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FOR IMMEDIATE RELEASE
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ALEX. BROWN APPOINTS NEW REGIONAL EXECUTIVE FOR ATLANTA OFFICE

ATLANTA, Ga. – Brett Kellam, regional director for the Atlantic Region of Alex. Brown, a division of Raymond James, recently announced the appointment of experienced regional manager Eric Busko as the new regional executive for the Atlanta office. Busko comes with 20 years of experience in the financial services industry and a strong understanding of the local market, where he has been a longtime resident.

“We are fortunate to have someone of Eric’s pedigree and experience in the leadership role of the Atlanta Alex. Brown office,” said Kellam. “Eric’s professional and personal background and dedication to helping advisors provide the best possible advice, investment solutions and client experience are 100% consistent with Alex. Brown’s approach. Eric quickly came to recognize the value of the Alex. Brown/Raymond James combination and knew this would be an excellent cultural and business fit for him. The associates in the Atlanta office are very pleased he is on board, as am I. We look forward to supporting Eric, our advisors and our clients in every way possible.”

A Baltimore native, Busko has had a long-standing respect for Alex. Brown’s history and reputation. Busko earned his bachelor’s degree from the U.S. Naval Academy and served as a Navy pilot for eight years. As a naval officer, he discovered his knack for leading teams and managing operations. Busko later earned a Master of Business Administration from the University of North Carolina’s Kenan Flagler Business School.

Busko entered the financial industry working in wealth management at Goldman Sachs and held both advisory and management positions at Bank of America’s Private Bank. In 2007, Busko joined Morgan Stanley, where he served as the Southeast and Mid-Atlantic regional manager for Morgan Stanley Private Wealth Management.

“I was attracted to the culture of Alex. Brown. I was looking for a boutique firm with resources, expertise and a reputation in the high-net-worth space, backed by the support of a strong parent,” said Busko. “Alex. Brown has been the perfect fit for me, offering great technology, a deep investment platform and an extremely client- and advisor-centric culture that’s unique in this industry. Raymond James and Alex. Brown have a compelling story that has built the foundation for a great long-term partnership. I look forward to being part of their growth by expanding in the region while providing our teams and clients with the highest tier of support.”

“Eric is a proven and experienced professional – nothing less was acceptable for Alex. Brown,” said Haig Ariyan, president of Alex. Brown. “He not only knows the wealth management business very well, but also brings an appreciation and understanding of the Atlanta area with him. He’s already a

part of the community and taking on this role will only deepen his commitments to the region. We are confident Eric will be successful and will be an important part of our future growth in this market.”

About Alex. Brown, a division of Raymond James

Alex. Brown, a division of Raymond James, was originally founded in 1800, becoming the nation's first investment bank. Alex. Brown advisors offer financial planning and wealth management services for high-net-worth individuals and institutions. The division's broker/dealer of record is Raymond James & Associates, Inc., member New York Stock Exchange/SIPC, a wholly owned subsidiary of Raymond James Financial, Inc. (NYSE-RJF), a leading diversified financial services company with **approximately 7,700 financial advisors in 3,000 locations throughout the United States, Canada and overseas**. Total client assets are **\$750 billion**. Additional information is available at alexbrown.com.