

**Ginger Snyder AMONG “BEST OF BEST” FINANCIAL
ADVISORS ATTENDING *BARRON’S*
TOP WOMEN ADVISORS SUMMIT**

*Exclusive Conference Hosts Gathering of Nation’s Pre-eminent Financial Advisors and
Industry Decision Makers*

PALM BEACH (December 3, 2014)—Ginger Snyder, CFP, Senior Vice President, attended the ninth-annual *Barron’s Top Women Advisors Summit*, hosted by *Barron’s* magazine to promote best practices in the industry and the value of advice to the investing public. The invitation-only conference was held at The Breakers, December 3 – December 5 in Palm Beach, FL.

76 of the Top 100 Women Financial Advisors in the U.S., as ranked and published in *Barron’s* June 2, 2014 issue, were in attendance. This annual ranking is the basis for the Top Women Advisor’s Summit; advisors are selected for the list based on the volume of assets overseen by the advisors and their teams, revenue generated for the firms and the quality of the advisors’ practices. The Top 100 Women are comprised of advisors from major security firms and independent operations.

This exclusive conference is designed to promote best practices and generate new ideas across the industry. Attendees conducted workshops led by the Top 100 Women Financial Advisors that explored current issues from business development ideas, managing high-net-worth accounts and families to portfolio management and retirement planning.

“America needs wise and proven financial leadership. This conference brings together the best advisors in the country to share information and ideas toward one goal – to better serve their clients, their families and their communities,” said Ed Finn, editor and president of *Barron’s*. “The financial markets and investing are more complex than ever. These leading advisors will leave this conference better equipped to help their clients find investing opportunities, avoid market traps and achieve financial well-being.”

Ginger Snyder was one of approximately 500 financial advisors who was selected by their firm to attend and participate in the conference. Participating firms included: *Ameriprise Financial Services Inc., Bank of America-Merrill Lynch, Credit Suisse Securities (USA) LLC, Edward Jones, LPL Financial, Morgan Stanley , Raymond James Financial, RBC Wealth Management, Robert W. Baird & Co., Stifel Nicolaus, UBS Financial Services Inc. and Wells Fargo Advisors.*

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About *Barron's*

Barron's (www.barrons.com) is America's premier financial magazine, known for its market-moving stories. Published by Dow Jones & Company since 1921, it reaches an influential audience of professional fund managers, financial advisors, affluent individual investors, financial-services professionals and senior corporate executives. With new content available every business day in digital form and every week in print, *Barron's* provides readers with an intelligible recap of recent market action coupled with insights on what's likely to happen in the market in the days and weeks to come. In addition, its annual series of exclusive conferences for financial advisors and investors is dedicated to identifying, enhancing and expanding best practices in investing. As a result of these initiatives, *Barron's* is the trusted financial-publishing brand that people active in the market turn to for information, ideas and insights they can use to increase their professional success and enhance their personal, financial well-being.

The "Barron's Top 100 Women Financial Advisors" is a select group of individuals who are screened on a number of different criteria. Among factors the survey takes into consideration are the overall size and success of practices, the quality of service provided to clients, adherence to high standards of industry regulatory compliance, and leadership in "best practices" of wealth management. Portfolio performance is not a factor.

Attendees of the Barron's Conference were comprised of the 100 women advisors listed in "Top 100 Women Financial Advisors", (June 2, 2014) as well as 500 financial advisors designated as the top 1% producers of their firms.