UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

November 28, 2018

Date of report (date of earliest event reported)

Raymond James Financial, Inc.

(Exact Name of Registrant as Specified in Its Charter)

Florida

(State or Other Jurisdiction of Incorporation)

1-9109 59-1517485
(Commission File Number) (IRS Employer Identification No.)

880 Carillon Parkway St. Petersburg, FL 33716 (Address of Principal Executive Offices) (Zip Code)

(727) 567-1000

(Registrant's Telephone Number, Including Area Code)

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act (17 CFR 230.405) or Rule 12b-2 of the Exchange Act (17 CFR 240.12b-2).
Emerging growth company □
If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section

13(a) of the Exchange Act. □

Item 7.01 Regulation FD Disclosure.

On November 28, 2018, Raymond James Financial, Inc. (the "Company") made available in the Other Reports section of the Investor Relations Financial Reports pages of its website a summary of changes it has made to the presentation of certain revenues on its consolidated statements of income and comprehensive income (the "Report"). Such information is being furnished in order to assist investors in understanding how the Company's results would historically have been presented had such changes been in place since the first quarter of fiscal 2017. A copy of the Report is attached hereto as Exhibit 99.1 and is incorporated by reference herein.

The information in this Current Report, including any exhibits hereto, is being "furnished" and shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference into any filing of the Company with the Securities and Exchange Commission, whether made before or after the date hereof, regardless of any general incorporation language in such filings (unless the Company specifically states that the information or exhibit in this particular report is incorporated by reference).

Item 9.01 Financial Statements and Exhibits

(d) Exhibits. The following is filed as an exhibit to this report:

Exhibit No.

99.1 Statement of Income Reporting Changes

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

RAYMOND JAMES FINANCIAL, INC.

Date: November 28, 2018 By: /s/ Jeffrey P. Julien

Jeffrey P. Julien

Executive Vice President - Finance and

Chief Financial Officer

RAYMOND JAMES

November 28, 2018

STATEMENT OF INCOME REPORTING CHANGES

Effective with the firm's first fiscal quarter ended December 31, 2018, Raymond James Financial, Inc. has reclassified certain revenues among income statement line items and renamed certain line items. The Company believes that these reclassifications will better align with the performance obligations identified in connection with our adoption of Accounting Standards Update (ASU) No. 2014-09, *Revenue from Contracts with Customers (Topic 606)* (effective beginning October 1, 2018) and will make our financial statements more comparable with those of other financial services companies. These reclassifications do not represent a restatement of previously-issued consolidated financial statements, but rather a reclassification among income statement line items, and they do not affect the Company's reported total revenues or the total revenues in any of our segments for any of the previously reported periods. The changes primarily relate to the following:

- Report all revenue related to investment advisory, asset management and related administrative services in
 a single income statement line item entitled "Asset management and related administrative fees." Portions
 of these revenues had previously been included in "Securities commissions and fees," as fee-based
 commissions within our Private Client Group segment, and "Investment advisory and related administrative
 fees." Certain revenues related to trust services within our Asset Management segment, which were previously
 included in "Account and service fees," were also reclassified.
- Report all underwriting revenue in the "Investment banking" income statement line item. A portion of these
 revenues had previously been included in "Securities commissions and fees" as new issue sales credits within
 our Private Client Group segment and institutional equity and fixed income commissions within our Capital
 Markets segment.
- Report all non-interest revenue associated with transactions conducted on a principal basis in a single income statement line item entitled "Principal transactions." Portions of these revenues had previously been included in "Securities commissions and fees," as fixed income and, to a lesser extent, equities commissions in our Capital Markets and Private Client Group segments, and "Net trading profit."
- Report all non-interest revenues related to our tax credit fund business in "Other" revenues. A portion of such
 revenues had previously been included in "Investment banking," as tax credit fund syndication fees in our
 Capital Markets segment, and "Investment advisory and related administrative fees."

Prior period results, which are presented below, have been conformed to the current presentation. In addition, as a result of our adoption of (ASU) No. 2014-09, we will change the presentation of certain costs from a net presentation within revenues to a gross presentation, particularly those related to merger & acquisitions advisory and underwriting transactions and certain administrative costs related to our multi-bank sweep program. The income statement gross up as a result of these changes, which will be made prospectively beginning with our 2019 fiscal year, will depend on activity after adoption but will have no impact on our net earnings. The information included in this Form 8-K should be read in conjunction with the Company's 2018 Annual Report on Form 10-K ("2018 10-K"). This Form 8-K does not reflect events occurring after the Company filed its 2018 10-K and does not modify or update the disclosures therein in any way, other than to reflect the above-referenced reclassifications.

The Company has made an Excel version of the tables below available in the Other Reports section of the Investor Relations Financial Reports pages of its website.

Raymond James Financial, Inc. Net Revenues by Quarter (Unaudited)

			Year ended							
\$ in millions	September 30, 2018		June 30, 2018		March 31, 2018		December 31, 2017		September 30, 2018	
Revenues:										
Asset management and related administrative fees	\$	832	\$	790	\$	768	\$	729	\$	3,119
Brokerage revenues:										
Securities commissions		390		395		425		416		1,626
Principal transactions		74		73		85		97		329
Total brokerage revenues		464		468		510		513		1,955
Account and service fees		178		187		177		171		713
Investment banking		152		145		116		88		501
Interest income		292		271		249		232		1,044
Other		44		30		37		33		144
Total revenues		1,962		1,891		1,857		1,766		7,476
Interest expense		(63)		(54)		(45)		(40)		(202)
Net revenues	\$	1,899	\$	1,837	\$	1,812	\$	1,726	\$	7,274

	Three months ended									Year ended	
\$ in millions		September 30, 2017		June 30, 2017		March 31, 2017		December 31, 2016		September 30, 2017	
Revenues:											
Asset management and related administrative fees	\$	683	\$	628	\$	586	\$	574	\$	2,471	
Brokerage revenues:											
Securities commissions		383		397		402		396		1,578	
Principal transactions		99		106		95		118		418	
Total brokerage revenues		482		503		497		514		1,996	
Account and service fees		167		160		149		136		612	
Investment banking		133		137		135		86		491	
Interest income		223		204		193		182		802	
Other		45		31		41		36		153	
Total revenues		1,733		1,663		1,601		1,528		6,525	
Interest expense		(43)		(39)		(37)		(35)		(154)	
Net revenues	\$	1,690	\$	1,624	\$	1,564	\$	1,493	\$	6,371	

Raymond James Financial, Inc. Net Revenues by Segment Year ended September 30, 2018 (Unaudited)

				Year Ended September 30, 2018				
\$ in millions	Private Client Group	Capital Markets	Asset Management	RJ Bank	Other	Intersegment eliminations	Total	
Revenues:								
Asset management and related administrative fees	\$ 2,517	\$ 8	\$ 610	\$ —	\$ 1	\$ (17)	\$ 3,119	
Brokerage revenues:								
Securities commissions								
Mutual and other fund products	703	7	12	_	_	(5)	717	
Insurance and annuity products	414	_	_	_	_	_	414	
Equities and fixed income products	352	145				(2)	495	
Sub-total securities commissions	1,469	152	12	_	_	(7)	1,626	
Principal transactions	80	249	_	1	_	(1)	329	
Total brokerage revenues	1,549	401	12	1		(8)	1,955	
Account and service fees:								
Mutual fund and annuity service fees	332	_	2	_	_	(9)	325	
RJBDP fees	354	_	3	_	_	(92)	265	
Client account and other fees	111	5	23	_	_	(16)	123	
Sub-total account and service fees	797	5	28			(117)	713	
Y								
Investment banking:	2.5	0.2					120	
Equity underwriting	35	93	_	_	_	_	128	
Mergers & acquisition and advisory	_	297	_	_	_		297	
Fixed income investment banking		76					76	
Sub-total investment banking	35	466	_	_	_	_	501	
Other:								
Tax credit fund revenues	_	79	_	_	_	_	79	
Other	30	1	2	22	17	(7)	65	
Sub-total other revenues	30	80	2	22	17	(7)	144	
Total non-interest revenues	4,928	960	652	23	18	(149)	6,432	
Interest income	193	32	2	793	42	(18)	1,044	
Total revenues	5,121	992	654	816	60	(167)	7,476	
Interest expense	(28)	(28)	_	(89)	(75)	18	(202)	
Net revenues	\$ 5,093		\$ 654	\$ 727				

Raymond James Financial, Inc. Net Revenues by Segment Year ended September 30, 2017 (Unaudited)

		•			Year Ended September 30, 2017					
\$ in millions		Private Client Group		pital rkets	Asset Management	RJ Bank	Other	Intersegment eliminations	Total	
Revenues:										
Asset management and related administrative fees	\$	2,022	\$	9	\$ 453	s —	\$ 1	\$ (14)	\$ 2,471	
Brokerage revenues:										
Securities commissions										
Mutual and other fund products		698		9	12	_	_	(5)	714	
Insurance and annuity products		385		_	_	_	_	_	385	
Equities and fixed income products		331		152	_	_	_	(4)	479	
Sub-total securities commissions		1,414		161	12			(9)	1,578	
Principal transactions		93		323	_	2	_	_	418	
Total brokerage revenues		1,507		484	12	2		(9)	1,996	
Account and service fees:										
Mutual fund and annuity service fees		291		_	2	_	_	(8)	285	
RJBDP fees		270		_	2	_	_	(68)	204	
Client account and other fees		116		5	16	_	_	(14)	123	
Sub-total account and service fees		677		5	20			(90)	612	
Investment banking:										
Equity underwriting		62		117	_	_	_	_	179	
Mergers & acquisition and advisory		_		228	_	_	_	<u> </u>	228	
Fixed income investment banking		_		84	_	_	_	_	84	
Sub-total investment banking	_	62		429					491	
Other:										
Tax credit fund revenues		_		79		_	_		79	
Other		17		2	2	16	39	(2)	74	
Sub-total other revenues		17		81	2	16	39	(2)	153	
Total non-interest revenues		4,285		1,008	487	18	40	(115)	5,723	
Internal in com-		1.52		27		(10	25	(1.1)	000	
Interest income		153		1.025	1	610	25	(14)	802	
Total revenues		4,438		1,035	488	628	65	(129)	6,525	
Interest expense		(16)		(21)		(35)		13	(154)	
Net revenues	\$	4,422	\$	1,014	\$ 488	\$ 593	\$ (30)	\$ (116)	\$ 6,371	