

Dow 100,000



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Rule of 72

- Used to calculate how many years it takes to double your money.
- If you earned 7% per year, it would take 10.3 years to double your money.

$$72 \div 7 = 10.3$$

How does the Dow Get to 100,000?

- Currently around 25,000
 - In 10.3 years, if it were to increase 7% per year, it would be 50,000.
 - In 10.3 more years (21.6 years total), if it were to increase 7% per year, it would be 100,000.

Conclusion

This is why we say “Stay the Course.”

Don't let daily Tweets and new headlines cause you to succumb to your emotions.

Keep your eye on the prize.

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