



## PRIVATE PLACEMENT GROUP OVERVIEW

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# LEADING PRIVATE PLACEMENT GROUP

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**Raymond James has one of the most experienced Private Placement Groups  
with extensive distribution capabilities**

## EXTENSIVE EXPERIENCE

### Deep Private Placement Expertise

- Dedicated senior banker team, averaging 20+ years of placement experience
- Proven track record in closing \$25 billion+ of private placements for over 250 companies
- Decades of success and market knowledge in structuring and closing all types of transactions - ranging from a \$2 billion equity offering to a \$20 million structured debt with warrants offering and everything in between
- Led by the former Head of Private Placements at both Credit Suisse and DLJ with 28 years of experience

## EXECUTION CAPABILITY

### Proprietary, long-standing relationships with a broad spectrum of the “Global Buyer Universe”

- We have deep insights into these investors' investment preferences and approaches, gained from first-hand experience over decades
- Due to our longevity in the business, we have been a consistent and important deal source and are recognized as bringing quality deals to the market
- In addition to the traditional investor universe, RJ has an expanded network of “Alternative Private Investors”, such as Pension Funds, Insurance Companies, Endowments and Sovereign Wealth Funds, which have huge amounts of capital and are viewed as patient and flexible funding

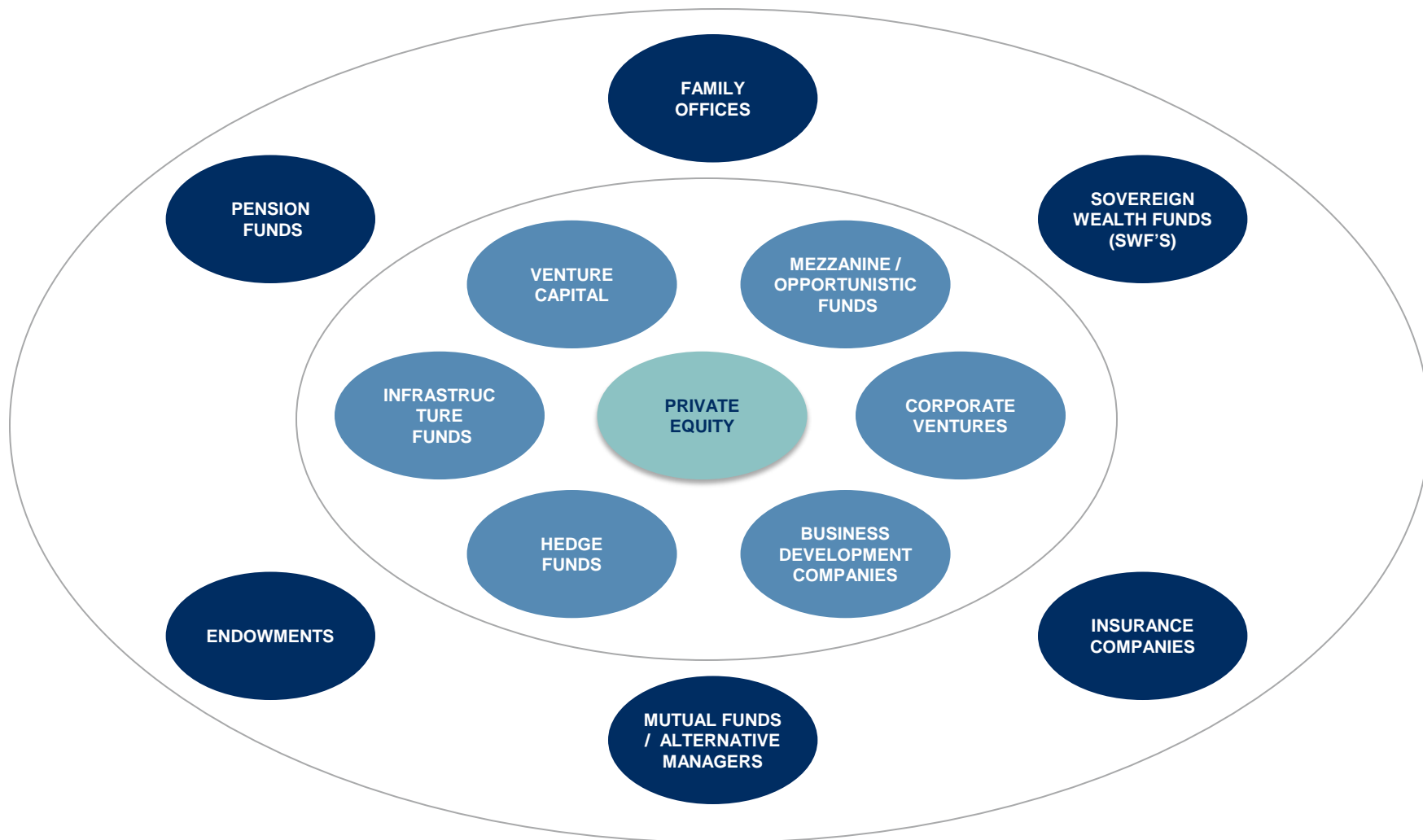
## INVESTOR NETWORK

## UNIQUE STRUCTURE

### Dedicated senior banker focus throughout the transaction

- Demonstrated placement strategy of applying our extensive market knowledge and experience which enhances the positioning of the company and achieves optimum results

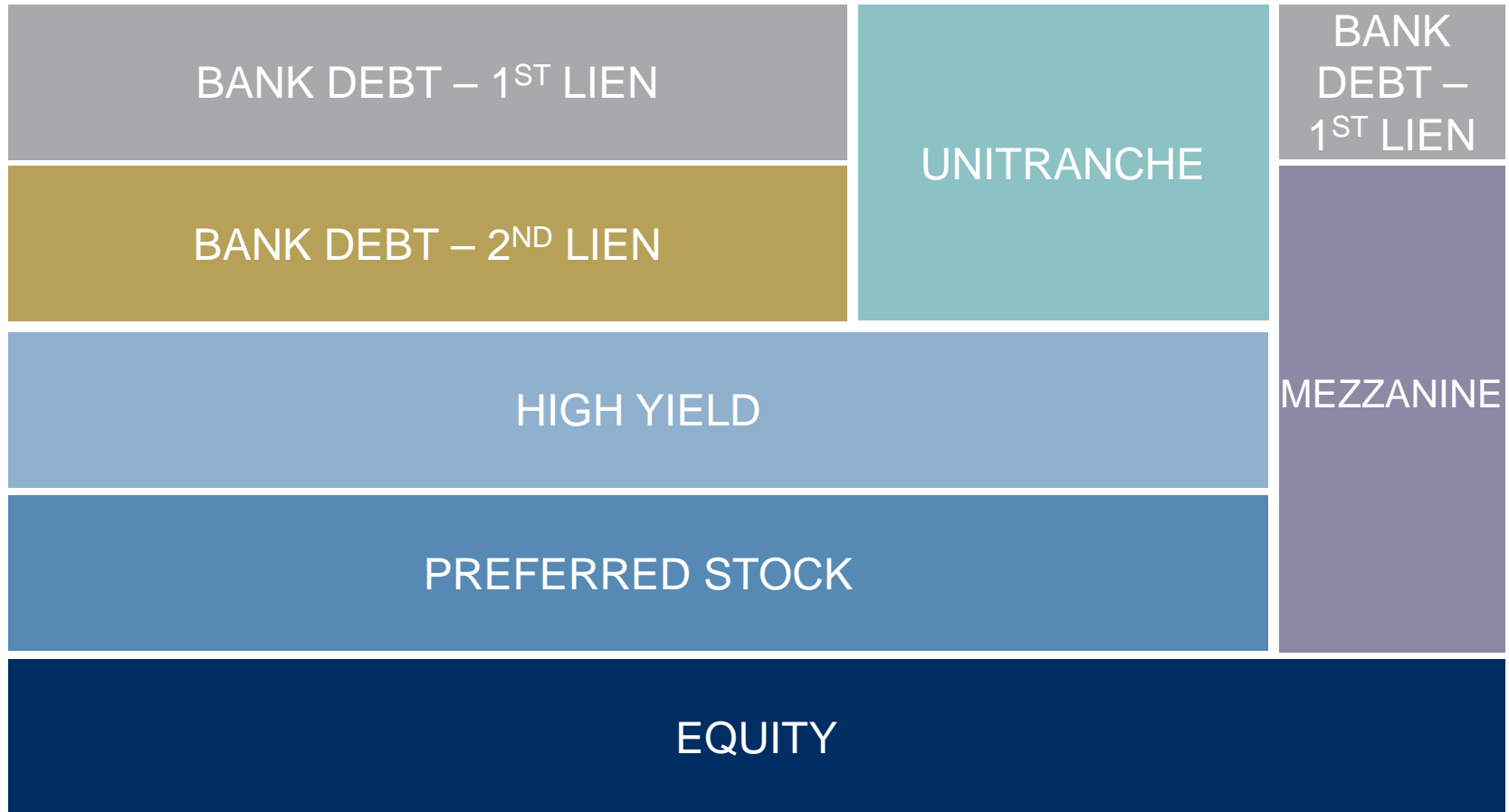
# RJ'S PRIVATE PLACEMENT DISTRIBUTION IS EXTENSIVE



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## RJ PROVIDES FUNDING THROUGHOUT THE CAPITAL STRUCTURE

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*Alternative investments involve substantial risks that may be greater than those associated with traditional investments and are not suitable for all investors. They may be offered only to clients who meet specific suitability requirements, including minimum-net-worth tests. These risks include, but are not limited to, limited liquidity, tax considerations, incentive fee structures, potentially speculative investment strategies, and different regulatory and reporting requirements. Investors should only invest in hedge funds, structured products, commodities, or other similar strategies if they do not require a liquid investment and can bear the risk of substantial losses. There is no assurance that any investment will meet its investment objectives or that substantial losses will be avoided. Investors should carefully review any offering materials or prospectuses prior to investing.*

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