#### **RAYMOND JAMES**

# 2021 Analyst & Investor Day

May 27, 2021

# Welcome & Agenda

Kristie Waugh

Vice President, Head of Investor Relations and FP&A



#### Forward-looking statements

Certain statements made in this presentation may constitute "forward-looking statements" under the Private Securities Litigation Reform Act of 1995. Forward-looking statements include information concerning future strategic objectives, business prospects, anticipated savings, financial results (including expenses, earnings, liquidity, cash flow and capital expenditures), industry or market conditions, demand for and pricing of our products, acquisitions and divestitures, anticipated results of litigation and regulatory developments or general economic conditions. In addition, words such as "believes," "expects," "anticipates," "intends," "plans," "estimates," "projects," "forecasts," and future or conditional verbs such as "will," "may," "could," "should," and "would," as well as any other statement that necessarily depends on future events, are intended to identify forward-looking statements. Forward-looking statements are not guarantees, and they involve risks, uncertainties and assumptions. Although we make such statements based on assumptions that we believe to be reasonable, there can be no assurance that actual results will not differ materially from those expressed in the forward-looking statements. We caution investors not to rely unduly on any forward-looking statements and urge you to carefully consider the risks described in our filings with the Securities and Exchange Commission (the "SEC") from time to time, including our most recent Annual Report on Form 10-K and subsequent Quarterly Reports on Form 10-Q, which are available at www.raymondjames.com and the SEC's website at www.sec.gov. We expressly disclaim any obligation to update any forward-looking statement in the event it later turns out to be inaccurate, whether as a result of new information, future events, or otherwise.

# Agenda

10:00 AM	PAUL REILLY Chairman & CEO, Raymond James Financial Followed by Q&A	Strategic Overview
10:30 AM	BUSINESS UNIT OVERVIEWS	
	SCOTT CURTIS President, Private Client Group	Private Client Group
	JIM BUNN  President, Global Equities & Investment Banking	Global Equities & Investment Banking
	STEVE RANEY Chairman & CEO, Raymond James Bank	Raymond James Bank
	Followed by Business Unit Q&A	
11:30 AM	PAUL SHOUKRY CFO, Raymond James Financial Followed by Q&A	Financial Review



#### Q&A sessions

Throughout the event, please submit all questions in the Q&A section of your webinar dashboard



# Strategic Overview

Paul Reilly

Chairman & CEO, Raymond James Financial



#### Our firm has been shaped by four core values



#### Raymond James Financial

#### BY THE NUMBERS

(as of Mar. 31, 2021)

Client assets under administration \$1.09 trillion

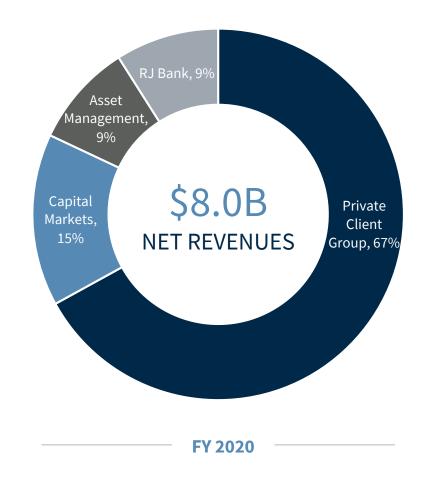
Over **8,300** advisors in U.S., Canada, and U.K.

**133** consecutive quarters of profitability

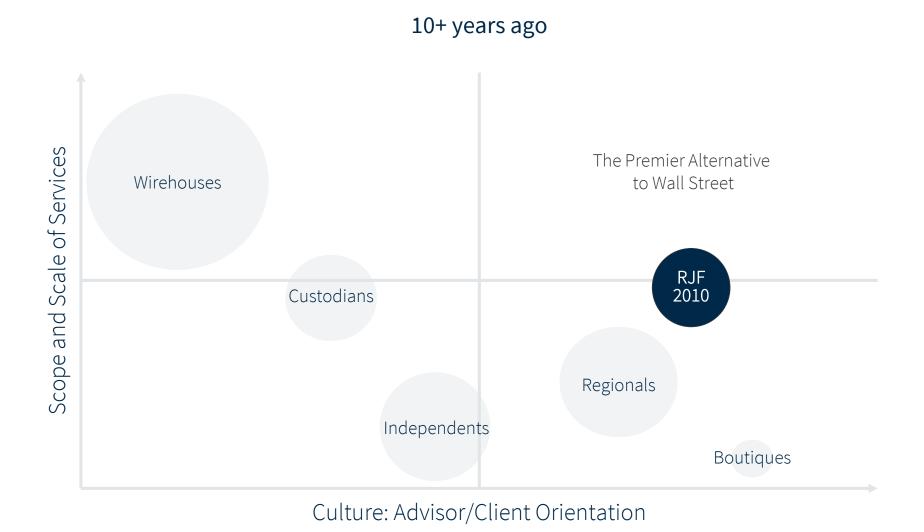
More than 2x required total capital ratio

Strong credit ratings with stable outlook: **A-** (Fitch), **BBB+** (S&P), **Baa1** (Moody's)

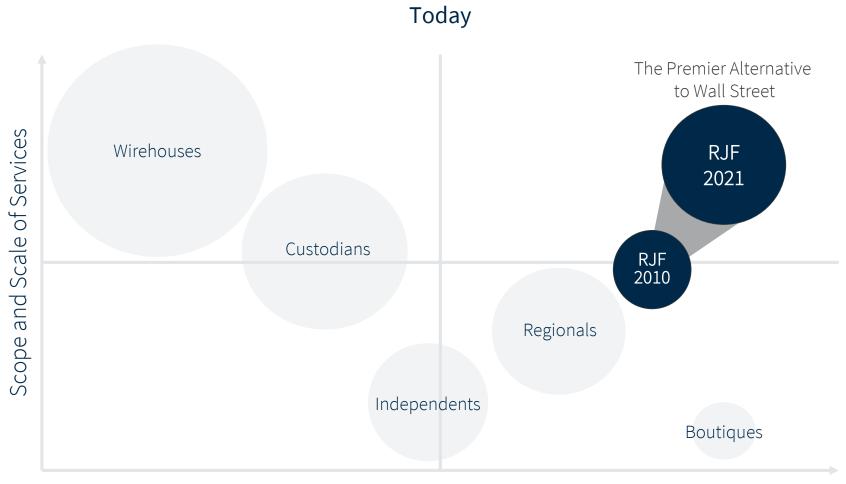
**S&P 500** & **Fortune 400** company



#### We set out to be the Premier Alternative to Wall Street



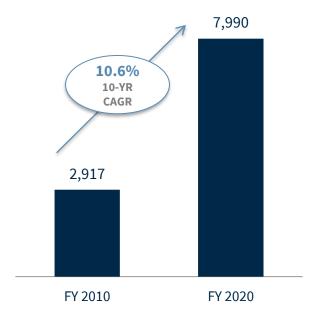
#### We set out to be the Premier Alternative to Wall Street



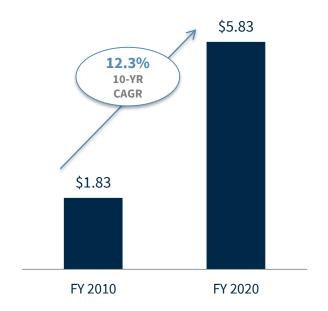
Culture: Advisor/Client Orientation

#### This focus resulted in strong growth over the past 10 years

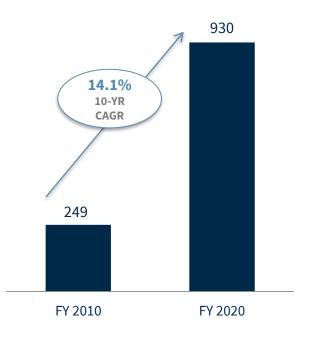
## Consolidated Net Revenues (\$ millions)



#### Earnings per Diluted Share

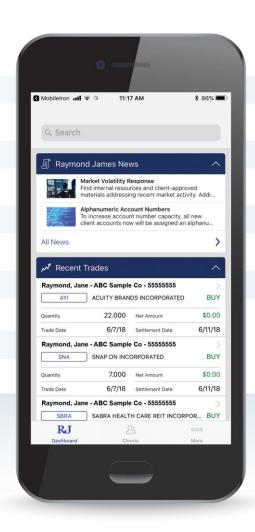


Client Assets
Under Administration
(\$ billions)



#### A focus on technology

Built for Advisors
Increased Efficiency
Intuitive
Customizable
Serve Clients Anywhere



Flexible

Ease of Use

Advisor Productivity

**Business Growing** 

#### Tools recognized by advisors and the industry

I love how intuitive and customizable the technology is. It's like each system is tailored to me. Made to meet my needs.

Financial Advisor - California

Sometimes I forget what application I'm running! RJ Tech makes it easy to focus on the tasks at hand and not even think about the technology.

Financial Advisor – Colorado

My team loves it. And I sleep better at night. The portal makes it so easy to stay on top of alerts. Much more efficient and simple!

Branch Manager – New Jersey



Bank Insurance & Securities Association Awards



**2019** Portfolio Management

2018 Product Catalog

2017 Advisor Mobile

2016 Client Reporting

**2015** Account Aggregation

2014 Client Center

2013 Goal Planning & Monitoring

Wealth Management Industry Awards



**2020** RJ Social (finalist)

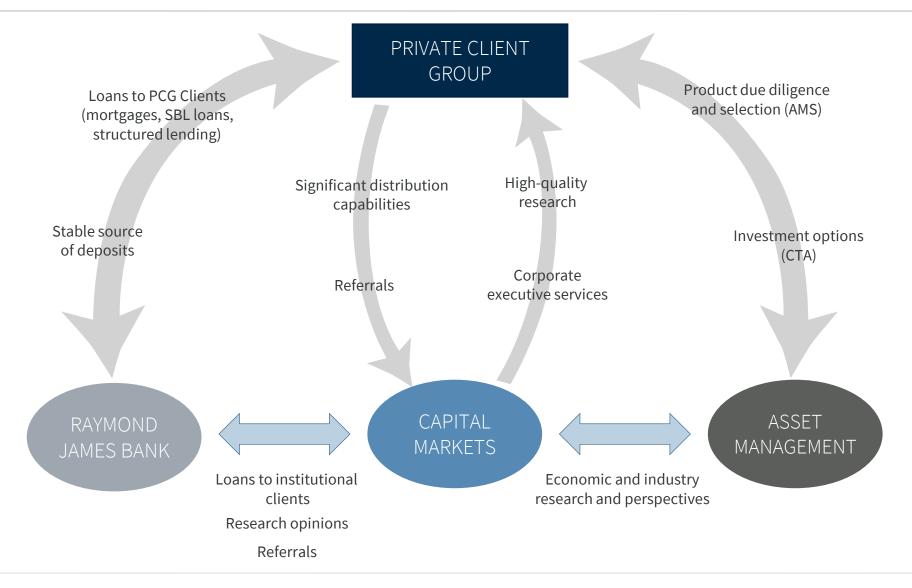
**2019** Portfolio Management (finalist)

**2017** Advisor Mobile (finalist)

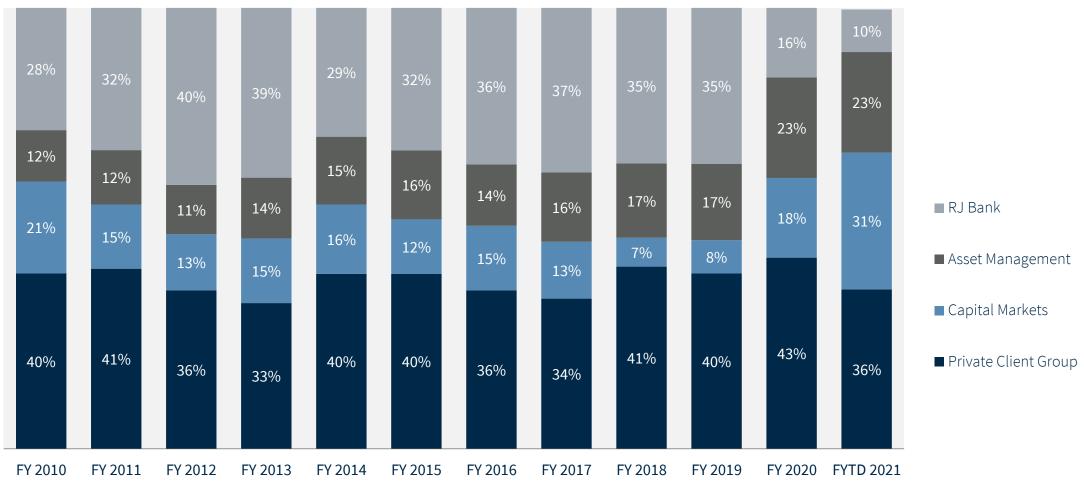
2016 Client Reporting

**2015** Client Center

## Our four core businesses are diverse but complementary



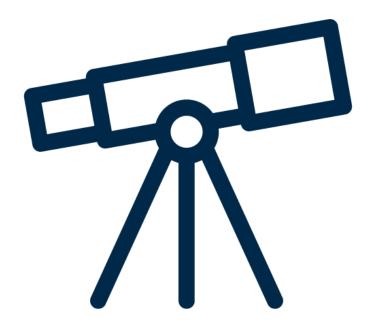
#### Diversification has shown its value over the cycle



Contribution of Pre-tax Income by Segment



## Looking ahead



#### Growth initiatives

1 Drive organic growth across core businesses

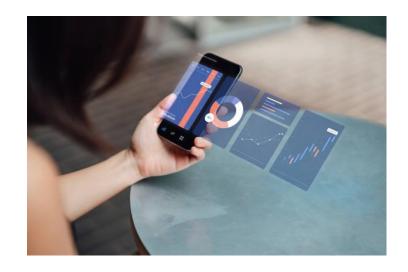
2 Expand investments in technology

3 Sharpen focus on strategic M&A

#### Private Client Group



Drive organic growth across core businesses







Best-in-class experience

Leverage entire firm's resources

Strong retention and recruiting

## Capital Markets



Drive organic growth across core businesses







Expand M&A platform

New market expansion

Deepen client relationships

#### Asset Management



Drive organic growth across core businesses







Enhance investment solutions

Implement technology for efficiency

Expand Carillon Tower Advisers offering

#### Raymond James Bank



Drive organic growth across core businesses









Grow PCG client loans

Expand securities portfolio

Selectively grow corporate loans

Manage credit risk



#### 2 Expand investments in technology



- Artificial Intelligence
- **Augmented Reality**
- Blockchain
- Data Lake
- **Digital Personas**

- **Machine Learning**
- Real-Time Everything
- Robotics
- Zero Day Settlement



#### 3 We have a strong track record and remain focused on strategic M&A



#### Our approach to corporate responsibility



**People.** We cultivate a people-first workplace for associates and advisors.



**Community.** We give back to the communities in which we live and work.



**Sustainability.** We focus on making sustainable business and operational decisions.



**Governance.** We have a longstanding commitment to strong corporate governance.



Paul Reilly Chairman & CEO, Raymond James Financial

# Private Client Group

Scott Curtis

President, Private Client Group



#### Private Client Group

#### **OVERVIEW**

#6 largest wealth manager\* in U.S.

Client assets under administration approximately \$1.03 trillion

Assets in fee-based accounts \$568 billion

More than 80% asset-based revenues\*\*

**8,327** advisors in U.S., Canada, and U.K.

Flexible affiliation options with **AdvisorChoice®** platform

Full-service support resources and award-winning technology

BY THE NUMBERS



client assets under administration



8,327

advisors



regrettable attrition\*\*\*

<sup>\*</sup>Based on client assets. The definitions for client assets may be inconsistent across companies. Rankings include independent B/Ds but exclude RIA custodians. Sourced from company reports with latest available data.

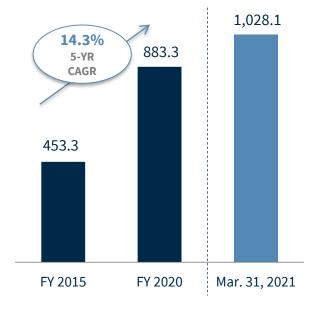
\*\*Asset-based revenues include asset management and related administrative fees, asset-based brokerage revenues, interest income, RJBDP fees, and mutual fund and annuity service fees. \*\*\*Regrettable attrition is defined as any Financial Advisor with a T12 production greater than \$350k, who voluntarily leaves the firm to join a competitor.



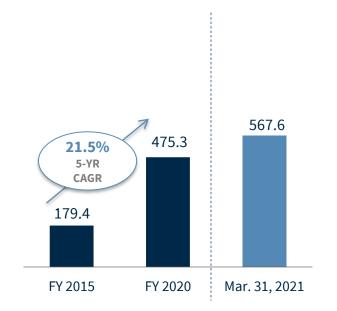
Note: As of March 31, 2021 unless otherwise noted.

## Long-term growth

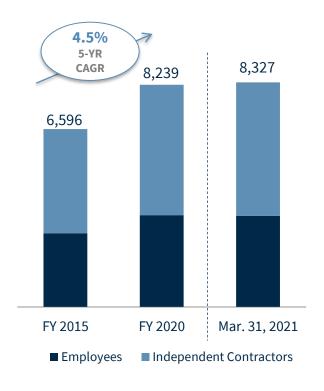
## Assets Under Administration (\$ billions)



# Assets in Fee-Based Accounts (\$ billions)

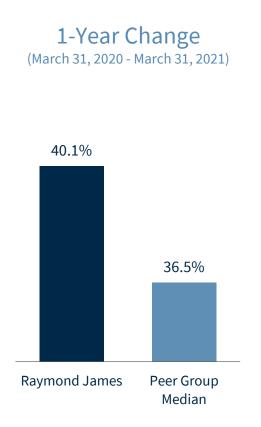


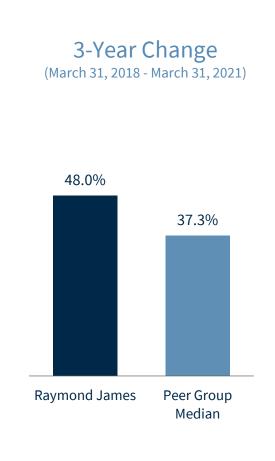
#### **Financial Advisors**

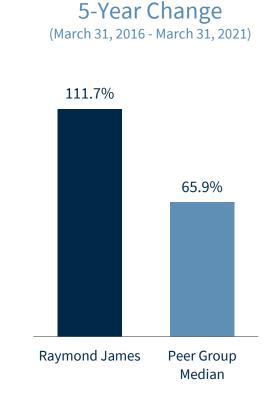


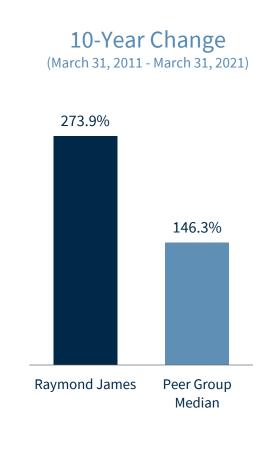
#### Long-term growth

#### Total PCG Client Assets Under Administration



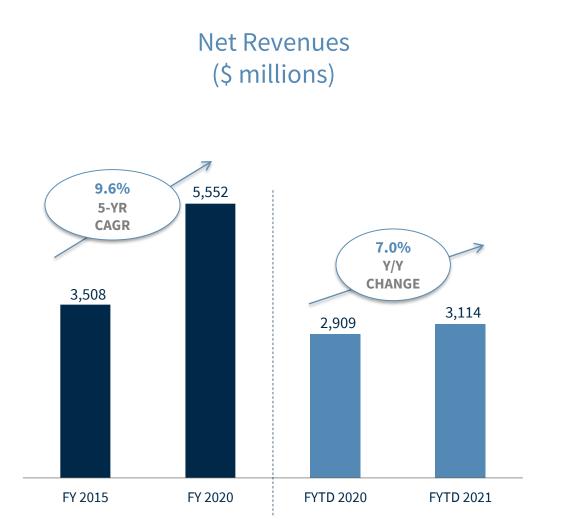




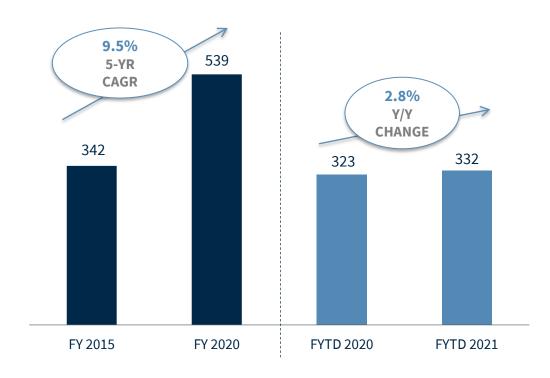




#### Long-term growth



# Pre-Tax Income (\$ millions)



#### Growth initiatives

Our vision is to be the most advisor-centric firm

# PRIVATE CLIENT GROUP

Digitally enable advisors to provide best-in-class client experience

Leverage entire firm's resources in supporting advisors and clients

Continue strong retention and recruiting through AdvisorChoice®

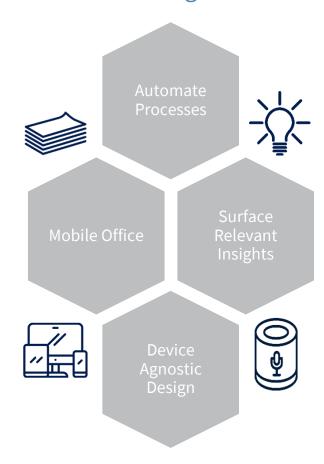
#### Core principles guiding digital innovation

Digital Enablement

# **Business Growth & Client** Engagement



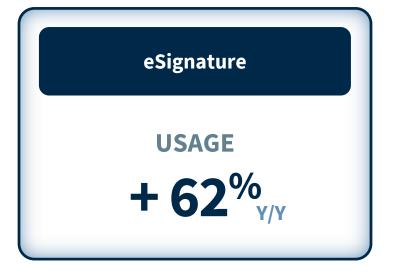
#### Operational Efficiency & Risk Management



## Embracing technology for efficiency and growth

Digital Enablement

35 million
PAPER
DOCUMENTS SAVED



# ACCOUNTS
+ 34%

Y/Y



#### Expanding our offering



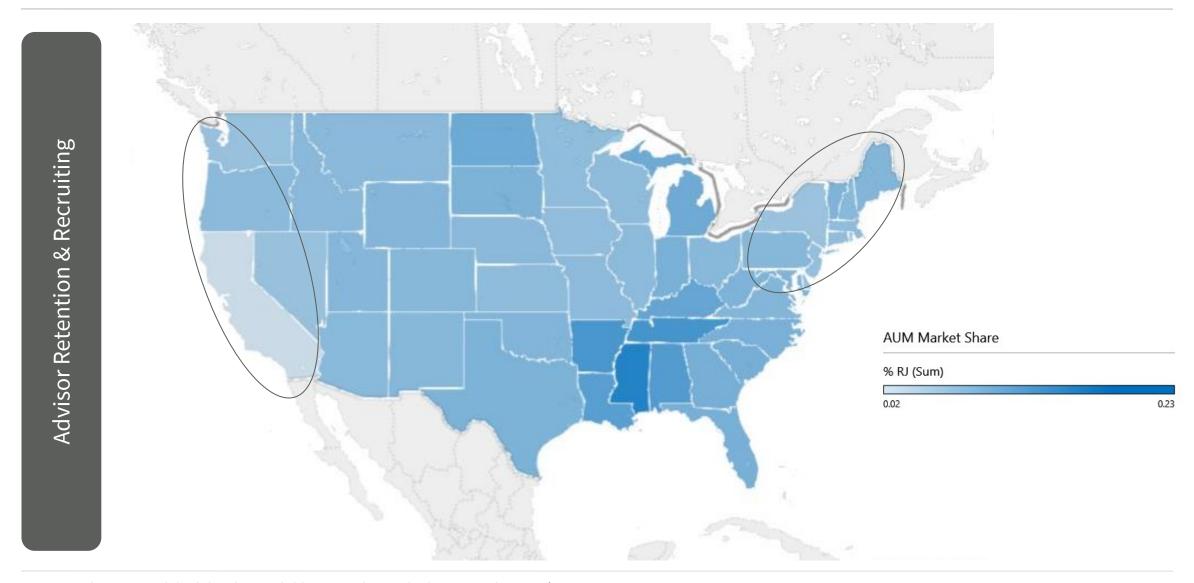






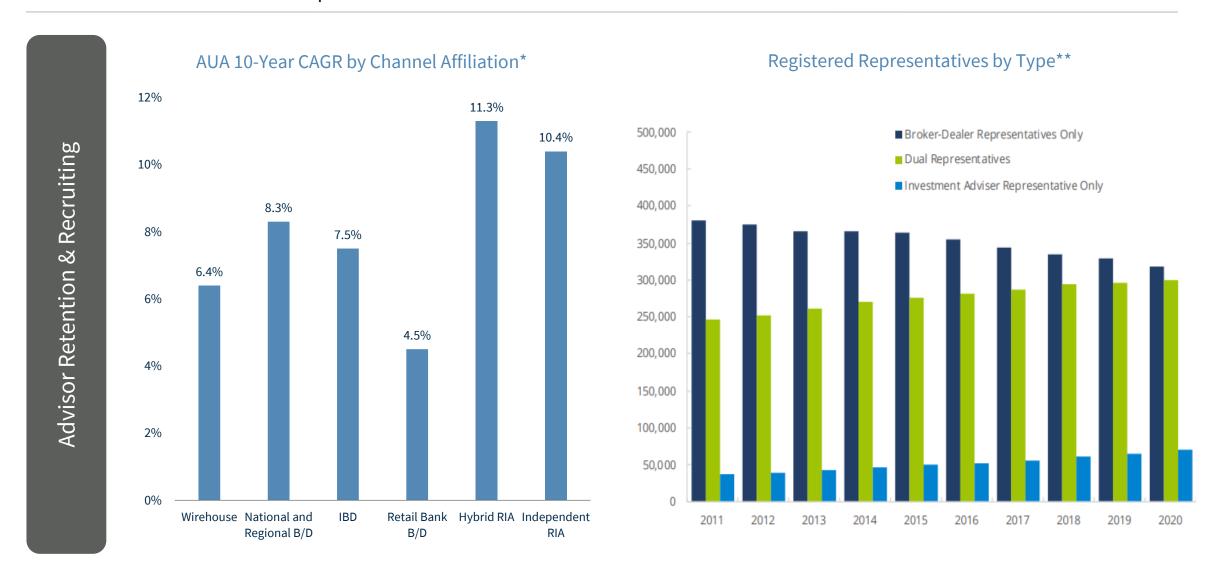


## Market share opportunity



35

#### Positioned to capture advisor movement

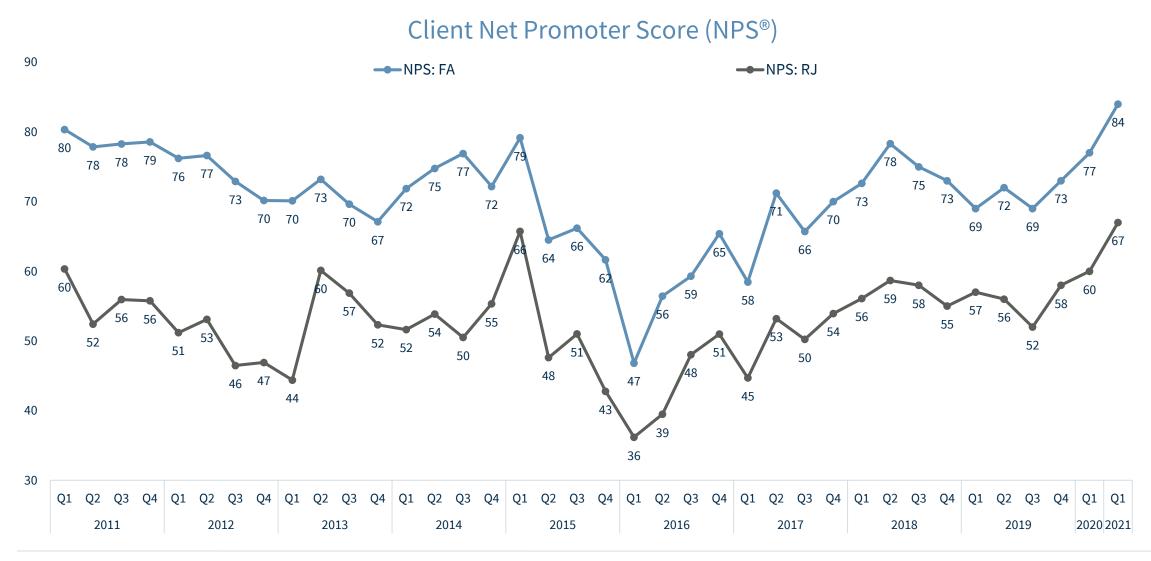


<sup>\*</sup>Source: Cerulli, November 2020.

<sup>\*\*</sup>Source: FINRA Industry Snapshot Report, 2021.

	RJF	Peer 1	Peer 2	Peer 3	Peer 4	Peer 5	Peer 6	Peer 7	Peer 8
Protocol Firm									
Employee option(s)									
Independent option(s)									
RIA option(s)									
No direct to client sales									
No payout penalties based on client size									
Full support transitioning book upon firm departure									
Comprehensive advisor technology					•	•			•

# Client satisfaction reaches five-year high



# Culture proof points

# ADVISORS AS CHOICE RESPONSIVE CLIENTS INTEGRITY LONG-TERM

# **CLIENT FIRST**

CONSERVATIVE SUPPORT FREEDOM

# INDEPENDENCE CARING FEEDBACK

PARTNERSHIP RESPECT INCLUSIVE

ACCESSIBILITY SERVICE 1ST

# Global Equities & Investment Banking

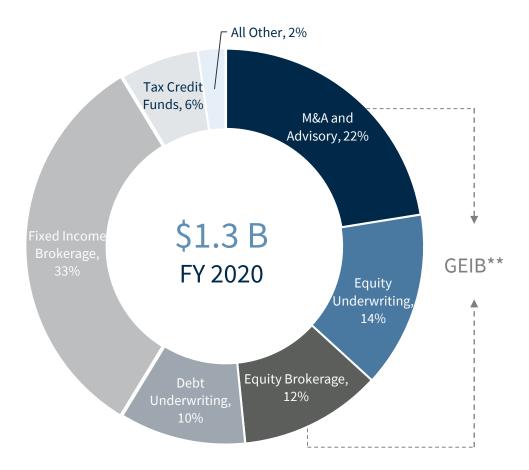
Jim Bunn

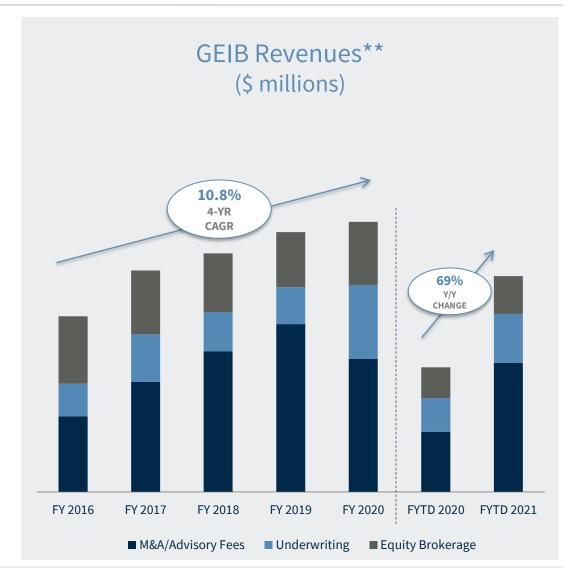
President, Global Equities & Investment Banking



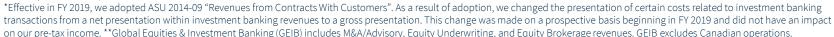
# Global Equities & Investment Banking within our Capital Markets segment

### Capital Markets Segment Net Revenues\*











# Global Equities & Investment Banking



# Growth initiatives

# **GLOBAL EQUITIES & INVESTMENT BANKING**

Grow high-margin Advisory business

Increase market share across Investment Banking and Equities

Increase productivity (revenue per professional, average fee per transaction)

Expand scope of services/business lines across Investment Banking and Equities

Synergistic acquisitions

Deepen private equity relationships

# Full-service investment banking capabilities with deep industry expertise

### **M&A ADVISORY**

- Sell-side
- Buy-side
- Divestitures

### **PUBLIC EQUITY CAPITAL**

- IPOs
- Follow-ons
- ATMs
- Bought / Block Deals

### **PRIVATE EQUITY CAPITAL**

**RAYMOND JAMES** 

Sector Expertise

- Recapitalizations
- Growth Equity
- Structured Equity

### **PRIVATE DEBT CAPITAL**

- Senior Debt
- Unitranche
- Mezzanine

### **PUBLIC DEBT CAPITAL**

- Investment Grade
- High Yield
- Structured Debt

### **PRIVATE CAPITAL FUND ADVISORY**

- **GP-led Secondaries**
- Fund Placement
- LP-led Secondaries

### **CONVERTIBLE FINANCING**

- Equity
- Debt

## **RESTRUCTURING** Kull Service Capabilities

- Reorganizations
- Workouts
- Financings

### **CORPORATE & EXECUTIVE SERVICES**

- Share Buybacks
- **Equity Compensation Plan** Administration
- Cash Management



**CONSUMER** 











**FINANCIAL SERVICES** 





**HEALTH CARE** 

**TECHNOLOGY & SERVICES** 

### **NORTH AMERICA**



20+ Offices 320+ Bankers



Three Offices 40+ Bankers

### **EUROPE**



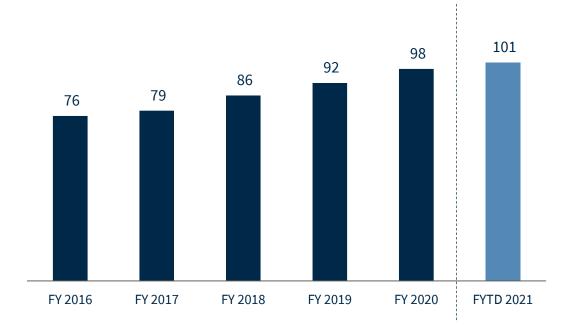
London Office 25+ Bankers



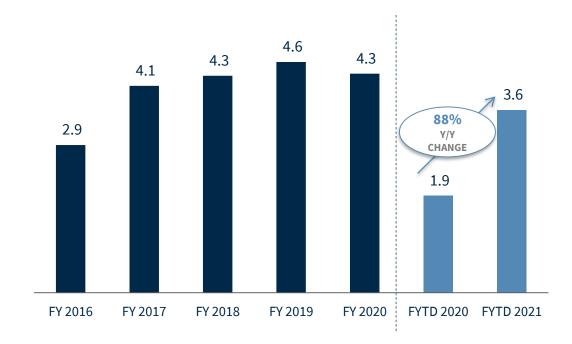
40+ Bankers

# Driving growth through consistent investment in talent

GEIB Investment Banking
Managing Directors\*
(annual average)



GEIB Average Revenues per Managing Director\* (\$ millions)



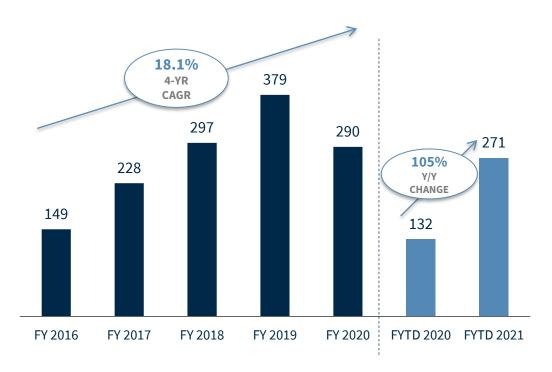
# M&A business delivers transactional and strategic advisory services

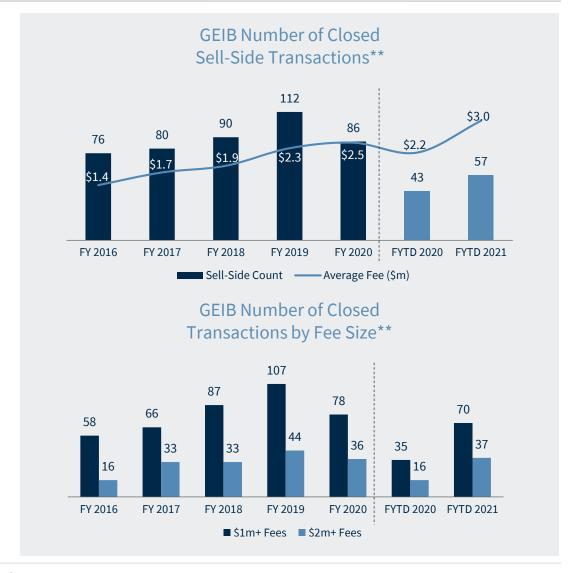
Serving private and publicly held companies

M&A and Advisory Revenues

Capital Markets Segment Results\*

(\$ millions)



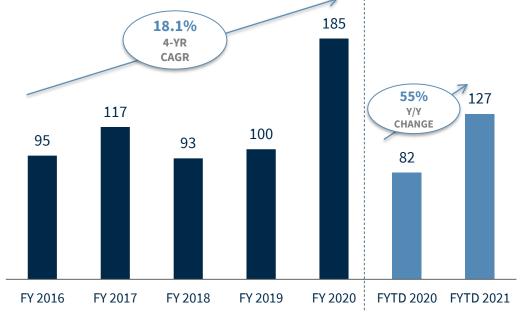


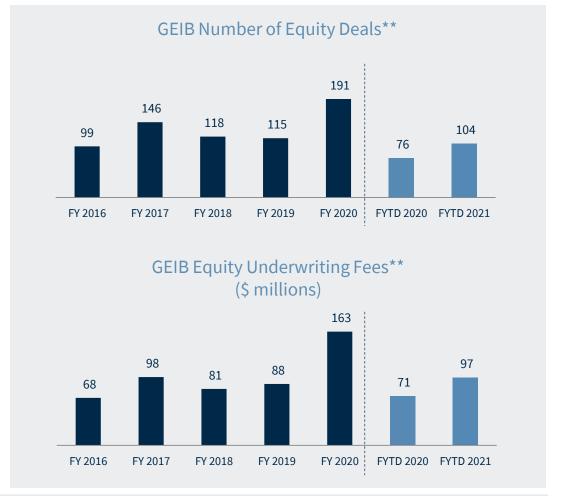


# **Equity Underwriting**

Generate strong demand through four broad distribution channels: a retail system of more than 8,300 financial advisors, domestic institutional investors, international institutional investors and a syndicate group of firms

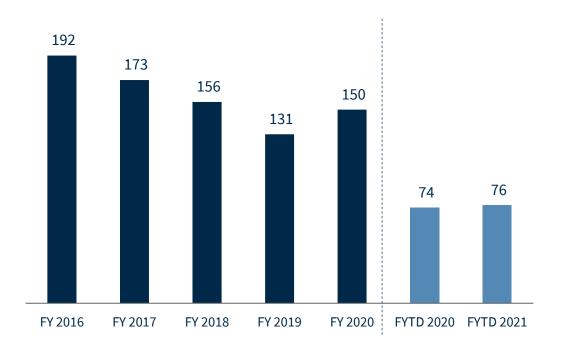






# Institutional Equities

# Equity Brokerage Revenues Capital Markets Segment Results (\$ millions)



### Global Equities & Investment Banking

### **Equity Research Sales**

- 80+ institutional salespeople globally
- 29 U.S. equity generalists, 12 sector specialists
- 27 in the U.K./ Europe and 13 in Canada

### Sector Specialty Sales

- 1 TMT sales sector specialist
- 1 Healthcare sales sector specialist
- 1 REIT sales sector specialist
- 9 Financial Institutions Sales & Trading (FIST) specialists

### **Trading**

- 19 sales traders globally 16 in the U.S.; 3 in U.K./Europe
- 8 principal traders specialized by sector
- 2 portfolio traders and index analyst
- 1 quantitative analyst

### Alpha Capture

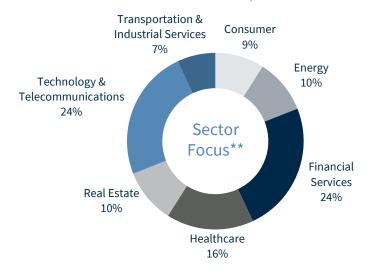
 Global sales team actively engaged with every major Alpha Capture platform

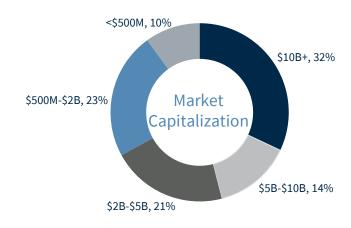


# Global research department supports our institutional and retail sales efforts

### U.S. Equity Research\*

(~1,150 Total Companies)





### **Coalition Greenwich**

A division of CRISIL

- Ranked #1 on Thematic and Forward-Looking Research
   Based on 2020 U.S. Equities study with Small/Mid-Cap Funds
- Ranked #2 on Being Most Knowledgeable of Companies and Industries
   Based on 2020 U.S. Equities study with Small/Mid-Cap Funds
- Ranked #2 on Client Service Intensity by Analysts
   Based on 2020 U.S. Equities study with Small/Mid-Cap Funds
- Ranked #2 on Corporate Access
   Based on 2020 U.S. Equities study with Small/Mid-Cap Funds
- **Ranked #1** on Providing Corporate Access to Small/Mid-Cap Companies

  Based on 2020 U.S. Equities study with Generalist PMs

Source: Coalition Greenwich, 2020.



<sup>\*</sup>Equity research coverage as of March 31, 2021. Includes U.S. & Canadian companies.

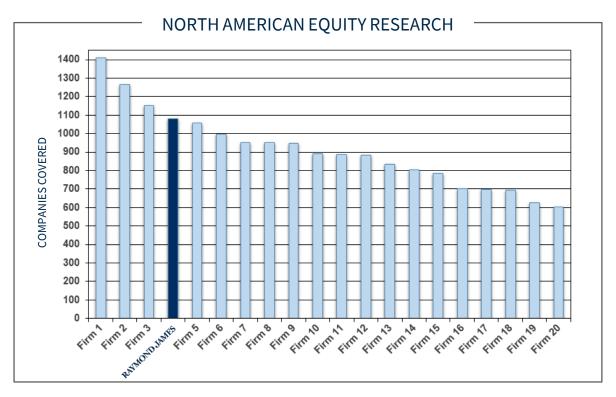
<sup>\*\*</sup>Excludes Materials

# Premier research provider covering growth companies

### Top provider of North American research

 The Raymond James Equity Research team is composed of nearly 60 equity analysts covering ~900 U.S. and ~250 Canadian companies

- Our U.S. industry analysts possess over 670 cumulative years experience with an average of 16 years of sell-side experience
- Raymond James also provides Macro, Policy and Strategy research to complement its industry and company research

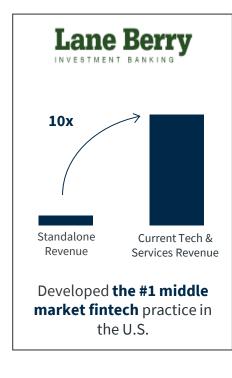


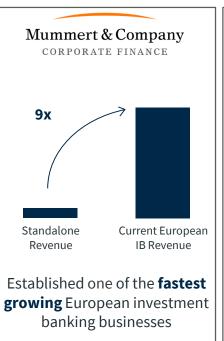
Raymond James is the 4<sup>th</sup> ranked provider of Equity Research in North America by stocks under coverage and is ranked 2<sup>nd</sup> in breadth of small/mid-cap research coverage

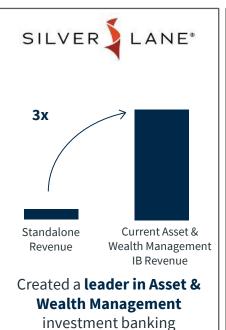
Source: Starmine North American Peer Coverage April 1, 2021. North America coverage based on covered company's location.



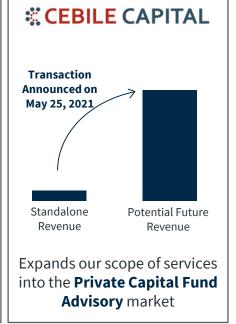
# Successful track record of acquisitions











# Raymond James Bank

Steve Raney Chairman & CEO, Raymond James Bank



# Raymond James Bank

### **OVERVIEW**

Total assets of approximately \$33 billion

**Stable, low cost** source of deposits

Flexible deposit base and capital base

Serve financial advisors, retail & institutional clients

Diversified loan portfolio with approximately \$23 billion outstanding

Loan growth of 5% year-over-year

**Conservative** credit standards

BY THE NUMBERS



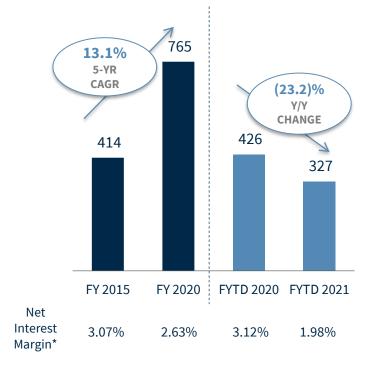
1.94%

net interest margin

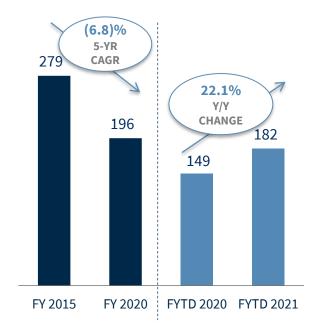
nonperforming assets as % of total assets

# Growth driven by targeted loan growth

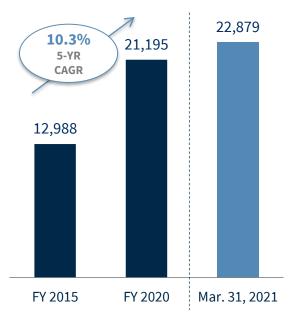
Net Revenues (\$ millions)



Pre-Tax Income (\$ millions)



Net Loans (\$ millions)



# Diversified asset portfolio with greater mix of PCG client loans and securities



### Commercial & Industrial Portfolio (C&I)

- All senior positions, no mezzanine lending
- Highly diversified with no industry category representing more than 3.3% of total loans
- Typically loans to larger companies with EBITDA >\$100 million and track record of access to other capital sources; 67% of commitments are to public companies

### Commercial Real Estate Portfolio (CRE)

• Majority of project loans are to fully stabilized properties with average loan-tovalue of 60%; construction loans represent ~1% of total loans

### Real Estate Investment Trust Portfolio (REIT)

 REITs that are typically more diversified, have a track record of access to other capital sources, and have at or near investment grade ratings

### Residential Mortgage Portfolio

- Majority of mortgages to Private Client Group clients, diversified across the country
- Average loan-to-value of 65%; average FICO score of 762
- Almost entire portfolio are first mortgages; no Alt. A / subprime / negative amortizing mortgages

### Securities-Based Lending and Other PCG Loans Portfolio

- Flexible, LIBOR-based line of credit used for non-purpose lending
- Collateralized by assets in brokerage accounts
- Structured Lending offered to High Net Worth/Ultra-High Net Worth Private Client Group clients

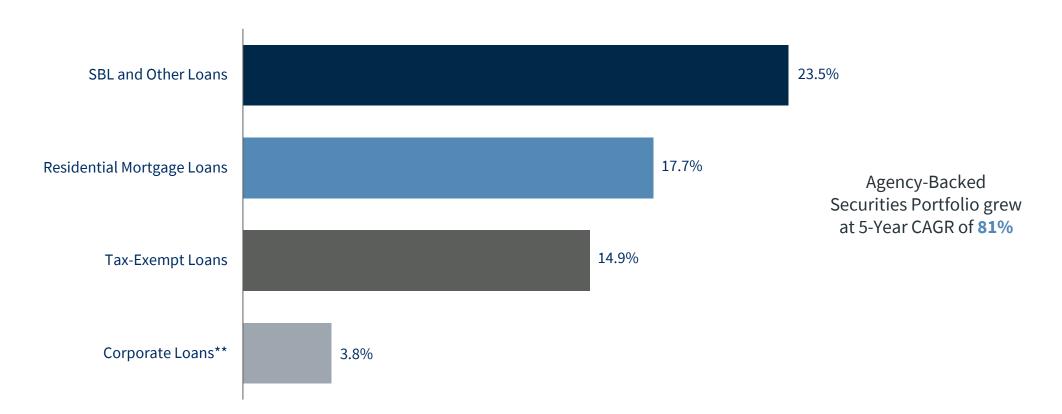
### Available-For-Sale Securities Portfolio

- Primarily agency MBS and agency CMOs
- Target average life of ~3 to 3 ½ years



# Loan growth

RJ Bank Loans\*
5-Year CAGRs
(March 31, 2016 – March 31, 2021)

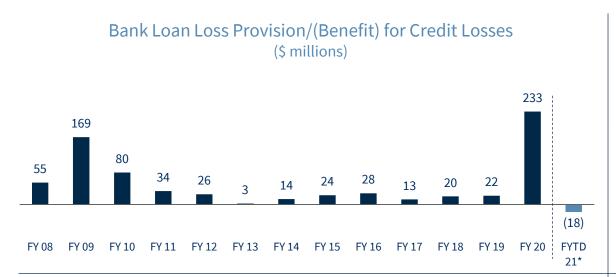


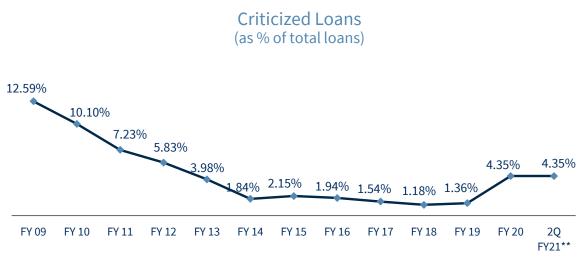


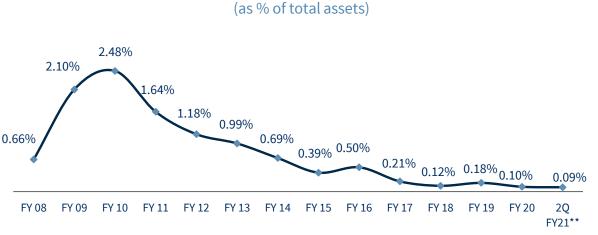
<sup>\*</sup>Quarter-end balances as of March 31, 2016 and March 31, 2021, respectively.

<sup>\*\*</sup>Corporate loans includes C&I, CRE and CRE construction loans for the quarter ended March 31, 2016, and includes C&I, CRE and REIT loans for the quarter ended March 31, 2021.

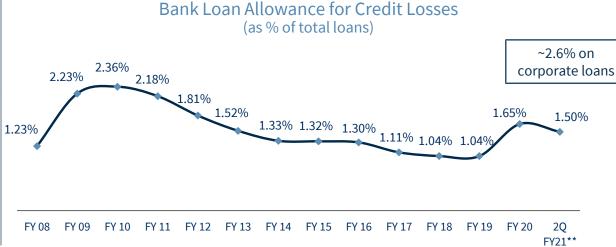
# Key credit trends







**Nonperforming Assets** 



Note: Charts not to scale.

\*FYTD 2021 represents the six months ended March 31, 2021. \*\*2Q FY21 as of March 31, 2021. **RAYMOND JAMES** 

Continue to grow securities-based loans and residential mortgages to PCG clients

Continue to expand the Bank's available-for-sale securities portfolio with agency-backed securities

Continue to selectively grow the corporate loan portfolio

Maintain conservative underwriting standards and continue managing credit risk



Scott Curtis, President, Private Client Group Jim Bunn, President, Global Equities & Investment Banking Steve Raney, Chairman & CEO, Raymond James Bank

# Financial Review

Paul Shoukry Chief Financial Officer, Raymond James Financial



# Focusing on financial priorities



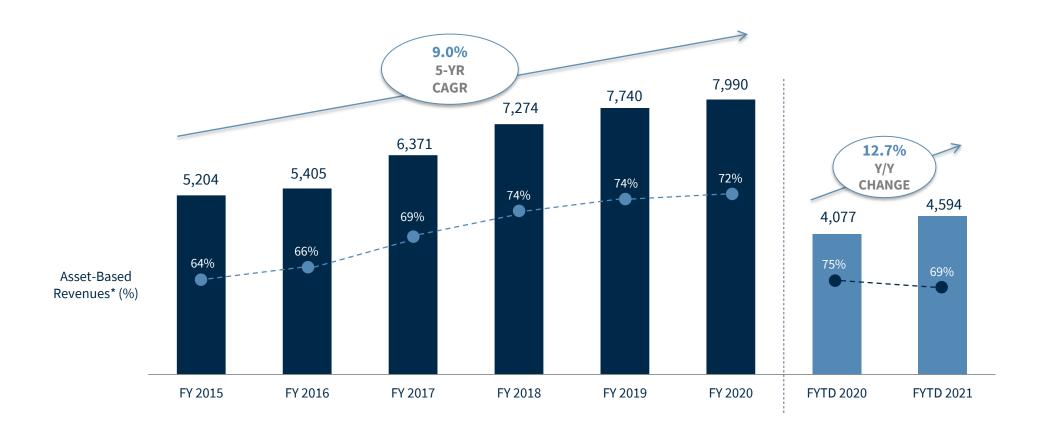




Fortify the balance sheet while delivering attractive long-term returns to shareholders

# Long-term growth: Net Revenues

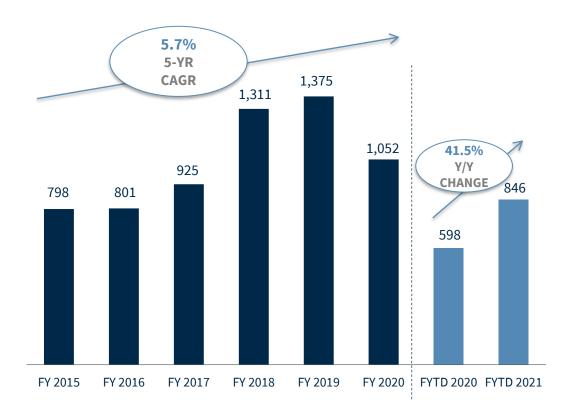
# Consolidated Net Revenues (\$ millions)



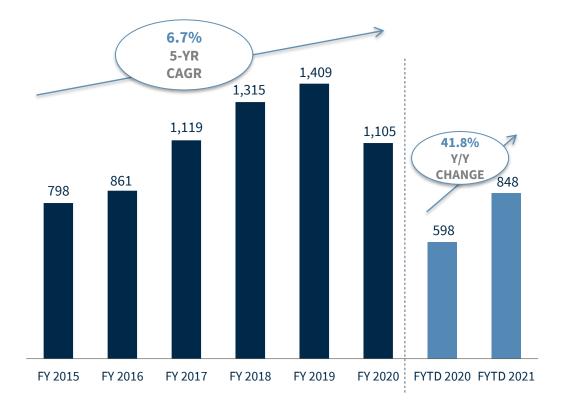


# Long-term growth: Pre-Tax Income

# Consolidated Pre-Tax Income (\$ millions)

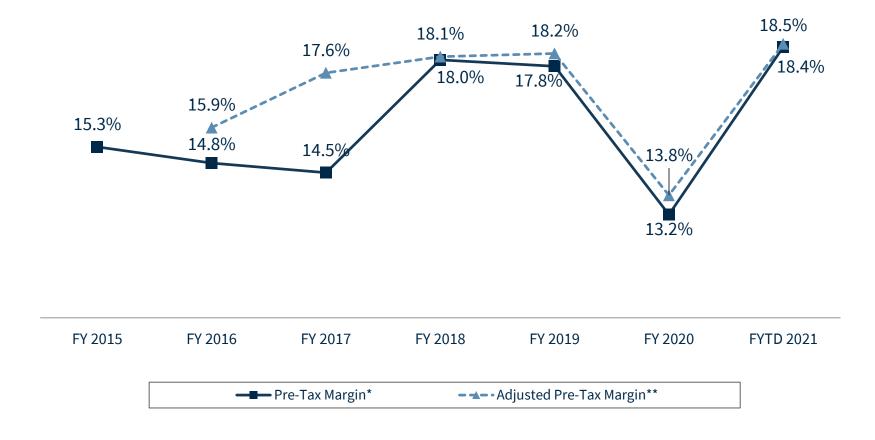


# Consolidated Adjusted Pre-Tax Income\* (\$ millions)





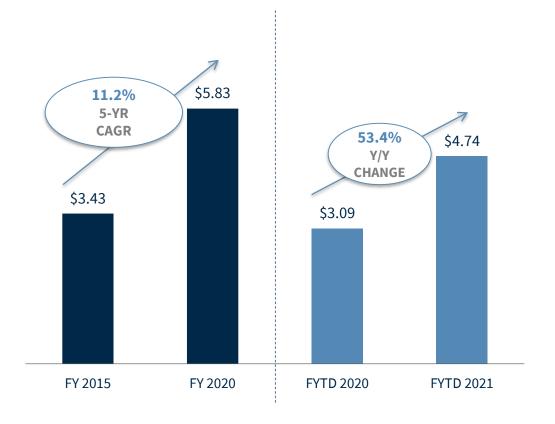
# Long-term growth: Pre-Tax Margin



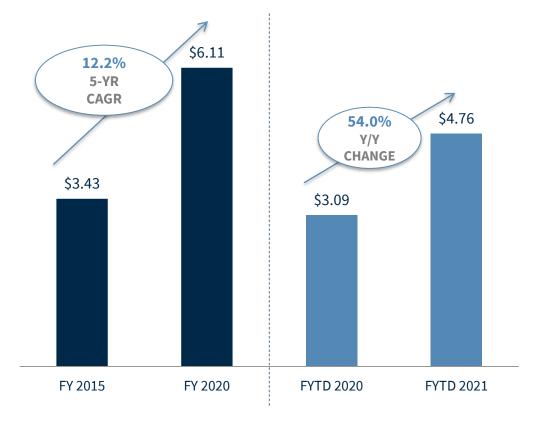
Note: FYTD 2021 as of March 31, 2021.

# Long-term growth: Earnings per Share

### Earnings per Diluted Share

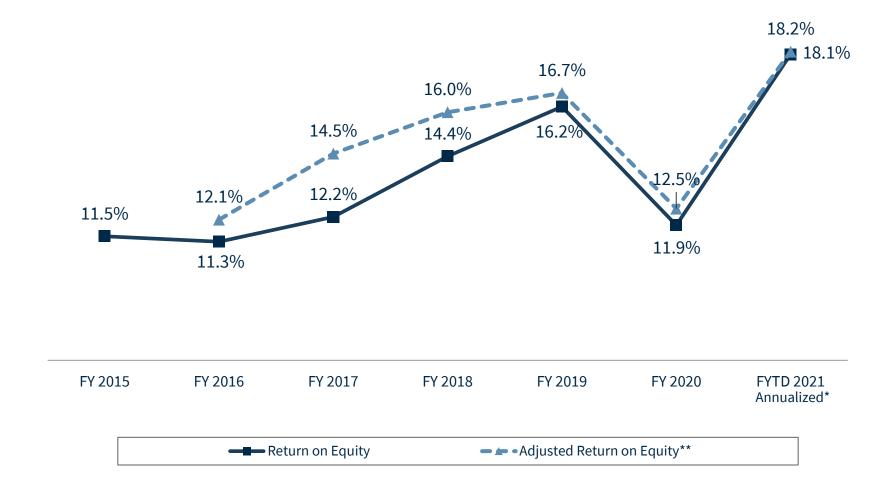


### Adjusted Earnings per Diluted Share\*





# Long-term growth: Return on Equity



<sup>\*</sup>Six months ended March 31, 2021, annualized.

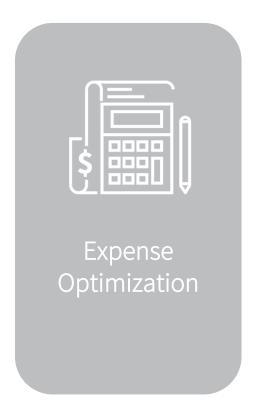
<sup>\*\*</sup>This is a non-GAAP financial measure. Please see the schedule of our non-GAAP information in the Appendix to this presentation for a reconciliation of our non-GAAP measures to the most directly comparable GAAP measures and for other important disclosures. There were no non-GAAP adjustments in FY 2015.



# Focusing on financial priorities







Fortify the balance sheet while delivering attractive long-term returns to shareholders

# Capital prioritization framework

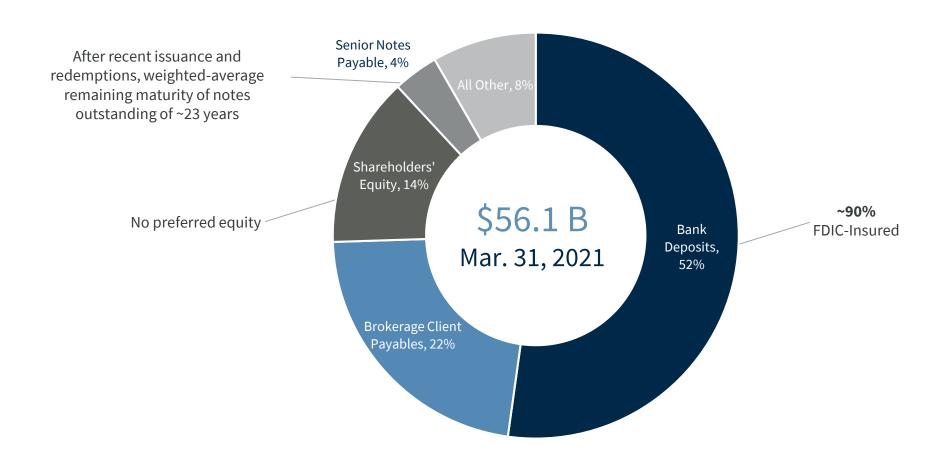


# Balance sheet highlights

\$ in millions, except per share amounts	2Q21
Total assets	\$ 56,066
RJF corporate cash*	\$ 1,701
Total equity attributable to RJF	\$ 7,592
Book value per share	\$ 55.34
Tangible book value per share**	\$ 49.42
Weighted-average common and common equivalent shares outstanding – diluted	141.2
Tier 1 capital ratio	23.6%
Total capital ratio	24.7%
Tier 1 leverage ratio	12.2%

# Simple and stable funding and capital base

### Total Liabilities and Shareholders' Equity



# Multiple sources of liquidity

### **Summary of Borrowing Sources**

### **RJF**

- \$500 million\* committed, unsecured corporate revolver (syndicate of 8 banks; February 2026 maturity)
- \$50 million uncommitted, unsecured line of credit
- \$789 million of Corporate
   Owned Life Insurance (COLI)
   borrowings available

### RJ&A

- \$500 million\* committed, unsecured corporate revolver (syndicate of 8 banks; February 2026 maturity)
- \$100 million committed, secured line
- Over \$2 billion uncommitted, secured repos / lines of inventory financing availability (well-diversified across many institutions)

### **RJ Bank**

- \$850 million of Federal Home Loan Bank (FHLB) Advances outstanding (secured with residential mortgages; ~\$3.1 billion of additional immediate availability and, with pledge of additional collateral, total available credit of 30% of total assets)
- Ability to borrow from the Federal Reserve Bank (FRB) (secured by pledged C&I loans)



# Strong capital ratios



Note: Sourced from publicly available information as of March 31, 2021.



<sup>\*</sup>Total Capital Ratio is equal to Total Capital divided by risk weighted assets (as defined by regulations).

<sup>\*\*</sup>Tier 1 Leverage Ratio is equal to Tier 1 Capital divided by average assets (as defined by regulations).

# Key long-term capital and liquidity targets

	Target	Current*
Tier 1 leverage ratio for RJF	> 10%	12.2%
Tier 1 leverage ratio for RJ Bank	> 7%	7.5%
RJF corporate cash**	>\$1B	\$1.7 B
Total debt to book capitalization ratio***	< 32%	21.3%

<sup>\*\*</sup>This amount includes cash on hand at the parent, as well as parent cash loaned to RJ&A, which RJ&A has invested on behalf of RJF in cash and cash equivalents or otherwise deployed in its normal business activities. \*\*\*Calculated as Consolidated Funded Indebtedness (corporate debt/senior notes plus other borrowings less FHLB advances) divided by consolidated RJF equity plus Consolidated Funded Indebtedness.



<sup>\*</sup>As of March 31, 2021.

# Tier 1 leverage ratio sensitivity

#### Levers:

- Acquisitions (intangible assets)
- Dividends
- Share Repurchases

Cu	rre	nt*
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Loan growth

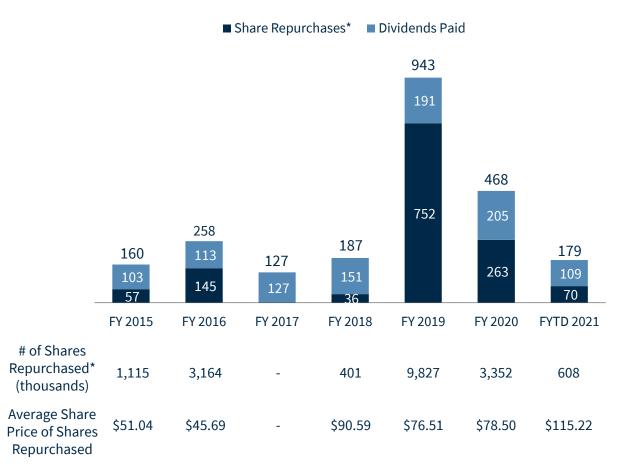
Levers:

- Growth of agency-backed securities portfolio
- Acquisitions (if target has meaningful balance sheet assets)

		Tier 1 Regulatory Capital (\$B)						
		6.79	6.54	6.29	6.04	5.79	5.54	
	55.5	12.2%	11.8%	11.3%	10.9%	10.4%	10.0%	
	56.5	12.0%	11.6%	11.1%	10.7%	10.2%	9.8%	
	57.5	11.8%	11.4%	10.9%	10.5%	10.1%	9.6%	
Assets (\$B)	58.5	11.6%	11.2%	10.8%	10.3%	9.9%	9.5%	
s)	59.5	11.4%	11.0%	10.6%	10.2%	9.7%	9.3%	
set	60.5	11.2%	10.8%	10.4%	10.0%	9.6%	9.2%	
		11.0%	10.6%	10.2%	9.8%	9.4%	9.0%	
Average	62.5	10.9%	10.5%	10.1%	9.7%	9.3%	8.9%	
eľa	63.5	10.7%	10.3%	9.9%	9.5%	9.1%	8.7%	
<b>A</b>	64.5	10.5%	10.1%	9.8%	9.4%	9.0%	8.6%	
	65.5	10.4%	10.0%	9.6%	9.2%	8.8%	8.5%	
	66.5	10.2%	9.8%	9.5%	9.1%	8.7%	8.3%	
,	67.5	10.1%	9.7%	9.3%	8.9%	8.6%	8.2%	

#### Returning capital to shareholders through dividends and share repurchases

# Dividends Paid and Share Repurchases (\$ millions)



- Quarterly dividend rate of \$0.39 per share declared on February 19, 2021, an increase of 5% over prior year.
- Target dividend of 20-30% of earnings. In market downturns, the company strives to maintain its most recent dividend, if feasible.
- Since FY 2015, returned \$2.3 billion to shareholders through dividends and share repurchases.
- Remain committed to offset share-based compensation dilution and expect to opportunistically repurchase shares over the long-term.
- \$680 million remains under current share repurchase authorization.

# Focusing on financial priorities





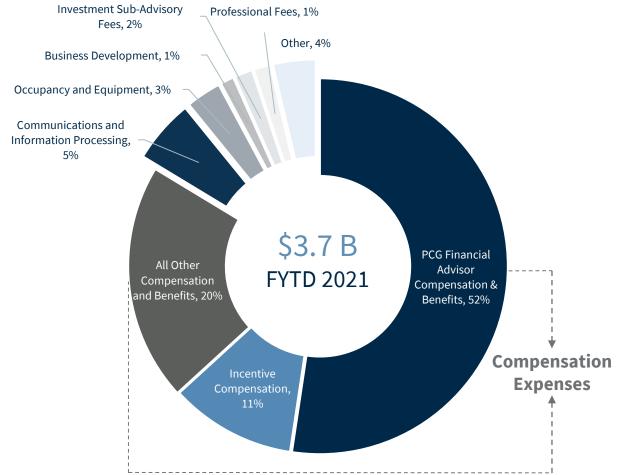


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# Significant portion of growth-driven variable expenses

#### Consolidated Non-Interest Expenses\*

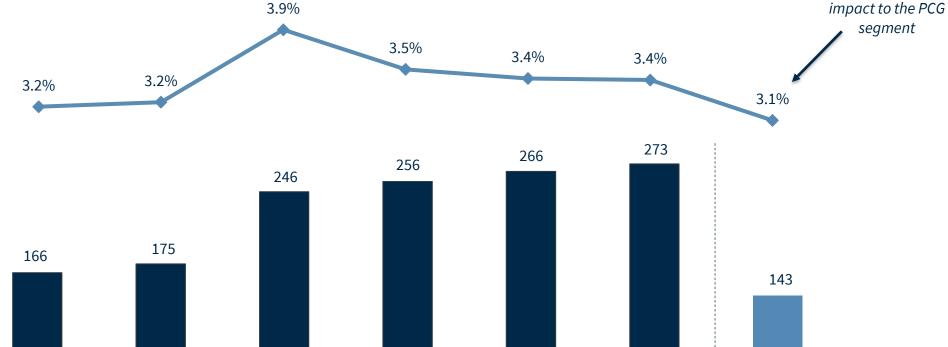




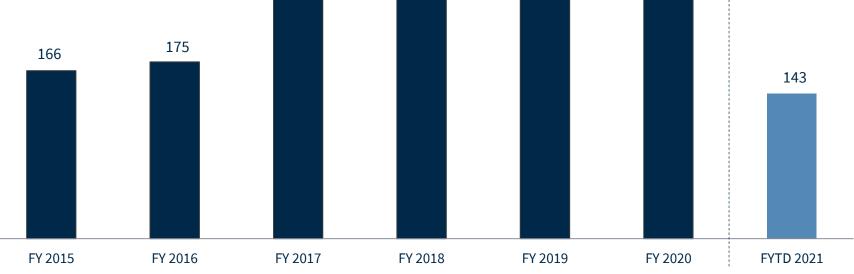
~63% of Consolidated Expenses are PCG Financial Advisor Compensation & Benefits and Incentive Compensation

#### Advisor retention and transition assistance (TA) a significant growth investment

**Financial Advisor Retention & TA** Amortization Impact to **RJF's Compensation Ratio** and Pre-Tax Margin\*



**Financial Advisor Retention & TA Amortization** (\$ millions)\*\*



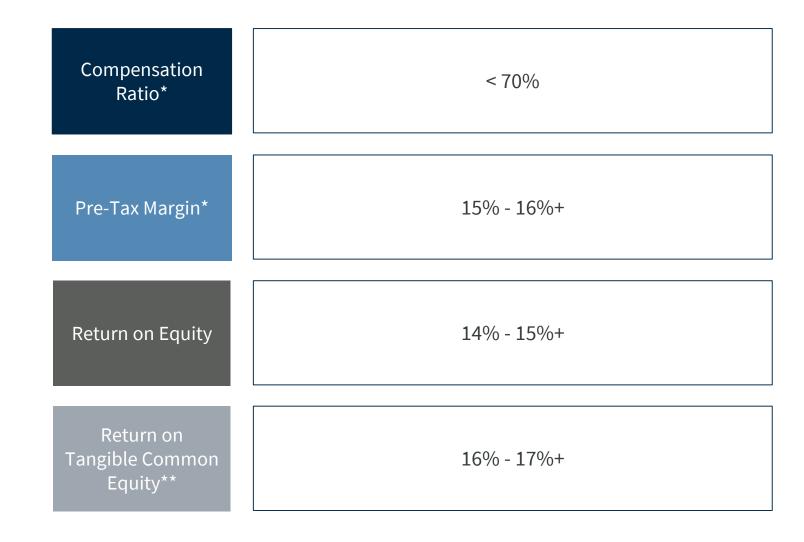
Note: FYTD 2021 as of March 31, 2021.



Represents a ~5%

<sup>\*\*</sup>This is reflected in compensation expense on the income statement.

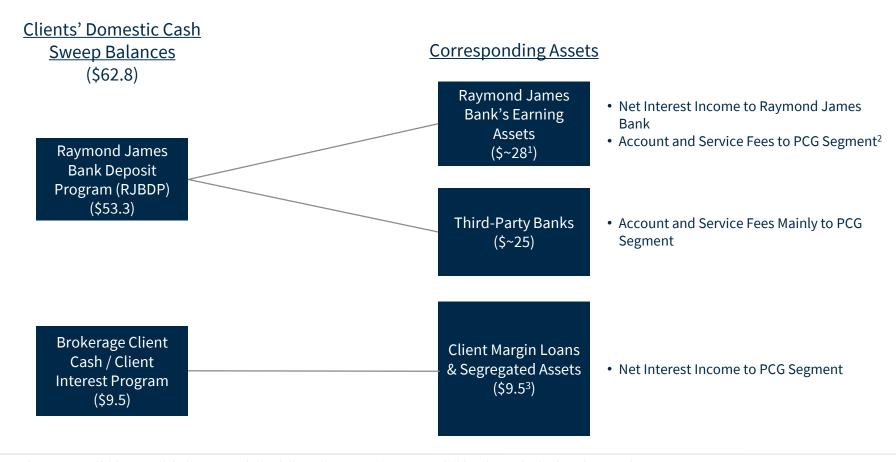
# Financial targets





## Domestic cash sweep balances

Clients' Domestic Cash Sweep Balances and Corresponding Assets (March 31, 2021; \$ billions)

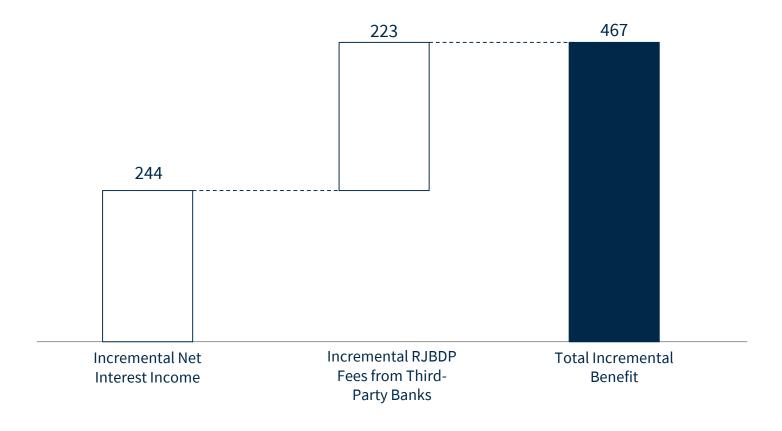




#### Interest rate sensitivity: upside from increase in short-term interest rates

Projected Incremental Net Interest Income and RJBDP Fees from Third-Party Banks from 100 Basis Point Instantaneous Increase in Short-Term Interest Rates\*

(\$ millions)







Paul Shoukry Chief Financial Officer, Raymond James Financial

# Appendix



#### Paul Reilly

#### Chairman & Chief Executive Officer, Raymond James Financial

Paul Reilly became chief executive officer of Raymond James Financial in May 2010, after joining the firm's management team as president and CEO-designate in May 2009. He has served on the firm's board of directors since 2006.

From July 2007 to April 2009, he was executive chairman of Korn/Ferry International, a global provider of talent management solutions with more than 90 offices in 39 countries throughout North America, Latin America, Europe, the Middle East, Africa and Asia Pacific. Mr. Reilly began his tenure with the company as chairman and CEO in 2001. Prior to Korn/Ferry, he was CEO at KPMG International, a firm of more than 100,000 employees with annual revenues of \$12 billion. Based in Amsterdam, he was responsible for the overall strategy and implementation of the firm's products, services and infrastructure on a global basis. Before being named CEO at KPMG, he ran the firm's financial services business and earlier had held senior management positions in its real estate consulting group.

Mr. Reilly holds his Bachelor of Science degree and MBA from the University of Notre Dame and remains active with the school, serving on the Mendoza Graduate Alumni Board and the Business Advisory Council, and being recognized as a recipient of the Distinguished Alumnus Award in 2004-2005. In addition to his degrees, he earned the Certified Public Accountant designation.

He is a financial services industry leader, serving on the board of the Financial Services Roundtable and as an executive committee member of SIFMA, and also is active in charitable causes, including involvement with the National Leadership Roundtable on Church Management, Our Lady of Divine Providence House of Prayer in Clearwater, Florida, the United Way Suncoast, and the American Heart Association's Tampa Bay Heart Walk.



Scott Curtis

President, Private Client Group

Scott Curtis is president of Raymond James' Private Client Group, leading the firm's domestic wealth management businesses that include more than 8,000 employee and independent financial advisors and generate approximately 70% of overall firm revenues. Prior to his current role, he served as president of Raymond James Financial Services, directing the firm's independent advisor business. From 2006 to 2012, Mr. Curtis was senior vice president of the Raymond James & Associates Private Client Group where he was responsible for leading multiple initiatives focused on revenue growth, efficiency enhancements, product development, risk mitigation and service improvement. He joined Raymond James in February 2003 as president of Raymond James Insurance Group, having spent the prior 13 years of his career with GE Financial Assurance in a variety of senior leadership roles, including as national sales director for packaged investment products and as president of the firm's retail broker/dealer.

Mr. Curtis earned his MBA from the Ross School of Business at the University of Michigan and received a bachelor's degree in economics and English from Denison University. He is a member of the Raymond James Financial Executive Committee and serves on the board of Raymond James Bank and Raymond James Ltd., the firm's Canadian subsidiary. Mr. Curtis is also a member of the FINRA Membership Committee and serves on the board of The Financial Services Institute, the Chi Chi Rodriguez Youth Foundation, and the United Way Suncoast.



Jim Bunn

President, Global Equities & Investment Banking

Jim Bunn is the president of Global Equities & Investment Banking and head of Investment Banking for Raymond James. Prior to his current role, Mr. Bunn served as the head of Investment Banking. From 2009 to 2013, Mr. Bunn was a Managing Director and Co-Head of Technology Services group for Raymond James. He has more than 17 years of investment banking experience working with software, transaction processing and technology-enabled outsourcing companies. Prior to joining Raymond James, Mr. Bunn was head of the financial technology investment banking practice for Lane, Berry & Co., a leading middle market advisory firm that was acquired by Raymond James in 2009. Prior to Lane Berry, Mr. Bunn was with Citigroup Global Markets in the electronic financial services group focusing exclusively on the financial technology, payment and transaction processing industries. Mr. Bunn has completed more than 75 transactions over the course of his career. He received both his undergraduate degree and his MBA from the University of Michigan.



**Steve Raney** 

#### Chairman & Chief Executive Officer, Raymond James Bank

Steve Raney is the chairman and CEO of Raymond James Bank, a wholly-owned subsidiary of Raymond James Financial. Steve also serves as chairman of Raymond James Trust, and is one of the 12 members of Raymond James Financial's Executive Committee.

Steve joined Raymond James Bank in 2006 as CEO following a 17-year career at Bank of America. He is the past chairman of the board of trustees of the Tampa Bay History Center and serves on the board of directors of Starting Right, Now – a program aimed at meeting the needs of homeless high school students in the Tampa Bay community. He is one of the founding members of the Tampa Bay chapter of the American Enterprise Institute, and he serves on the board of the Tampa Bay Partnership, the Tampa Bay area's economic development organization. Steve is a Raymond James representative to the Florida Council of 100 and serves on the board of the Midsize Bank Coalition of America.

Steve is a Tampa native and earned a bachelor's degree in finance from the University of Florida and an MBA from the Hough Graduate School of Business at the University of Florida. He and his wife Natalie live in Tampa; they have two sons and are members of South Tampa Fellowship Church.



Paul Shoukry

Chief Financial Officer, Raymond James Financial

Paul Shoukry is chief financial officer and treasurer of Raymond James Financial, Inc. (NYSE: RJF). He is responsible for the overall financial management of the company, including balance sheet management, financial reporting, investor relations, corporate tax, cash management, regulatory reporting and financial planning and analysis. He is a member of the firm's Executive Committee.

Mr. Shoukry joined Raymond James in 2010 to participate in the firm's Assistant to the Chairman program. He earned an MBA with honors from Columbia University. Before business school, Mr. Shoukry worked for a strategy consulting firm that focused on serving clients in the financial services industry. He started his career as a commercial banker after graduating magna cum laude with a Bachelor and Master of Accounting from The University of Georgia. Mr. Shoukry also completed the Strategic CFO Program at The Wharton School. He is a Certified Public Accountant (CPA), a Certified Treasury Professional, and a Series 7 and 27 holder.

Mr. Shoukry enjoys spending time with his wife and three children. He is passionate about childhood education and serves on the advisory board of Step Up for Students. He is the executive sponsor for the firm's multicultural network.

#### **Executive Committee**



**Paul Reilly** Chairman & CEO Raymond James Financial



Bella Loykhter Allaire EVP, Technology & Operations Raymond James & Associates



Paul Allison Chairman & CEO Raymond James Limited



Jim Bunn President, Global Equities & Investment Banking Raymond James & Associates



John Carson Jr. President Raymond James Financial



**Scott Curtis** President Private Client Group



Jeff Dowdle **Chief Operating Officer** Raymond James Financial President



Tash Elwyn President & CEO Raymond James & Associates



Jodi Perry President, Independent Contractors Division RJFS



Steve Raney Chairman & CEO Raymond James Bank



Jonathan Santelli **EVP & General Counsel** Raymond James Financial



Paul Shoukry CFO Raymond James Financial

## Non-GAAP Financial Measures

#### Reconciliation of non-GAAP financial measures to GAAP financial measures

We utilize certain non-GAAP financial measures as additional measures to aid in, and enhance, the understanding of our financial results and related measures. These non-GAAP financial measures have been separately identified in this document. We believe certain of these non-GAAP financial measures provides useful information to management and investors by excluding certain material items that may not be indicative of our core operating results. We utilize these non-GAAP financial measures in assessing the financial performance of the business, as they facilitate a comparison of current- and prior-period results. We believe that return on tangible common equity and tangible book value per share are meaningful to investors as they facilitate comparisons of our results to the results of other companies. In the following tables, the tax effect of non-GAAP adjustments reflects the statutory rate associated with each non-GAAP financial measures should be considered in addition to, and not as a substitute for, measures of financial performance prepared in accordance with GAAP. In addition, our non-GAAP financial measures may not be comparable to similarly titled non-GAAP financial measures of other companies. The following tables provide a reconciliation of non-GAAP financial measures to the most directly comparable GAAP measures for those periods which include non-GAAP adjustments.

	Six m	onths ended			Twelve months ended		
\$ in millions, except per share amounts	Mar	rch 31, 2021	September 30, 2016	September 30, 2017	September 30, 2018	September 30, 2019	September 30, 2020
Net Income (1)	\$	667	\$ 529	\$ 636	\$ 857	\$ 1,034	\$ 818
Non-GAAP adjustments:							
Acquisition and disposition-related expenses <sup>(2)</sup>		2	41	18	4	15	7
Losses on extinguishment of debt <sup>(3)</sup>		-	-	46	-	-	-
Jay Peak settlement <sup>(4)</sup>		-	20	130	-	-	-
Reduction in workforce expenses <sup>(5)</sup>		-	-	-	-	-	46
Goodwill impairment <sup>(6)</sup>		-	-	-	-	19	-
Pre-tax impact of non-GAAP adjustments		2	61	194	4	34	53
Tax effect of non-GAAP adjustments		-	(21)	(62)	(1)	-	(13)
Impact of the tax act <sup>(7)</sup>		_	<u> </u>		105		
Total non-GAAP adjustments, net of tax		2	40	132	108	34	40
Adjusted net income	\$	669	\$ 569	\$ 768	\$ 965	\$ 1,068	\$ 858
Pre-tax income <sup>(1)</sup>	\$	846	\$ 801	\$ 925	\$ 1,311	\$ 1,375	\$ 1,052
Pre-tax impact of non-GAAP adjustments (as detailed above)		2	61	194	4	34	53
Adjusted pre-tax income	\$	848	\$ 862	\$ 1,119	\$ 1,315	\$ 1,409	\$ 1,105
Pre-tax margin <sup>(8)</sup>		18.4%	14.8%	14.5%	18.0%	17.8%	13.2%
Adjusted pre-tax margin <sup>(8)</sup>		18.5%	15.9%	17.6%	18.1%	18.2%	13.8%
Earnings per common share (9):							
Basic	\$	4.85	\$ 3.72	\$ 4.43	\$ 5.89	\$ 7.32	\$ 5.94
Diluted	\$	4.74	\$ 3.65	\$ 4.33	\$ 5.75	\$ 7.17	\$ 5.83
Adjusted earnings per common share(9):							
Adjusted basic	\$	4.87	\$ 4.01	\$ 5.35	\$ 6.63	\$ 7.56	\$ 6.23
Adjusted diluted	\$	4.76	\$ 3.93	\$ 5.23	\$ 6.47	\$ 7.40	\$ 6.11

#### Reconciliation of non-GAAP financial measures to GAAP financial measures

	Six months ended	Twelve months ended				
\$ in millions, except per share amounts	March 31, 2021	September 30, 2016	September 30, 2017	September 30, 2018	September 30, 2019	September 30, 2020
Weighted average common shares outstanding - basic	137.3	141.8	143.3	145.3	141.0	137.6
Weighted average common shares outstanding - diluted	140.4	144.5	146.6	148.8	144.0	140.2
Average equity <sup>(10)</sup>	7,356	4,696	5,235	5,949	6,392	6,860
Adjusted average equity <sup>(10)</sup>	7,357	4,708	5,310	6,043	6,408	6,868
Return on equity <sup>(11)</sup>	18.1%	11.3%	12.2%	14.4%	16.2%	11.9%
Adjusted return on equity(11)	18.2%	12.1%	14.5%	16.0%	16.7%	12.5%

Book value per share	As of		
\$ in millions, except per share amounts	March 31, 2021		
Total equity attributable to Raymond James Financial, Inc.	\$	7,592	
Less non-GAAP adjustments:			
Goodwill and identifiable intangible assets, net		868	
Deferred tax liabilities, net		(56)	
Tangible common equity attributable to Raymond James Financial, Inc.	\$	6,780	
Common shares outstanding		137.2	
Book value per share <sup>(12)</sup>	\$	55.34	
Tangible book value per share <sup>(12)</sup>	\$	49.42	

#### Footnotes

- Excludes non-controlling interests.
- The six months ended March 31, 2021 included expenses in our Other segment associated with our acquisition of NWPS Holdings, Inc. and its wholly-owned subsidiaries, which was completed in December 2020, as well as our acquisition of Financo which was completed in March 2021. The twelve months ended September 30, 2020 included a \$7 million loss in our Capital Markets segment related to the sale of our interests in certain entities that operated predominantly in France. The twelve months ended September 30, 2019 included a \$15 million loss in our Capital Markets segment on the sale of our operations related to research, sales and trading of European equities. The twelve months ended September 30, 2018 and September 30, 2017 included expenses associated with our acquisition of Scout Investments and its Reams Asset Management division. The twelve months ended September 30, 2016 included expenses associated with our acquisitions of the U.S. Private Client Services unit of Deutsche Bank Wealth Management, MacDougall, MacDougall & MacTier, Inc., and Mummert & Company Corporate Finance GmbH.
- Losses on extinguishment of debt include a make-whole premium and the acceleration of unamortized debt issuance costs associated with the early extinguishment of our 8.60% Senior Notes due 2019 (September 2017) and 6.90% Senior Notes due 2042 (March 2017), respectively.
- (4) Other expenses included legal expenses associated with the Jay Peak settlement. For further information see our Annual Report on Form 10-K for the year ended September 30, 2017 (available at www.sec.gov).
- (5) Reduction in workforce expenses for the twelve months ended September 30, 2020 are associated with position eliminations that occurred in our fiscal fourth quarter of 2020 in response to the economic environment.

  These expenses primarily consist of severance and related payroll expenses, as well as expenses related to company-paid benefits. These expenses are included in our Other segment.
- (6) The twelve months ended September 30, 2019 included a \$19 million goodwill impairment charge associated with our Canadian Capital Markets business.
- (7) The impact of the Tax Act includes the remeasurement of U.S. deferred tax assets at the lower enacted corporate tax rate and, to a lesser extent, a one-time transition tax on deemed repatriated earnings of foreign subsidiaries.
- (8) Pre-tax margin is computed by dividing pre-tax income by net revenues for each respective period or, in the case of adjusted pre-tax margin, computed by dividing adjusted pre-tax income by net revenues for each respective period.
- (9) Earnings per common share is computed by dividing net income (less allocation of earnings and dividends to participating securities) by weighted-average common shares outstanding (basic or diluted as applicable) for each respective period or, in the case of adjusted earnings per share, computed by dividing adjusted net income (less allocation of earnings and dividends to participating securities) by weighted-average common shares outstanding (basic or diluted as applicable) for each respective period.
- (10) For the year-to-date period, average equity is computed by adding the total equity attributable to Raymond James Financial, Inc. as of each quarter-end date during the indicated period to the beginning of year total, and dividing by three. For the annual period, computed by adding the total equity attributable to Raymond James Financial, Inc. as of each quarter-end date during the indicated period to the beginning of year total, and dividing by five. Adjusted average equity is computed by adjusting for the impact on average equity of the non-GAAP adjustments, as applicable for each respective period.
- (11) Return on equity is computed by dividing annualized net income by average equity for each respective period. Adjusted return on equity is computed by dividing annualized adjusted net income by adjusted average equity for each respective period.
- (12) Book value per share is computed by dividing total equity attributable to Raymond James Financial, Inc. by the number of common shares outstanding at the end of each respective period or, in the case of tangible book value per share, computed by dividing tangible common equity by the number of common shares outstanding at the end of each respective period. Tangible common equity is defined as total equity attributable to Raymond James Financial, Inc. less goodwill and intangible assets, net of related deferred taxes.

