Adding up AMP
The numbers behind the Advisor Mastery Program – and the start of a masterful career

Since its founding in 2012, the Advisor Mastery Program (AMP) has been helping to turn exceptional candidates into successful financial advisors. Taking a holistic approach that incorporates distance learning, in-person curriculum, coaching from senior advisors and real-world mentoring, AMP is preparing a new generation of advisors to serve the next generation of clients.

A UNIQUE EXPERIENCE

24-month program combining distance learning and trips to Raymond James

15 days onsite at our international headquarters

1-on-1 coaching calls

Average class size of 38 candidates

A commitment to gender and ethnic diversity – historically 31% of candidates are diverse

THAT LEAVES YOU POSITIONED FOR LONG-TERM SUCCESS

Selective program with 225 openings per year

50% of graduates joined advisor teams, while 50% are stand-alone advisors

All own 100% of their books of business*

Succession potential – the average Raymond James advisor is 54; the average AMP graduate is 37

All backed by a firm with 123 consecutive quarters of profitability

WITH POWERFUL RESULTS

21 classes since 2012 with a 64% graduation rate

$133,250 average production among stand-alone graduates after four years

Two-thirds of active candidates are at or above 125% of their standard goal, qualifying for club recognition status

Learn more and start your application at RaymondJamesAMP.com.

*Certain qualifying criteria must be met. Past performance is not indicative of future results. The information provided is for informational purposes only and is not a solicitation to buy or sell Raymond James Financial stock. © 2018 Raymond James & Associates, Inc., member New York Stock Exchange/SIPC. © 2018 Raymond James Financial Services, Inc., member FINRA/SIPC. 18-AMP-0187 AW 11/18