



INVESTMENT STRATEGY 101

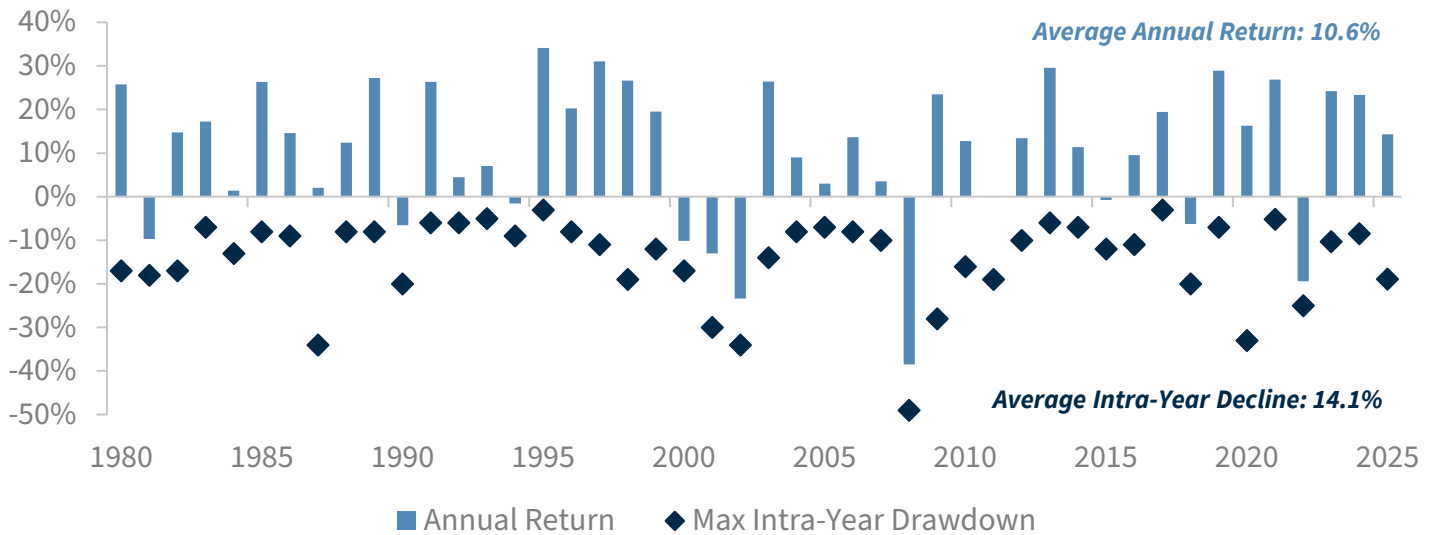
Volatility: The Price of Long-Term Investing

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Volatility: The Toll For Long-Term Gains

Market swings can feel unsettling, but volatility is a normal part of investing. Since 1980, the S&P 500 has delivered an ~11% average annual return, but the path has not always been smooth. In any given year, the S&P 500 typically experiences three to four 5%+ pullbacks and at least one 10%+ decline—with an average intra-year drop of ~14%. The key takeaway: patience and staying invested are key elements investors need to capture long-term gains.

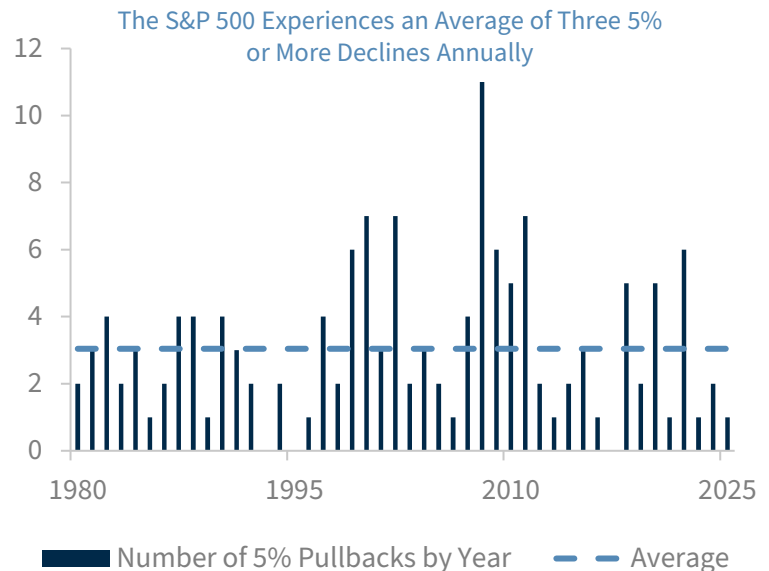
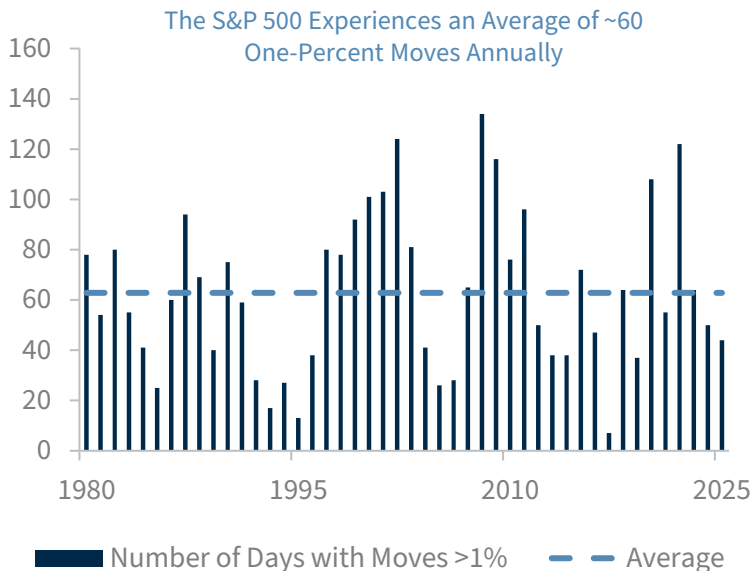
Pullbacks Are A Normal Part Of Investing



Source: FactSet, Data from 1/1/1980 to 11/6/2025

The Ups and Downs That Power Long-Term Equity Growth

Market headlines often zero in on sharp daily swings—they're hard to ignore. The S&P 500 averages roughly 60 one-percent moves a year (up or down), about one every four trading days, clearly highlighting the market's natural volatility. While volatility can test investor discipline, long-term trends consistently make the case for staying the course. The lesson: It's time in the market—not timing—that matters most for long-term success.



Source: FactSet, Data from 1/1/1980 to 11/6/2025



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S&P 500 | The S&P 500 Total Return Index: The index is widely regarded as the best single gauge of large-cap U.S. equities. There is over USD 7.8 trillion benchmarked to the index, with index assets comprising approximately USD 2.2 trillion of this total. The index includes 500 leading companies and captures approximately 80% coverage of available market capitalization.

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Source: FactSet

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