# BY THE NUMBERS

The scope of our offerings, the investments into our platforms and the quality of our service are powered by a culture that keeps the focus on advisors and their clients.

## **OUR BUSINESS INVESTMENTS**





**EQUITY** RESEARCH

MARKETING + **AGENCY SOLUTIONS** 

PRACTICE MANAGEMENT + EDUCATION



ANNUAL INVESTMENT

**FIRM IN NORTH AMERICA** for the number of

companies covered1

**CREATIVE AND ANALYTICAL** MARKETING ASSOCIATES supporting advisors' custom brands COACHES, CONSULTANTS **AND ASSOCIATES** supporting practice and

personnel development

## **OUR INCOMPARABLE CULTURE**

**FINANCIAL ADVISORS** 



ADVISOR REGRETTABLE ATTRITION RATE



#### **ADVISORCHOICE®**

Our spectrum of affiliation options that offer the freedom and flexibility to build your business on your terms



## FINANCIAL ADVISOR BILL OF RIGHTS

Own your book of business, including the right to sell it<sup>2</sup>

**CLIENT BILL OF RIGHTS** 



**HUMAN RIGHTS CAMPAIGN FOUNDATION** 



**CONTRIBUTED TO UNITED WAY CHAPTERS** 

**RECORD GROWTH** 



of managed assets at their prior firms and

of trailing 12-month production affiliated their practices with Raymond James.

# **OUR STRENGTH AND STABILITY**

**CONSECUTIVE QUARTERS** of profitability

REQUIRED **REGULATORY CAPITAL** 

LARGEST WEALTH MANAGER in the U.S.4

**ASSETS** 

**IN CLIENT ASSETS** 

OF REVENUE EARNED

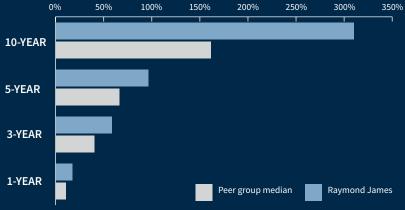
#### **RAYMOND JAMES STADIUM**



Naming sponsor of the Tampa Bay Buccaneer's home stadium

from asset-based services

#### PRIVATE CLIENT GROUP GROWTH Change in assets under administration<sup>5</sup>



ASSET MANAGEMENT **SERVICES** 

**UNDER MANAGEMENT** 

IN NONDISCRETIONARY ASSET-BASED PROGRAMS **RAYMOND JAMES** INVESTMENT MANAGEMENT

**UNDER MANAGEMENT** 

IN NONDISCRETIONARY ASSET-BASED PROGRAMS **RAYMOND JAMES** 

**UNDER MANAGEMENT** 

¹The StarMine Awards measure the performance of brokers over sets of stocks in two ways: by the returns of their buy/sell recommendations and the accuracy of their earnings estimates. After computing scores on each stock a firm covers, StarMine aggregates the scores on each stock to arrive at an overall score for the broker in each category. 2Terms and conditions apply. <sup>3</sup>As the national benchmarking tool measuring policies, practices and benefits pertinent to lesbian, gay, bisexual, transgender and queer (LGBTQ+) employees, the Human Rights Campaign Foundation's Corporate Equality Index is a primary driving force for LGBTQ+ workplace inclusion. Data from the CEI tells the story of nearly two decades of year over year growth and the CEI tells the story of the corporate Equality Index is a primary driving force for LGBTQ+ workplace inclusion. Data from the CEI tells the story of the corporate Equality Index is a primary driving force for LGBTQ+ workplace inclusion. Data from the CEI tells the story of the corporate Equality Index is a primary driving force for LGBTQ+ workplace inclusion. Data from the CEI tells the story of the corporate Equality Index is a primary driving force for LGBTQ+ workplace inclusion. Data from the CEI tells the story of the corporate Equality Index is a primary driving force for LGBTQ+ workplace inclusion. Data from the CEI tells the story of the corporate Equality Index is a primary driving force for LGBTQ+ workplace inclusion. The corporate Equality Index is a primary driving force for LGBTQ+ workplace inclusion. The corporate Equality Index is a primary driving force for LGBTQ+ workplace inclusion. The corporate Equality Index is a primary driving force for LGBTQ+ workplace inclusion. The corporate Equality Index is a primary driving force for LGBTQ+ workplace inclusion. The corporate Equality Index is a primary driving force for LGBTQ+ workplace inclusion. The corporate Equality Index is a primary driving force for LGBTQ+ workplace inclusion. The corporate Equality Index is a primary driving force for LGBTQ+ workplace inclusion in the corporate Equality Index is a primary driving force for LGBTQ+ workplace inclusion in the corporate Equality Index is a primary driving force for LGBTQ+ workplace in the corporate Equality Index is a primary driving force for LGBTQ+ workplace in the corporate Equality Index is a primary driving force for LGBTQ+ workplace in the corporate Equality Index is a primary driving for LGBTQ+ workplace in the corporate Equality Index is a primary driving for LGBTQ+ workplace in the corporate Equin the adoption of these critical policies and practices indicative of employers' commitment to equality. 'Based on client assets. The definitions for client assets may be inconsistent across companies. Rankings include independent broker/dealers but exclude RIA custodians. Sourced from company reports with latest available data. From March 31, 2022. Based on publicly available information and Raymond James Financial estimates and analysis. The definitions for client assets may be inconsistent across companies. Peer firms comprise Ameriprise, Bank  $of America/Merrill Lynch, LPL Financial, Morgan Stanley, Stifel Financial and Wells Fargo. \mid Past performance is not indicative of future results. The information provided is for informational formation of the provided o$ purposes only and is not a solicitation to buy or sell Raymond James Financial stock. Raymond James & Associates, Inc., and Raymond James Financial Services, Inc., are affiliated with Raymond James Trust, N.A., and Raymond James Investment Management. © 2023 Raymond James & Associates, Inc., member New York Stock Exchange/SIPC. © 2023 Raymond James Financial Services, Inc., member FINRA/SIPC. 22-PCGAC-2144 AG/BV 2/23