeable events, such as government policies, can have profound effects on interest and exchange rates, which in turn can have large and sudden effects on prices of derivative instruments. Because of this, extensive use of derivatives may magnify any gains or losses on those investments as well as the risk of any fund or strategy using derivatives.

Private Placement Variable Life Insurance and Variable Annuity Risk: The value of the Investment Account will fluctuate and, when redeemed or annuitized, may be worth more or less than the total investment. Alternative investments carry particular risks, which should be considered prior to investing in PPLI/VA Alternative Investments. Some of these risks include speculative investment practices, limited liquidity, lack of periodic pricing or valuation information sent to investors, and the lack of transparency of underlying investments. Death benefit guarantees of variable universal life insurance products are subject to the claims paying ability of the insurance company.

PPLI/VA Alternative Investments may not be appropriate for all qualified purchasers. PPLI/VA Alternative Investments are unregistered securities products, which are not subject to the same regulatory requirements as registered products. The tax benefits of PPLI/VA Alternative Investments are dependent upon compliance with U.S. federal tax laws applicable to insurance products. In addition, the Policy must meet certain diversification requirements as outlined in the private placement memorandum. For PPLI/VA Alternative Investments, you should rely solely on the disclosure contained in the private placement memorandum with respect to the terms and conditions of the life insurance and variable annuity product.

Managed futures strategies: Managed futures strategies may seek exposure to different asset classes, such as equity securities, fixed income securities, commodities, currencies, interest rates and indices. Investing in managed futures involves risks, including but not limited to, liquidity risk and risks associated with commodities, currencies and other non-traditional assets, leverage, derivative instruments and complex strategies. Other risks may include: market risk, fixed income securities risk, interest rate risk, credit risk, foreign issuer and investment risk and emerging market risk. Investors investing in these strategies should have a high tolerance for risk, including the willingness and ability to accept significant price volatility, potential lack of liquidity and potential loss of their investment.

Hedge fund replication strategies: Hedge fund replication strategies attempt to replicate the "beta" (market risk) of the hedge fund market. These "alternative beta" funds employ sophisticated quantitative engines that use algorithms to determine which investments best explain the movement of the hedge fund index to produce a number of factors they feel drive the beta of the hedge fund universe. These funds typically have higher traditional market correlations but still maintain lower market risk over volatile periods.

These investments can be illiquid, are not always required to provide periodic pricing or valuation information to investors, may involve complex tax structures and delays in distributing important tax information, are not subject to the same regulatory requirements as mutual funds, may charge high fees, in many cases the underlying investments are not transparent and are known only to the Manager, and may be more concentrated than other investments. Investors should carefully review and understand offering documents for these investments.

Precious metals and other commodities: Markets for precious metals and other commodities have historically been volatile. There may be sharp price fluctuations even during periods when prices overall are rising, creating the potential for losses regardless of the length of time the commodities are held. Therefore investments in precious metals and other commodities should only comprise a small part of a diversified portfolio. Among the factors that may affect the value of commodity investments are cyclical economic conditions, sudden political events, and adverse international monetary policies.

Arbitrage strategies: Arbitrage strategies traditionally involve no net investment (although there is some margin or collateral that must be posted) by shorting a position and using the funds to purchase the same or similar position in another market. Common applications of arbitrage include convertible arbitrage, where a manager will buy a convertible bond and sell the underlying stock or vice versa because of perceived mispricing. Another arbitrage strategy is merger arbitrage, where managers buy the stock of a new company resulting from a merger transaction and sell the stock of the acquiring company.

Global macro strategies: Global macro strategies invest in financial derivatives and other securities, on the basis of movements in global financial markets. The strategies are typically based on forecasts and analysis about interest rate trends, movements in the general flow of funds, political changes, government policies, inter-government relations, and other broad systemic factors. Certain strategies gain international investment exposure by investing in ADRs and similar depositary receipts. ADRs are the receipts for the shares of a non-U.S.-based company traded on U.S. exchanges.

Long/short strategies: Long/short strategies is a strategy in which Managers can go long (buy) in the stocks of companies/sectors which are believed to be undervalued and for which the manager has a positive outlook while simultaneously shorting (selling) companies/sectors which are believed to be overvalued and for which the manager has a negative outlook.. Long/short funds offer the potential for upside participation with the ability to protect assets in difficult market environments and they exhibit varying levels of correlation to traditional markets.

Structured investments: Market-Linked Investments, also commonly known as Structured Investments, are specialized bonds (Market-Linked Notes) or bank CDs (Market-Linked CDs) whose performance is linked to specific markets (such as equities, equity indices, commodities or currencies) over a set period. Market-Linked Notes (MLNs) and Market-Linked CDs (MLCDs) are not suitable for all investors. The following risks are often associated with owning Market-Linked Investments: Market risk, equity risk fixed income risk, credit risk, liquidity risk, call risk, correlation risk, valuation risk, tax risk, and principal risk, Investors should consult their IAR for investment advice and read all applicable offering documents before investing. Investors should carefully review the risk factors section in the relevant offering documents for a complete description of all risk factors. MLNs and MLCDs are subject to fees and costs, which may include commission paid to your IAR, structuring and developments costs, and offering expenses. There are also trading costs including costs to hedge the product. Please refer to the offering documents for a full list of fees. Market-Linked Investments are priced using evaluations which are typically model-based and do not necessarily reflect actual trades. The complete costs associated with issuing, selling, structuring and hedging Market-Linked Investments are not fully deducted upon issuance, but over time. As such, initial statement evaluations are expected to be higher than the current estimated market values during this initial period. Beyond this period, the statement price evaluations suggest the current estimated market values, which can be higher or lower than the amount you would receive in an actual sale. These estimates assume normal market conditions and are based on large volume transactions. Market prices of Market-Linked Investments may be affected by several risks, including without limitation: market risk, interest rate risk, default risk, credit risk, and liquidity risk.

## Other risks include the following:

Margin Risk/Pledging Assets: You should be aware that pledging assets in an account to secure a loan or purchase securities and other investments on margin involves additional risks. The bank holding the loan may have the authority to liquidate all or part of the securities or other investments at any time without prior notice to you in order to maintain required maintenance levels or to call the loan at any time. As a practical matter, this may cause you to sell assets and realize losses in a declining market. These actions may interrupt your long-term investment goals and result in adverse tax consequences and additional fees earned by the bank. The returns on pledged assets may not cover the cost of loan interest and account fees and may dictate a more aggressive investment strategy to support the costs of borrowing. Before pledging assets in an account, you should carefully review the loan agreement, loan application, any forms required by the bank, and any other forms and disclosures provided by us. You should understand that 1) the use of the use of borrowed money results in greater gains or losses than otherwise would be the case without the use of margin, and 2) there is no benefit from using margin if the performance of your account does not exceed the interest expense being charged on the margin balance plus the additional advisory fees assessed on the securities purchased using margin. Please refer to the "Loans and Collateral – Securities Based Lending" and "Buying Securities on Margin and Margin Interest" sections for more information.

Option Purchases/Sales: Options involve unique and potentially significant risks and are not suitable for everyone. Option trading can be speculative in nature and may carry substantial risk of loss. We may require the use of margin for higher risk strategies. We generally limit the use of options to hedging strategies in managed and discretionary accounts (e.g., covered calls and put purchases with limited downside risk), although you may use, upon pre-approval by us, more sophisticated and higher risk option strategies in your non-discretionary Ambassador account based on your individual circumstances. On a limited basis, certain OSM Program managers are allowed to offer more sophisticated option strategies to approved clients. Before we accept an account for options activity, you must be given the option disclosure document titled "Characteristics and Risks of Standardized Options" and must complete and submit an Option Agreement and Suitability Form for our review and approval prior to transacting option trades. You may only use those strategies that have been approved by us for use in your account.

#### Manager Funds and Manager-Affiliated ETFs

Certain OSM Managers may invest a portion of an OSM Platform account, or include an allocation within their Model Portfolio, in mutual funds affiliated with the OSM Manager. The use of OSM Manager-affiliated mutual funds is typically intended to improve the diversification of the portfolio holdings, where an investment in individual securities would be impractical or more costly (such as

with international and fixed income securities). Within the OSM Platform, we do not stipulate or otherwise establish guidelines on when an OSM Manager may use OSM Manager Funds in their portfolios As OSM clients have a direct investment management agreement with the OSM Manager. We do not monitor the OSM Manager's use of OSM Manager Funds. Additional information regarding OSM Manager Funds is available in the OSM Manager's Form ADV Part 2A or equivalent disclosure document, and the OSM Manager Fund's prospectus(es) and/or SAI, each of which are available from your IAR.

A select number of Managers use ETFs, which may include ETFs affiliated with the Manager, as a primary or significant and ongoing part of their managed portfolios, in order to gain timely and broadly diversified access to specific asset classes or market sectors. Managers that invest in ETFs affiliated with the Manager ("Manager-affiliated ETFs") may only invest in these ETFs where no management fees are assessed, or any applicable management fees are waived by the Manager. Unlike Manager Funds, Manager-affiliated ETFs may be held outside of a manager program account. Since Manager-affiliated ETFs are exchange-traded and available to the general investing public and not limited to Manager program clients, the Manager's use of Manager-affiliated ETFs may create a conflict of interest for the Manager or their affiliates due to the potential economies of scale that result from greater investment access, and the Manager's or their affiliates' desire to market their availability outside of a Manager program account.

## **Brokerage Practices**

### **Selecting Brokerage Firms**

Your IAR, if he or she is licensed as a registered representatives through RJFS is subject to Financial Industry Regulatory Authority ("FINRA") Conduct Rule 3040 and FINRA Rule 3280, which restrict IARs from conducting securities transactions away from our Firm or an affiliated firm. As a result, our IARs are most often limited to conducting securities transactions through RJFS and its clearing firm RJA. RJFS or RJA may charge a higher fee than another broker for a particular type of service, such as transaction fees. You may use the broker-dealer of your choice and have no obligation to effect transactions only through RJFS. However, if you do not use RJFS as your broker-dealer, your IAR will generally not be able to accept your account(s).

We route order flow through our affiliated broker-dealers, RJA and RJFS and we will recommend RJA and RJFS to you as clearing firm and introducing firm, respectively. It is important to note that trades executed in advisory accounts on our behalf by RJFS or RJA in their capacity as broker-dealers are generally effected with no commission. As a result, you generally receive a cost advantage when we effect trades in your advisory account versus those trades that are effected by an unaffiliated broker-dealer that charges a commission. Certain OSM Managers elect to have their trades executed by a broker-dealer not affiliated with us. In many cases, these trades may be assessed a commission by the executing broker-dealer.

Because our services do not include the selection of brokerage firms, you do not necessarily obtain execution of transactions or brokerage rates as favorable as those which might be obtained through a third-party manager that does undertake to select brokerage firms or to negotiate rates with those selected firms. Better executions may be available through another broker-dealer based on a number of factors including volume, order flow and market making activity.

#### **Best Execution**

As investment advisers registered with the SEC, we and the OSM Managers are legally required to take all reasonable steps to obtain the best possible trading result for you, taking into account a number of factors, including price, costs, speed, likelihood of execution and settlement, size, nature, confidentiality, and any other relevant considerations when executing orders on your behalf. The obligation to obtain the best possible trading results for you is commonly referred to as "best execution".

To comply with best execution obligations, our Firm and each OSM Manager responsible for trading activity in client accounts must evaluate the orders received in the aggregate and periodically assess the execution quality of the various competing markets, trading venues, dealers, and market makers to which the orders are routed for execution. As mentioned above, a range of different factors may be considered when obtaining best execution, so it is important to note that best execution does not expressly mean the lowest cost or best price. Other factors may take on equal or greater prominence when determining best execution, such as the need for timely execution, the nature of the transaction and market in which the security trades or the need for confidentiality in working trades to fulfill the order, among others.

An OSM Manager that directs an order to us for execution is independently responsible for satisfying its best execution obligations just as we are when executing these orders. OSM Managers that elect to direct a trade to a broker-dealer or trading venue ("trade away") rather than to us, must make a determination that doing so satisfies their best execution obligation. In these cases, the OSM Manager that trades away, not RJFSA, is solely responsible for satisfying its best execution obligation.

We have adopted a Best Execution policy in accordance with applicable law. A Best Execution Committee meets periodically and reviews a sample of equity securities, regulatory report cards, best execution analysis reports, and other reports to evaluate the execution quality of trades executed through RJA, in its capacity as a broker-dealer and to assess whether Firm clients are receiving

best execution.

#### **Block Trades**

Depending on who has investment discretion, the OSM Manager or your IAR (if an Ambassador account) may determine that the purchase or sale of a particular security is appropriate for more than one client account. The OSM Manager or your IAR may aggregate sale and purchase orders of securities held by you with similar orders being made simultaneously for other clients into one "block" order for execution purposes. Blocking orders generally seeks to obtain a more advantageous net price, potentially avoid an adverse effect on the price which could result from simultaneously placing a number of separate competing orders, or simplify the administration and efficiency of trading across a potentially large number of accounts, or a combination of these and other factors. The transaction may be made at slightly different prices, due to the volume of securities purchased or sold. If a block transaction is effected by the OSM Manager or your IAR, you will receive the average price of all transactions effected to fill the order. As a result, the average price received by you may be higher or lower than the price that an individual client may have received had the transaction been effected for you independently from the block transaction.

## **OSM Manager Trade Rotation Practices**

Depending on the liquidity of the security and the size of the transaction, among other factors, OSM Managers may use a trade rotation process where one group of clients may have a transaction effected before or after another group of the investment manager's other non-RFSA clients, so as to limit the market impact of the transaction. For example, an OSM Manager's trade rotation process may result in RJFSA clients being the first accounts in which a trade is aggregated and executed, and once completed, the OSM Manager will then "rotate" to the next set of clients or firm in their rotation; over time it is expected that our clients will eventually be last in the OSM Manager's rotation.

An OSM Manager's trade rotation process is developed and administered at their sole discretion. OSM Managers typically use a random selection process and the trade rotation process is intended to equitably allocate transactions across the OSM Manager's entire client base so that each group of clients can expect over time to receive executions at the beginning, middle and the end of the rotation.

As a result, you should understand that an OSM Manager's trade rotation process may result in a transaction being effected in their account that occurs near or at the end of the OSM Manager's rotation. These transactions may significantly bear the market price impact, if any, of those trades executed earlier in the OSM Manager's rotation. As a result of the OSM Manager's trade rotation practices, your account could underperform other accounts.

Taking into account the size and scale of an OSM Manager's distribution reach (that is, how many firms like us offer their investment disciplines, as well as whether the OSM manager offers these disciplines directly to institutional investors and mutual fund companies), the development and implementation of a trade rotation process is directly linked with meeting their best execution obligation. There is no uniform standard or process employed within the investment management industry. As a result, certain OSM Managers may decide to use a trade rotation process for all securities in their portfolio and trade only through the investment adviser sponsoring the managed account programs. Others may choose to use a rotation process that includes making a determination to trade away from the sponsors frequently or on a majority basis. Additional information regarding each OSM Manager's trade rotation practices is available in the OSM Manager's Form ADV Part 2A or equivalent disclosure brochure.

## **Voting Client Securities**

## **Proxy Voting**

If you have selected an OSM account program, the OSM Manager may vote proxies for you in accordance with Rule 206(4)-6 of the Advisers Act. The ability of the OSM Manager to vote proxies on your behalf will be described in the OSM manager's client agreement and Form ADV or equivalent disclosure brochure.

If you have an Ambassador account(s), you retain the right to vote all proxies solicited for the securities held in your account(s). We do not accept the authority to vote client securities nor do we permit our IARs to vote proxies on behalf of advisory clients in connection with any of the services described in this Brochure. Per the terms of the advisory agreement including the Master Advisory Agreement, we will not take any action with respect to the voting of proxies on the behalf of an advisory Client.

#### Investments in Issuers Subject to Legal Proceedings

On occasion, securities and other investments held in your portfolio may become the subject of legal proceedings, including bankruptcies and shareholder litigation. You have the right to take any actions with respect to any legal proceedings, including bankruptcies and shareholder litigation, and the right to initiate or pursue any legal proceedings, including shareholder litigation, with respect to transactions, securities or other investments held in your account. You are not obligated to join other parties as a requirement to initiating or participating in any proceeding. Neither our Firm nor the OSM Managers (where applicable) provide legal advice and will not file any claims on your behalf.

# Item 7 - Client Information Provided to Portfolio Managers

Your IAR collects the following information from you: name, social security/tax identification number, address, phone number, employer, occupation, date of birth, number of dependents, net worth, annual income, investment experience, retirement status, investment objective, risk tolerance, time horizon, investment restrictions and other written instructions relating to the management of your account. On behalf of your IAR, the Firm will share this information with your OSM Manager, where applicable so they can appropriately implement your selected investment strategy.

On a quarterly basis, we will remind you in your statement to inform your IAR of any changes in your investment goals and financial situation or if you wish to impose or modify existing investment restrictions in your account. We also encourage you to review your investments with your IAR on, at least, an annual basis. In turn, we also share material changes you report to us with the Manager, where applicable.

# Item 8 - Client Contact with Portfolio Managers

In the AMS Managed Programs described in this Brochure, your relationship is with your IAR and not directly with any of the Managers. However, if you are using the OSM Platform, you will have a separate contract directly with the OSM Manager. Please refer to your agreement with the OSM Manager or their Form ADV Part 2A for additional details about any restrictions they may place upon you for contacting and consulting with Managers. Client contact with the OSM Manager generally occurs through your IAR and/or AMS.

### Item 9 - Additional Information

#### **Disciplinary Information**

Below is a summary of our material legal and disciplinary events during the last ten years. As of the date of this Brochure, there are no such reportable events for our senior management personnel or those individuals in senior management responsible for determining the general investment advice provided to our clients.

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of our Firm. Our firm operates as an investment adviser. The disciplinary reporting requirements for broker-dealers and investment advisers differ in some ways, with FINRA requiring broker-dealers to report on matters (for example, pending complaints and arbitrations) which are not required to be reported by investment advisers. The information in this report is not the only resource you can consult. You can access additional information about our Firm and our management personnel on the SEC's website, located at <a href="https://adviserinfo.sec.gov/">https://adviserinfo.sec.gov/</a>, as well as FINRA's website at <a href="https://adviserinfo

Please note that in each instance described below, the Firm entered into the various orders, consents and settlements without admitting or denying any of the allegations.

#### Securities and Exchange Commission ("SEC")

• On June 29, 2011, RJ&A and RJFS finalized settlements with the SEC and other regulatory authorities, concluding investigations by the regulators into Raymond James' and RJFS's offer and sale of ARS. In connection with ARS, our principal broker/dealers, Raymond James and RJFS, were subject to investigations by the SEC, certain states led by Florida's Office of Financial Regulation, and the Texas Securities Board regarding the sale of ARS.

The SEC alleged that Raymond James violated Section 17(A)(2) of the Securities Act of 1933, and certain states alleged that Raymond James violated various state securities statutes when it offered and sold to some of its customers ARS while not accurately characterizing or while failing to adequately disclose the true nature and risks associated with these investments. Although Raymond James' ARS trade confirmations disclosed the risk that ARS auctions could fail and that Raymond James was not obliged to ensure their success, at the point-of-sale, some of Raymond James' financial advisors inaccurately described ARS as alternatives to money market funds and other cash-like investments, without adequately disclosing the auction process or the risk of illiquidity if these auctions failed. On February 13, 2008, a significant number of ARS auctions failed, resulting in an overall market collapse that left thousands of investors, including some of Raymond James' customers, holding ARS that they had, in some instances, not been able to liquidate.

Without admitting or denying the allegations, Raymond James consented to an order to cease and desist, a censure, and the following undertakings: (i) to purchase eligible ARS held by eligible customers; (ii) to use its best efforts to provide institutional money managers opportunities to liquidate their eligible ARS; (iii) to use its best efforts to identify and locate customers who purchased eligible ARS at Raymond James but who transferred such eligible ARS away from the Firm prior to January 1, 2006;(iv) to identify, and repay excess expenses and reasonable interest incurred by eligible customers who took out loans from Raymond James after February 13, 2008 secured by eligible ARS that were not successfully auctioning at the time the loan was taken and who paid interest associated with the ARS-based portion of those loans in excess of the total interest and dividends received on the eligible ARS during the duration of the loan; (v) to use its best efforts to identify any customer who purchased eligible ARS on or before February 13, 2008 and subsequently sold those eligible ARS below par between February

13, 2008 and June 29, 2011, and to repay the customer any difference between par and the actual price at which they sold or redeemed the eligible ARS, plus reasonable interest; and (vi) to participate, at the election of an eligible customer, in the special arbitration procedures announced by FINRA on December 16, 2008, for the exclusive purpose of arbitrating an eligible customer's claim for consequential damages against the Firm related to their ARS investment.

No fines were imposed by the SEC under the settlement agreement. A fine in the amount of \$1.75 million was imposed by the state regulators. States involved in the settlement include Florida, Texas, Alabama, Alaska, Arkansas, Colorado, Delaware, Georgia, Idaho, Illinois, Indiana, Iowa, Kansas, Maine, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Jersey, New Mexico, North Dakota, Ohio, Oregon, Pennsylvania, Puerto Rico, Rhode Island, South Carolina, South Dakota, Tennessee, Utah, Vermont, Virginia, U.S. Virgin Islands, Washington, Washington D.C., West Virginia, Wisconsin and Wyoming.

• On March 11, 2019, the SEC issued an order regarding the conduct that RJFSA had self-reported to the SEC. Specifically, the SEC found that at times during the period of January 1, 2014 to February 16, 2018 (the "review period"), RJFSA purchased, recommended, or held for advisory clients mutual fund share classes that charged 12b-1 fees instead of lower-cost share classes of the same funds for which the clients were eligible; and RJFSA did not disclose in its Form ADV or otherwise the conflicts of interest related to (a) its associated persons' receipt of 12b-1 fees, and/or (b) its selection of mutual fund share classes that pay such fees. The SEC found that, as a result of that conduct, RJFSA violated Sections 206(2) and 207 of the Investment Advisers Act of 1940. RJFSA neither admitted nor denied the SEC's findings. In mid-2018, RJFSA self-reported to the SEC, pursuant to the SEC's Share Class Selection Disclosure Initiative, conduct related to its mutual fund share class selection practices and the fees its affiliated broker, RJFS, and associated persons received pursuant to Rule 12b-1 under the Investment Company Act of 1940.

As part of its settlement with the SEC, RJFSA consented to a cease-and-desist order and to pay \$6,877,048.11 (representing 12b-1 fees received during the review period and reasonable interest) to affected investors. It also agreed to review and correct as necessary all relevant disclosure documents concerning mutual fund share class selection and 12b-1 fees, and certain other related undertakings as well. RJFSA notified affected investors in January 2019 of the fee credit and interest amount that they would receive which would be reflected in the affected investor's January account statement. Affected investors with closed accounts received a check through the mail in February.

On September 17, 2019, Raymond James & Associates, Inc., Raymond James Financial Services, Inc., and Raymond James Financial Services Advisors, Inc. (collectively, "Raymond James") settled a matter with the SEC where Raymond James had not properly conducted suitability reviews for certain advisory accounts, had inadvertently overvalued certain assets that resulted in charging excess advisory fees, did not consistently have a reasonable basis for recommending certain unit investment trust ("UIT") transactions to brokerage customers, and failed to disclose the conflict of interest associated with earning greater compensation when recommending certain securities without providing applicable sales-load discounts to brokerage customers. The issues occurred at various time from January 2013 through May 2018, and not every account was impacted by these issues.

Raymond James promptly undertook a number of remedial efforts, which included voluntarily retaining compliance consultants to comprehensively review its UIT transactions and advisory valuation practices, and revising its policies and procedures regarding the supervision of advisory accounts. Without admitting or denying the SEC's findings, Raymond James will pay restitution of \$11,098,349.01 and interest of \$1,072,764.80. Raymond James will also pay a civil money penalty in the amount of \$3,000,000 to the SEC. On September 3<sup>rd</sup>, Raymond James sent notices of pending credits to impacted clients. Certain states have made inquiries into this matter as well.

## State of Massachusetts

• On June 14, 2017, the State of Massachusetts alleged RJFSA failed to register an investment adviser representative who had a place of business in Massachusetts and to ensure the investment adviser representative was properly registered with the State. The State ordered RJFSA to pay a fine of \$75,000, which it paid.

### Financial Industry Regulatory Authority ("FINRA", the Successor to NASD)

- On March 29, 2012 Raymond James Financial Services (RJFS) agreed to resolve a FINRA matter involving its anti-money laundering program from January 2005 through July 2007. Although FINRA's investigation was prompted by an illegal scheme that was conducted by a former RJFS client, none of the client's activities involved anyone associated with RJFS, including the client's financial advisor. Following its investigation, FINRA acknowledged the activities of the client in question were detected by the Firm's monitoring systems, but alleges our investigation was inadequate. RJFS has agreed, without admitting or denying FINRA's allegations, to resolve this matter by paying a \$400,000 fine and certifying that its anti-money laundering procedures are adequate.
- On March 8, 2016, FINRA entered findings that Raymond James violated Rule 10 of Regulation S-P under the Securities Exchange Act of 1934, FINRA Rules 2010 and 3110(a) and NASD Rule 3010(a) and (b) by causing certain newly-recruited

registered representatives from other brokerage firms ("recruits") to disclose customers' personally identifiable information ("PII") to pre-populate Raymond James forms to aid in the transition of their accounts to Raymond James and its RJFS affiliate. The findings state that Raymond James failed to: (i) determine whether the recruits or their brokerage firms had obtained the clients' consent to share their PII, or provide these clients with notice of, and an opportunity to opt-out of Raymond James coming into receipt of their PII; (ii) establish and maintain reasonable written supervisory procedures to ensure compliance with Regulation S-P; (iii) prevent the improper solicitation of PII from recruits; (iv) adequately educate and train its staff on what constituted PII and the circumstances in which it can be shared; and (v) demonstrate that its written supervisory procedures were being followed and enforced. Without admitting or denying FINRA's findings, Raymond James consented to the entry of findings and to the following sanctions, including a censure, a fine in the amount of \$500,000, and an undertaking to revise as necessary its policies, procedures and internal controls.

- On May 18, 2016, FINRA entered findings that Raymond James and its Anti Money Laundering ("AML") Compliance Officer failed to (i) establish and implement policies, procedures and supervisory systems to reasonably detect and cause the reporting of suspicious transactions. reasonably enforce due diligence procedures for certain correspondent accounts of certain foreign financial institutions; and establish, maintain and enforce a supervisory system reasonably designed to achieve compliance with Section 5 of the Securities Act of 1933 with respect to low priced securities. On May 18, 2016, Raymond James consented to the entry of findings and to the following sanctions, including a censure, a fine in the amount of \$9,000,000, and an undertaking to conduct a comprehensive review of its AML and supervisory policies, procedures, systems and training.
- On March 2, 2017, FINRA entered findings that Raymond James violated FINRA Rule 2010 and NASD Rule 3010 by failing to
  establish and maintain a reasonable supervisory system and related procedures in connection with its trading in convertible
  bonds. Raymond James consented to the described sanctions and entry of findings and was censured, ordered to pay a fine
  in the amount of \$180,000 and ordered to revise its written supervisory procedures concerning the monitoring of its trading in
  convertible bonds.
- On December 21, 2017, FINRA entered findings that Raymond James Financial Services (RJFS) violated NASD Rules 3010 and 2110 and FINRA Rules 3110 and 2010 by failing to establish and maintain adequate supervisory systems and processes for reviewing the email communications of its personnel. The findings state that RJFS failed to: (i) implement an adequate email surveillance system, (ii) devote adequate personnel and resources to the team that reviewed emails, (iii) appropriately apply email surveillance policies at branch offices using their own email servers, and (iv) periodically test the configuration and effectiveness of the system. Without admitting or denying FINRA's findings, RJFS consented to a censure and fine of \$2,000,000 and is adopting and implementing supervisory policies to address the deficiencies.
- On November 6, 2019, FINRA entered findings that RJFS, an affiliated broker-dealer, violated MSRB Rule G-27(a), (b), and (c) by failing to establish and maintain a supervisory system and establish, maintain, and enforce written supervisory procedures, reasonably designed to supervise representatives' share-class recommendations to customers of 529 savings plans during the period of January 1, 2008 through March 31, 2017. RJFS consented, without admitting or denying the findings, to the entry of a censure and agreed to pay restitution in the estimated amount of \$4,203,182 to certain 529 plan customers. As a result of RJFS's extraordinary cooperation to FINRA's investigation, this matter was resolved without a monetary fine.

#### New York Stock Exchange, Inc. ("NYSE")

- On May 8, 2018, the NYSE determined that Raymond James failed to report positions to the Large Options Position Report (LOPR) and inaccurately reported positions in other cases. The findings stated the Raymond James LOPR reporting violations primarily resulted from its entry of an incorrect effective date when submitting certain options positions to the LOPR and its failure to properly aggregate certain of its reportable options positions. The findings also stated that the firm failed to have a reasonable supervisory system with respect to the reporting of options positions, including a review for accuracy of LOPR submissions with respect to effective dates and accounts acting in concert. Additionally, until November 2015, the firm lacked any written supervisory procedures with respect to the proper reporting of options positions, including systems of follow-up and review, and thereafter, failed to have adequate written supervisory procedures until January 2017. On May 8, 2018, Raymond James was censured and fined a total of \$400,000, of which \$200,000 was paid to NYSE ARCA, Inc. and the remaining amount was paid to NYSE American, LLC. Additionally, Raymond James submitted a written report confirming it had completed remediation of all the LOPR issues identified within 120 days of May 8, 2018.
- On October 19, 2018, the NYSE determined that during the period from January 1, 2014, through August 31, 2016, Raymond James violated certain provisions of the Market Access Rule for institutional counterparties for which Raymond James provides trade execution and clearing services, namely: (1) Rule 15c3-5 of the Securities Exchange Act of 1934, by failing to establish, document, and maintain a system of risk management controls and supervisory procedures reasonably designed to manage the financial and regulatory risks of its business activity; and (2) NYSE Rule 3110 and former NYSE Rule 342, by failing to establish and maintain a supervisory system reasonably designed to achieve compliance with applicable laws, rules, and regulations, in connection with its: (1) calculation and implementation of certain customer credit limits; (2) determination of certain erroneous order controls; and (3) conducting of annual reviews. Raymond James was censured and consented to a \$400,000 fine.

## Other Financial Industry Activities and Affiliations

We are an investment adviser registered with the SEC. Your IAR may also be a registered representative of RJFS, an affiliated broker-dealer. As a registered representative of RJFS, your IAR may receive additional compensation, such as commissions and/or trail fees for recommending transaction-related services to you in a brokerage account through RJFS. Registered representatives of RJFS and investment adviser representatives of RJFSA are independent contractors for employment purposes. For the portion of the RJFSA IAR population not associated with RJFS, the advisory programs and services they offer to you will be limited to the advisory programs and services described in this Brochure and other advisory programs and/or services offered in a separate RJFSA Part 2A Brochure. A copy is available, upon request, from your IAR or you may visit our public website: <a href="https://www.raymondjames.com/legal-disclosures">https://www.raymondjames.com/legal-disclosures</a>.

Our advisory agreement(s) including the Master Advisory Agreement requires you to open a custodial account through our affiliate, RJA and authorize RJFSA to direct RJFS, as introducing broker, to allow for purchase and sale transactions in your account(s) to be directed through us, except when an OSM Manager elects to "trade away" from RJFS as introducing broker, and RJA, as clearing broker. You should consider that not all investment advisory firms generally require clients to direct execution of transactions through a specific broker-dealer. Please see the "**Brokerage Practices**" subsection for information about the OSM Manager's trading away practices and potential conflicts of interest relating to brokerage transactions.

#### **Fully-Paid Securities Lending Arrangements**

Our affiliate, RJA also offers fully-paid securities lending arrangements, wherein it borrows fully-paid for securities from you and re-lends the shares to an external counterparty or uses the shares in-house to cover another client's short or to satisfy a firm delivery obligation. The total return generated on the transaction is split between you and RJA based on the fee split schedule in the Fully Paid Lending Master Securities Agreement. Important risk disclosures are discussed in the Fully Paid Lending Risk Disclosure Form and the Fully Paid Lending Master Securities Agreement available upon request from your IAR.

Not all accounts or clients qualify for this program. RJA and/or its affiliates receives compensation in connection with the use of the loaned securities, including in connection with lending your loaned securities to other parties for use in connection with settling short sales, or for facilitating settlement of short sales by RJA, its affiliates and/or its customers. The terms of the compensation paid to you and RJA are detailed in the Fully Paid Lending Master Securities Agreement. The compensation RJA receives is separate from, and in addition to, the asset-based advisory fee charged by RJFSA, if the transaction occurs in an advisory account. RJA has an opportunity to earn more compensation when the loaned securities are limited in supply relative to demand. The compensation RJA receives is separate from, and in addition to, any commissions or trails, if the transaction occurs in a brokerage account. If in a brokerage account, a portion of the compensation RJA receives is shared with your IAR. RJA, our firm and your IAR are incentivized to hold a security in your account and receive additional compensation on a position that would have otherwise been liquidated. This conflict is mitigated by our requirement that investment decisions made on behalf of your advisory account must be in your best interests and in a brokerage account, our recommendations to you must be suitable based on your stated investment objectives. If an account holds these positions, RJA's compensation will increase nominally, but the security will also generate income for your account.

### **Financial Incentives involving Co-branded Credit Cards**

Through RJA, we offer co-branded credit cards through Elan Financial Services ("Elan"), a company within U.S. Bank. U.S. Bank and RJA and RJFSA are separate and non-affiliated companies. If a client applies for an Elan credit card through us, RJA receives \$100 for each approved application. RJA's credit card program offers consumer and business credit cards. RJA also receives 10 basis points on the net amount consumers spend on their consumer credit cards and 15 basis points on the net amount consumers spend on their business credit cards. These payments are made to RJA by Elan on a periodic basis. The term net refers to the amount of purchases minus returns, chargebacks and refunds. RJA does not share these payments with your IAR. Clients are not under any obligation to apply for a credit card through Elan as a condition of opening an advisory and/or brokerage account through us. For more information about our credit card program, please visit our website at <a href="https://www.raymondjames.com/wealth-management/advice-products-and-services/banking-and-lending-services/cash-management/raymond-james-credit-card">https://www.raymond-james-credit-card</a>.

### **Material Business Relationships**

Through RJF, we are also affiliated with broker/dealers, investment advisers, mutual funds, a bank, a trust company, limited partnerships, fund administration, retirement plan administrative and recordkeeping services providers, actuarial services providers, and insurance agencies. A chart of those material relationships and arrangements we have with advisory affiliates and other parties under common control with our Firm are provided on the next page. Following the chart is a description of the nature of associated material conflicts and how we address them.

Type of Entity	Affiliate Name	Description of Services Performed	Ownership Relationship
<u>Dual Registrant (Broker-</u> <u>Dealer/Investment Adviser</u>	Raymond James & Associates, Inc.	Dual licensed representatives of RJA provides brokerage services and advisory services to clients; RJA-sponsored programs are available to RJFSA advisory clients; RJA also acts as a market maker and engages in investment banking activities	Wholly owned subsidiary of RJF
		Acts as custodian and/or subcustodian for client accounts	
	Raymond James (USA) Ltd.("RJLU")	SEC-registered, Canadian entity; Provides discretionary and non-discretionary advisory and financial planning services to individuals, trusts, non-profits and corporations, primarily to U.S. clients, Dual licensed representatives of RJL are permitted to provide discretionary investment advisory services to U.S. clients on behalf of RJLU	Wholly owned indirect subsidiary of RJF
	Raymond James Ltd. (RJL)	Registered representatives of RJL provide brokerage services; Provides investment advisory services and products to Canadian clients	Wholly owned subsidiary of RJF
Broker-Dealer(s)	Raymond James Financial Services, Inc.	RJFS is an introducing broker and registered representatives of RJFS provide brokerage services to clients	Wholly owned subsidiary of RJF
Investment Adviser(s)	Carillon Tower Advisers, Inc.	Provides investment advisory services to its proprietary mutual funds, the Carillon Family of Mutual Funds (for a list of fund names refer to "Carillon Family of Funds" below).	Wholly owned subsidiary of RJF
	Eagle Asset Management, Inc.	Acts as a subadviser to Carillon Family of Mutual Funds; Acts as an SMA Manager or Model Manager in RJA's wrap fee programs	Wholly owned subsidiary of CTA
	Scout Investments Inc.	Acts as a subadviser to the Carillon Family of Mutual Funds; Has other third-party investment advisory arrangements	Wholly owned subsidiary of CTA
	ClariVest Asset Management LLC	Subadviser to various investment companies, including Carillon Family of Mutual Funds; Has other third-party investment advisory arrangements	Wholly owned subsidiary of Eagle
	Cougar Global Investments LLC	Acts as a subadviser to Carillon Family of Mutual Funds; Acts as a Model Manager in RJA's wrap fee programs	Wholly owned subsidiary of Raymond James International Canada
	EB Management I, LLC	General partner to the Eagle hedge funds	Majority ownership interest by Eagle
	Raymond James Ltd.	Provide investment advisory services and products to Canadian clients	Wholly owned subsidiary of RJF
Bank	Raymond James Bank	Provides banking and financial services to clients	Wholly owned subsidiary of RJF
Trust Company	Raymond James Trust, N.A	Offers personal trust services, including serving as trustee or as an agent or custodian for individual trustees	Wholly owned subsidiary of RJF
	Raymond James Trust (Canada)	Offers personal trust services, including serving as trustee or as an agent for individual trustees	Wholly owned subsidiary of RJL
	Raymond James Trust Company of New Hampshire	Acts as custodian for Raymond James's IRA accounts	Wholly owned subsidiary of RJF

Type of Entity	Affiliate Name	Description of Services Performed	Ownership Relationship
Insurance Agencies/Insurance Brokers	Raymond James Insurance Group, Inc.	Acts as general agent in connection with the sale of disability, life and long-term care insurance, fixed, indexed and variable annuities	Wholly owned subsidiary of RJF
	Raymond James Financial Planning Ltd.	Provides insurance services and products to Canadian clients.	Wholly owned subsidiary of RJL
Investment Companies (Mutual Funds)		Fund Name(s)	Affiliated Manager
	Group of proprietary open end mutual funds registered as investment companies with the SEC, known as the Carillon Family of Funds	Carillon Eagle Growth & Income Fund	Eagle
		Carillon Eagle Small Cap Growth Fund	Eagle
		Carillon Eagle Mid Cap Growth Fund	Eagle
		Carillon ClariVest Capital Appreciation Fund	ClariVest
		Carillon ClariVest International Stock Fund	ClariVest
		Carillon Cougar Tactical Allocation Fund	Cougar
		Carillon Reams Core Bond Fund	Scout
		Carillon Reams Core Plus Bond Fund	Scout
		Carillon Scout Mid Cap Fund	Scout
		Carillon Scout Small Cap Fund	Scout
		Carillon Scout International Fund	Scout
		Carillon Reams Unconstrained Bond Fund	Scout
Other Related Entities	Carillon Fund Distributors Inc.	Principal underwriter/distributor to the Carillon Family of Mutual Funds; has selling agreements with other affiliated/unaffiliated broker-dealers and other financial intermediaries to distribute and provide other services relating to the purchase of fund shares	Wholly owned subsidiary of Eagle
	MK Investment Management, Inc.	General partner to private equity holding, a master feeder arrangement and related entities (funds are closed to new investors).	Wholly owned subsidiary of RJF
	The Producers Choice LLC	Serves as a wholesaler for several insurance companies that issue products such as immediate, fixed, and index annuities and as well as life insurance products distributed within our Firm and also to financial professionals at other broker-dealers or insurance agencies.	Wholly owned subsidiary of RJIP
	Northwest Investment Consulting, Inc.	Doing business as Northwest Planning Services, this entity and its subsidiaries also provide retirement plan administration, actuarial, recordkeeping, and third party administration to sponsors of company provide retirement plans.	Wholly owned subsidiary of RJF

## Conflicts of Interest Associated with Our Business Arrangements with Our Affiliates

Due to the relationship of these entities, conflicts of interest can arise that are not readily apparent to you. In the course of our business operations, RJFSA through our affiliates and RJF, can engage in sponsorship and other arrangements with Funds, alternative investments sponsors, UIT sponsors, annuity sponsors, Managers and other third parties to promote the distribution of investment products. These arrangements are further described in this section and in the "Overview of our Advisory Programs", "Compensation", "Participation or Interest in Client Transactions" and "Client Referrals and Other Compensation" sections.

We address these conflicts in a variety of ways, including disclosure of various conflicts in this Brochure. Our IARs are required to recommend advisory Programs, investment products, and services that are appropriate for you based upon your investment objectives, risk tolerance, financial situation, and needs. In addition, we have established a variety of restrictions, procedures, and disclosures designed to address conflicts of interest, both those arising between and among accounts as well as between third-parties and our business.

Our Firm, through our IARs, may suggest or recommend that clients use our securities account, execution, clearing, custody or other services, or the services of an affiliate. When you use or purchase our products or services or our affiliate's services or products, our Firm and our affiliates receive fees and compensation (the amount of which may vary) in connection with these products and services. Therefore, we have an incentive to recommend Raymond James investment products and services over other non-affiliated products and services available. This has the potential to, but may not necessarily, result in additional assets under management with our Firm and/or our affiliates. In no case are you under any obligation to purchase any products sold by our affiliates. The compensation received by your IAR may be greater when offering products and services to you through their different relationships with RJFSA and our affiliates.

In his or her separate capacity as an insurance agent, if applicable, your IAR earns commissions for recommending transaction-related services to you in your brokerage account. We have arrangements that are material to our advisory business with a related person who is an insurance wholesaler. In cases where our affiliated wholesaler, Producers' Choice has facilitated a sale of an annuity, Producers Choice receives compensation in the form of wholesaling allowances for fixed and indexed annuities from insurance companies, to wholesale (to serve as the intermediary between RJA or affiliate, RJFS and the insurance carrier) and marketing products and services through our Firm. Refer to the "Important Client Information" disclosure for more information, available at <a href="https://www.raymondjames.com/ICI">www.raymondjames.com/ICI</a>. Where a conflict exists in recommending the purchase of an annuity in an advisory account through us, this conflict is mitigated in that the wholesaling allowance is not shared by Producers Choice with us, RJA or your IAR.

In addition, we have arrangements that are material to our advisory business with a related person who is a bank. Your IAR and our Firm receive referral and other compensation if you elect to purchase or use certain products and services offered by or through RJ Bank. A description of these compensation arrangements relating to RJ Bank's products and services and conflicts of interest associated with these programs are further described in the "Loans and Collateral – Securities Based Lending section below and in the "Compensation Associated with Our Cash Sweep Program" section.

### Loans and Collateral - Securities Based Lending

Our financial advisors have the ability to offer to you a program through RJ Bank that allows you to collateralize certain investment accounts to obtain secured loans through RJ Bank or another third party financial institution selected by you. When you pledge assets in an account, you will enter into a loan agreement with RJ Bank where you are the borrower, and you use the cash and securities in the account as collateral for a loan and pay interest to the bank. The loan cannot be used to acquire additional securities. You are responsible for independently evaluating whether: (i) the loan is appropriate for your needs; (ii) the terms on which RJ Bank is willing to lend are acceptable; and (iii) the loan has adverse tax, investment, accounting, or other implications for you and the account.

This collateralized loan program is one way, among many, for you to obtain a secured loan. You are not required to use RJ Bank, and may instead work directly with another financial institution of your choice to negotiate loan terms or obtain other financing arrangements. By using RJ Bank, you may or may not be limited in your ability to negotiate the most favorable loan terms when compared to another financial institution selected by you. RJ Bank receives compensation for lending securities at market rates. The interest and additional fees related to a securities-based loan are separate from the advisory Fees charged to your account (s). Additionally, RJ Bank compensates us for the IAR's referral and for other services performed by RJA's margin department, such as, but not limited to, the monitoring of margin levels, calls, and liquidations, as needed. The additional compensation received by us and/or our affiliates, which typically is shared with your IAR, results in a conflict of interest. As an alternative, you could pledge securities held in a brokerage account through RJFS or RJA, and you would pay commissions for securities transactions instead of ongoing investment advisory Fees.

In addition, if assets in an investment account managed by an OSM Manager are used as collateral for a loan, and we are required to liquidate assets in that investment account to meet a margin call or satisfy a repayment requirement, the OSM Manager will not have any control or discretion over which assets we select to liquidate, and the liquidation may adversely impact the OSM Manager's strategy. We will not notify the OSM Manager of the loan or our liquidation of assets in the investment account due to actions taken in connection with a loan.

Pledging assets in an investment account to secure a loan involves additional risks. You should refer to and carefully review the loan agreement, loan application, any other forms required by RJ Bank, and any other forms and disclosures provided by us. You should explore this subject thoroughly with your IAR to determine whether a securities-based lending arrangement is appropriate for your needs.

RJFSA IARs and branch offices may use marketing or other branch names that are held out to the public. The purpose of using a branding or marketing name is for the IAR to create a brand that is specific to the individual IAR and/or branch.

Branch office owners in many cases will establish and maintain an outside entity, such as a limited liability corporation, to pay for office and other business related expenses. On a limited basis, there are third parties that maintain an ownership interest in the branch owner's outside entity. Should an arrangement like this exist, the branch office will make separate disclosure to you of such arrangement and

any potential conflicts.

Our IARs offering advisory services are required to provide you with a current Form ADV Part 2B ("Brochure Supplement"), which includes information regarding the IAR's education, business experience, disciplinary information, other business activities, additional compensation, and supervision. You may also obtain additional information regarding your IAR, such as licenses, employment history, their regulatory disciplinary information (if any), and whether he or she has received reportable complaints from investors from the SEC at <u>adviserinfo.sec.gov</u>. Should you have any concerns regarding any of the information contained in your IAR's Brochure Supplement, you are encouraged to contact our Advisory Compliance Department at 800-248-8863, extension 75877.

### Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

#### Code of Ethics

We have adopted a Code of Ethics ("the Code") pursuant to Rule 204A-1 under the Advisers Act. The Code reflects standards of conduct, which govern our fiduciary obligations associated with the provision of investment advice and addresses conflicts of interest between our advisory personnel and our advisory clients. The Code requires that our access persons (defined as those who provide investment advice and or have access to certain related information) comply with applicable federal securities laws, report violations of the Code, report their personal transactions and holdings in certain securities periodically and obtain pre-trade clearance when necessary. We monitor the personal securities transactions of our access persons and prohibit them from engaging in deceptive conduct in connection with the purchase or sale of securities for advisory accounts. The Code also requires that all access persons comply with ethical restraints relating to clients and their accounts, including restrictions on gifts.

Additionally, we have established and maintain procedures in compliance with the Insider Trading and Securities Fraud Enforcement Act of 1988. These procedures outline a Firm wide policy statement on compliance with insider trading policies that are designed to prevent and detect any misuse of non-public information by the Firm, our IARs and our employees. These procedures have been distributed to all IARs and employees of the Firm. The procedures include provisions for defining "insider" material, monitoring associated persons and securities accounts restricting access to affiliates sensitive material restrictions on trading.

You may request a copy of our Code by contacting the Advisory Compliance Department at 800-237-8691, extension 75877.

### **Personal Trading**

Our Firm and our affiliates act as general/managing partners of partnerships (both public and private) for which our Firm and our affiliated broker-dealers' clients may from time to time be solicited as limited partners. We do not invest assets of our advisory clients' accounts in these limited partnerships. Officers and employees of RJF and its subsidiaries may have investment interests in these partnerships. Directors, principal executive officers and employees of our Firm and our affiliates may buy, sell or hold, a position, in securities, for their own related account, identical to the securities recommended to you. It is our policy that no individual will put his or her interest before your interests. Our Firm, IARs and employees may not trade ahead of any client or trade in a way that would cause our Firm, IARs and employees to obtain a better price than a client would obtain.

In order to avoid potential conflicts of interest that could be created by personal trading among RJFSA access persons, access persons who maintain accounts outside of the Firm must provide quarterly reports of their personal transactions within 30 days of the end of each calendar quarter, which may consist of brokerage statements for all accounts in which they have a beneficial interest, to the Chief Compliance Officer or designee. Alternately, access persons may direct their brokers to provide trading activity data electronically for all personal securities transactions in which they have a beneficial ownership interest.

Our access persons may invest in the same securities (or related securities, e.g., warrants, options or futures) that we or a related person recommends to clients. Our access persons must refrain from participating in trading activity that is in conflict with the policies established in the Code, such as front running or trading ahead. The price paid or received by a client account for any security should not be affected by a buying or selling interest on the part of an access person, or otherwise result in an inappropriate advantage to the access person.

#### **Advice Provided to One or More Clients May Conflict**

Our Firm and your IAR perform advisory and/or brokerage services for various other clients. As a result of differences in client objectives, stated goals, strategies, and risk tolerance, our Firm and your IAR may provide advice or take actions for those other clients that differ from the advice given to you. The timing or nature of any action taken for the account may also be different.

#### **Participation or Interest in Client Transactions**

This section describes the various ways that we can be viewed as participating or having an interest in client transactions. Some of these activities and associated conflicts of interest arising from these activities are further described in this section.

We may trade our advisory clients' assets in the securities of companies which our affiliate RJA's Investment Banking division is advising creating, an appearance of a conflict of interest. To mitigate the conflict of interest, RJA's Investment Banking division has implemented information barriers, policies and procedures restricting the dissemination of non-public information in connection with these companies to parties outside the Investment Banking division.

#### **Principal Transactions**

A principal transaction is a transaction where we or an affiliate, acting for our own account, buy a security from, or sell a security to, the account of an advisory client. We or an affiliate may, at times, effect principal transactions for our advisory clients. Prior to engaging in these transactions, we will obtain your consent and will disclose all material information concerning the transaction to you, in accordance with Section 206(3) of the Advisers Act. Except in limited circumstances, principal transactions are prohibited in retirement accounts under ERISA and IRS rules. We have developed policies and procedures which address conflicts of interest and any principal transactions will be effected in accordance with fiduciary requirements, applicable law, and Firm policy.

### Underwriting/Participation in Initial Public Offerings/ Syndicate Offerings

We may purchase securities and other investments for client accounts during a syndicate or other offering of securities and other investments, in which we or an affiliated broker-dealer acts as a manager, co-manager, underwriter or placement agent, and/or selling group member or distribution participant. Under these circumstances, RJA or an affiliated broker-dealer, RJFS may receive compensation, or other benefit in the form of commissions, markup or markdown, underwriting or management fees, selling concessions or other compensation. In connection with the syndicate offering, our Firm and our IARs receive compensation related to the purchase of a syndicate offering when we act as a distribution participant. In Ambassador accounts, purchases in these distributions are only permitted if you consent to the transaction. We and our IARs do not receive an advisory fee on a syndicate offering asset held in an Ambassador account during the time period that the asset is not fee eligible. Unless otherwise agreed to by you and our Firm, primary market distributions purchased through us are excluded from Ambassador advisory fees for four quarters depending on the account type, from the trade date where commissions were incurred.

Additionally, we restrict the purchase of initial public offerings and other new issues (primary market distributions) in certain advisory programs offered through RJA if RJA acts as a distribution participant. Specifically where an investment manager has been delegated investment discretion, primary market distributions may not be purchased through us if RJA participates in the distribution. However, the investment manager may purchase primary market distributions if purchased through another firm participating in the distribution.

#### **Review of Accounts**

## General Reviews for Ambassador and OSM Manager Account Programs

Your IAR regularly monitors your account to ensure that the investment disciplines or strategies chosen by you continue to be consistent with your investment objectives and to identify situations that may warrant taking a specific action relating to a client investment or action regarding your overall portfolio on your behalf. These reviews include, but are not necessarily limited to, suitability, performance, asset allocation, change in investment objectives and risk tolerance, concentration and prohibited/ restricted products. IARs providing regular investment advice or investment supervisory services (with the exception of financial planning/investment consulting services), review client portfolios and communicate with clients for conformity with the respective portfolios, investment objectives, changes in a client's financial situation, account performance and any reasonable restrictions to be imposed as to the specific assets or types of securities to be included or excluded from client portfolios. IARs, at least annually, conduct a review of each of their advisory relationships at the household level and document the fiduciary services that have been provided to you.

Additional monitoring of accounts is provided by compliance and sales management personnel located within our corporate headquarters which may include designated personnel from RJFSA's affiliates. Additional monitoring may include, but not be limited to: a review of an IAR and the adequacy and appropriateness of fiduciary services provided, and a review of advisory accounts to confirm documentation of fiduciary services provided is being maintained.

Since investment goals and financial circumstances change over time, you should review your investments at least annually with your IAR. You are under no obligation to use a particular product, advisory service or investment strategy. For more information regarding this topic you may wish to review the "Your Rights and Responsibilities as a Raymond James Client" section within your Welcome Guide, provided to you upon opening your account with us. A current version is available upon request from your IAR or you may visit our public website: <a href="https://www.raymondjames.com/legal-disclosures/-/media/rj/dotcom/files/legal-disclosures/rifs.pdf">https://www.raymondjames.com/legal-disclosures/-/media/rj/dotcom/files/legal-disclosures/rifs.pdf</a>.

#### **Review Triggers**

The timing and nature of additional account reviews are dictated by a variety of factors. Such factors include the following: contributions or withdrawals of cash from an account; a determination to change the cash level of an account; the allocation of a block of a particular security purchased for, or sold from, a particular discipline/strategy; your request for tax-loss selling; your directive to refrain from

purchasing a particular security or class of securities for his or her account; your request for information regarding the performance or structure of an account; option maturity dates; interest rate changes; changes in the list of securities approved for purchase for a particular discipline/strategy; your pledge of the assets of an account as collateral security; and requirements imposed by court order or regulatory decree (divorce decree, tax lien).

## **Reports and Account Statements**

You will receive quarterly account statements detailing your account's securities and other investment holdings, cash balances, dividend and interest receipts, purchases and sales, contributions, distributions, and realized and unrealized gains or losses associated with securities and other investment transactions.

We urge you to review and compare all account statements and other reports provided by us and outside custodians (if applicable). If your account assets are not held by RJA, the prices shown on your account statements provided by the custodian may be different from the prices shown on statements and reports provided by our firm or RJA. You should immediately inform us of any discrepancy noted between statements provided by the custodian, if applicable, and statements or reports provided by us. Discrepancies may occur because differences in valuation sources (pricing vendors) or reporting dates or methodologies (trade date versus settlement date, long or short margin balances), accrual methods of interest and dividends and other factors. You should carefully review those account statements and compare them with any statements or reports provided by us.

### **Client Referrals and Other Compensation**

### **Client Referral Arrangements**

Professional Partners Program and Other Solicitation/Fee Sharing Arrangements

From time to time, our Firm and our IARs receive referrals or leads of potential clients from unaffiliated third parties in exchange for cash compensation (each a "third-party solicitation arrangement"). Any third-party solicitation arrangement entered into by our Firm and a solicitor is operated pursuant to a written agreement in accordance with Rule 206(4)-3 under the Advisers Act. Our Firm and our IARs may pay cash compensation to the solicitor in the form of a flat fee or as a percentage of asset-based advisory fees received from a referred client. The details of the particular solicitation arrangement and compensation paid to the solicitor by us or our IARs will be disclosed to each referred client through a separate written disclosure. The advisory fees paid by any referred client are neither increased nor reduced as a result of the compensation paid to a solicitor by our Firm or our IARs.

In accordance with the requirements for all of our third-party solicitor arrangements detailed above, we established the Professional Partners Program to encourage third-party professionals and firms ("professional partners") to refer clients to us. Under the Professional Partners Program agreement, we pay the professional partner a percentage of the asset-based advisory received by each referred client through the program, provided that the professional partner adheres to all requirements of the agreement, including the delivery of a separate written disclosure to the referred client detailing the solicitation arrangement and amount of compensation paid to the professional partner. You must acknowledge receipt of the Solicitors Disclosure describing the arrangements and nature of the relationship between the professional partner and the Firm prior to any such payments being made.

From time to time, our Firm and our IARs may enter into other types of solicitation arrangements, including solicitation arrangements with our affiliates. These solicitation arrangements are in accordance with Rule 206(4)-3 of the Advisers Act.

A referral agent or solicitor is subject to conflicts of interest arising from these referral or solicitor arrangements, because the solicitor is being paid to recommend our Firm, as investment adviser to a client and the solicitor will only receive payment if the client ultimately decides to become our advisory client. We address this conflict of interest by disclosing the terms of the referral relationship and related referral compensation to the referred client in accordance with Rule 206(4)-3. Our participation in these referral arrangements does not diminish our fiduciary obligations to our clients.

Our Firm and our IARs may refer certain potential clients to one of our Canadian affiliates (RJL, RJFP (insurance agency/broker), and/or RJLU) and receive compensation in the form of a referral fee for accounts opened as a result of the referral. Clients will be required to sign a referral arrangement disclosure form which details the relationship between the entities and the payment of the referral fee to us and our IAR. The receipt of a referral fee creates a conflict of interest as our Firm and our IAR receive additional compensation if we refer a potential client to a Canadian affiliate and that client becomes an advisory client of our affiliate. Referrals by our IARs do not obligate you to open an account through one of our Canadian affiliates.

### Investment Banking and Public Finance Referral Arrangements

IARs are eligible to receive Investment Banking referral fees when they provide significant assistance in identifying and securing corporate finance transactions. Additionally, RJA's Public Finance Department provides referral compensation to IARs who help the Public Finance Department capture significant bond underwriting and/or advisory business. Each referral is judged on its own merits and an IAR may be compensated based on a percentage of certain fees received by the respective department.

#### Networking Arrangements with Financial Institutions

RJFSA and RJFS, RJFSA's broker-dealer affiliate, enter into networking arrangements with unaffiliated financial institutions, such as banks and credit unions. In these arrangements, the financial institution enters into an agreement with RJFS and RJFSA for joint marketing, customer referrals, use of the financial institution's premises and facilities, and other administrative and back-office support. If a customer opens an advisory account with us subject to one of these networking arrangements, the financial institution may receive compensation from us of up to 100% of advisory fees based on the amount of compensation agreed to in the applicable networking agreement. This compensation is generally paid on a monthly basis to the financial institution. Our customers are not charged any additional fees by us based on financial institution's compensation from RJFS/RJFSA. The compensation shared with the financial institution is our responsibility, not the customers' responsibility.

In some of these arrangements, our firm and/or our affiliates services are provided directly on the premises of the financial institution. Our IARs may also provide advisory services directly from the financial institution, or as applicable, its trust company or one of its other affiliates. We are not a bank, and unless otherwise specified for certain, RJ Bank's services and products purchased through RJFS or held at RJA, are not insured by the Federal Deposit Insurance Corporation (FDIC), the National Credit Union Administration (NCUA), or other financial institution insurance, are not deposits or other obligations of and are not guaranteed by the financial institution, and are subject to investment risks, including possible loss of principal invested.

In one type of networking arrangement, the IAR is compensated directly through the financial institution, based on a portion of its compensation from RJFS/RJFSA; in these relationships, the financial institution generally receives 75% to 100% of the investment advisory fees subject to the networking arrangement; we keep the balance and charge the financial institution or the IAR for our other administrative fees and costs. The IAR is also generally an employee of the financial institution or one of its affiliates. In other networking arrangements, we compensate the IAR directly. In this type of arrangement, the financial institution generally receives up to 50% of the investment advisory fees subject to the networking arrangement. In those instances, we will provide compensation directly to the IAR in accordance with its compensation agreement with that IAR. Generally, these IARs are not employees of the financial institution or one of its affiliates.

#### Other Referral Arrangements

The Institutional Account Participation Program ("IAPP") was established to pay referral fees to our IARs that refer institutional clients to our affiliates, CTA and/or Eagle, both affiliates of Raymond James. The referral fee is paid as a percentage of the management fee earned by either CTA or Eagle. IARs participating in IAPP may not refer institutional clients to CTA and/or Eagle through certain wrap fee programs offered through RJA. Our payment of this referral fee will not increase your management fee.

#### **Financial Information**

We have no financial commitment that impairs our ability to meet contractual commitments to you, and have not been the subject of a bankruptcy proceeding. We do not require prepayment of fees of more than \$1,200, per client, and six months or more in advance.

FACTS	WHAT DOES RAYMOND JAMES DO WITH YOUR PERSONAL INFORMATION?
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include:  Social Security number and income  Credit history and credit score  Account balances and transaction history  Assets and investment experience When you are no longer our customer, we continue to share your information as described in this notice.
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Raymond James chooses to share; and whether you can limit this sharing. Please note that Raymond James does not "sell" your personal information, with "sell" meaning the disclosure of personal information to a third party for monetary or other valuable consideration.

Reasons we can share your personal information	Does Raymond James share?	Can you limit this sharing?
For our everyday business purposes – such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes – to offer our products and services to you	Yes	No
For joint marketing with other financial companies	Yes*	No
For our affiliates' everyday business purposes – information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes – information about your creditworthiness	Yes	Yes
For our affiliates to market to you	Yes*	Yes
For nonaffiliates to market to you	No	We don't share

To limit our sharing	Call the applicable toll-free number below:  Raymond James General Number: 800.647.7378  For accounts at Raymond James Bank: 800.718.2265  Please note:  If you are a new customer, we can begin sharing your information 30 days from the date we sent this notice. When you are no longer our customer, we continue to share your information as described in this notice.  However, you can contact us at any time to limit our sharing.
Questions?	<ul> <li>Call 800.647.7378 or go to raymondjames.com</li> <li>For accounts at Raymond James Bank: 800.718.2265</li> </ul>

Who we are		
Who is providing this notice?	See the Raymond James U.S. legal entities noted below.	
What we do		
How does Raymond James protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. For more information, please visit <a href="raymondjames.com/privacy-security-and-account-protection/how-raymond-james-protects-your-privacy">raymond-james-protects-your-privacy</a> .	
How does Raymond James collect my personal information?	<ul> <li>We collect your personal information, for example, when you</li> <li>open an account or perform transactions</li> <li>apply for a loan</li> <li>make a wire transfer or tell us where to send money</li> <li>tell us about your investment or retirement portfolio</li> <li>become a beneficiary of a trust or an estate</li> <li>We also collect your personal information from others such as credit bureaus, affiliates, or other companies.</li> </ul>	
Why can't I limit all sharing?	Federal law gives you the right to limit only  sharing for affiliates' everyday business purposes – information about your creditworthiness  affiliates from using your information to market to you  sharing for nonaffiliates to market to you  State laws and individual companies may give you additional rights to limit sharing. See below for more on your rights under state law.	
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account.	
Definitions		
Affiliates	<ul> <li>Companies related by common ownership or control. They can be financial and nonfinancial companies.</li> <li>Our affiliates include companies with a Raymond James or Carillon name as well as financial companies, such as Eagle Asset Management, Inc., Scout Investments, Inc., and The Producers Choice, LLC.</li> </ul>	
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies.  • Raymond James does not share with nonaffiliates so they can market to you.	
Joint marketing	A formal agreement between nonaffiliated financial companies to provide or market financial products or services to you.  Our joint marketing partners may include banks and credit unions.	

# Other important information

\*Please note that Raymond James Bank, Raymond James Trust, N.A., and Raymond James Trust Company of New Hampshire (when serving in a fiduciary capacity) do not share information with other financial companies for purposes of joint marketing. Additionally, Raymond James Trust, N.A., and Raymond James Trust Company of New Hampshire, when serving in a fiduciary capacity, do not share information for affiliates' marketing purposes.

Financial advisors may change brokerage and/or investment advisory firms, and the nonpublic personal information collected by us and your advisor may be provided to the new firm, so your advisor can continue to service your account(s). If you do not want your financial advisor to provide this information to the new firm, please call 800.647.7378 to opt out of this sharing. Opt-in states, such as California and Vermont and others, require your affirmative consent before the advisor can provide your nonpublic information to the new firm. You can provide or withdraw this consent at any time by contacting 800.647.7378. If your financial advisor is also affiliated with a bank, credit union or other financial institution, and that financial institution enters into a relationship with a new financial services provider, we may share your information with the new financial services provider so your advisor can continue to service your account(s).

**Vermont:** In accordance with Vermont law, we will not disclose information about your creditworthiness to our affiliates and will not disclose your personal information, financial information, credit report or health information to nonaffiliated third parties to market to you, other than as permitted by Vermont law, unless you authorize us to make those disclosures. Additional information concerning our privacy policies can be found at <u>raymondjames.com</u> or by calling 800.647.7378.

California: In accordance with California law, we will not share information we collect about you with companies outside of Raymond James, unless the law allows. For example, we may share information with your consent, to service your accounts, or to provide rewards or benefits you are entitled to. We will limit sharing among our companies to the extent required by California law. For additional information regarding your rights, please see the California Privacy Notice (raymondjames.com/ccpa).

**Nevada:** In accordance with Nevada law, if you would like to be placed on our Internal Do Not Call List, please call 800.647.7378. For more information, you may contact <u>clientservice@raymondjames.com</u> or Raymond James Client Services, 880 Carillon Parkway, St. Petersburg, FL 33716, or the Bureau of Consumer Protection, Office of the Nevada Attorney General, 555 E. Washington Street, Suite 3900, Las Vegas, NV 89101. Phone number: 702.486.3132; email: <u>BCPINFO@ag.state.nv.us</u>.

For insurance customers in AZ, CA, CT, GA, IL, ME, MA, MN, MT, NV, NJ, NC, OH, OR and VA only. The term "Information" in this section means customer information obtained in an insurance transaction. We may give your Information to state insurance officials, law enforcement, group policyholders about claims experience, or auditors as the law allows or requires. We may provide your Information to insurance support companies that may retain it or send it to others as needed to service your account. We may share your medical Information so we can learn if you qualify for coverage, process claims, or prevent fraud or if you provide authorization. To see your Information, write to Raymond James Insurance Group, 880 Carillon Parkway, St. Petersburg, FL 33716, Attn: Data Request. You must state your full name, address, the insurance company, policy number (if relevant), and the Information you are requesting. We will inform you of what Information we have. You may see and copy the Information (unless privileged) at our office or ask that we mail a copy to you for a fee. If you think any Information is incorrect, you may submit a written request to have the Information corrected. We will notify you of what actions are taken. If you do not agree with our actions, you may send us a statement.

If Raymond James acts as a clearing agent for your accounts opened through an unaffiliated introducing broker/dealer or provides custody and execution services to your third-party investment adviser (RIA & Custody Services Division), you should also receive a separate privacy notice from your introducing broker/dealer or third-party investment adviser that governs information you share with them. Raymond James shall have no responsibility or liability with respect to such separate privacy notices.

## Raymond James U.S. legal entities

Raymond James Financial, Inc., Raymond James & Associates, Inc., Raymond James Financial Services, Inc., Raymond James Bank, Raymond James Trust, N.A., Raymond James Trust Company of New Hampshire, Raymond James Insurance Group, Inc., and The Producers Choice, LLC. This notice does not apply to Carillon Tower Advisers, Inc., Carillon Family of Funds, Carillon Fund Distributors, Inc., CarillonFund Services, Inc., Eagle Asset Management, Inc., and Scout Investments, Inc., as these affiliates deliver their own privacy notices.