



The Role of “Eds and Meds” in Revitalizing Camden

Camden Eds & Meds

CAMcare	Lourdes Health System
Camden County College	Virtua
Cooper Medical School of Rowan University	Rowan University
Cooper University Health Care	Rutgers University-Camden
Rowan University/Rutgers Camden Board of Governors	

Eds and Meds Impact

39%

of all Camden jobs are in Eds and Meds institutions.

66.9%

increase in Eds and Meds jobs since 2001

12,060

Eds and Meds jobs in the City of Camden in 2014

\$797

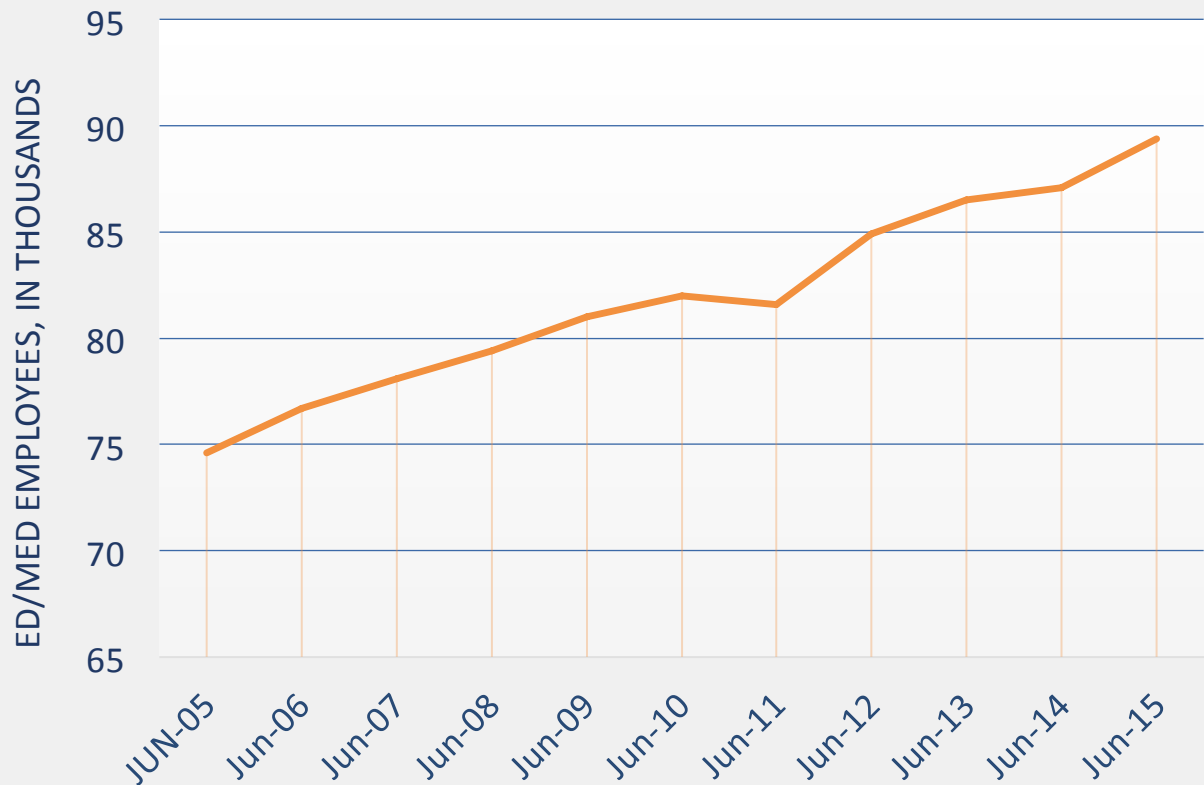
million in total wages were paid by Eds and Meds institutions in 2014



Source: The Camden Higher Education and Healthcare Task Force, *Economic Impact Report: Fall 2015* (2015)

There is a significant demand for trained health care professionals in the Camden Metropolitan Area

Education and Health Services Job Growth, Camden Metropolitan Area: 2005-2015



In the Camden Metropolitan Area, from 2005 to 2015, the Education and Health Services sector grew at an **annual rate of 1.8%, adding 14,800 jobs.**

In 2014 there were 507,810 individuals employed in the Camden Metropolitan area. Of these, **10.3% (52,226 individuals)**, worked in health care occupations.

Sources: U.S. Bureau of Labor Statistics, *State and Area Employment, Hours, and Earnings: Camden, NJ Metropolitan Division* (2015); U.S. Bureau of Labor Statistics, *May 2014 Metropolitan and Nonmetropolitan Area Occupational Employment and Wage Estimates: Camden Metropolitan Division* (2015)

The Board's mission is to unify and leverage existing education, research and medical assets in Camden to create and sustain economic growth and civic engagement in the city of Camden and the broader South Jersey region.



Education

Economic Development

Civic engagement



Joint Health Sciences Center



➡ Phase I: \$50 Million from the Biomedical Facilities Act.
- 65,000 SQFT.

➡ First of its kind infrastructure and programmatic partnership between two state funded research institutions

OBJECTIVES OF THE JOINT HEALTH SCIENCE CENTER

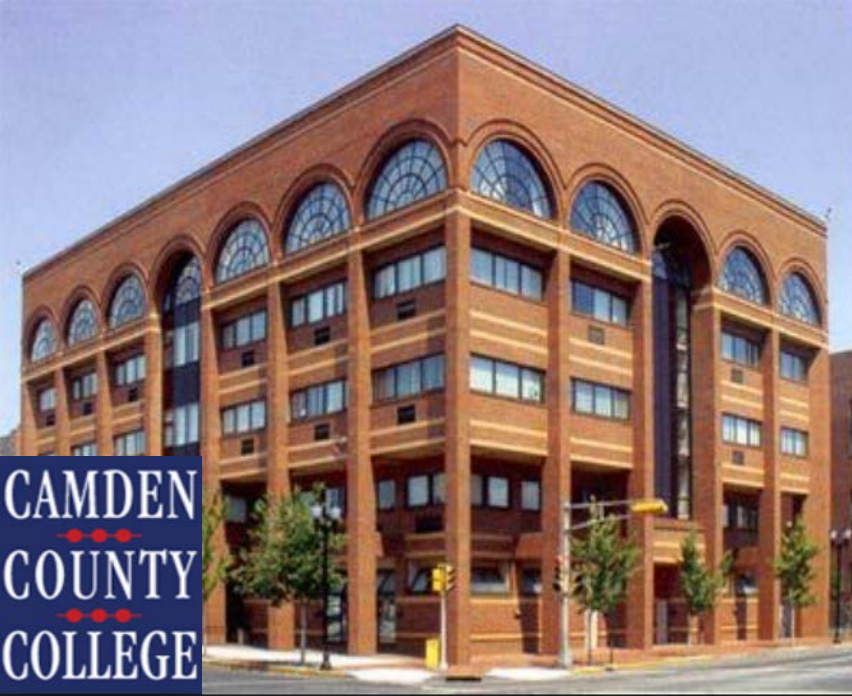
Instructional Programs

1. Train the next generation of healthcare workers;
2. Provide continuing education and career ladder opportunities.

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Research Programs

1. Leverage the research status of Rutgers/Rowan to develop a significant research footprint in Camden; and
2. Develop translational research programs with Coriell Institute, the medical school and area hospitals.



CAMDEN
COUNTY
COLLEGE



RUTGERS
UNIVERSITY