TAKE THE LEAD
CHALLENGE LAUNCH EVENT
WEDNESDAY, FEBRUARY 19, 2014
8pm EST, 7pm CST, 6pm MST, 5pm PST

Our event features a free livestream with Facebook COO and Lean In author Sheryl Sandberg and other powerful speakers and presenters. Stay tuned for exciting announcements!

Choose how to attend:
1) Tune in on your computer;
2) Create an event for your friends, organization or class and join the livestream;
3) Join us at Arizona State University’s Gammage Auditorium in Tempe, AZ. Tickets for the live event at ASU will be available through Ticketmaster starting January 1, 2014.

All participants will receive a surprise takeaway to be unveiled during the event.

Make Your Own Event!
Are you interested in hosting a livestream gathering for your friends, coworkers, class or group? There are a variety of ways to get others involved. Some groups are holding fundraisers. Professors are livestreaming the event in their classes. Book clubs are setting aside bestseller discussions for the evening and tuning into the event.

Are you planning an event? Need ideas and tools to get rolling? We’d love to hear your ideas or help get you started! Contact ConnieWatts@TakeTheLeadWomen.com to learn more.

Ignite A Movement
Stay tuned to exciting program announcements and a full list of guest speakers and appearances.

We are aiming for 1 million livestream participants, so help us spread the word and join Take The Lead to ignite the movement for women’s parity!

Grab a digital ticket at TakeTheLeadWomen.com and your best friend, and plan to make a night of it. Instead of binging on the latest zombie series, why not spend the evening bringing more life to your own?

Join the Movement for Women’s Leadership Parity
Visit our website to learn more about Take The Lead’s programs and services for your group and how you can get involved in our work to prepare, develop, inspire, and propel women to take their fair and equal share of leadership positions by 2025!