

August XX, 2015

FOR IMMEDIATE RELEASE  
Media Contact: Shereen McCall, 727.567.2824  
[raymondjames.com/advisorchoice/press\\_center](http://raymondjames.com/advisorchoice/press_center)

## RAYMOND JAMES WELCOMES \$157 MILLION ADVISOR TEAM IN DALLAS, TEXAS

ST. PETERSBURG, Fla. – Raymond James recently welcomed husband-and-wife advisor duo **Dax A. Seale, CFP®, CLU®, AAMS®,** and **Amber Seale, CFP®, CLU®, CDFATM, CPA,** in Dallas, Texas, to Raymond James & Associates (RJA) – the firm’s traditional employee broker/dealer – according to Pat Allison, Western division director for RJA.

The pair operates as [Seale Wealth Management of Raymond James](#) and joins the firm from Edward Jones, where they previously managed approximately \$157 million in client assets and had about \$1.7 million in production. Joining the Seales at Raymond James are senior sales associate Angela Frohlich and sales associate Janie Faight.

“Raymond James was the firm that provided the right mix of what we need to best serve our clients,” said Dax, financial advisor and first vice president of investments. “We were attracted to the culture and values at Raymond James, as well as the platform, which allows us to deliver a superior client experience. Amber and I are holistic planners, and Raymond James embraces that same focus with the technology and tools, like Goal Planning & Monitoring, that enable us to offer clients a higher level of service.”

Dax joined the financial services industry after a career in business consulting with ADP. He became an advisor with Edward Jones, where he remained for nearly seven years before joining Raymond James. Dax graduated from The University of Texas at Austin with a bachelor’s degree in economics and a concentration in banking and finance.

Amber, financial advisor and senior vice president of investments, worked as an auditor at Ernst & Young, LLP, before joining Edward Jones as a financial advisor. She remained at Edward Jones for 14 years before joining Raymond James. Amber attended The University of Texas at Austin, where she graduated summa cum laude and earned her bachelor’s in business administration and master’s in professional accounting.

“Dax and Amber are great additions to Raymond James,” said Allison. “They have remained committed to doing what’s best for their clients – a concept we have continually embraced here at Raymond James – and we are glad they chose our firm to support them, their practice and their clients.”

The advisors at Seale Wealth Management specialize in working with high-net-worth clients, women investors, business owners and corporate executives.

CFP® | CERTIFIED FINANCIAL PLANNER™ Certified Financial Planner Board of Standards, Inc., owns the certification marks above, which it awards to individuals who successfully complete initial and ongoing certification requirements.

### Raymond James & Associates

Raymond James & Associates, Inc., member New York Stock Exchange/SIPC, which has built a national reputation for more than 50 years as a leader in financial planning for individuals, corporations and municipalities, is a wholly-owned subsidiary of Raymond James Financial, Inc. (NYSE-RJF), a leading diversified financial services company with more than 6,500 financial advisors serving in excess of 2.7 million client accounts in more than 2,600 locations throughout the United States, Canada and overseas. Total client assets are approximately \$504 billion.