

Michael Gibbs, Director of Equity Portfolio & Technical Strategy | (901) 579-4346 | michael.gibbs@raymondjames.com

Joey Madere, CFA | (901) 529-5331 | joey.madere@raymondjames.com

Richard Sewell, CFA | (901) 524-4194 | richard.sewell@raymondjames.com

Mitch Clayton, CMT, Senior Technical Analyst | (901) 579-4812 | mitch.clayton@raymondjames.com

DECEMBER 16, 2021 | 11:02 AM EST

## Weekly Market Guide

### Short-Term Summary:

As expected, the Fed accelerated/doubled its tapering pace at this month's FOMC meeting with asset purchases set to end in Q1'22. Messaging moved more hawkish with the median dot plot reflecting three fed funds rate hikes in 2022 and another three in 2023. The initial rate hike is likely by the end of Q2 and could come as early as March. Labor market data will be key to this timeline with inflation well above desired levels, i.e. December core CPI and PPI pushed higher to 5% and 9.7% respectively. The Fed's hawkish pivot is prudent in our view with very loose financial conditions and elevated inflation. The Fed revised its 2022 GDP estimate to 4% growth, 2.6% core inflation, and 3.5% unemployment rate- a solid economic backdrop should it prove accurate. That said, given that the Fed has been so important to equity markets since the credit crisis, a normalization of policy (and more hawkish pivot) could come with more moderate returns and normal volatility/choppiness over the next 3-6 months.

With investors preparing for rate hikes in 2022, we look to previous examples for clues on how this might progress. Historically, 3-6 month returns prior to the first rate hike have been solid with more moderate returns afterward. However, Fed policy has become much more telegraphed and uniform over time. In looking at the last two rate hike cycles (and granted each period is different), choppiness occurred more in the lead-up (i.e. US was in a manufacturing recession during the 12-14% pullback in 2015, and there was a more normal 8% pullback around the first hike in 2004). The Fed's hawkish pivot from ultra-lenient policy toward more normalized policy could come with more moderate returns and normal periods of volatility in 2022 (vs what investors have grown accustomed to since March 2020). Rate hikes alone do not derail equity markets and concerns become more heightened following a yield curve inversion, which is far off. Volatility can be purchased with conditions likely to remain healthy.

The S&P 500 has been basing since early November. And beneath the surface lately, there has been some defensive rotation- at least in part as caution ahead of yesterday's FOMC announcement. We have a bias for the Fed's hawkish pivot to be a headwind for appreciably higher equity prices and may result in more range-bound trading. Basing may continue but positive seasonal factors, along with a healthy macro and overall earnings growth supports accumulating when the market is near technical support or if a deeper decline (normal pullback) develops. Key resistance to monitor is nearby at recent highs in the 4715-4745 area. Support levels include 4594 (50 DMA), 4465-4495 (horizontal support), and the 200 DMA (upward-trending at 4338).

Equity Market Indices	Price Return	
	Year to Date	12 Months
Dow Jones Industrial Avg	17.4%	19.0%
S&P 500	25.4%	27.5%
S&P 500 (Equal-Weight)	24.6%	25.7%
NASDAQ Composite	20.8%	23.6%
Russell 2000	11.2%	12.0%
MSCI All-Cap World	14.8%	17.0%
MSCI Developed Markets	5.5%	7.7%
MSCI Emerging Markets	-5.9%	-2.9%
NYSE Alerian MLP	22.7%	13.3%
MSCI U.S. REIT	33.5%	33.4%

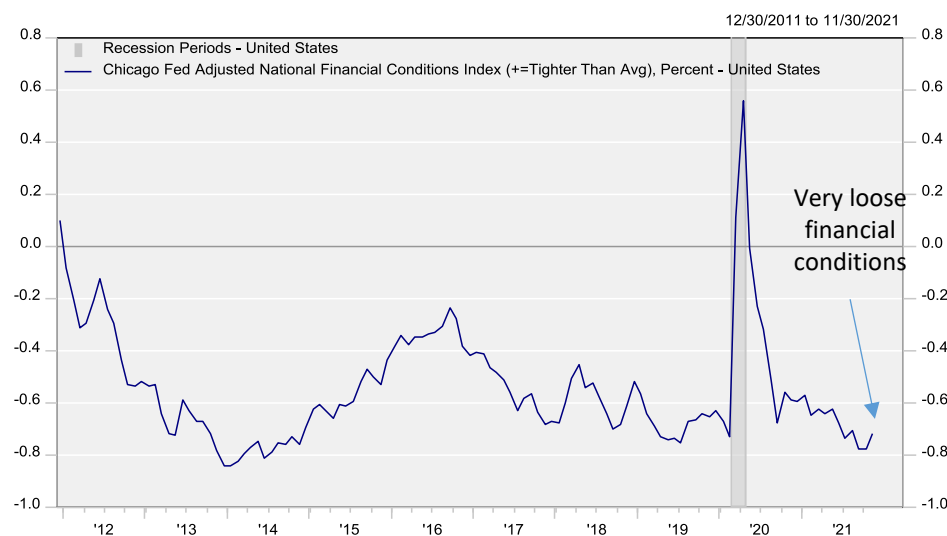
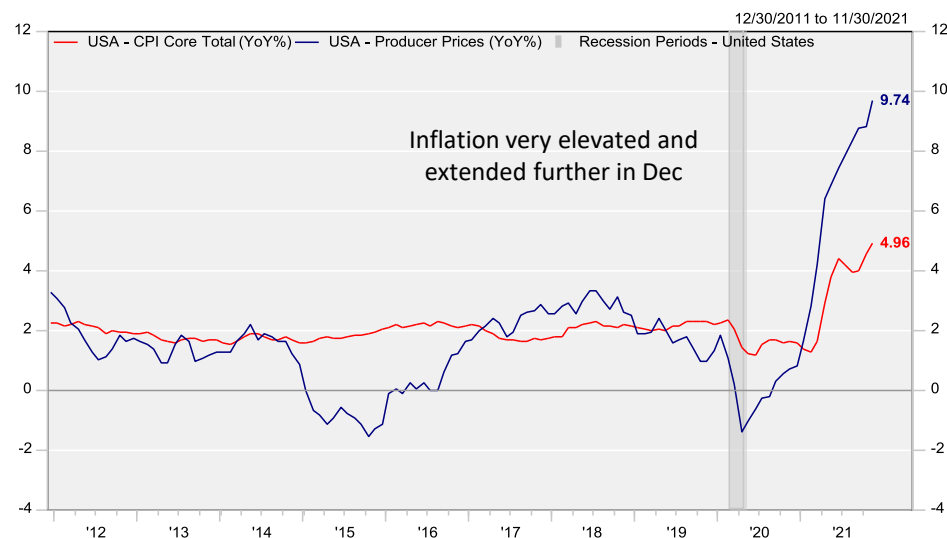
S&P 500 Sectors	Price Return	
	Year to Date	Sector Weighting
Energy	45.1%	2.7%
Real Estate	36.6%	2.7%
Information Technology	33.2%	29.5%
Financials	31.8%	10.8%
<b>S&amp;P 500</b>	<b>25.4%</b>	-
Consumer Discretionary	21.9%	12.5%
Health Care	21.3%	13.1%
Materials	20.7%	2.5%
Communication Svcs.	20.0%	10.2%
Industrials	17.2%	7.7%
Consumer Staples	13.3%	5.8%
Utilities	12.0%	2.5%

Source: FactSet, RJ Equity Portfolio & Technical Strategy

## MACRO: US

As expected, the Fed accelerated/doubled its tapering pace at this month's FOMC meeting with asset purchases set to end in Q1'22. Messaging moved more hawkish with the median dot plot reflecting three fed funds rate hikes in 2022 and another three in 2023. The initial rate hike is likely by the end of Q2 and could come as early as March. Labor market data will be key to this timeline with inflation well above desired levels, i.e. December core CPI and PPI pushed higher to 5% and 9.7% respectively. The Fed's hawkish pivot is prudent in our view with very loose financial conditions and elevated inflation. The Fed revised its 2022 GDP estimate to 4% growth, 2.6% core inflation, and 3.5% unemployment rate- a solid economic backdrop should it prove accurate. That said, given that the Fed has been so important to equity markets since the credit crisis, a normalization of policy (and more hawkish pivot) could come with more moderate returns and normal volatility/choppiness over the next 3-6 months.

Event	Period	Actual	Consensus	Prior
CPI ex-Food & Energy SA M/M	NOV	0.50%	0.50%	0.60%
CPI ex-Food & Energy NSA Y/Y	NOV	4.9%	4.9%	4.6%
CPI SA M/M	NOV	0.80%	0.70%	0.90%
CPI NSA Y/Y	NOV	6.8%	6.7%	6.2%
Hourly Earnings SA M/M (Final)	NOV	0.30%	0.30%	0.30%
Hourly Earnings Y/Y (Final)	NOV	4.8%	-	4.8%
Michigan Sentiment NSA (Preliminary)	DEC	70.4	67.0	67.4
NFIB Small Business Index	NOV	98.4	-	98.2
PPI ex-Food & Energy SA M/M	NOV	0.70%	0.40%	0.40%
PPI ex-Food & Energy NSA Y/Y	NOV	7.7%	7.2%	7.0%
PPI SA M/M	NOV	0.80%	0.50%	0.60%
PPI NSA Y/Y	NOV	9.6%	9.2%	8.8%
Retail Sales ex-Auto SA M/M	NOV	0.30%	0.80%	1.8%
Retail Sales SA M/M	NOV	0.30%	0.80%	1.8%
NAHB Housing Market Index SA	DEC	84.0	84.0	83.0
Building Permits SAAR (Preliminary)	NOV	1,712K	1,655K	1,653K
Continuing Jobless Claims SA	12/04	1,845K	1,915K	1,999K
Housing Starts M/M	NOV	11.8%	3.3%	-3.1%
Initial Claims SA	12/11	206.0K	199.0K	188.0K
Industrial Production SA M/M	NOV	0.50%	0.70%	1.70%

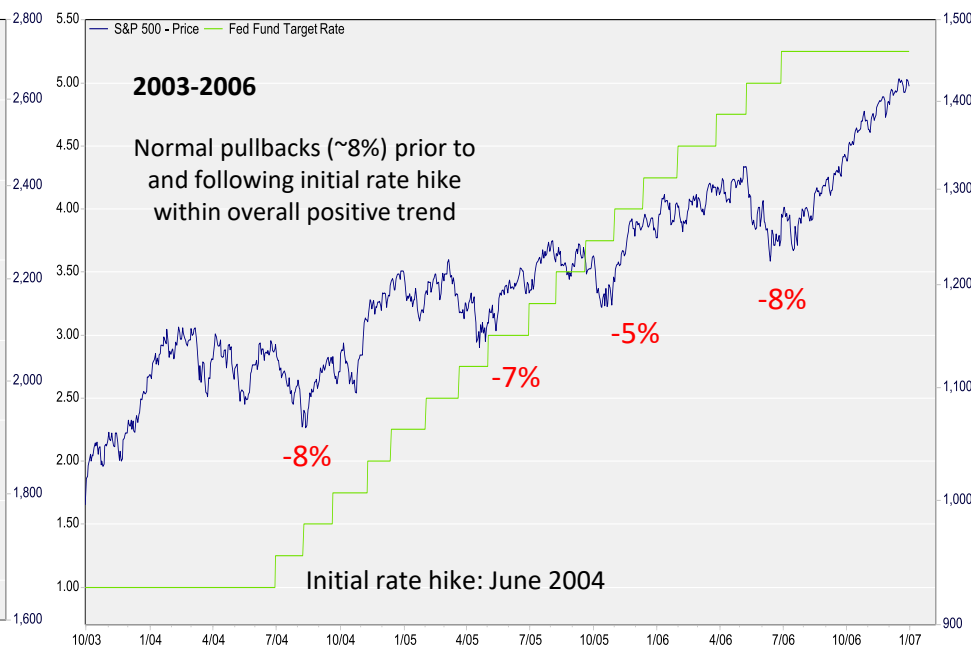
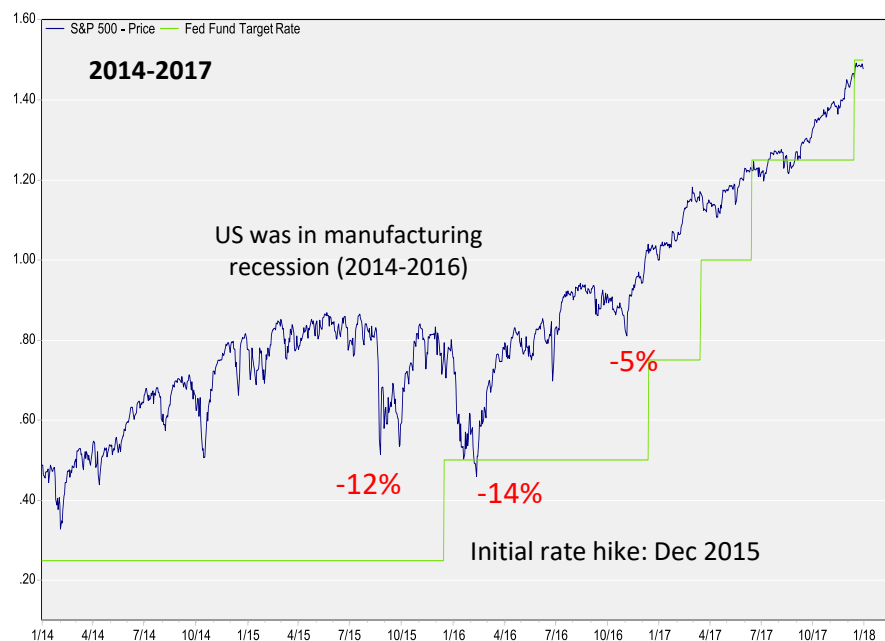


Source: FactSet, Raymond James Equity Portfolio & Technical Strategy

## RATE HIKES

With investors preparing for rate hikes in 2022, we look to previous examples for clues on how this might progress. Historically, 3-6 month returns prior to the first rate hike have been solid with more moderate returns afterward. However, Fed policy has become much more telegraphed and uniform over time. In looking at the last two rate hike cycles (and granted each period is different), choppiness occurred more in the lead-up (i.e. US manufacturing recession during the 12-14% pullback in 2015 and a more normal 8% pullback around the first hike in 2004). The Fed's hawkish pivot from ultra-lenient policy toward more normalized policy could come with more moderate returns and normal periods of volatility in 2022 (vs what investors have grown accustomed to since March 2020). Rate hikes alone do not derail equity markets and concerns become more heightened following a yield curve inversion, which is far off. Volatility can be purchased with conditions likely to remain healthy.

Cycles First Hike	Before First Hike			After First Hike		
	-3M	-6M	-12M	3M	6M	12M
12/16/2015	3.9	-1.1	5.1	-2.2	0.2	8.9
6/30/2004	1.2	2.8	17.1	-2.3	6.4	4.4
6/30/1999	5.5	11.4	21.1	-6.6	6.7	6.0
2/4/1994	2.7	4.7	4.5	-3.9	-2.4	1.9
3/29/1988	12.2	5.7	22.7	-9.8	-14.7	4.8
12/16/1986	7.9	1.6	17.9	15.3	21.9	-0.8
5/2/1983	13.1	17.9	39.2	-0.1	1.7	-0.1
8/7/1980	15.0	6.0	16.7	4.8	5.9	6.9
<b>Average</b>	<b>7.7</b>	<b>6.1</b>	<b>18.0</b>	<b>-0.6</b>	<b>3.2</b>	<b>4.0</b>



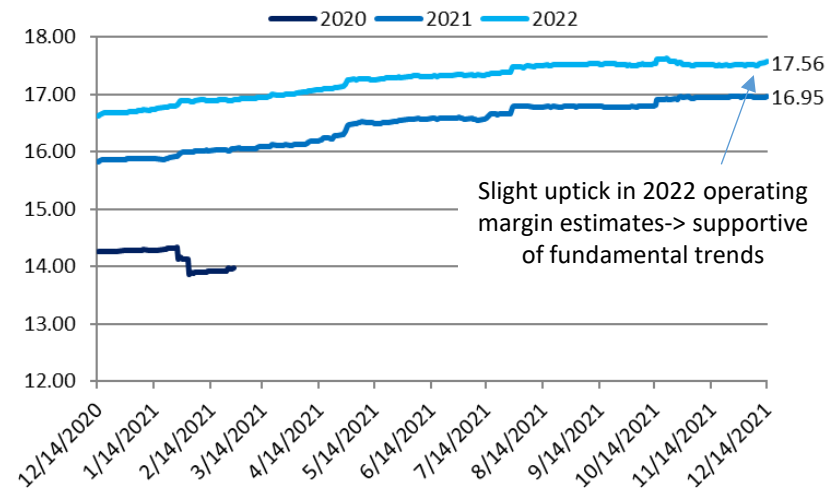
Source: FactSet, Raymond James Equity Portfolio & Technical Strategy

## FUNDAMENTALS

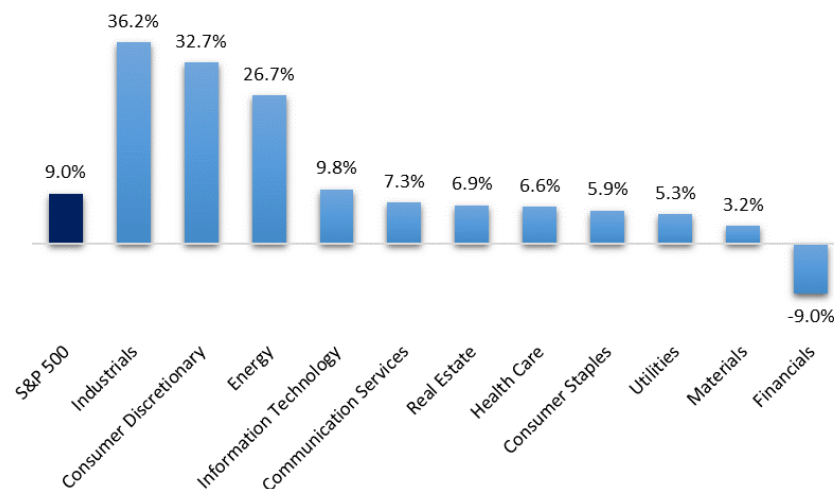
Q4 2021 S&P 500 earnings estimates have nudged higher lately- still reflecting a -4.6% sequential contraction, though results have beaten estimates by very high rates in recent quarters (i.e. 10% earnings surprise in Q3). All quarters of 2022 are seeing S&P 500 earnings estimates get revised higher, in particular the back half of the year (Q3 and Q4). We also notice a slight uptick in 2022 operating margin estimates lately, despite all the consternation surrounding inflationary and labor costs. This is supportive of fundamental trends, which we believe still contain upside to consensus estimates. Our 2022 S&P 500 earnings estimate is \$235 (above \$221 consensus).

In looking at sector earnings, Technology fundamentals remain strong with earnings growth likely coming in at above market rates in 2022. However, more recovery-oriented areas (such as Industrials, Consumer Discretionary, and Energy) are set to see the strongest growth rates. Energy is also seeing the strongest estimate revision trends by far. The Financials stand out as having weak earnings expectations, but we see upside to these estimates on strong credit, improving loan activity, and the likelihood for higher rates. This contributes to our recommended sector positioning- that being a balanced, but pro-cyclical tilt (with underweight exposure to the defensives).

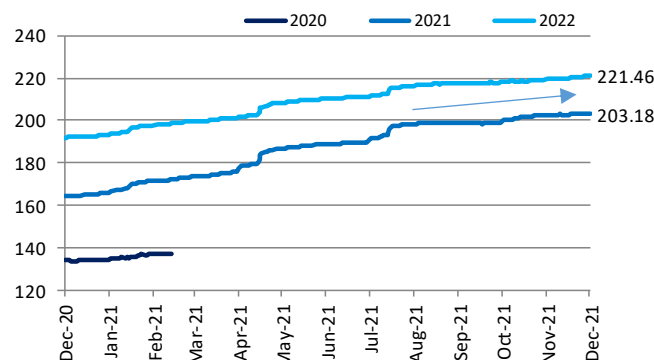
### Operating Margin Estimate Revisions - over Past Year



### 2022 EPS Growth Estimates



### S&P 500 Consensus Earnings Estimates over Past Year



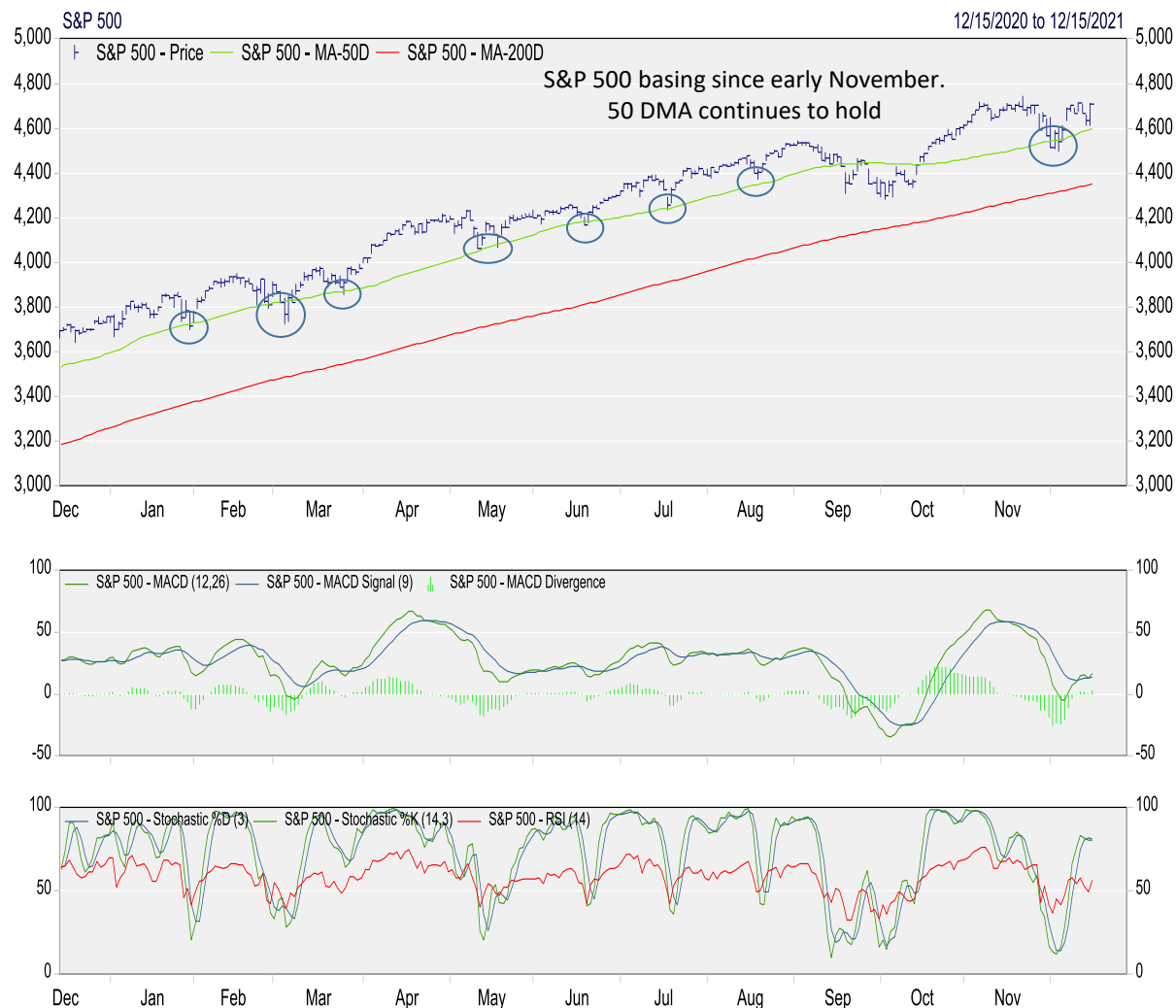
### EPS Growth Estimates

2020	-14.2%
2021	48.1%
2022	9.0%

### RJ Estimates

2021: 205
2022: 235

Source: FactSet, Raymond James Equity Portfolio & Technical Strategy

**TECHNICAL: S&P 500**

Source: FactSet, Raymond James Equity Portfolio &amp; Technical Strategy

The S&P 500 has been basing since early November. And beneath the surface lately, there has been some defensive rotation- at least in part as caution ahead of yesterday's FOMC announcement.

We have a bias for the Fed's hawkish pivot to be headwind for appreciably higher equity prices and may result in more range-bound trading.

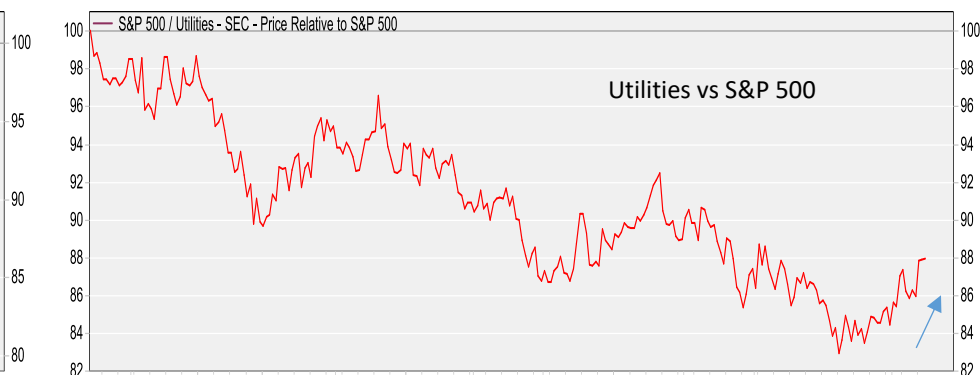
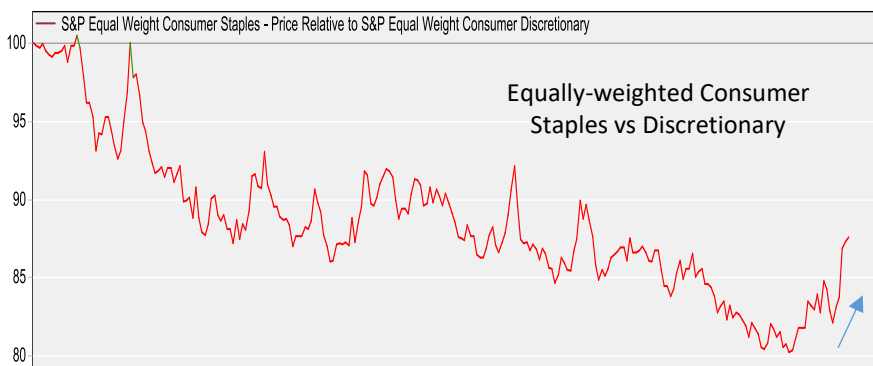
Basing may continue but positive seasonal factors, along with a healthy macro and overall earnings growth supports accumulating when the market is near technical support or if a deeper decline (normal pullback) develops.

Key resistance to monitor is nearby at recent highs in the 4715-4745 area.

Support levels include 4594 (50 DMA), 4465-4495 (horizontal support), and the 200 DMA (upward-trending at 4338).

## DEFENSIVE ROTATION

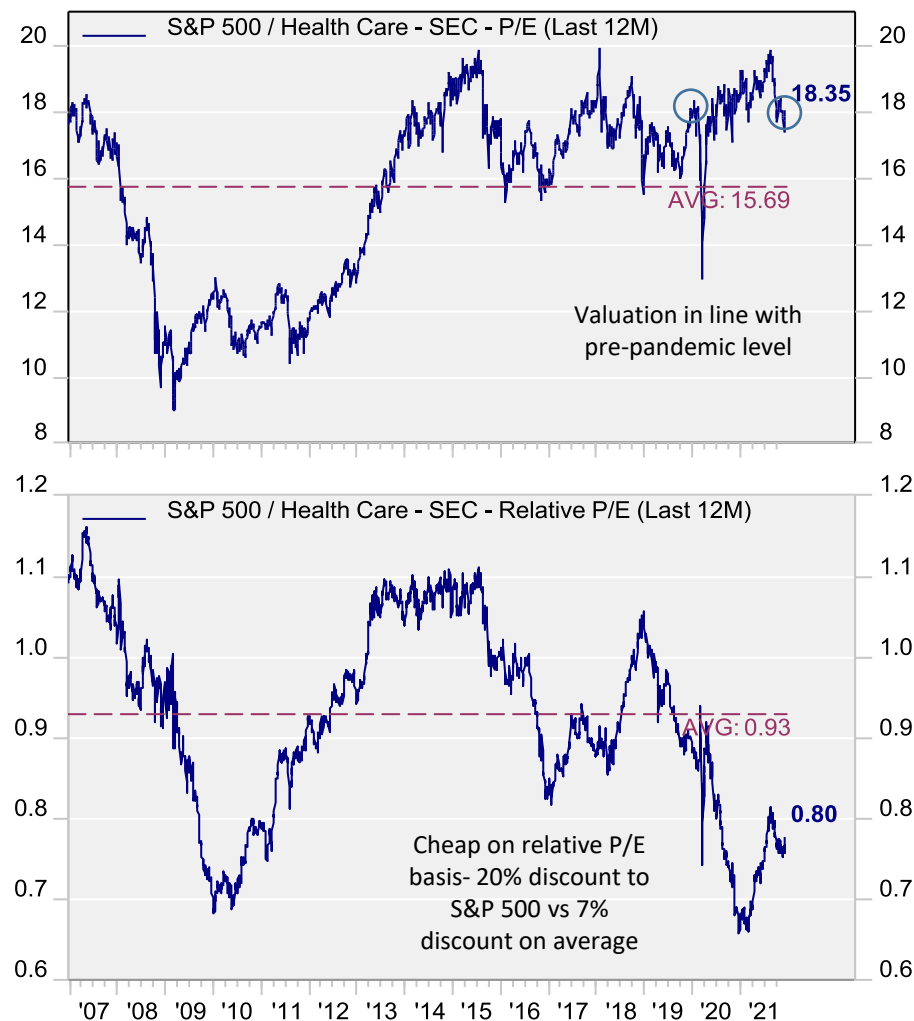
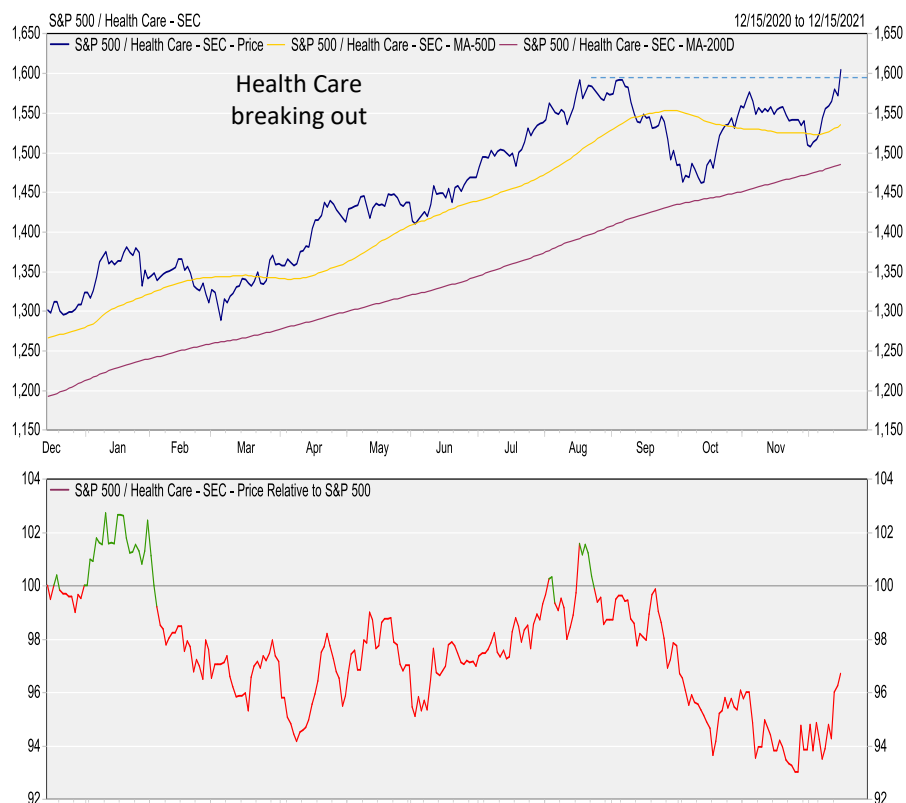
Defensive sectors have bounced lately through the market's volatility and their relative strength can sometimes be a precursor to headwinds in market momentum. For example, late in bull market cycles, defensive sectors often gain relative to cyclicals as investors rotate. We are not there yet. For now, these are just short-term bounces within a prolonged relative performance downtrend, and we do not expect the recent relative gains to prove sustainable. We will watch the charts but recommend giving them room to prove sustainable before doubting the cyclical bull run.



Source: FactSet, Raymond James Equity Portfolio & Technical Strategy

## HEALTH CARE

Health Care is breaking out to new highs. The group has been held back in our view on the political debate over drug pricing, along with Covid impacts to elective surgeries and hospitals. And though earnings growth is relatively slower in the recovery, the sector does offer a consistent growth profile and cheap valuation. Health Care trades in line with its pre-pandemic P/E at 18.3x which is a 20% discount to the S&P 500 P/E and low end of its historical relative P/E range.

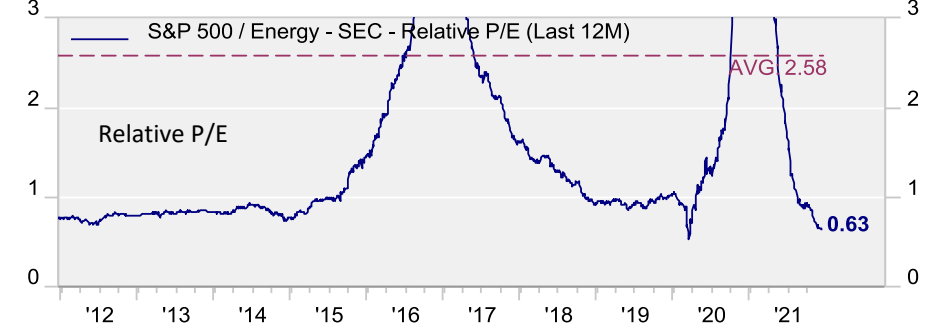
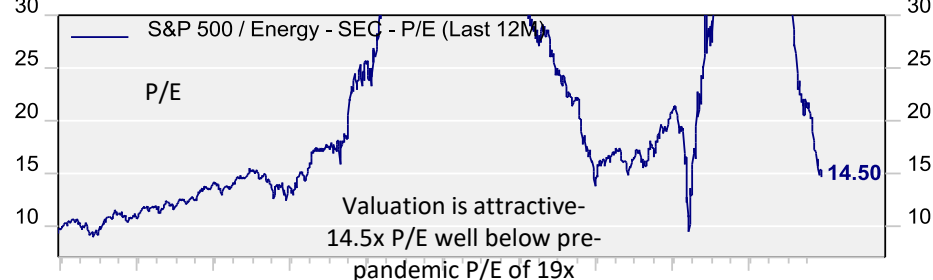
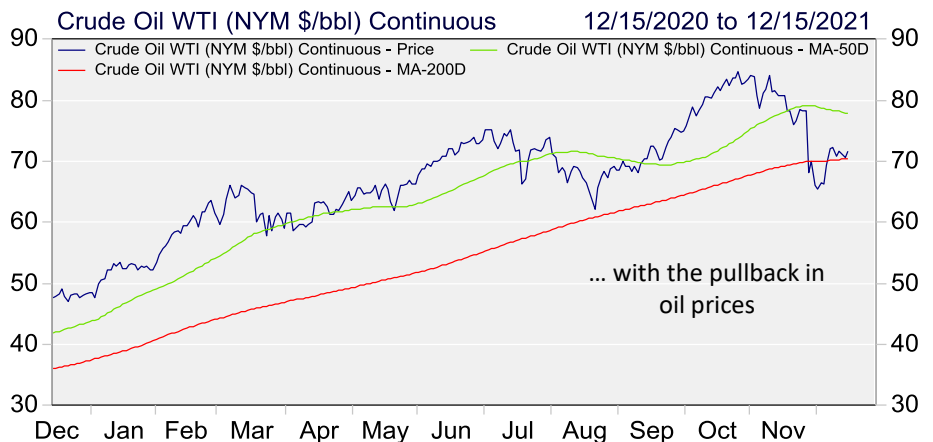
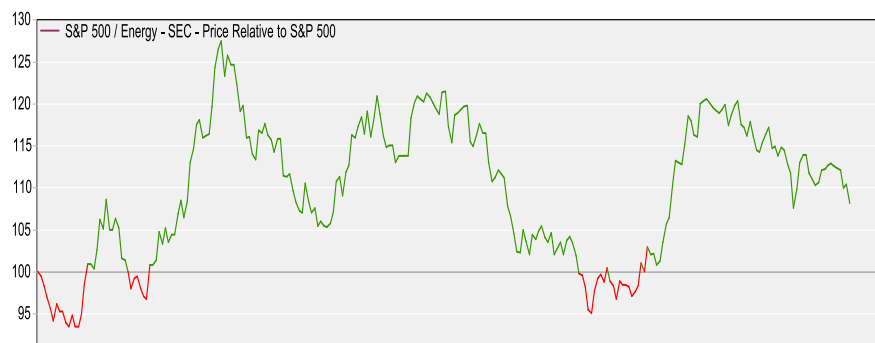
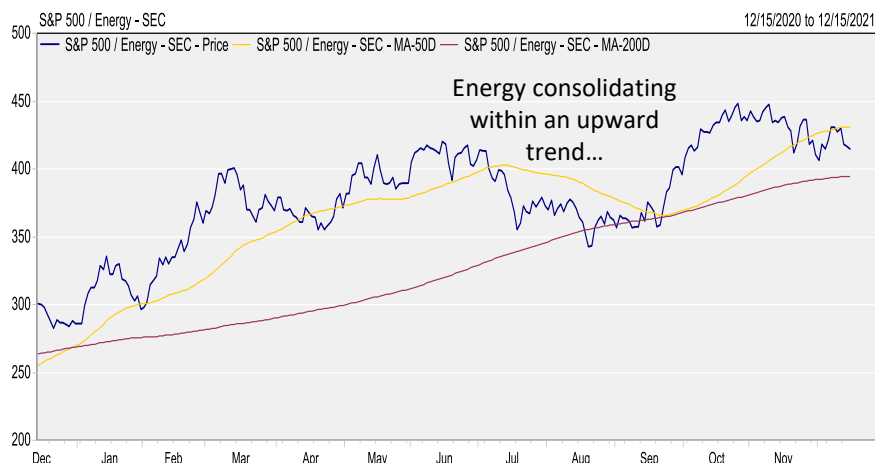


Source: FactSet, Raymond James Equity Portfolio & Technical Strategy



## ENERGY

Energy has pulled in with oil prices during the Omicron spread. We would use the current consolidation phase as opportunity to accumulate favored stocks in the sector, particularly within the E&Ps. We find the backdrop as attractive, driven by free cash flow growth and shareholder-friendly uses of that cash, along with relatively cheap valuations based on fundamental momentum and elevated oil prices.

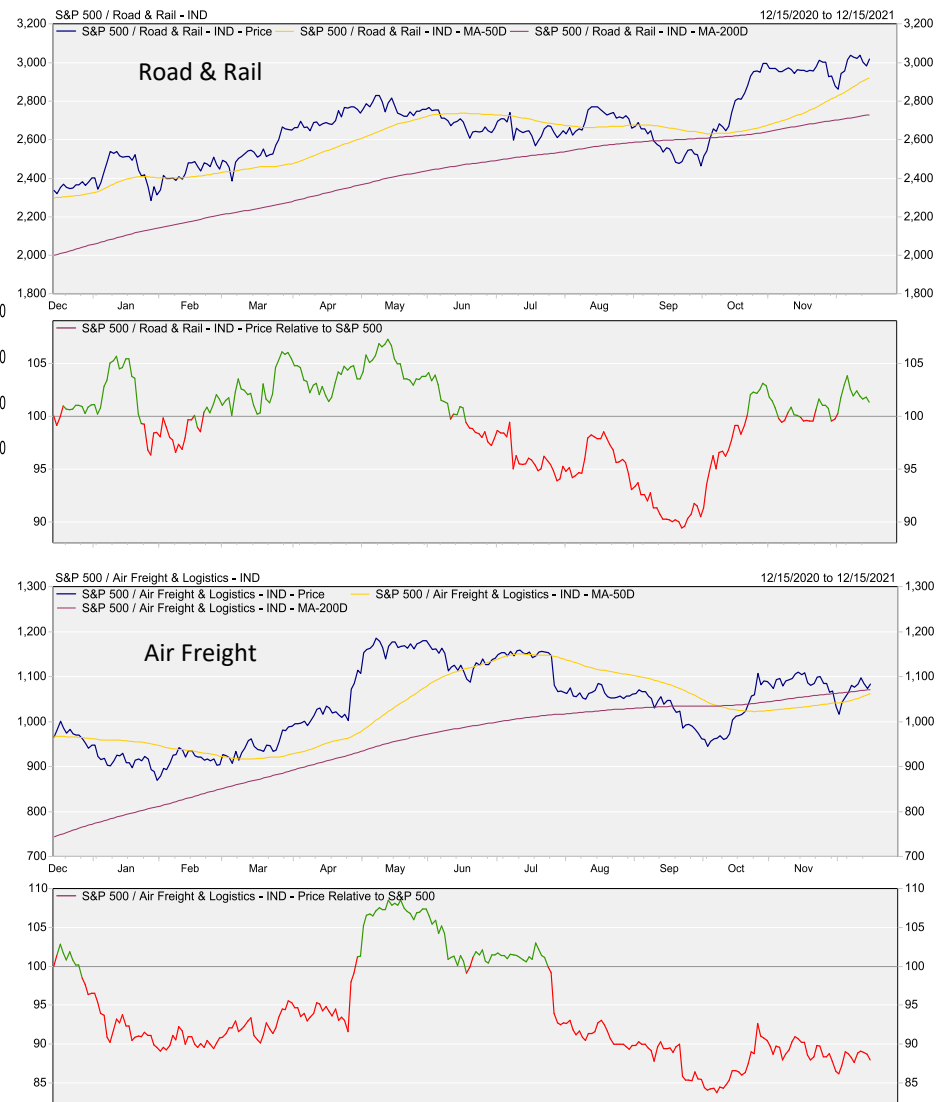


Source: FactSet, Raymond James Equity Portfolio & Technical Strategy



## TRANSPORTS

The transports are an area of opportunity in our view, particularly the rails and air freight subsectors. As Covid concerns likely abate over the coming months and the global recovery ensues, along with replenishing inventories from very low levels, fundamental momentum should become a tailwind. With these areas trading near support levels, we would look to accumulate favored stocks.



Source: FactSet, Raymond James Equity Portfolio & Technical Strategy

M21-3992811

## IMPORTANT INVESTOR DISCLOSURES

This material is being provided for informational purposes only. Expressions of opinion are provided as of the date above and subject to change. Any information should not be deemed a recommendation to buy, hold or sell any security. Certain information has been obtained from third-party sources we consider reliable, but we do not guarantee that such information is accurate or complete. This report is not a complete description of the securities, markets, or developments referred to in this material and does not include all available data necessary for making an investment decision. Prior to making an investment decision, please consult with your financial advisor about your individual situation. Investing involves risk and you may incur a profit or loss regardless of strategy selected. There is no guarantee that the statements, opinions or forecasts provided herein will prove to be correct.

Sector investments are companies engaged in business related to a specific sector. They are subject to fierce competition and their products and services may be subject to rapid obsolescence. There are additional risks associated with investing in an individual sector, including limited diversification.

Commodities and currencies investing are generally considered speculative because of the significant potential for investment loss. Their markets are likely to be volatile and there may be sharp price fluctuations even during periods when prices overall are rising.

Links to third-party websites are being provided for informational purposes only. Raymond James is not affiliated with and does not endorse, authorize, or sponsor any of the listed websites or their respective sponsors. Raymond James is not responsible for the content of any third-party website or the collection or use of information regarding any websites users and/or members.

This report is provided to clients of Raymond James only for your personal, noncommercial use. Except as expressly authorized by Raymond James, you may not copy, reproduce, transmit, sell, display, distribute, publish, broadcast, circulate, modify, disseminate, or commercially exploit the information contained in this report, in printed, electronic, or any other form, in any manner, without the prior express written consent of Raymond James. You also agree not to use the information provided in this report for any unlawful purpose. This report and its contents are the property of Raymond James and are protected by applicable copyright, trade secret, or other intellectual property laws (of the United States and other countries). United States law, 17 U.S.C. Sec. 501 et seq, provides for civil and criminal penalties for copyright infringement. No copyright claimed in incorporated U.S. government works.

### Index Definitions

The **S&P 500** is an unmanaged index of 500 widely held stocks that is generally considered representative of the U.S. stock market.

The **Dow Jones Industrial Average (DJIA)** is a price-weighted average of 30 significant stocks traded on the New York Stock Exchange (NYSE) and the NASDAQ.

The **NASDAQ Composite** is a stock market index of the common stocks and similar securities listed on the NASDAQ stock market.

The **MSCI World All Cap Index** captures large, mid, small and micro-cap representation across 23 Developed Markets (DM) countries. With 11,732 constituents, the index is comprehensive, covering approximately 99% of the free float-adjusted market capitalization in each country.

The **MSCI EAFE (Europe, Australasia, and Far East)** is a free float-adjusted market capitalization index that is designed to measure developed market equity performance, excluding the United States & Canada. The EAFE consists of the country indices of 21 developed nations.

The **MSCI Emerging Markets Index** is designed to measure equity market performance in 23 emerging market countries. The index's three largest industries are materials, energy, and banks.

The **Russell 2000** index is an index measuring the performance of approximately 2,000 smallest-cap American companies in the Russell 3000 Index, which is made up of 3,000 of the largest U.S. stocks.

The **NYSE Alerian MLP** is the leading gauge of energy infrastructure Master Limited Partnerships (MLPs). The capped, float-adjusted, capitalization-weighted index, whose constituents earn the majority of their cash flow from midstream activities involving energy commodities, is disseminated real-time on a price-return basis (AMZ) and on a total-return basis (AMZX).

The **Barclays Intermediate Government/Credit Bond** index measures the performance of U.S. Dollar denominated U.S. Treasuries, government-related and investment grade U.S. corporate securities that have a remaining maturity of greater than one year and less than ten years.

The **Euro Stoxx 50 Index** is a market capitalization weighted stock index of 50 large, blue-chip European companies operating within Eurozone nations. Components are selected from the Euro STOXX Index which includes large-, mid- and small-cap stocks in the Eurozone.

The **China CSI 300** is a capitalization-weighted stock market index designed to replicate the performance of top 300 stocks traded in the Shanghai and Shenzhen stock exchanges. It had a sub-indexes CSI 100 Index and CSI 200 Index.

The **S&P 500 Futures** is a capitalization-weighted index of 500 stocks. The index is designed to measure performance of the broad domestic economy through changes in the aggregate market value of 500 stocks representing all major industries.

The **DJIA Futures** is a stock market index futures contract traded on the Chicago Mercantile Exchange`s Globex electronic trading platform. Dow Futures is based off the Dow 30 stock index.

The **Nasdaq 100 Futures** is a modified capitalization-weighted index of the 100 largest and most active non-financial domestic and international companies listed on the NASDAQ.

**Europe: DAX** (Deutscher Aktienindex (German stock index)) is a blue chip stock market index consisting of the 30 major German companies trading on the Frankfurt Stock Exchange.

**Asia: Nikkei** is short for Japan's Nikkei 225 Stock Average, the leading and most-respected index of Japanese stocks. It is a price-weighted index composed of Japan's top 225 blue-chip companies traded on the Tokyo Stock Exchange.

Keep in mind that individuals cannot invest directly in any index, and index performance does not include transaction costs or other fees, which will affect actual investment performance. Individual investor's results will vary. Past performance does not guarantee future results. Future investment performance cannot be guaranteed, investment yields will fluctuate with market conditions.

### International Disclosures

*For clients in the United Kingdom:*

**For clients of Raymond James Financial International Limited (RJFI):** This document and any investment to which this document relates is intended for the sole use of the persons to whom it is addressed, being persons who are Eligible Counterparties or Professional Clients as described in the FCA rules or persons described in Articles 19(5) (Investment professionals) or 49(2) (high net worth companies, unincorporated associations, etc.) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (as amended) or any other person to whom this promotion may lawfully be directed. It is not intended to be distributed or passed on, directly or indirectly, to any other class of persons and may not be relied upon by such persons and is, therefore, not intended for private individuals or those who would be classified as Retail Clients.

**For clients of Raymond James Investment Services, Ltd.:** This document is for the use of professional investment advisers and managers and is not intended for use by clients.

*For clients in France:*

This document and any investment to which this document relates is intended for the sole use of the persons to whom it is addressed, being persons who are Eligible Counterparties or Professional Clients as described in "Code Monetaire et Financier" and Reglement General de l'Autorite des marches Financiers. It is not intended to be distributed or passed on, directly or indirectly, to any other class of persons and may not be relied upon by such persons and is, therefore, not intended for private individuals or those who would be classified as Retail Clients.

**For clients of Raymond James Euro Equities:** Raymond James Euro Equities is authorised and regulated by the Autorite de Controle Prudentiel et de Resolution and the Autorite des Marches Financiers.

*For institutional clients in the European Economic area (EEA) outside of the United Kingdom:*

This document (and any attachments or exhibits hereto) is intended only for EEA institutional clients or others to whom it may lawfully be submitted.

*For Canadian clients:*

This document is not prepared subject to Canadian disclosure requirements, unless a Canadian has contributed to the content of the document. In the case where there is Canadian contribution, the document meets all applicable IIROC disclosure requirements.

**Broker Dealer Disclosures**

Securities are: NOT Deposits • NOT Insured by FDIC or any other government agency • NOT GUARANTEED by the bank • Subject to risk and may lose value

**Raymond James & Associates, Inc.**, member New York Stock Exchange/SIPC. **Raymond James Financial Services, Inc.**, member FINRA/SIPC. Raymond James® is a registered trademark of Raymond James Financial, Inc.