

BUSINESS OWNER | ENTREPRENEUR **STRATEGY SUMMIT**

TODAY'S AGENDA

MAY 8, 2025

BUSINESS OWNER | ENTREPRENEUR STRATEGY SUMMIT

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Agenda

Thursday, May 8, 2025

11:30 am - 12:15pm	Registration and Lunch
12:15 pm - 12:30pm	Welcome and Introductions <ul style="list-style-type: none">▪ Graham Goodwin, CPWA®, AIF®, CEPA® Managing Director Private Wealth Advisor
12:30 pm - 1:00 pm	The Role of Investment Banking in Growth and Succession Planning <ul style="list-style-type: none">▪ Ken Grider, Senior Managing Director, Head of Business Development, Raymond James Investment Banking
1:00 pm - 1:30 pm	Borrowing to Grow: How Strategic Debt Can Power Growth <ul style="list-style-type: none">▪ James Turner, Founder, 5th Line▪ Boris Nusinov, Senior Vice President Commercial Lending, Rockland Trust▪ Nick Stawasz, Partner, Troutman Pepper Locke
1:30 pm - 1:45 pm	Tax Mitigation Strategies: A Focus on QSBS, from Startup to Exit <ul style="list-style-type: none">▪ Chris Hennessey, CPA, J.D., Wealth Planning Consultant, Franklin Templeton
1:45 pm - 2:00 pm	Short Break
2:00 pm - 2:15 pm	Beyond the Numbers: Unveiling the True Quality of Earnings <ul style="list-style-type: none">▪ Greg Chin, Managing Director Transaction Advisory Services, CohnReznick
2:15 pm - 2:30 pm	Actionable Investment Strategies for the Business Owner – Pre and Post Liquidity <ul style="list-style-type: none">▪ Adam Silverman, CEPA®, Regional Director, AQR▪ John Gaines, CIMA, Principal, Blackstone Private Credit
2:30 pm - 2:45 pm	Branding for Growth, While Thinking About the Exit <ul style="list-style-type: none">▪ AJ Gerritson, Senior Partner, Zozimus▪ Kendall Covitz-Nicholson, CEO, Social Med Consultants
2:45 pm - 3:15 pm	A Panel Discussion: Branding and Scaling New Categories <ul style="list-style-type: none">▪ Kevin McCarthy, CEO Unreal Snacks▪ Marian Leitner, CEO Archer Roose
3:15 pm - 4:00 pm	A Panel Discussion: Private Equity - Providers of Liquidity and a Partner for Growth <ul style="list-style-type: none">▪ David Clark, Senior Managing Director, Head of Financial Sponsors Group, Raymond James Investment Banking▪ Tim Burke, Partner, Stride Consumer Partners▪ Jon Biotti, Managing Partner & CIO, Nonantum Capital Partners▪ Spencer Swick, Co-Founder & Managing Partner, Solamere Capital
4:00 pm - 4:15 pm	Short Break
4:15 pm - 4:30 pm	War Stories from the Trenches: Lessons Learned from 35 years of Selling Businesses to Private Equity <ul style="list-style-type: none">▪ Graham Goodwin, CPWA®, AIF®, CEPA® Managing Director Private Wealth Advisor▪ Bruce Fenton, Partner, Troutman Pepper Locke
4:30 pm - 4:45 pm	Ready to Exit: How a Process Works and What to Know Before You Go <ul style="list-style-type: none">▪ Kevin Gramza, Director, Consumer Investment Banking, Raymond James
4:45 pm - 5:05 pm	Artificial Intelligence and its Continued Evolution - An Interview with Jeremy Wertheimer, Founder ITA Software <ul style="list-style-type: none">▪ Graham Goodwin, CPWA®, AIF®, CEPA® Managing Director Private Wealth Advisor▪ Jeremy Wertheimer, Founder ITA Software
5:05 pm - 5:20 pm	Growing within a Roll Up – A Success Story <ul style="list-style-type: none">▪ Dr. Jeffrey Spiegel, The Spiegel Center
5:20 pm - 5:30 pm	Parting Remarks <ul style="list-style-type: none">▪ Graham Goodwin, CPWA®, AIF®, CEPA® Managing Director Private Wealth Advisor
5:30 pm -	Cocktails and Networking